

September 2005

PR sample web page saved as doc file

Paul Royster

University of Nebraska-Lincoln, proyster@unl.edu

Follow this and additional works at: <http://digitalcommons.unl.edu/libwebsites>



Part of the [Library and Information Science Commons](#)

Royster, Paul, "PR sample web page saved as doc file" (2005). *Faculty Websites Archive*. 6.
<http://digitalcommons.unl.edu/libwebsites/6>

This Article is brought to you for free and open access by the Libraries at University of Nebraska-Lincoln at DigitalCommons@University of Nebraska - Lincoln. It has been accepted for inclusion in Faculty Websites Archive by an authorized administrator of DigitalCommons@University of Nebraska - Lincoln.

Paul Royster

Coordinator of Scholarly Communication
306 Love Library
402 472-3628 office
proyster@unl.edu



Employment:

- 2004 **Professor of English, University of Nebraska—Lincoln**
 Courses: “American Literature Since 1860,” “Introduction to Publishing”
- 2002–2004 **Director, University of Nebraska Press, Lincoln, NE**
 CEO and Publisher, responsible for publications, policies, and operations, including the bottom line.
- 1994–2002 **Design & Production Manager, Yale University Press, New Haven, CT**
 Creative and manufacturing director for scholarly and trade publisher with \$24 million annual sales.
- 1994 **Project Editor, Barron’s Educational Series, Inc., Hauppauge, NY**
 Editor for business, finance, math and science, educational, reference, test preparation, cookbooks, history, and animal titles.
- 1987–1993 **Chief Financial Officer and Director of Production, The Library of America, New York, NY**
- 1982–1987 **Production Manager, The Library of America**
- 1980–1982 **Assistant Editor, The Library of America**

- Education:** Ph.D. Columbia University, 1984, English and Comparative Literature
- M.A. University of Michigan, 1977, American Studies
- A.B. Princeton University, 1975, English, *cum laude*



Dissertation: "Political Economy in American Literature: The Rhetoric of Emerson and Melville," Columbia University, 1984. A study of mythology and nineteenth-century American capitalism: how the symbolic value of money is featured in Emerson's essays, Thoreau's *Walden*, and Melville's *Moby-Dick*, *Pierre*, and *The Confidence-Man*. The dissertation committee included Drs. Sacvan Bercovitch (director), Cornel West, Carl Hovde, and James Shenton.

Articles: "Thomas Pynchon: A Brief Chronology," Digital Commons, University of Nebraska Libraries, July 2005.

Link = <http://digitalcommons.unl.edu/libraryscience/2/>

"Melville's Economy of Language," in Sacvan Bercovitch and Myra Jehlen, eds., *Ideology and Classic American Literature*, Cambridge University Press, 1986. Reprinted in *Herman Melville: Moby-Dick: Icon Critical Guides*, Icon Books Ltd., 1998, and *Herman Melville: Moby-Dick: Columbia Critical Guides*, Columbia University Press, 1999, edited by Nick Selby.

Link = <http://digitalcommons.unl.edu/libraryscience/1/>

"Daniel Denton (c.1626-1703)," *Dictionary of Literary Biography: American Colonial Writers, 1606-1734*, edited by Emory Elliot (Detroit: Gale Research, 1984).

Link = <http://digitalcommons.unl.edu/libraryscience/3/>

"Joshua Scottow (c.1618-1698)," *American Writers Before 1800: A Biographical and Critical Dictionary*, edited by James A. Levernier and Douglas Wilmes (Westport: Greenwood Press, 1984).

Link = <http://digitalcommons.unl.edu/libraryscience/4/>

Selected Publications:

Please note that I am not the author of any of the following works, but served rather as editor, developer, packager, or project manager.

Series and editions:

Bison Books (University of Nebraska Press) Western history, sports, natural history, fiction, music, photography, art, and religion

The Comprehensive History of the Holocaust (2004-)

The Complete Letters of Henry James (2005-)

Willa Cather Scholarly Edition

Nota Bene (Yale University Press 1999-) Paperback imprint of new and classic titles

The Culture and Civilization of China (1996-) Art, philosophy, and literature from China

The Annals of Communism (1995-) History from the former Soviet archives

Rethinking the Western Tradition (1995-) Classic philosophy texts reconsidered

The Papers of Benjamin Franklin

The Works of Jonathan Edwards

The Frederick Douglass Papers

The Library of America (1982-) The collected works of American writers in uniform, hardcover editions

Books:

University of Nebraska Press

Encyclopedia of the Great Plains, ed. David Wishart (2004). Comprehensive one-volume regional reference; co-publication with the Center for Great Plains Studies, University of Nebraska-Lincoln

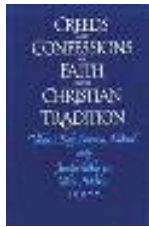
The Lewis and Clark Journals: An American Epic of Discovery by Meriwether Lewis, William Clark, *et al.*, ed. Gary Moulton (2004). Trade paperback one-volume edition

Karl Bodmer's North American Prints, eds. Brandon Ruud, Marsha Gallagher, Ron Tyler, and J. Brooks Joyner (2004). Exhibition catalogue co-published with the Joslyn Art Museum, Omaha

The Origins of the Final Solution: The Evolution of Nazi Jewish Policy, September 1939-March 1942 by Christopher Browning (2004). Co-publication with Yad Vashem Heroes and Martyrs' Remembrance Authority, Jerusalem. International English rights sold to Random House UK; German, French, Italian rights sold

The Journals of the Lewis and Clark Expedition Online (2004-). An enhanced online electronic edition, developed in partnership with the Center for Great Plains Studies and the UNL Libraries Electronic Text Center, sponsored by the National Endowment for the Humanities

Yale University Press



Creeds and Confessions of Faith in the Christian Tradition, ed. Jaroslav Pelikan and Valerie R. Hotchkiss, 4 volumes with

CD (2003)



Kurdish-English Dictionary by Michael Chyet (2003)

In six alphabets: Roman, Arabic, Greek, Cyrillic, Hebrew, and Armenian



Print the Legend: Photography and the American West by Martha Sandweiss (2002)

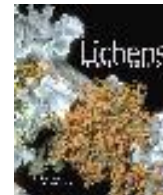
Winner 2002 OAH Ray Allen Billington Prize and 2003 William P. Clements Prize



Benjamin Franklin by Edmund Morgan (2002) *New York Times* # 11 Bestseller; over 150,000 copies sold

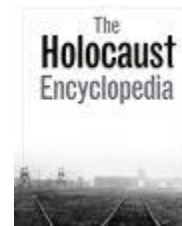


Soviets: Pictures from the End of the USSR by Shepard Sherbell (2001) *American Photo Magazine* Best Photography Book of 2001



Lichens of North America by Irwin Brodo, Stephen Sharnoff, and Sylvia Sharnoff (2001) Color encyclopedia of 900 species; R. R. Hawkins Award; over

8,000 copies sold

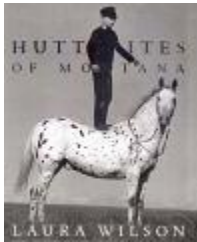


The Holocaust Encyclopedia, ed. Walter Laqueur (2001) Comprehensive one-volume reference



Taliban by Ahmed Rashid (2000; pb. 2001). History of their origins and rise to power in Afghanistan, 1990–2000. *New York Times* #1 Bestseller, Paperback Non-Fiction, November–December 2001; over

350,000 sold



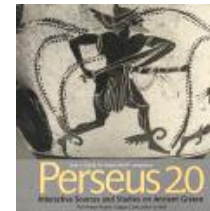
Hutterites of Montana by Laura Wilson (2000)
Winner 2001 Golden Light Book of the Year Award



The New Encyclopedia of the American West, ed. Howard Lamar (1998)
Trade reference, over 15,000 sold



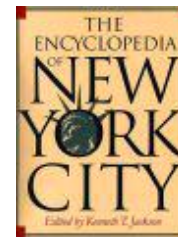
Five Days in London by John Lukacs (1999) Winston Churchill and the Dunkirk crisis in 1940, over 100,000 copies sold



Perseus 2.0: Interactive Sources and Studies on Ancient Greece by Gregory Crane (1996)
Educational software package for Macintosh and Windows platforms



Web Style Guide by Patrick Lynch and Sarah Horton (1998; 2nd ed. 2002)
Handbook for website development, over 60,000 copies sold



The Encyclopedia of New York City, ed. Kenneth Jackson (1995)
Trade encyclopedia with over 70,000 copies sold

Barron's Educational Series

Dictionary of Business Terms, 2nd edition by Jack Friedman (1995)
Doves: A Complete Pet Owner's Manual by Matthew Vriends (1994)
How to Prepare for the GMAT by Eugene Jaffe and Stephen Hilbert (1994)
Keys to Investing in Your 401(k) by Warren Boroson (1994)
Let's Review: U.S. History and Government by John McGeehan and Morris Gall (1994)

The Library of America

Collected Tales, Sketches, Speeches, and Essays 1852-1910 by Mark Twain, ed. Louis Budd, 2 volumes (1992), with notes and textual apparatus
The Debate on the Constitution, ed. Bernard Bailyn, 2 volumes (1991)
Writings and speeches on ratification of the U.S. Constitution
Novels 1930-1935 by William Faulkner, ed. Noel Polk (1987)
Authoritative new texts of *As I Lay Dying*, *Sanctuary*, *Light in August*, and *Pylon*
Essays and Reviews by Edgar Allan Poe, ed. G. R. Thompson (1984)
The most complete collection of Poe's non-fiction—1544 pages

Recent Appearances, Papers, Presentations

"Electronic Publishing and the University Presses," Mid-America Conference on History, Springfield, Missouri, for "Publishing in University Presses in a Tighter Market: A Panel Discussion." Other panelists included William Parrish, Department of History, Mississippi State University, chair; Steve Wrinn, Director, University Press of Kentucky; Fred Woodward, Director, University Press of Kansas; and Beverly Jarrett, Director, University of Missouri Press. September 30, 2004
Link = http://digitalcommons.unl.edu/library_talks/4/

"What Publishers Want," 2004 Nebraska Summer Writers' Institute, Lincoln, for "Publishing Panel." Other panelists included Hilda Raz of *Prairie Schooner*, Emma Sweeney of Harold Ober Associates, Jane von Mehren of Penguin Books, and agent Wendy Weil, June 21, 2004. I also gave introductory remarks for a reading by Rita Mae Brown.

"Working with Publishers," University of Nebraska-Lincoln Research Fair, April 23, 2004

“Yad Vashem and the Comprehensive History of the Holocaust,” introducing Christopher R. Browning, University of North Carolina, Chapel Hill, “The Origins of the Final Solution: The Fateful Months of September–October 1941,” Henry and Gretl Wald Lecture, Lincoln, Nebraska, April 8, 2004

Link = http://digitalcommons.unl.edu/library_talks/3/

“A Tale of Four Backlists,” Western Presses Convention, Fort Worth, Texas, October 2003

“What Authors Want,” Association of American University Presses Convention, St. Louis, Missouri, for panel “Managing Authors,” June 23, 2003

“University Presses as Publishers,” Nebraska Summer Writers’ Institute, Lincoln, June 2003

“An Appreciation of Ted Kooser,” Pla Mor Ballroom, Lincoln, Nebraska. Event sponsored by Friends of the University of Nebraska Press, June 13, 2003

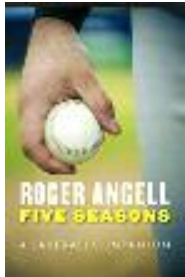
Link = http://digitalcommons.unl.edu/library_talks/1/

“Why Study the Holocaust?” Christlieb Gallery, Lincoln, Nebraska. Comprehensive History of the Holocaust series reception honoring the Ike and Roz Friedman Foundation of Omaha, February 17, 2003

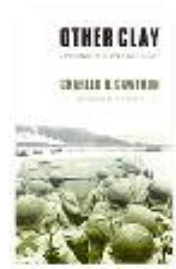
Link = http://digitalcommons.unl.edu/library_talks/2/

Acquisitions for Bison Books, University of Nebraska Press, 2003–2004

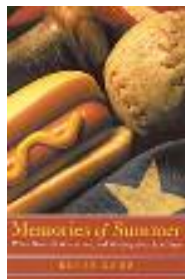
Spring 2004



Roger Angell, *Five Seasons: A Baseball Companion*
Roger Angell, *The Summer Game*



Dee Brown, *Showdown at Little Big Horn*
Solomon Carvalho, *Incidents of Travel and Adventure in the Far West*
Charles Cawthon, *Other Clay: A Remembrance of the World War II Infantry*



John Dizikes, *Yankee Doodle Dandy: The Life and Times of Todd Sloan*

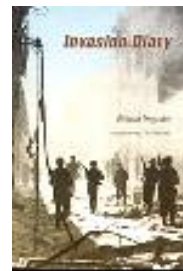
Roger Kahn, *Memories of Summer*

Gene Lees, *You Can't Steal a Gift: Dizzy, Clark, Milt, and Nat*



A. J. Liebling, *Chicago, the Second City*

A. J. Liebling, *Mollie and Other War Pieces*



David Shields, *Heroes: A Novel*

Marly Swick, *The Summer Before the Summer of Love*

Richard Tregaskis, *Invasion Diary*

Fall 2004

Chris Ballard, *Hoops Nation: A Guide to America's Best Pickup Basketball*

Pete Carril, *The Smart Take from the Strong: The Basketball Philosophy of Pete Carril*

Alonzo Delano, *Life on the Plains and Among the Diggings: An Overland Journey to California* (intro. J. S. Holliday)

Karen DeLeon-Jones, *Giordano Bruno and the Kabbalah*
Michael Forsberg, *On Ancient Wings: The Sandhill Cranes of North America* (distribution)
Chiyo Ishikawa, ed., *Spain in the Age of Exploration, 1492-1819* (with Seattle Art Museum)
W. T. Kinsella, *The Dixon Cornbelt League and Other Stories*
Howard Kohn, *The Last Farmer: An American Memoir*
Joe Menzer, *Four Corners: How UNC, N.C. State, Duke, and Wake Forest Made North Carolina the Center of the Basketball Universe*
Boynton Merrill Jr., *Jefferson's Nephews: A Frontier Tragedy*
Ralph Moody, *American Horses*
-----, *Riders of the Pony Express*
Frederick Law Olmsted, *Journey Through Texas* (intro. Witold Rybczynski)
John Wesley Powell, *The Arid Lands* (ed. Wallace Stegner, intro. John Vernon)
Burton Rascoe, *Belle Starr, the Bandit Queen* (intro. Glenda Riley)
Richard Tregaskis, *X-15 Diary: The Story of America's First Space Ship*
Robert Utley, *After Lewis and Clark: Mountain Men and the Paths to the Pacific*
H. G. Wells, *The Croquet Player*
Margaret Young-Sánchez, ed., *Tiwanaku: Ancestors of the Inca* (with Denver Art Museum)

Spring 2005

Toni Bentley, *Sisters of Salome*
Vine Deloria Jr., ed., *A Sender of Words: Essays in Honor of John G. Neihardt*
J. Frank Dobie, *The Mustangs* (intro. Dayton Hyde)
Jonathan Dull, *The French Navy and the Seven Years' War*
James Fillis, *Breaking and Riding* (intro. Barbara Burkhardt)
Robert E. Howard, *The Black Stranger and Other American Tales* (intro. Steve Tompkins)
-----, *Boxing Stories* (intro. Chris Gruber)
-----, *The End of the Trail: Western Stories* (intro. Rusty Burke)
-----, *Lord of Samarcand and Other Oriental Tales* (intro. Patrice Louinet)
-----, *The Riot at Bucksnot and Other Western Sketches* (intro. David Gentzel)
Georg Joutras, *Along the Edge of Daylight: Photographs from the Great Plains*

Daniel Kornstein, *Kill All the Lawyers? Shakespeare's Legal Appeal*
Frank Linderman, *Lige Mounds, Free Trapper* (intro. David Wishart)
Gene Lees, *The Musical Worlds of Lerner and Loewe*
Perry Miller, *Jonathan Edwards* (intro. John Wilson)
Ralph Moody, *Kit Carson and the Wild Frontier*
-----, *Wells Fargo*
Samuel Schreiner, *The Trials of Mrs. Lincoln*
Paul Tillich, *The New Being* (intro. Mary Ann Stenger)

Fall 2005

Gretel Ehrlich, *Drinking Dry Clouds: Stories from Wyoming*
Mark Fricke, *Big Red Showdown: The Nebraska-Oklahoma Football Rivalry*
Charles Joseph, *Stravinsky and Balanchine*
Francis Moul, *The National Grasslands*
Lillian Schlissel, *The Baby: A Story of the Oregon Trail*
Jerry Sweeney, ed., *A Handbook of American Military History*

Reissues (new editions)

Giordano Bruno, *The Expulsion of the Triumphant Beast* (trans. Arthur Imerti)
Willa Cather, *My Antonia*
-----, *O Pioneers!*
Marguerite Duras and Xavière Gauthier, *Woman to Woman*
Willis Regier, *Masterpieces of American Indian Literature*
Lela Shanks, *Your Name Is Hughes Hannibal Shanks: A Caregiver's Guide to Alzheimer's*
Granville Stuart, *Forty Years on the Frontier*

Favorite Links:

Wikipedia: http://en.wikipedia.org/wiki/Main_Page

Library of Congress Online Catalogues: <http://catalog.loc.gov/>
New York Public Library Online Catalog: <http://catnyp.nypl.org/>
The British Library: <http://www.bl.uk/>
Bowker's Books in Print <http://www.booksinprint.com/bip/default.asp>
The New York Times: <http://www.nytimes.com/>
Online Dictionary of Invertebrate Zoology: <http://digitalcommons.unl.edu/onlinedictinvertzoology/>
Open Access Webliography: <http://www.escholarlypub.com/cwb/oaw.htm#starting>
US Government Printing Office: <http://www.gpoaccess.gov/multidb.html>
National Archives: <http://www.archives.gov/>
Project Gutenberg: <http://www.gutenberg.org/catalog/>

