August, 1989

Dear POD Colleagues:

Here in the Midwest we are in the throes of a heatwave cum rainy season. Everything is wet and limp. Even the paper in the printer feels damp to my fingers. Ah, but I am looking forward to October at Jekyll Island.

1989 CONFERENCE: Russell Edgerton, President of AAHE since 1977, has agreed to be the featured speaker at the conference this year. Prior to assuming the presidency of the Association, Russ worked for the Fund for the Improvement of Post-Secondary Education (FIPSE) and was involved in the planning and development of that agency. He is chair of the editorial group of Change magazine and was one of the authors of Vitality Without Mobility: The Faculty Opportunities Audit (1983).

On the last page of this newsletter you will find a list of the conference sessions that were on the program the last time I talked with Ed Neal. Ed, Judy Bailey and the conference committee are working with another 25 or so potential presenters. It looks to me as if there will be something for everyone in this richly varied program of sessions. I know I'm going to have some impossible decisions to make.

Get plenty of rest before you go to the conference because Art Crawley has planned a full program of evening social events to complement the daytime conference sessions. After the opening reception and "Low Country Seafood Boil" dinner Thursday evening, you will be offered a unique glimpse into the African American folk heritage of the Golden Isles. The Georgia Sea Island Singers will perform songs, games, dances, and stories handed down for over two centuries in isolated island communities off the coast of Georgia. Several of the songs will be translated and sung in the unique "Gulla" dialect still spoken by some residents along the Georgia and South Carolina coasts.

On Friday night, following a Luau dinner, we'll have a beach
party with east coast beach music. Learn to shag and do the limbo while listening and dancing to both the golden oldies of the 50's and 60's and the more contemporary sounds of the 70's and 80's.

Early Sunday evening we will return to the charm and elegance of the Jekyll Island Club Era from the turn of the century to just before the start of the Second World War. You can enjoy a tram tour of the Historic District including Millionaire's Row or a sunset cruise along the Intercostal Waterway. For the more energetic there will be tennis at the historic J.P. Morgan Indoor Court (circa 1929) or croquet on the lawn of the newly restored Jekyll Island Club (circa 1887). Dinner that evening will be at the Crane Cottage (circa 1916). In fact, you may want to wear something that fits into any of the periods from the turn of the century to the 1940's. How about Edwardian? or Gibson Girl? or the twenties? Joe Williams, local pianist, will play Gershwin, Joplin, Porter, and Berlin.

For anyone who isn't totally exhausted, Lion Gardiner and Sandy Tomlinson (see May Newsletter) are planning a nature walk through the lush, subtropical island.

Ed has scheduled some of the most intriguing sessions for Sunday morning. When you make your travel plans, please be sure to choose a flight that is late enough for you to attend the 11 am "summative" lunch on Sunday, say good-bye to all of you new and old friends, and still make your flight. If the scheduled times of the buses don't match your travel plans, be sure to call the bus people or Art Crawley (404-542-1355). We will schedule extra buses when needed.

TEACHING EXCELLENCE: Have you gotten your sample copy of Teaching Excellence? It looks like a great way to supplement an in-house newsletter. If you don't have a newsletter, you can use it to keep teaching in the minds of faculty -- without doing the writing. I'm looking forward to the series.

SURVEY RESULTS: Just as I suspected almost everyone who responded to the survey learned about POD from a personal contact. Of those responding, 75.5% heard about POD from a friend. All of our other outreach methods combined (Chronicle ads, the membership brochure, conference mailings, AAHE, other conferences) accounted for 20.4% of the memberships. The remaining 4.1% were members of the original group that designed POD. There is something quite pleasing about the symmetry of an organization that encourages networking acquiring new members through networking. Of course, this does not mean that we are going to neglect other methods of letting folks know about POD. In fact, Marilla Svinicki is right now working on the draft copy for a POD "brochure" for administrators that describes the kinds of things POD professionals do in higher education.
NEW PUBLICATION: The Stanford University Center for Teaching and Learning has produced a handbook and video tape, Excellence in Teaching Electrical Engineering. The Handbook is a concise, nuts and bolts guide. The video of Stanford engineering faculty demonstrating a variety of classroom techniques complements the book. Michele Marninovich, POD member at Stanford, can give you precise information about ordering these materials.

1990 To Improve the Academy: Thanks to everyone who responded to the call for associate editors. To date three people have been selected. Congratulations to Nancy Diamond, Lion Gardiner and Diane Morrison.

Linda assumes that many of you have worked hard all summer on your manuscripts and have them ready to submit under the new rolling submissions policy. The first page should state the title, the author's name and address. The top of the first page of text should restate the title. Send five (5) copies of your manuscript to: Linda Hilsen, Instructional Development Service, Library 143, University of Minnesota - Duluth, Duluth, Minnesota 55812.

When we get to the publication stage, you will be asked to submit your final version on a 5 1/4" floppy disk. Doug Dollar, the publisher, uses MS DOS hardware and Wordperfect software. Everything will go very smoothly if you make sure very early in the process that you have this method available to you. The software that translates from one system to another or from one software program to another doesn't work very well so it's best to start off in a compatible mode.

Also, in the final version use very few of the formatting alternatives available to you. In fact, just use capitals, lower case and the hard return for paragraphs. Indicate other formatting information in pen on the hard copy of the manuscript. You can request a flyer with specific instructions from Linda.

Take care,

Rusty
1989 CONFERENCE SESSIONS: PARTIAL LISTING

Advising Faculty About Media in Teaching
A PC-based, Hypertext Videodisc Example in Music
TA's: To Certify or Not to Certify
On Being a Good Broker
Persistent Teaching Problems of New Faculty
Majority and Minority Reversal: Teaching as a Minority Faculty Member
Organizational Development in a Multicultural Environment
NCRIPTAL's MSLQ Overlaying Instructional Strategies
Designing Instruction to Exploit the Potential of New Technologies
A Beginners Guide to Interactive Video Using Hypercard
Enhancing Assessment and Feedback for Entering Freshmen via Microcomputer Technology
Institutional Change in the Academy: Subversive Strategies II
Increasing Agency Punch: A Discussion of Options
Metagaming: Advancing Group Identity by Designing a Simulation
How Department Chairs and Faculty Developers Can Work Together to Promote Faculty Growth and Development
Helping Beginning Faculty Become Established
Experienced Faculty Teaching Conference: Renewal Opportunity
Documenting Effective Teaching: A New Approach
Faculty Training for Curricular Infusions: Gender, Race and Class
Living in a Learning Community - Learning in a Living Community
What We Can Learn from Women in Academic Veterinary Medicine
GLCA/UNCF: For White and Black Colleges--A Workshop that Works
Minorities/Licensing Examinations: Faculty & Curriculum Development
Women in Higher Education
Empowerment of Women through Relief from Math Anxiety
Careers of Women in Academe: Examining Patterns of Development
The Promises and Problems of a Participatory Learning Environment
Recruitment, Facilitated Entry, and Retention of Minority Students
Gender, Equity and Multicultural Awareness: An All College Approach
Judges or Helpers: Evaluation and Faculty Development
Great Teachers Seminars: Models for POD Outreach/Renewal
Exploring Everyday Cognition as an Approach to Faculty Development
Dealing with Problems: Handling Classroom Dilemmas
Still Further Confessions of a Closet Thespian
How Can I Teach You If I Don't Know How You Learn?
Visualizing Your Presentation
Visions and Versions: Ways of Knowing
Matching Style and Task as a College Teacher
BaFa BaFa: A Cross Cultural Communication Simulation