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Charlotte R. Price
Augusta State University

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“Black faculty focus groups explored major issues and concerns, examined awareness levels of Black faculty, and identified factors that have positive impact on recruitment and retention efforts.”

Using focus group methodology, perceptions of Black faculty about current recruitment and retention efforts in three predominantly white institutions in the University of Georgia System were examined. Black faculty focus groups explored major issues and concerns, examined awareness levels of Black faculty, and identified factors that have positive impact on recruitment and retention efforts. This presentation provides a summary of these findings useful to those interested in improving the effectiveness of Black faculty recruitment and retention strategies.

PRESENTER:

Charlotte R. Price currently serves as associate professor of Nursing at Augusta State University. She received her Ph.D. in Education at Nova Southeastern University, her M.S. in Nursing at the Medical College of Georgia, and her B.S. in Nursing, also at the Medical College of Georgia. Dr. Price has also served as assistant to the president, Augusta State University.