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POD Network News, 1984

LuAnn Wilkerson

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[1984]

POD NETWORK

PROFESSIONAL AND ORGANIZATIONAL DEVELOPMENT NETWORK IN HIGHER EDUCATION

Dear Colleagues,

I must apologize for writing you anonymously last time. Somehow both my signature and address were omitted from the last newsletter. I will begin with a proper introduction just in case something happens during the printing again. My name is LuAnn Wilkerson and I am Executive Director of POD for 1984-1985. The Executive Director is elected by the Core Committee from among present and former members of the Core. I will be making a pitch for running for the Core Committee in this newsletter and now you can see one advantage.

Now my address is another issue altogether. Until October 1, 1985, you can find me at the Chicago address at the bottom of this page. As of October 1, 1985, you will find me at a new location with a new position:

New Pathway Project
Harvard Medical School
25 Shattuck ST.
Boston, MA 02115
(617) 732-0634

The New Pathway Project is an innovative curriculum that Harvard Medical School is designing and implementing on an experimental basis with a small group of medical students. As director of faculty development for the project, I will be involved in all aspects of curriculum development and will be preparing faculty members to teach in the new ways utilized in the curriculum.

Now that you know a little more about me, I hope to learn more about you at the fall conference. Please keep reading to find out what POD has been up to recently.

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1. 1984 CONFERENCE

October 25-28 will find us in scenic Asilomar, California, for the 1984 POD Conference. Steve Scholl-Buckwald and Jan Buckwald-Scholl are serving as co-directors of the conference. They have put together an exciting program featuring Robert Tannenbaum, a major figure in the development of organizational psychology, as keynote speaker. Other highlights include a joint presentation by Suzanne and David Whitcomb based on their current work in institutional values and personal development. There will be model workshops, lively discussions, reports on projects in process, and demonstrations of new learning strategies, including a special track on microcomputers. If you attend, I promise that you will go home with more new and exciting ideas than you can ever use, a lot of new friends, and a bundle of rejuvenation for the rest of the academic year.

Dr. LuAnn Wilkerson
Educational Development Unit
Michael Reese Hospital and Medical Center
Lakeshore Dr. at 31st St. Chicago, IL 60616

In addition to the great program, the conference site is something special. Asilomar Conference Center is a state park on the Monterey peninsula with beautiful beachfront and forests full of Monarch butterflies. The room rate is the bargain of the year at $43 a day, double occupancy, for room and board. I don't think that you can afford to miss this one.

If you have not registered, contact Winnie Anderson, (916) 752-6052 at the Teaching Resource Center, 17 Wellman Hall, Univ. of California, Davis, Davis, CA 94616.

2. POD MEMBERSHIP DIRECTORY--SPECIAL EDITION

With this newsletter comes the 1983-1984 POD Membership Directory, a Special Edition that highlights those of you who completed and sent in a description of your special interests. The Directory is intended to provide us with another way of networking. I hope that you will take a few minutes to "get to know" the members who participated in the special edition. The cross indexing should allow you to find those whose interests most closely match your own or to locate persons who might serve as resources for your special programs. A listing of current members follows the special portion of the directory. I hope that next year more of our membership will choose to tell us about themselves so that we can enlarge our networking capability.

If you do not find your name in the directory, either Part I or Part II, perhaps you are one of our newest members. If that does not explain your ommission, please drop me a note so that I can correct our records.

3. MEMBERSHIP RENEWAL FOR 1984-1985

POD has recently changed its membership year to run from September 1 to August 31 to match the academic calendar. Unless you have (a) joined as a new member since April of 1984 or (b) renewed your membership with conference registration, your membership will expire at the end of August. As you register for the conference, you will have the opportunity to renew. IF YOU DO NOT ATTEND THE CONFERENCE, PLEASE RENEW YOUR MEMBERSHIP RIGHT AWAY. The membership fee is $25 and includes a copy of the Book of Readings, the Membership Directory, the newsletters, and a reduced conference fee. You should send renewals to me by completing the form at the end of the newsletter.

4. SUMMER TRAINING INSTITUTE

For the first time this year, POD sponsored a summer training institute for persons wishing to enhance their skills as a professional development practitioners. The institute was offered by the Professional Development Institute--Bill Berquist, David Halliburton, Sandra Inglis, and Eugene Rice. Fifteen persons attended the first session in California and we are hoping for a larger group in Maine late in July. We will be evaluating POD's involvement with this type of training opportunity at the fall conference. If it is seen as a valuable and needed resource by our members, a training institute will be planned for the summer of 1985.

5. SURVEY OF POD-TYPE CENTERS AND PROGRAMS

What is happening with faculty, instructional, and organizational development nationwide? This is a question that the Core Committee has undertaken to answer in a survey of existing centers and programs. Glen Erickson is heading the project. He recently sent out a letter to the chief academic officers of the 2000 four-year colleges and universities in the United States asking for the name of the person to contact on each campus with responsibilities in any of these areas. Ron Smith has agreed to tackle a similar search in Canada. Glen and Ron will then develop the survey questionnaire with the help of several other Core Committee members. By next spring, we hope to be able to report on the presence of faculty development activities in colleges and universities across North America. Are we thriving as a profession? Are formal centers the norm or are most programs sponsored by faculty committees? What future exists for new professionals in this area?

6. CORE COMMITTEE ELECTIONS

You have read about the Core Committee in this and the previous newsletter. Now you have an opportunity to run for election to this governing body of POD. The Core Committee elections are conducted on the basis of self-nomination. As a member of the Core Committee, you have the opportunity to guide the direction of the Network and to be involved in the design of its activities. You also have the responsibility of joining us for two meetings yearly--one just before the fall conference and one in conjunction with AAHE in the spring.

Please give some thought to nominating yourself to run for the 1985 Core Committee. The term of office begins in March of 1985 and runs for 3 years. I will be encouraging nominations at the fall conference as well. To nominte yourself, just complete the attached Nominee Information Sheet and return it to me by Nov. 1, 1984. The election will be held in December in the next newsletter.

7. 1985 POD CONFERENCE

The 1985 conference site has been selected and initial plans made for holding a joint conference with the National Council of Staff, Professional, and Organizational Development, a sister organization for community colleges. The conference will be held at Lake Lawn Lodge in Delavan, Wisconsin, about an hour from Chicago and Milwaukee. I need to organize a conference planning committee from among our midwest members to work with the NCSPOD planning group. We have agreed that the conference will have two coordinators, one from each organization. If you are interested in serving on the planning committee or as POD conference coordinator for the 1985 conference, please volunteer right away by calling me. The planning group will meet at Asilomar and once next spring with the NCSPOD folks in Chicago. I have several volunteers now but I desperately need a coordinator.

8. RESOURCES AND ANNOUNCEMENTS

This section of the newsletter is devoted to the sharing of resources and information. In order to make the best use of this section, I need your contributions. What are you doing that you would like others to know about? What great books or articles have you come across recently? What special conferences do you know about? What about jobs for development practitioners? Please drop me a note with information about any or all of these issues and I will include it in our next newsletter. Since the newsletters only come out quarterly, there may be some delay in the distribution of your contributions.

1. POSITION ANNOUNCEMENT: If anyone is interested in faculty development in a medical setting, my position will be available at Michael Reese Hospital as Education Specialist. My primary responsibility is to provide faculty development workshops and curriculum development assistance for physicians involved in the training of medical students and residents. I started in the medical field with no medical background. It just takes a 4-6 month commitment to observing, reading, asking questions, and learning just how educational principles and practices apply in this setting. If interested, contact Phil Bashook, Ed.D., Educ. Development Unit, Michael Reese Hospital, (312) 791-5530.

2. BOOK: One of our members, Dee Fink, University of Oklahoma, has published a description of his study of beginning college teachers in The First Year of Teaching, New Directions for Teaching and Learning, Number 17, March 1984. Available from Jossey-Bass Pubs., 433 California St., San Francisco, CA 94104.

3. PROJECT DESCRIPTION: Dee Fink also has available a monograph on "Instructional Improvement and Teacher Evaluation " that describes the process of developing an evaluation system at the Univesity of Oklahoma. Contact Dee.

4. BOOK: Another of our members, Peter Seldin, Pace University, has a new book out with Jossey-Bass called Changing Practices in Faculty Evaluation. The book offers recommendations for developing and improving faculty evaluation practices based on the results of a servey of 600 colleges and universities.

5. BOOK: I would like to recommend another book that I have found extremely useful in my work with university faculty. It provides a mix of theory and practical application and exercises to help the reader to apply what he or she is reading to the classroom. One of the two authors is a previous POD member. Fuhrmann, B.S. and Grasha, A.F. A Practical Handbook for College Teachers. Little, Brown and Company, Order Department, 200 West St., Waltham, MA 02154 (ISBN # 295582). It comes in paperback and hard cover.

6. BOOKS AND ARTICLES: The Instructional Development Office of Oregon State University has numerous publications available.

Information can be obtained by writing Dean.

7. VIDEOTAPE: Michele Fisher has recently made a videotape of a faculty presentation on how to lecture. She says that her office has never had such a good response to a talk. The tape is available on loan for a small handling fee. Contact Michele.

8. MICROCOMPUTER MATERIAL: Anthony Ciccone, a new POD member, has assisted the universities in the Wisconsin state system in putting together a Microcomputer Users Directory. The entries contain information on the system, application, remarks, and a contact address. The Guide can be obtained by writing Tony or the Undergrad Teaching Improvement Council, 1616 Van Hise Hall, 1220 Linden Dr., Madison, WI 53706.

9. JOURNAL: The Journal of Staff, Professional, and Organizational Development comes out quarterly from Forum Press, PO Box 876, Stillwater, OK 74076, $14. POD serves on the editorial board and we would encourage you to submit articles or at least, subscribe.

10. ORGANIZATION: The Organization Development Instituute is a non-profit edcational association organized to promote an uunderstanding of OD. Each year it publishes the International Registry of Organizational Development Professionals and OD Handbook and the OD Journal. If you are interested in information about membership, the address is 11234 Walnut Ridge Rd., Chesterland, Ohio 44026. (216) 461-4333.

I think that I have covered all the bases for this time. Please do not hesitate to call if there is further information you would like about any of the POD activities described in this newsletter. Please give serious consideration to running for the Core Committee. We need your energy and creativity to survive as a strong and useful professional network.

I would also ask the midwest members to strongly consider serving as the 1985 conference coordinator with a counterpart from NCSPOD. I realize that this is a difficult job but it is the most essential one to the health of the organization.

See you in Asilomar.

Lulenn Wilkerson