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1988-89 UNOPA Annual Report

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MEMBERSHIP COMUTTEE

ANNUAL REPORT Luise Berner, Director

There were tremendous strides made in expanding our membership this current year. All those who helped recruit new members should be applauded for their efforts. I would also like to thank the following persons who served on my Membership Committee for their time and efforts in helping accomplish our tasks: Nadyne Beideck, Vi Bibow, Dorothy Liska, Joann Noonan, Anna Simmons, Kathy Waldman, Jean Williss, and Lola Young.

Following is a comparison of our membership to the previous year:

1989-90	Type of <u>Membership</u>	1988-89
159	Renewed	148
102	New	40
1.6	Retired	16
11	Associate	2
16	Honorary	14
304	Total	220

As can be seen, tremendous growth was achieved in new memberships. Some of the growth may be attributed to the University-wide mailing that was done last fall to all office personnel eligible for membership. Over 700 people who were not currently members of UNOPA were contacted through this mailing. Most of our gains, however, I think were made through the diligent efforts of our current membership in contacting others to become part of our organization. Of the 188 active members from 1988-89, 29 persons did not renew their memberships. Follow-up was done to determine why memberships had not been renewed. Of the 29, 13 had left the University and 3 had or would retire shortly; the remaining gave various reasons for not renewing (too busy, belonged to UAAD, etc.).

The efforts to increase membership did not end with the fall campaign. Since the first of November 40 additional members were added. I believe this indicates that recruitment needs to be a year-round effort and not just centered on renewal of present memberships.

Two honorary memberships were extended to Dean Neale Copple and Chancellor/Interim President Martin Massengale at our September meeting to show recognition for their support of UNOPA.

Again, my thanks to all who helped make this a year of tremendous growth for UNOPA.