Can PSI help him?

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What Educators are saying about PSI

"Despite the mass of evidence attending to the inadequacy and ineffectiveness of the lecture method of instruction, we cling to this vestige of yesteryear. The self-paced method (PSI) with clearly specified objectives opens the way to deal with the accountability issue of education in a way that is objective and fair to all... There are some important educational reasons to have an entire college curriculum operate under some form of the Keller plan."

Joel Greenspoon
Temple Buell College

"Personalized System of Instruction offers a viable and innovative educational model. AECT members may well like to consider this approach for their specialized needs."

W. C. Meierhenry
Chairman, Department of Adult and Continuing Education, Univ. of Nebraska, Past President of the Association for Educational and Communication Technology

"Especially important in a PSI course, is the fact that any differences in social, economic, cultural, and ethnic background are completely and repeatedly subordinated to a friendly intellectual relationship between two human beings..."

Fred S. Keller
reprinted from Journal of Applied Behavior Analysis, Spring 1968

"A statistic which measures quantitatively how much our students enjoy it is that 90% of those who have taken a Keller course (PSI) have applied to enroll in another."

Ben A. Green, Jr.
Massachusetts Institute of Technology, reprinted from American Journal of Physics, July 1971

"The data indicates that the students in a PSI course learn more, even if they didn't. Nobody suggests that they learn less. Even so, you've advanced because PSI is something the students like. Professors like it too because they can meet the student."

J. G. Sherman
co-originator of PSI film excerpt

What the Students are saying about PSI

"I was able to learn much more material and go at my own rate. My skills and attitude improved and my knowledge had depth in the PSI taught course."

"It's gratifying to find guys (proctors) who are willing to help you and not make you feel inferior in doing so."

"It was difficult to discipline myself, but it was rewarding in the end."

"It was easy to set up a learning relationship which wasn't so socially restrictive. In other words, you could relax with the proctor and learn at the same time."

Can PSI help him?
PSI (Personalized System of Instruction) can help students learn!

If the lecture-taught course has you meeting the students as adversaries, continually answering redundant questions, haggling over half credit for half correct answers, and generally finding your students being inhibited by the lock-step timing of a lecture course, then PSI is an alternative.

It is also the title of a film, PSI: An Alternative, that imaginatively and graphically outlines an intriguing and dynamic system for learning.

PSI (also known as the Keller Plan) is self-paced, mastery oriented, student tutored for junior college and college level instruction with classes of all sizes and at low cost. It has also been tested at the high school level.

![Graph showing test scores over time](image)

**film synopses**

Professor J. G. Sherman, Chairman of the Department of Psychology at Georgetown University and co-originator of PSI, discusses why it works and answers questions from scholars about PSI taught programs.

The students give their candid reaction to a PSI taught course. The majority choose PSI to the conventional lecture course while retention studies prove that the students realize long range benefits.

The camera enters a PSI classroom in basic physics and scrutinizes the unique relationships and climate for learning. While the film focuses on one specific course being taught by the PSI method, references are made to other disciplines where PSI has been adapted and classroom tested. These include art, history, astronomy, anthropology, medicine, nurses training, geology, religion, philosophy and others.

PSI is not programmed instruction with its expensive and monotonous method of reinforcement lacking variety in the response mode.

PSI is not a cure-all for education's ills. It is an alternative.

**Who should see, PSI: An Alternative?**

- Academic classroom instructors from all departments
- Junior college and college administrators
- Teaching method specialists
- Students in schools of education
- Media specialists
- Secondary school educators

**You should see, PSI: An Alternative**