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# Agricultural Leadership, Education, and Communication (AgLEC) Collection Development Policy

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## **Agriculture Leadership, Education, and Communication (ALEC) Collection Development Policy**

University Libraries, University of Nebraska-Lincoln

Judith A. Wolfe, ALEC Liaison Librarian, March 2011

Approved:

The ALEC collection supports the teaching, research and service activities of the entire university community. Its primary audience is the faculty, staff, and students of the ALEC department. The collections primary focus is support for the undergraduate and graduate curricula for agricultural education, tourism in agriculture, industrial technology education, leadership and communication. Specific and transient research needs of ALEC faculty and graduate students are supplemented through Interlibrary Loan. The focus of the ALEC collection is diverse in nature as it encompasses disciplines that are well established within colleges and departments in the university structure. The collection is multifaceted and is distributed widely to support curriculum and research needs within subject areas including: teaching, learning, and teacher education, and industrial technology as they pertain to agriculture. Tourism, environmental communication and education, and leadership are also included. Materials are not purchased for the general public though they may benefit from the collection.

### **ALEC DEPARTMENT**

The Agricultural Leadership, Education and Communication (ALEC) is a department in the Institute of Agriculture and Natural Resources (IANR) of the University of Nebraska-Lincoln. The department was established as a result of a 1992 merger between the departments of Agricultural Education and Agricultural Communication. The mission of the department is to foster human capacity in leadership, education and communication through innovative teaching, research, and outreach. The ALEC faculties have joint appointments in the College of Agricultural Sciences and Natural Resources (CASNR), the Agricultural Research Division (ARD), and the Cooperative Extension Division (CED).

#### **B.S. Degrees:**

**Agricultural Education**, with options in

*Leadership*: Primary focus prepares the student for employment in agribusiness.

*Teaching:* Primary focus prepares the student to teach (secondary or post-secondary) agricultural education.

*Agricultural Journalism:* Primary focus prepares the student for a career in the combined field, journalism, or agriculture.

### **Tourism in Agriculture**

The program integrates ecology, natural resources, tourism, recreation, marketing, communications, and entrepreneurial management into a curriculum focused on managing facilities and operations that provide outdoor recreation and agricultural ecotourism experiences.

### **Industrial Technology Education**

*Industrial Technology Education:* Primary focus is on communication, construction, manufacturing, and energy, power and transportation.

*Trade and Industrial Education:* Primary focus is on trades specializing in automotive, machine tool, construction, etc.

*Technical Education:* Primary focus is on teaching at the community college level or industry training.

### **Minor Degrees:**

*Leadership and Communication:* This minor focuses on building leadership and communication skills.

*Environmental Communication:* This minor focuses on written and oral communication, enriching the student's understanding of advertising, broadcasting, and mass media, along with a basic understanding of natural resource, environmental policy and legal issues.

*Environmental Education:* The minor is designed to provide additional qualifications for students interested in pursuing a career in the field of environmental and natural resource education.

### **M.S. Degrees:**

**Master of Science in Leadership Education:** *Option I (Thesis) Option II (Research Other Than Thesis) or Option III (Pre-Doctoral Program).* The Masters of Science degree may be earned by successfully completing a minimum of 30 credit hours (Option I) to 36 credit (Options II, III) beyond the bachelor's degree.

Option I includes a thesis, Option II is non-thesis, and Option III is non-thesis but requiring more advanced courses. The program provides an opportunity for in-depth study in the areas of leadership development, teaching and extension education, and distance education.

### **Ed.D. or Ph.D. Degrees:**

**Human Sciences with a specialization in Leadership Studies:** The program is directed toward current and future leaders in communities, government agencies, and private sector organizations. The program prepares individuals for leadership consulting, organizational change, training and organizational development, multimedia and distance education, personnel and human resource management, leadership faculty positions, entrepreneurship, and community facilitation.

### **LIBRARY COLLECTIONS**

To support the programs in Agricultural Leadership, Education and Communication, the Library collection offers a wide range of resources. The materials in the Library cover the areas of leadership, agriculture education, journalism and mass communications, environment communication and education, industrial and technical education and tourism

Collections in some of these areas are guided by other collection development policies, including those written for, Communication Studies, Journalism and Mass Communications, Educational Administration; Educational Psychology; Teaching, Learning, and Teacher Education, Construction Management, Engineering Mechanics, Industrial Engineering, and Mechanical Engineering.

### **CLASSIFICATIONS AND INTENSITY LEVEL**

#### **Leadership**

BF 501-BF 575 Psychology motivations RESEARCH

BF576 Emotional intelligence RESEARCH

BF637.L4 Leadership psychology RESEARCH

BS580.M6 Leadership moral and ethical aspects STUDY

BS680.L4 Leadership Biblical teaching BASIC  
BS1199.L4 Leadership Biblical teaching BASIC  
GN345.7 Cross-cultural studies STUDY  
HD28-HD37 Management STUDY  
HD38-HD58 Organizational behavior STUDY  
HD57.7 Leadership moral and ethical aspects RESEARCH  
HD58.8 Organization change RESEARCH  
HD66.7 Senior Leadership teams BASIC  
HD30.28 Leadership and judgment RESEARCH  
HM 141 General, miscellaneous, history STUDY  
HM 781 Community Leadership BASIC  
HM136 Leadership handbooks, manuals, etc. BASIC  
HM1261 Leadership encyclopedias, evaluation, psychological aspects BASIC  
HQ1233 Leadership in women STUDY  
HQ1390 Women in public services STUDY  
JC330.3 Political leadership BASIC  
JF1525.L4 Public administration leadership BASIC  
JK516 President leadership BASIC  
UB 210 Leadership, command of troops BASIC

### **Communication**

HF 5381 Vocational guidance STUDY  
P Philology linguistics BASIC  
PE English philology and language BASIC  
PN 101-249 Authorship BASIC  
PN 4775-4784 Practical journalism BASIC

PN 4784 A3 Agricultural journalism STUDY

T 11 Technical writing STUDY

Primary responsibility for Communication Studies; Journalism and Mass Communication are within those individual collection development policies. For a comprehensive overview of policies in these areas please see the specific policies.

### **Teaching**

Primary responsibility for Educational Administration; Educational Psychology; Teaching, Learning, and Teacher Education are within those individual collection development policies. For a comprehensive overview of policies in these areas please see the specific policies.

### **Tourism**

G 154.7 Consumer behavior STUDY

G 154.9 Tourism – Congresses BASIC

G 155.A1 Tourism general BASIC

G 156 -156.5 Ecotourism – Sustainable tourism RESEARCH

GF 41 Nature and human spirit RESEARCH

GN 27 Tourism and anthropology STUDY

GN 36 Museum, tourism, culture STUDY

GV 1 R427 Recreation research and leisure RESEARCH

GV14.45 Leisure theory STUDY

GV 14.5 C3624 Canada leisure RESEARCH

GV 188 Leisure industry STUDY

KF 9430 A354 Terrorism BASIC

LC 6681 Foreign study BASIC

NA2543.T68 Architecture and tourism STUDY

QL 82.696 Wildlife human relationship RESEARCH

S565.88 Agritourism RESEARCH

SB 481 Park planning guidelines STUDY

TX357 Food hospitality industry BASIC

TX911 Hospitality industry BASIC

### **Industrial Technology**

Primary responsibility for Construction Management; Engineering Mechanics; Industrial Engineering; Mechanical Engineering are within those individual collection development policies. For a comprehensive overview of policies in these areas please see the specific policies.

## **SCOPE OF CURRENT COLLECTING**

### **Geographical Coverage**

No geographical area is excluded. The primary area is the North American continent.

### **Chronological Coverage**

Emphasis is on current material, although all chronological periods relevant to the study are considered.

### **Imprint Date**

Primary emphasis is on current and recently published resources for all areas within the department. Retrospective purchases are made as funding allows as gaps in the collection are identified.

### **Format**

Materials are purchased in a variety of formats. Most items acquired are monographs; however, electronic information sources, web-based sources, and databases that support the mission of the department are also purchased.

### **Language**

English is the preferred language of publication for resources at all levels of collection intensity, although no language is excluded.

### **Electronic Databases**

The University Libraries has acquired a number of electronic databases, including some full-text, in related areas: Academic Search Premier, Project Muse, CAB Abstracts, and JSTOR, all of which are interdisciplinary databases. These databases greatly enhance the research capability and provide convenient and timely access to various resources.