Block and Bridle Annual, 1970

Follow this and additional works at: http://digitalcommons.unl.edu/animalsciblock

Part of the Animal Sciences Commons

http://digitalcommons.unl.edu/animalsciblock/10

This Article is brought to you for free and open access by the Animal Science Department at DigitalCommons@University of Nebraska - Lincoln. It has been accepted for inclusion in Block & Bridle Student Organization by an authorized administrator of DigitalCommons@University of Nebraska - Lincoln.
BLOCK AND BRIDLE CLUB

On December 2, 1919 student representatives from four animal husbandry clubs met in Chicago, Illinois, and formed the National Block and Bridle Club, the local clubs, becoming chapters in the new national organization. These charter chapters were Iowa, Kansas, Nebraska, and Missouri. From this first meeting came a constitution which included a statement as to the objectives of this club. They are: (1) To promote a higher scholastic standard among the students of animal husbandry, (2) To promote animal husbandry, especially all phases, of student animal husbandry work in colleges and universities, (3) To bring about a closer relationship among the men pursuing some phase of animal husbandry as a profession.

Membership in Block and Bridle is open to any student of agriculture, on the college level, who has a sincere interest in animal husbandry.

EDITOR'S COMMENTS

This is the first Block and Bridle annual for the University of Nebraska Chapter.

The yearbook is sent to all club members, vocational agriculture teachers, county agents, people with ads, to businessmen, and friends of Block and Bridle.

This book is one of the several new undertakings of the Block and Bridle club this year.

We hope to have the cooperation and willingness of all members as we strive to make our club grow so that it will be of value to everyone related to it.

The participation and cooperation of everyone contributing to the publication of this yearbook is greatly appreciated.

We hope that this book is useful to all as they read of the activities of our proud organization.

Editor: Doug Brand
Staff: Mike Hill
       Ed Klima
       Nis Jessen
       Larry Kubicek
Secretary: Jayne Bruns
President—LARRY KUBICEK
Vice President—TERRY CAMERON
Secretary—LARRY HOLBEIN
Treasurer—DELBERT PULS
Ag. Exec. Board—DAVE TYSER
Marshal—JERRY LEACH
Historian—RICHARD CORMAN
Co-Historian—JOHN GREER
Program Chairman—GARY SIERSKS

1969-1970 OFFICERS

Committee Chairmen

Fall Steak Fry
Showmanship Contest
Ham Sales
Dance
Tour
Meats Judging Contest
Livestock Judging Contest
Quarterhorse Show
Appaloosa Show
Spring Steak Fry
Banquet
Picnic

LYLE PETERSON
ROB RAVENSCROFT
RON DVORAK
ROGER KUBICEK
JACK ADKINS
DAVE TYSER
JIM RAMM
RON HAGAN
STEVE JARCHOW
ROGER LAN SYNOVEC
BOB SWANSON
DENNIS HOYT
President's Address:

The Block and Bridle Club is the most active beneficial club I have been associated with at the University of Nebraska. The satisfactions, friends, and acquaintances have made my college days quite rewarding.

Adults forget sometimes the many good things the youth of today are doing. A close association with the staff and students has led to a strong Block and Bridle Club.

We have added several new activities to the club this year: additional awards in the showmanship contest, a window decal, an Appaloosa Show, new initiation paddle, a spring steak fry, and this yearbook. This compliments our: fall steak fry, two initiations, ham sales, dance, Quarterhorse Show, tour, livestock and meats judging contest, spring picnic, and an awards banquet.

I have the utmost respect for the Block and Bridle Club and its members. Good luck to the new officers and may their year be as rewarding as it has been for me.

President 1969-70
LARRY KUBICEK

NATIONAL BLOCK and BRIDLE REPORT

Our congratulations to Associate Professor R. B. Warren, new Vice-President of the National Block & Bridle Club. Mr. Warren was elected at the 1969 National Convention held in conjunction with the International Livestock Exposition in Chicago on November 30, 1969.

Following the expiration of his two-year service as Vice-President, Mr. Warren will automatically assume a two-year term as President of the national organization.

At the meeting, the Nebraska chapters 1968-1969 scrap book placed third. The club also ranked 5th in over all activities.
Seniors In Animal Science

LARRY D. KUBICEK
Wilber, Nebraska
Animal Science
Block and Bridle
President
Treasurer
Ag Exec Rep
President Burr Hall
Ag Executive Board
President
Secretary
Alpha Tau Alpha
President
Vice-President
Alpha Zeta Chronicler
Livestock judging team
Meats judging team
Innocents Society

RICHARD NELSON
Holdrege, Nebraska
Animal Science
Block and Bridle

JIM RAMM
Stuart, Nebraska
Animal Science
Block and Bridle
Judging contest chairman
Alpha Tau Omega
Rodeo Club
International Ag Conference
ROBERT SWANSON
Wilcox, Nebraska
Animal Science
Block and Bridle
Banquet Chairman 1970
Gamma Sigma Delta honorary

DAVID R. SCHLEICHER
Thedford, Nebraska
Animal Science
Block and Bridle
Honoree Notebook committee
Quarter Horse committee
Ag Men

GARY GENE SIERS
North Platte, Nebraska
Animal Science
Block and Bridle
Co-chairman 1969 Quarter Horse Show
1969-70 Program Chairman
Rodeo Club
Trophy Committee
Livestock judging—junior and senior teams
Meats Judging—junior and senior teams
SHEILA LYNN LARSEN
Omaha, Nebraska
Animal Science
Block and Bridle
Steak Fry
Rodeo Club
Rodeo Program
University 4-H Club
Cornhusker Staff
Junior Livestock Judging Team
Junior and Senior Meats Judging Teams

FRANCIS DOBROVOLNY
Rodeo Club
Block and Bridle
Block and Bridle Tour
Third high ham sales—1970

DEL PULS
Rodeo Club
4-H Club
Block and Bridle
Quarterhorse Show Chairman
Treasurer

JERRY LEACH
Block and Bridle
Chairman Ham Sales
Marshal
Alpha Tau Alpha
Alpha Zeta
Farmhouse
MAURICE BOECKENHAUER  
Wayne, Nebraska  
Animal Science and Ag Economics  
Block and Bridle  
Co-chairman Quarterhorse Show  
Co-chairman Ham Sales

RICHARD CORMAN  
Edgar, Nebraska  
Animal Science  
Block and Bridle  
Co-historian  
Historian  
University 4-H  
East-Y  
Ag Men  
Steward  
(President)  
Alpha Zeta  
Phi Eta Sigma

ROBERT E. HAWTHORNE  
Chadron, Nebraska  
Animal Science  
Block and Bridle  
Intervarsity Christian Fellowship  
University 4-H

LYLE PETERSON  
Block and Bridle  
Steak Fry Chairman  
American Society of Animal Science—Scholar  
Gamma Sigma Delta  
Alpha Gamma Sigma
LARRY HOLBEIN  
*Lexington, Nebraska*  
Animal Science  
Block and Bridle  
Secretary  
Program Chairman  
Alpha Gamma Rho  
President  
Alumni Secretary

DENNIS HOYT  
*Culbertson, Nebraska*  
Animal Science  
Block and Bridle  
United Methodist Chapel Choir

WILLIAM KOCH  
*Lincoln, Nebraska*  
Animal Science  
Block and Bridle  
Chairman 1968 Steak Fry  
Honoree Notebook Committee

TERRY CAMERON  
*Herman, Nebraska*  
Vice-president Block and Bridle  
Chairman Block and Bridle Tour  
Innocents Society  
Farmhouse—Pledge Trainer  
Alpha Zeta—President  
A.S.U.N.—Senator  
Ag Advisory Board
Block & Bridle Quarter Horse Show

The Block and Bridle Quarter Horse Show was held on April 24 and 25, 1969 at the State Fair Grounds Coliseum. The Show is held annually in conjunction with the Nebraska intercollegiate rodeo sponsored by the University of Nebraska rodeo association.

Included in the 12 halter and 12 performance classes were 244 registered and 37 cutting entries for a total of 281 entries.

Grand Champion Stallion was Torino shown by Western Trails Ranch, Omaha, Nebraska. Champion Mare was Lady Gaines shown by Ann Harbour of Selinsgrove, Pa. Champion Gelding was Johnny Pat Star exhibited by Debbi Brehm of Lincoln.

Again this year the show qualified as Class A with The American Quarter Horse Association, which makes it one of the largest in Nebraska.

Judge for the fourteenth annual event was Mr. Marten Clark, Soledad, California. Gary Sierks and Maurice Boeckenhauer served as co-chairmen.
Three Animal Science Students Attend Meeting

Early in May, three University of Nebraska Animal Science students were chosen as winners to the National Animal Science Meetings to be held in August at Purdue University. The three Block and Bridle members attending the Meetings were Larry Kubicek, the Junior chosen to make the trip for his outstanding performance in activities and scholarship, Lyle Peterson, the Junior chosen for scholarship, and Roger Belohlavy, the Sophomore chosen for scholarship. The group made the trip with Dr. Ted Doane and Dr. John Ward. They toured the facilities at Iowa State University, the University of Illinois as well as those at Purdue. At the Meetings, the members listened to various technical papers which discussed research findings in the Animal Science field. They also attended a national Block and Bridle Meeting held in conjunction with the Society's Meetings. The members found the trip to be a rewarding, educational experience.

The Emblem of the Block and Bridle Club

The straight perpendicular at the left of the emblem stands for straight moral character, sincerity, and honor which we seek to maintain in all our connections with Animal Husbandry. It is placed above all others and we expect you to follow its guidance through an upright moral life. This one thing Block and Bridle Club demands of you. At the right are two distinct curves, which complete the letter B. These fundamentals are the basis upon which we build our social pleasure, mental energy, and moral force.

The block in the upper loop of the B represents the marketing or material side of our lives, and after all, our efforts are useless unless we are able to gain in the material things of life. The bridle in the lower loop of the B represents the control to always have over ourselves, so as to always walk and act as a lady or gentleman and a lover of livestock.

The colors of the Block and Bridle Club are Royal Purple and Navy Blue. The flower is the Lilac.
BANQUET

The Block and Bridle Club successfully concluded 1969's activities with the Block and Bridle Banquet. The Banquet was held at the Gateway Auditorium in honor of Mr. Glenn Lewis, an outstanding contributor to the animal industry in the state of Nebraska.

Attending the Banquet were businessmen, professors, students, agricultural leaders, and friends of the Block and Bridle Club. The Knoll's catered the event and served 265 meals.

The highest award given by the Nebraska chapter, the merit trophy, was awarded to Fred Boesiger of Firth, Nebraska. The B&B Junior Scholarship was given to Larry Kubicek of Wilber. Both awards are based on scholarship, Block and Bridle, and other activities.

Awards were furnished by many area agricultural business and organizations. To these people and all involved, thank you for your support in making this a successful banquet!

Glenn Lewis, an Exeter, Nebraska Farmer-Stockman who successfully met the challenges of the times from the "horse and buggy days" up to the present, was honored at the University of Nebraska Block and Bridle Club Banquet.

Lewis became the 33rd person to be honored by the Block and Bridle Club since 1938 for outstanding contributions to the Nebraska and national livestock industries.

A colored portrait of Lewis was presented by Block and Bridle Club president Tom Dearmont of Rose, to Dr. E. R. Peo, who accepted it on behalf of the NU Animal Science Department. The portrait is hung with those of previous honorees in the new Marvel L. Baker Animal Science Hall on the East Campus.

In paying tribute to Lewis, Nebraska State Director of Agriculture Elmer Schlaphoff said: "Mr. Lewis enjoys success not only in his business but also as a community leader. He has an intense interest in the young men around him. He possesses the rare ability to motivate others and several of the younger men he has encouraged are now leaders of the livestock industry at local, state and national levels."

Born at Beaver Crossing, Lewis attended rural school in Seward County. He lived near Beaver Crossing until 1918, then moved to the Exeter community.

He served as president of the Nebraska Livestock Feeders Assn. in 1953. He has received Distinguished Service Awards from the Nebraska Livestock Feeders Assn. and the Exeter Chamber of Commerce; the Agricultural Achievement Award from Ak-Sar-Ben; and the Swift Centennial Award.

In 1966 he was honored by the Nebraska Hall of Agricultural Achievement, being described as a man "known for his leadership and for his promotion of the livestock industry" as well as being "a good neighbor."

Lewis has been active in the Exeter Breeders & Feeders Assn., and has served as its president, and has been active in the Exeter Chamber of Commerce for many years.
Dr. P. E. Vipperman presents Fred Boesiger of Firth the Merit Trophy plaque presented annually by the National Block and Bridle Club.

Dean Pretzer of Diller was honored as the outstanding senior scholar by the University of Nebraska Block & Bridle Club at the group's annual awards banquet in Lincoln recently. Pretzer is shown receiving a watch from Glenn Lewis of Exeter, on behalf of the Nebraska Livestock Breeders and Feeders Association.

Mrs. Nancy Bremer receives the Workhorse Award from Dr. Vipperman.

Rex Adis presents Larry Kubicek with the 1st place trophy in the livestock judging contest. Larry also won the Block and Bridle Junior Scholarship.
1969 - MEMBERSHIP LIST - 1970

Adkins, Jack—Osmond
Anderson, Duane—Potter
Andrews, Kim—Cody
Banch, Don—Burchard
Barger, Bill—Culbertson
Barrels, Dennis—Western
Becker, Lee Roy—Chapman
Belchltay, Dennis—Crate
Belchltay, Roger—Crate
Bolbock, Maurice—Wayne
Bourn, Phyll—Lexington
Brand, Doug—Fremont
Brown, Dick—Taylor
Cameron, Terry—Herman
Chalupa, Richard—Sargent
Cooksley, Stuart—Anselmo
Cool, Jerry—Caliway
Corman, Rich—Edgar
Cox, Jim—Cedar Rapids
Crock, John—Nebraska City
Cunningham, Don—Broadwater
Davis, Rex—Almeria
Dearmont, Jerry—Rose
Dicke, Bill—Wauenta
Dobrovolsky, Francis—Atkinson
Drake, Ralph—Friend
Dworsak, Ron—Wilber
Emmanuel, Bob—North Bend
Forbes, Larry—Palmer
Gerdas, Ron—Auburn
Gloy, Bob—Grant
Graff, Chuck—Bancroft
Green, Walter—Inavale
Greenwood, Dale—Craig
Greer, John—Edgar
Grotelueschen, Dale—Schuyler
Guiles, Dorna—North Platte
Guill, Randy—Lyons
Hagan, Ron—Oconto
Hansen, Larry—Ulca
Hill, Mike—Arapahoe
Hoffman, Max—Wilber
Holbein, Larry—Lexington
Holden, Lynn—Walnut, Cal.
Hopp, Gerald—Talmage
Hoyt, Dennis—Columbus
Janovec, Dave—Chapman
Jansen, Tim—Creston
Jarchow, Steve—DeWitt
Jensen, Mark—St. Edwards
Jessen, Nick—Lincoln
Kahl, Dennis—Wakefield
Kasl, Dave—DeWitt
Kleeb, Charles—Broken Bow
Klima, Ed—Madrid
Knobbs, Paul—West Point
Koch, Bill—Lincoln
Koch, Jim—Lincoln
Krocke, Bob—DeWitt
Kresohl, Charles—Wilber
Kubicek, Larry—Wilber
Kubicek, Roger—Wilber
Langer, Joe—Superior
Larson, Larry—Liberty
Larsen, Sheila—Omaha
Leach, Jerry—Answorth
Lechtenberg, Duane—Butte
Lechtenberg, Russ—Butte
Lucas, Mike—Arnold
Luther, Roger—Orleans
McConville, John—Indiana
McGuire, Fred—Wisner
Meiergard, Clarence—W. Point
Morrow, Chuck—Scotia
Mueller, Bruce—Columbus
Nelson, Rich—Holdrege
O'Brien, John—Tilden
O'Hare, Bill—Kimball
Panning, Glen—Hooper
Petersen, Lyle—Syracuse
Puts, Del—Louisville
Ramm, Jim—Stuart
Ravenscroft, Rob—Kennedy
Rezac, Steve—Brainard
Richards, Blaine—Geneva
Rickertson, Bruce—Lexington
Robinson, Mike—Elkhorn
Rood, Carl—Wahoo
Roul all, Phil—North Bend
Russell, Eugene—Orleans
FALL STEAK FRY

Block and Bridle kicked off the 1969 school year with a Steak Fry and speaker on October 2. The annual affair is an invitation to all incoming freshmen, faculty, and students interested in Animal Science to join Block and Bridle Club. Dr. Mandigo had the honors of grilling the steaks and preparing the meal of potato salad, beans, and ice cream. Lyle Peterson, Chairman of the Steak Fry, and other committee members, served the meal.

A short business meeting and presentation by Dr. Duane Acker followed the meal.

Block and Bridle members serving the "troops."

President Larry Kubicek discusses B&B activities with South Dakota State University club president.

Ready for Seconds!!
The new freshman and new transfer students at the Block and Bridle meeting were congratulated on choosing the field of Animal Science. Because of the expanding need for meat, the increased affluence of the American population, and the fact that livestock are so important to Nebraska and adjacent states, they were congratulated for choosing the University of Nebraska with its outstanding reputation, especially in Animal Science, but also in the total agricultural area and in other disciplines at the University. They were especially congratulated for choosing the Animal Science Department at the University of Nebraska. I am personally acquainted with a number of the faculty and have high respect for them. Many hold a national or international reputation and those I know have demonstrated a real sincere empathy for the undergraduate student.

The main message of the presentation was to identify those groups or things that I felt the student in Animal Science should become very well acquainted with during their time on the University of Nebraska campus. These included:

1. The faculty. The students should know by sight and be able to visit with all members of the Animal Science faculty. They should see to it that they are acquainted with the research activity of each faculty member and the work they are doing at the various research farms and laboratories.

2. The Journal of Animal Science. This is the official document of the Animal Science scientific community. It contains research papers prepared by University of Nebraska faculty as well as by research workers on other campuses and in industry. They should subscribe to the Journal as early as possible in their college career.

3. All students should become well acquainted with the University Library. You are fortunate in having a very fine new library on the East Campus. An evening or an afternoon spent in that library can be a most pleasant and stimulating experience.

4. University students in the early 1970’s should have a full acquaintance with the computer and how it can be used in ration formulation, formulation of sausage mixes, or in management processes. It is a fantastic machine that has fantastic applications in farming and ranching as well as other aspects of the agricultural industries.

5. I would challenge the members to become well acquainted with at least five off-campus people in the animal industry and with their business operations. This might include feedlots, professional farm managers, general livestock farmers, sandhills ranchers, feed industry personnel, and others. They should spend a few weekends or vacation days getting personally acquainted with these people and learning about how they visualize the animal industry presently and in the years ahead.

6. I would recommend that each student become acquainted with a Regent of the University of Nebraska and with the legislator from their district. The Regents and Legislators have responsibilities for reviewing the operations of the University and for providing funds. They have a sincere desire to learn about the operations of this most important institution through the eyes of an undergraduate student.

7. Undergraduate students should become thoroughly acquainted with and involved in the student government process on their campus. On some campuses I have observed that agricultural students pay little attention to the student government structure and responsibilities. In these days of campus unrest leadership opportunity sometimes goes by default to people who are not capable of leadership, at the least the kind of leadership most students want. We have some real solid, eager, and capable students in Colleges of Agriculture, and I firmly believe they should make themselves available to assume leadership roles in a total university environment.

Duane Acker
It was "wear your grubbies to the Horse Barn" on October 9, as Block and Bridle conducted the first of two sessions of informal initiations. A total of fifty-seven new initiates were worked over this year as Block and Bridle members put the newcomers through the procedures. The initiates all survived the wheelbarrow race, spittin’ contest and digging for jelly beans.

After the informal initiation, initiates were required to get their Block and Bridle paddle signed and learn the history of Block and Bridle.

"A Chew A day keeps the Doctor Away!"

"It's got to be here someplace!"

"Hop to it, Boys!"

"All together now!"

"... and Cox comes back for more!"
Block and Bridle Initiates Fifty-Seven

In two classes, Block and Bridle initiated fifty seven to the ranks. The following is a list of new members who passed both informal and formal initiation.

**FIRST SEMESTER**

Craig Anthony
Dennis Bartels
Don Bausch
Dennis Belohavy
Richard Brown
Stuart Cooksley
Jerry Cool
Ralph Drake
Dennis Kahl
Ronald Hindley
Lynn Holden
Joe Langer
Roger Luther
John McConville
Fred McGuire
John O'Brien
Bill O'Hare
Glen Panning
Dennis Panning
Dennis Schlake
Terry Seefeld
Jerry Wiegel
Kent Wiles
James Ziegler

**SECOND SEMESTER**

Duane Anderson
William Barger
Lee Becker
Doug Brand
Jim Cox
John Crook
Bill Duke
Larry Forbes
Walter Green
Max Hoffman
Dave Janovec
Tim Jansen
Mark Jensen
Dave Kasl
Paul Knobbe
Charles Kreshel
Larry Larsen
Russ Lectenberg
Mike Lucas
Steve Rezac
Bruce Rickertsen
Mike Robinson
Carl Rood
Phil Roubal
Gene Russel
Charles Schroeder
Ron Snover
Lonny Stahlecker
Gary Stauffer
Mike Weeks
Larry White
Clinton Witte
George Witte
Hideake Yamamoto
Tom Young

Before . . .
Informal Initiation

After!
Formal Initiation
LITTLE AK-SAR-BEN

"Little AK-SAR-BEN," the Block and Bridle Showmanship Contest, was held on October 24, at the horsebarn. "Little AK-SAR-BEN was open to the entire student body.

Judges for the contests were as follows:
Beef—Ted Aegerter, Seward
Swine—Alan Krivohlavek, Dorchester
Sheep—Bob Alschwede, Crete
Dairy—John Lindsay, Omaha

Winners in each division were as follows:

BEEF
1. Chuck Graff, Bancroft
2. Doug Brand, Fremont
3. Larry White, Lexington

SWINE
1. Clarence Meiergard, West Point
2. Tom Beck, Fremont
3. Roger Kubicek, Wilber

SHEEP
1. Tom Beck, Fremont
2. Larry Kubicek, Wilber
3. Dan Hilgencamp, Colon

DAIRY
1. Moya Brugman, Douglas
2. Mary Alice Coyle, McCook
3. Connie Bull

Champion and reserve champion showman of each division competed against each other for overall champion. Grand Champion showman Tom Beck received $50.00 and a trophy for his efforts. Reserve Champion Showman Larry Kubicek received a trophy for runner-up.

The Animal Science Professors' Annual Hog-Driving Contest was also held during the Showmanship contest. Karen Fenster, 1969 Block and Bridle Queen, and her attendants selected Professor R. B. Warren as the top Hog-Driving Professor.

Chairman and Co-chairman for 1969 Little AK-SAR-BEN were Rob Ravenscroft and Chuck Graff.
Community Service Committee

This past year the Block and Bridle Club initiated a community service committee. The general feeling within the club was that too many organizations make a monetary contribution to some community organization or project. The committee set up projects throughout the year for the members to contribute physical help.

The committee began functioning in February. The first project was furnishing volunteers for the Home and Neighborhood Development Organization of the Clinton Area in Lincoln. The volunteers solicited petitions for playground equipment and swimming facilities in two neighborhood parks to be presented before the City Park Board of Lincoln.

Volunteers helped with the distribution of information concerning litter and junk in a problem area.

Club members, left to right, Chuck Graff, Dwaine Anderson, Gary Sierks, Bill O’Hare, Ed Klima and Bob Swanson listen as instructions are given for canvassing the Clinton Area.
HAM SALES

Ham sales are the major fund-raising activity for the club which finances an annual interstate educational tour by the club to observe livestock production and educational facilities, and also scholarship funds. This year the members and the five queen candidates sold 21,775 pounds of Hormel Cure 81 buffet style ham for a gross total of $29,775. The ham sale campaign started in mid-November and ended at Christmas.

The Block and Bridle Queen is selected in conjunction with the ham sales. The five finalists were Marge Keep, Peg Plank, Pat Bourn, Anita Schacht, and Anne Raab.

Top hand salesman awards were presented to Jerry Dearmont, Jim Koch and Francis Dobrovolny.

Governor Norbert T. Tiemann, a banker, former Block and Bridle member, and a native of northeast Nebraska, the major hog-producing area in the state, casts an appraising eye on a ham presented to him in his office. The ham was presented as a kickoff of the club's annual ham sale by Larry Kubicek (center), club's president; and ham drive chairman Ron Dvorak, both of Wilber.

No. 6975

We guarantee each CURE/81 ham when it's registered. We take pains to make this the world's most nearly perfect ham.
**Block & Bridle Club**

presented a country western dance on February 20, 1970. Featuring Hadley Barret & The Westerners from 8:00 to 12:00 p.m. The dance was held in the East Campus.

Peggy Plank of Gothenberg was crowned Block & Bridle queen and Pat Bourn was first runner-up. The attendants were: Marge Keep, Anita Schacht and Anne Raab.

The dance was a swinging success!

Queen Candidates, left to right, are: Anne Raab, Marge Keep, Anita Schacht, Pat Bourn and Peggy Plank.

Hadley Barret and the Westernaires providing the music for Block and Bridle's "Hoe Down."

Above—1969 Block and Bridle Queen Karen Fenster looks on as Jerry Leach presents trophy and watch to Peggy Plank, 1970 Block and Bridle Queen.

Left—Dr. and Mrs. Peo "groovin'" to the sounds of Hadley Barret.
The 1970 Block and Bridle Tour was a four day experience covering 1,500 miles. Chairman Jack Adkins lined up our extensive tour, and due to technical difficulties, several stops were omitted. Many of the members will recall viewing Kansas State through a 5" snowstorm and few can forget the friendliness of a small Kansas town named El Dorado while a broken-down bus was repaired.

As the overloaded bus with one girl and “no relief room” crossed the snow-covered plains of Kansas, the cries of “Guts,” “Raise you one,” and “Hi-Low Chicago” echoed through the bus as club members started playing cards.

The tour proceeded onward, and one stop which was enjoyed by one and all was the “stables” of Anheuser-Busch. Here, as the brew flowed freely, members indulged in another relaxing moment. Members of the tour will recall with mixed emotions the long trip from St. Louis to Quincy and Francis Dobrovolny with his overshoe.

The final night of the tour was spent in Iowa City, Iowa. As friends and faculty gathered around for the evening meal, and talk turned to lighter subjects, who will forget Dr. Mandigo’s peculiar band-aid? Extra-curricular activities that many people will not forget were the atomic sit-ups, all night card parties, and the late arrivals the morning after.

The educational part of the tour was highlighted with stops at Litton Charalois at Chillicothe, Missouri and Steve Garst Feed Lots at Coon Rapids, Iowa. Although complete opposites in the same field, both operations were viewed with great interest by touring club members.
University of Nebraska Block & Bridle Spring Tour

FIRST DAY—APRIL 1ST—WEDNESDAY
4:00 a.m. Leave Lincoln
7:00 Eat breakfast at Manhattan
8:00 Tour K-State University
9:15 Leave K-State
11:00 Visit Strait Ranch—Florence, Kansas
12:00 Leave Ranch
12:30-1:30 Lunch at El Dorado
2:00 Tour E Ranch—Potwin
3:15 Leave for Kansas City
6:30 Arrive at Kansas City—Downtowner Motor Inn

SECOND DAY—APRIL 2—THURSDAY
5:30 Leave for Kansas City
6:30-7:30 Eat Breakfast
8:15 Tour Litton Charolais Ranch
10:00 a.m. Leave for Columbia, Missouri; Tour & Lunch at the Union
4:00 Ralston Purina Farm; Grey Summit; Tour & Evening Meal
6:30 Leave for St. Louis; Stay at Holiday Inn

THIRD DAY—APRIL 3—FRIDAY
7:00 a.m. Get up & eat breakfast
8:15 Leave Motel
9:30 Arrive at Anheuser-Busch
11:00 Leave St. Louis for Quincy
12:45 Lunch at Moormans; Tour Research farm
2:15 Leave for Davenport
5:15 Arrive at Keppy’s, Davenport
6:30 Leave for Iowa City
7:15 Arrive in Iowa City; Stay at Holiday Inn

FOURTH DAY—APRIL 4—SATURDAY
6:00 a.m. Rise & Shine! Eat Breakfast.
7:15 Leave Iowa City for Ames
9:45 Arrive in Ames; Tour of Swine Station; Lunch at Union
1:00 Leave for Ankeny
1:30 Arrive at Iowa State Beef Research Farm
2:30 Leave for Coon Rapids
4:00 Arrive at the Steve Garst Company—Coon Rapids
5:15 Leave for University of Nebraska, Lincoln
7:30 Arrive in Lincoln
1969-1970 Program

Program Chairman for 1969-70 was Gary Sierks. He was responsible for speakers and programs we had following each business meeting. The various and sometimes controversial speakers that he presented were very much enjoyed by the club members. A resume of this year’s program is listed below.

STEAK FRY, OCTOBER 2, 1969

Dr. Duane Acker, Dean of College of Agriculture and Biological Sciences, South Dakota State University, Brookings, South Dakota. Gave a very interesting talk concerning the future of agriculture and some of the opportunities and challenges awaiting the animal science graduate.

OCTOBER 16, 1969

Mr. John Hermanson, Elmwood, Nebraska. Showed slides and presented an informative program about his swine operation.

NOVEMBER 6, 1969

Dr. Cecil Blunn, Animal Scientist from the University of Nebraska. Showed slides of his recent trip to Alaska.

NOVEMBER 20, 1969

Mr. Robert Gill, George A. Hormel and Company, Austin, Minnesota. Spoke on the meat industry as it is today and also made some predictions on the future. He also made a few comments to the members concerning merchandising the Hormel Cure 81 hams.

DECEMBER 4, 1969

Mr. Harold Hansel, Home and Neighborhood Development community service organization. Presented some ideas and suggestions to the club about community service projects they could carry out.

DECEMBER 18, 1969

Mr. Chuck Tremain, Executive Secretary, F, Female Foundation, Beatrice, Nebraska. Talked about his newly formed organization and about their first annual meeting at the International Cattlemen’s Expo held in Las Vegas. He outlined his goals and procedures for promotion and registration of crossbred females.

FEBRUARY 2, 1970

Mr. John Cooper, The O. A. Cooper Feed Company, Humboldt, Nebraska. Spoke about his company and showed a film about the feed industry.

MARCH 5, 1970

Mr. Eddie Collins, Livestock Radio Comentary, Red Oak, Iowa. Gave a very interesting program concerning agricultural marketing and promoting of ag products.

MARCH 19, 1970

Mr. Jerry Anderson, Rancher and Cattle feeder, Red Oak, Iowa. Informed the members about some of the practices and goals of the Flying A Cattle Company.

APRIL 4, 1970

Mr. Stan Schelkopf, Manager of Cornhusker Farms, Schickley, Nebraska. Presented slides and discussed the production of pork on their farm.
Queen of Block and Bridle—1970

MISS PEGGY PLANK
1969-1970 MEATS JUDGING TEAM
Glenn Selk, Gary Zoubek, Dave Tyser, Roger Belohavy, Kay Richardson, Roger Kubicek, Coach Jim Wise, Ron Dvorak, John Greer. (Left to Right)

1969-1970 LIVESTOCK JUDGING TEAM
1969 Junior and Varsity Livestock Judging Team

R. B. WARREN, Coach

DENVER
Livestock 5th/19 teams, Dean Sander 9th/95 contestants & 4th in sheep, Larry Kubicek 8th in cattle. Carlot 10th/19 teams, John Jarchow 14th Wool 8th/10 teams

FORT WORTH—Jerry Hibbs, Ass’t. Coach
Livestock 9th/15 teams, Dale Greenwood 5th/75, 2nd sheep and 11th Quarterhorse, Gerald Mathis 7th in hogs, T. J. Peters 11th in Q.H. and 17th/75

NAT’L. BARROW SHOW—Austin, Minn.
3rd/13 teams, Dean Sander 2nd and Larry Kubicek 9th, Dale Greenwood, Jim Ramm and T. J. Peters.

AMERICAN ROYAL
Livestock—Grand Champion Team/25 teams
Champion Beef Cattle Team
Reserve Champion Swine Team
Larry Kubicek 6th Tie/125 contestants, 1st Tie Swine & 5th in Quarterhorse. Dean Sander 1st in Beef-Angus Assoc. Gold watch, Ralston Purina Tie Clasp

Dale Greenwood
John Jarchow
T. J. Peters
Gerald Mathis, Atl.

Wool—5th/8 teams; Gerald Mathis, 3rd in Reasons Allen Babcock, 3rd in Comm. Judging; Roger Chesley, Rex Davis.

MIDWEST CONTEST—K.S.U.
3rd/6 teams, Kubicek 3rd, Peters 5th & Jarchow 8th

CHICAGO INTERNATIONAL
8th/36 teams, 7th Cattle, 9th Sheep, 10th in Hogs. John Jarchow—Grand Champion Judge/180 contestants with 944 pts. 3rd in Hogs, 10th Cattle, Russel Schelkopf 1st 1951; Dorsey Barnes 1st 1924; W. E. Wiederberg 1st 1919; W. F. Roberts 1st 1917.


1969 Meats Judging Team Results

JIMMY WISE, Coach

SOUTHWESTERN—Ft Worth (12 teams)

<table>
<thead>
<tr>
<th>Team</th>
<th>Beef Judging</th>
<th>Pork Judging</th>
<th>Lamb Judging</th>
<th>Beef Grading</th>
<th>Lamb Grading</th>
<th>Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rank</td>
<td>Team Rank</td>
<td>Individual Rank</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>4th</td>
<td>Dvorak 5-T</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>6th</td>
<td>Selk 2</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>3-T</td>
<td>Tyser 2-T</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>Selk 3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>Dvorak 4</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>Tyser 9</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

BIG EIGHT—Manhattan (6 teams)

<table>
<thead>
<tr>
<th>Team</th>
<th>Beef Judging</th>
<th>Pork Judging</th>
<th>Lamb Judging</th>
<th>Beef Grading</th>
<th>Lamb Grading</th>
<th>Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rank</td>
<td>Team Rank</td>
<td>Individual Rank</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>Selk 1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1</td>
<td>Tyser 5</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1</td>
<td>Greer 1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1</td>
<td>Tyser 3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>Dvorak 4</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>Selk 1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>Selk 2</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>Tyser 7</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>10</td>
<td>Dvorak 10</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

AMERICAN ROYAL—Kansas City (19 teams)

<table>
<thead>
<tr>
<th>Team</th>
<th>Beef Judging</th>
<th>Pork Judging</th>
<th>Lamb Judging</th>
<th>Beef Grading</th>
<th>Lamb Grading</th>
<th>Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rank</td>
<td>Team Rank</td>
<td>Individual Rank</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>5</td>
<td>Greer 1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1</td>
<td>Dvorak 5</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>Selk 5</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>5</td>
<td>Tyser 3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>9</td>
<td>Greer 5</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1</td>
<td>Tyser 3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>5</td>
<td>Selk 5</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

INTERNATIONAL—Madison (22 teams)

<table>
<thead>
<tr>
<th>Team</th>
<th>Beef Judging</th>
<th>Pork Judging</th>
<th>Lamb Judging</th>
<th>Beef Grading</th>
<th>Lamb Grading</th>
<th>Overall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rank</td>
<td>Team Rank</td>
<td>Individual Rank</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>8</td>
<td>Selk 1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1</td>
<td>Tyser 2</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1</td>
<td>Selk 1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>9</td>
<td>Tyser 2</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>10</td>
<td>Selk 1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>Tyser 2</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

SENIOR TEAM MEMBERS

Ron Dvorak—Wilber
John Greer—Edgar
Glenn Selk—Cozad
Dave Tyser—Wilber
1969-1970 Dairy Judging Team

Left to right P. H. Cole, coach; Gerald Beck, Dennis Traeger, Russell Johnson, and John Hirschler.

1969 Dairy Judging Team Results

Midwest Intercollegiate Dairy Cattle Judging Contest Waterloo, Iowa

Team Rank:
4th—Brown Swiss
5th—Ayrshire, Holstein, Jerseys
6th—All Breeds

Individual:
Dennis Traeger—High Individual Holsteins

National Intercollegiate Dairy Cattle Judging Contest Columbus, Ohio

Team Rank:
21st—All Breeds

Team Members:
Gerald Beck—Litchfield
John Hirschler—Harbine
Russell Johnson—Alliance
Dennis Traeger—Fairbury
Otto H. Liebers, former state senator, dairyman and farmer, was honored posthumously by the University of Nebraska Block and Bridle Club during the annual meeting of the Nebraska State Dairymen's Association in Lincoln. A portrait of Liebers was presented to Dr. Frank Baker, chairman of the NU Animal Science Department, by the club, to be placed in Marvel Baker Hall on the East Campus along with those of past recipients of the award given for "Outstanding Contributions to Agriculture in Nebraska." Shown with the portrait following the formal presentation are (from left), Mrs. Otto Liebers; State Senator Willard Waldo of DeWitt, who presented a tribute to Mr. Liebers; Durward Varner, Chancellor of the University of Nebraska, who was present for the award and delivered remarks to the State Dairymen Association; Mrs. Lawrence Liebers and Lawrence Liebers, son and daughter-in-law of the late State Senator Liebers.
"A cloud of smoke and they're off!"

"It's what's up front that counts?"

"No, this is not Arnold from Green Acres!"

"Alright now, cut meat—
(1) At right angles to the grain.
(2) Tender from less tender and
(3) Thick from thin."

"A well dressed man always wears a tie!"

Marvel Baker Hall, Animal Science Building dedicated in 1968. The building is a complete unit, housing offices, classrooms, space for live animal research and chemical and physiological laboratories.

The Loeffel Meat Lab provides students with the opportunities to study meat animals, and the processing of meat and meat by-products.
Animal agriculture is the lifeblood of Nebraska. From it flows milk for three million people. In it grows pork for ten million people and enough beef to supply the entire population of Chicago and New York City. In animal agriculture exists the opportunity for economic development for Nebraska that is unequaled elsewhere in the state's economy. Current feed resources plus potential feed production resources, through development in Nebraska's land and water, represents the output of meat and milk in the future. Each new dollar generated in animal production represents three or more dollars in total economic activity in the state.

Animal Science is the technological base which supports animal agriculture. Students of Animal Science are the "people" or personnel inputs for the industry of the future. Students of Animal Science enroll in a university to develop their intellectual capacity to a level needed by future skills for the purpose of operating or managing animal units receives some attention in the curriculum. Skills can be developed in other ways, but the expansion of the intellectual capability for examining the theoretical base for exploiting and improving the animal agriculture of the future can be accomplished more effectively through a university than any other way.

For hundreds of years, youth, particularly students, have organized themselves for special purposes of interest to themselves or to society in general. Many great institutions of the world have originated from student organizations or through the influence of such groups. It is indeed significant that Animal Science students have long been active in "their organization" of the Block and Bridle Club. Such a club is a symbol of professionalism which springs from the student's love for the people with whom he has identified himself and his love for the animals upon which his chosen profession is based.

Block and Bridle Club members are professional animal scientists. Professionalism among scientists or other groups of people with common interests creates relationships and attitudes with special meaning and value. Professionals have special understanding of the technology and skills upon which their life's work or their profession is based. These professionals have special dedication to the application of their knowledge and skills to the benefits of the industry in which they work or to the people they serve. Professional animal scientists will serve all the people of Nebraska as they contribute to the continual improvement of the state's animal agriculture.

We are especially proud of the Nebraska Block and Bridle Club and each of its members. Through the years the club has made a great name for itself among other university student organizations on this campus and among the Block and Bridle Clubs located on university campuses in other states. Realistically, we know that a club can be no stronger than its weakest members. The strength of the Nebraska club lies in the fact that every member is a worker and is willing to give deeply of his time and talent to help the many projects succeed. These unselfish efforts of all members are obviously "works of love" i.e., love for Animal Science, love for the University, and love for the Cornhusker State. We salute you and the many previous classes of students for giving so much to the establishment of a great Animal Science Heritage in Nebraska.

Students are an ever-present, unchanging fiber of continuity of the Nebraska Animal Science Department. Their vigor, enthusiasm, and their great dreams of tomorrow's animal agriculture have kept the department viable and active for more than 70 years. The challenging questions of students keep professors continually updating and improving the material and methods used in Animal Science courses. The response of students to the dedicated efforts of the Animal Science staff is a continuing stimulus. The warm appreciative handshake of a former student is a special payment received by teachers that make them the envy of kings or presidents. The entire Animal Science staff joins me in saying thanks to each of you for sharing this part of your life with us.
NEBRASKA ANGUS ASSOCIATION

An Organization Dedicated To The Promotion And Improvement of ANGUS CATTLE In Nebraska

- Strong, active membership
- Annual Directory
- Field Days
- Strong Junior Angus promotion
- Newsletter
- Recognitions

ANGUS CARCASSES

- are today’s “STANDARD OF PERFECTION”
- Superior Carcasses are produced by Angus Steers

Annual Nebraska Angus Events

Feb.—Nebraska Angus Futurity Show & Sale, Fonner Park, Grand Island, Neb.
  Junior Steer Show
  Junior Futurity Show

Apr.—“Open to the World” Angus Bull Sale, Atkinson, Neb.

Oct.—Angus Calf Sale

Nov.—Fall Bull Sale
  Valentine, Neb.

Here Are The Reasons Cattlemen Get Extra Profits With Angus

- Require No Dehorning
- Hardy, Superior Rustlers
- Disease Resistant
- Less Calving Trouble
- Excellent Mothers
- Best For Crossbreeding
- Command Premium Prices
- Superior Carcasses
- Modern Beef Type

IT PAYS TO KNOW MORE ABOUT ANGUS
Put an ANGUS in your Future

NEBRASKA ANGUS ASSOCIATION, INC.

For Information: Percy H. Upton, Secretary-Treasurer
Madison, Nebraska 68748
SKINNER'S SHORTHORNS
70 YEARS OF BUSINESS
REGISTERED BULLS AND FEMALES FOR SALE AT ALL TIMES
ROBERT SKINNER HERMAN, NEBRASKA

DICK'S WESTERN STORE
EASTERN NEBRASKA'S LARGEST COMPLETE WESTERN STORE
Registered Appaloosa's and Quarter Horses For Sale
Tekamah, Nebraska PHONE 374-1181

CONGRATULATIONS
Block & Bridle Club
We Do Commercial Hauling

Myron Schroeder TRUCKING
BENNET, NEBRASKA 782-3257

HERVALE FARMS
POLLED HEREFORDS
Production Tested
Cattle For Sale At All Times

Leland Herman
OWNER
Jack Beeson
HERDSMAN
Wayne, Nebraska
3 East, 1½ North
Phone 402-375-1871

CONGRATULATIONS
Block & Bridle Club
We Do Commercial Hauling

Myron Schroeder TRUCKING
BENNET, NEBRASKA 782-3257

BATTLE PRINCE 66
Assisted by
—BATTLE INTENSE 474
—BATTLE INTENSE 437
BULLS FOR SALE AT PRIVATE TREATY

YOUNG BROTHERS
OAKLAND, NEBRASKA—4 EAST, 1¼ NORTH
402-685-5043 ROUTE 2
COMPLIMENTS

of

RALSTON PURINA

COMPANY
CORNHUSKER FARMS
“HOME OF THE NATION’S LARGEST SPF PUREBRED HERD”

There is good reason when you are looking for top quality breeding stock, to think first of Cornhusker Farms. We are now farrowing over 1,000 litters annually of Purebred Durocs, Hampshire and Yorkshire.

Aerial view of some of the Swine Facilities at Cornhusker Farms

We are farrowing the year around and have breeding stock available at all times. We obtain our breeding stock by hysterectomy only from the nation’s top herds. Cornhusker Farms extends every effort to improve its breeding stock in carcass quality and conformation and to produce a meat-type hog that will hang up a carcass with a high percentage of lean cuts.

We are state and nationally accredited and have 140 day weights. Backfat probes are available. We stress rapid, efficient gains produced by animals carrying an extra amount of ruggedness and bone.

Sound feet and legs with 12 or more nipples are a must in our breeding program.

Stop by anytime and see our 1970 crop. Everyone agrees that we are carrying more depth of quality and conformation in our herd than ever before. They are extremely heavy hammed and carry the cleanliness to be an asset in anyone’s herd. Our herdsire battery includes the most popular sire in all three breeds. It is certainly the carcass that counts and top quality and conformation comes as no accident.

STAN SCHELKOPF, Mgr.
Shickley, Nebraska 68436

Phone (A.C. 402) Geneva 759-8331
or Mobile 759-4007

When you think beef, THINK HEREFORDS, the GREATEST beef breed on earth. When you think HEREFORDS, think UPSTREAM, they will give you pride and profit.

**UPSTREAM RANCH**

ALFRED AND FERRAL MEeks

TAYLOR, NEBRASKA

PHONE 308-942-6468

---

**HOME of the**

(MOONLIGHTERS)

HERD SIRES

* BHR SHADOW 159
* WS PIONEER 223
* AHR SUPERIOR 6555
* ALL TRACE TO PIONEER SHADOW 75

FOR SALE

* HERD BULL PROSPECTS
* FARM AND RANGE BULLS
* 4-H CLUB CALVES
* OPEN HEIFERS

BREEDING STOCK AVAILABLE AT ALL TIMES

VISITORS MOST WELCOME

**SCHMIDTS REG. HEREFORDS**

HOWELLS, NEBR. 68641

FRANCIS

PH. 8437

ALBERT

PH. 8433

---

Pollled & Horned Breeding Stock

Limited Number of Club Calves for Sale

VISITORS WELCOME

**EL - RICH**

CHAROLAIS

ACRES

RICHARD & ELVA JANAK

Walton, Nebraska

Phone Alvo-Eagle 984-6416

Fine Aster Herefords

Purebred—Commercial

Size—Quality

Eclipse Aster Sires

**ALBERT CARSON & SON**

LYNCH, NEBRASKA
S. P. F.
Durocs – Hampshires
Chester Whites
Nebraska and Nationally Accredited Herd

ARLАН ARGO and SONS
Wymore, Nebraska 68466
Phone 402-674-3373

Polled Herefords
HERD SIRES
CPH Woodrow 18 P12055608
CMF Domste Woodrow 52 X14455876
APH Woodrow 2 X20004657
HCJ Beau Mod. Lamp 3 X13198756

COW HERD
100 cows of Lamplighter, Triple Real, Domestic Michief and Banner Domino. All pedigrees clean.

Alexander Brothers
JIM JOE WALLY BILL
LYONS, NEBRASKA 68038
PHONE 687-2578

VISITORS WELCOME
Farm located 3 mi. West, 1 mi. North, and ½ mi. East of Lyons

Furby Quarterhorses
At Stud
KING ROPER (Sorrel) P-73,510

Furby Polled Herefords
Herd Bulls
ANXIETY TRAILBLAZER X13246638
FPH BANNER ANX 35 X14804899

MELVIN FURBY
ROUTE 3
ALBION, NEBRASKA 68620

BOB JORDAN FAMILY
Registered Quarter Horses
HARRISON, NEBR. 69346
1968 and '69 Show Record includes Grand Champion Mare, Gelding, and Top Reining, pleasure and performance horses at Sioux County and District Fairs!
HORSES OF LEO, THRU BARS, OKLAHOMA STAR, LITTLE JOE, AND THE WANGLER'S BREEDING

GOOD LUCK
Block and Bridle Members
Keep Up the Good Work

Our goal is to produce Quarter Horses worthy of national attention. From the home of nationally known—

COWBOYS REWARD 127,624

RAFTER W.
QUARTER HORSE RANCH
Bob & Karen Welsch
FIRTH, NEBRASKA 68358
PHONE: 995-5708
The Breeds best sows, such as the one pictured above, are purchased, bred to outstanding boars, and taken to the laboratory. This is our only source of new breeding stock. We are now using boars from 6 different hysterectomy litters plus several boars produced on our farm.

We have serviceable age boars available the year around as well as females. We will fill your order for one animal or a truck load.

All animals are weighed and probed at 140 days by the Nebraska SPF Accrediting Agency cooperating with the University of Nebraska.

Also Hampshire Sheep—Polled Milking Shorthorns and Angus
All Purebred and Production Tested

WILLARD H. WALDO—Phone 402-683-5220
MAX WALDO—Phone 402-683-5225
GEORGE CAMMACK—Phone 402-683-3415
Pictured at Left is the Ribeye of Steer No. 3058.

Sired by Our Main Herd Sire McAdoo.

This Steer Had a 15 In. Ribeye, .25 In. of Fat Covering, Yield Grade of 1, Quality Grade of Choice.

French Charolais Ranch

MULLEN, NEBRASKA 69152
Successfully Selling Sales Everywhere

WRITE OR PHONE NOW FOR YOUR DATE

Dick Kane
Auctioneer

Tel: AC 402-529-6785 Wisner, Nebraska 68791

HD . . . REGISTERED HEREFORD CATTLE AND CLUB CALVES

BAR HD HEREFORDS
FIRTH, NEBRASKA 68358
HARLAN DOESCHOT, OWNER
402-995-5794
BONDED ORDER BUYING FOR STOCKER AND FEEDER CALVES

MONAHAN CATTLE COMPANY
HYANNIS, NEBRASKA 69350
COMMERCIAL and PUREBRED HEIFERS

DEETS FARMS

ANGUS CATTLE and DUROC HOGS

BREEDING STOCK FOR SALE AT ALL TIMES
CLUB CALVES FOR SALE IN FALL

Gibbon, Nebr. Phone: 647-2800 Shelton
Geneva, Nebr. Phone: 759-3777
Nebraska Polled Hereford Association
Invites You

JULY 31 – AUGUST 1, 1970

To Tour Central Nebraska
Polled Hereford Herds

TOUR STARTS JULY 31

8:00 NO. 1–CLIFFORD GOFF & SON, Burwell
    NO. 2–JOHN McINTOSH, Broken Bow
    NO. 3–S. R. DAINTON, Anselmo
    NO. 4–R. A. STRATE, Litchfield
    NO. 5–CLYDE KELLY, Litchfield

OVER NIGHT STOP AT GRAND ISLAND

TOUR SECOND DAY, AUGUST 1

7:30–GORDON DIECHMANN, Central City
9:00–C. E. FRENZEN & SONS, Fullerton

This Will Be a Field Day Affair:

JUDGING TYPE DEMONSTRATION
QUEEN CONTEST

For More Information Contact:

GLEN HOUSER, Waverly, Pres.  GORDON DIECKMANN, Central City, Secy.
MARLIN FRENZEN, Fullerton, Tour Mgr.
Herd Sires—

1) Emulous 6137—sire of 4 lb. 4DG bulls on 140 days official test at Holdenville, Okla., 1969

2) Emulous HDS9—son of Emulous 6137 and with an official 4 lb. 4DG at Holdenville, 1969

3) Columbus of Robinwood—grandson of Columbus of Wye

Gottfried Meiergerd & Sons
Phone: Beemer 528-3500
West Point, Nebraska

Shorthorn Crossbreds Are Profitable
Why Not Try a Shorthorn Bull on Your Cows?
We at LOMAR SHORTHORNS are
BUILDING
WITH SOME OF THE BREEDS BEST BLOOD

USING:
Glen Haven Emperor—Reserve Grand Champion Bull at the Omaha 1967 Sale
Meadow View Navarre 8th—Big, Trim Grandson of Scottsdale Navarre

BULLS AND CLUB CALVES GENERALLY FOR SALE
Loren, Marcelene, Loren Dean, & MclLaine Tejkl
Leigh, Nebraska RFD 2 68643 Phone Stanton 439-2764
E Bar V Angus Ranch
Registered Aberdeen Angus
Est. 1937

PRODUCTION SALE
EACH SPRING

BREEDING STOCK
AVAILABLE AT ALL TIMES

VISITORS WELCOME

MR. and MRS. ELI B. VOTAW, JR.
WELLFLEET, NEBR. 69170

Pine Ridge Polled Hereford Ranch

Home of the

PINE RIDGE BANNERS

"Small Herd With Emphasis on Quality"

TOM and LORRAINE THOMAS
WHITE CLAY, NEBRASKA
PHONE: 862-3238

Ranch Located in Black Hills Foothills

ROCKER BROS.
POLLED SHORTHORNS
BIG, RUGGED BULLS FOR SALE
PERFORMANCE TESTED

Phone 643-2269
Seward, Nebr. 68434
3 Mi. West on Hiway 34

Olsen Grain Inc.

GRAIN
WE BUY, SELL OR STORE

KIMBALL, NEBRASKA
Phone: 235-3582

MEETING THE PRESENT DEMAND WITH EXTRA
"LENGTH", "SIZE", AND "SCALE" IN OUR

"PRODUCTION TESTED"

Polled Shorthorns and Shorthorns

CHECK WITH US FOR YOUR

BREEDING STOCK NEEDS

ART BAKENHUS and SON
Route 3 Columbus, Nebraska 68601
LOOK US OVER!

OUR 100 COW HERD
IS MATED TO SUCH TOP SIRES AS:

BRAMORE COURAGEOUS
By Marellban Rodeo

W. B. RECOLLECTION 10
By Tempel Recollection

BRAEMOR EXTRA DIVIDEND
By NW Red Standard

WB PIONEER 2ND
By SSF Pioneer 30th

AR SU LU HEADLINER
By Rockyford Coastguard

Mrs. Clinton Peterson & Sons
Minden, Nebr. 68959

Gray Gables Stock Farms
POLLED SHORTHORNS SINCE 1899

We have 80 breeding females.

Visit us anytime for a good selection of quality

good performing beef cattle.

Farm located 2 miles west and 1 mile north of

Saronville, or 6 miles west & ½ mile north of

Sutton City Park, or 6 miles south, 1 mile east &

½ mile north of Junction of Interstate 80 & Nebr.

#14.

PHONE SUTTON (402)773-5134

CLEO HULTINE
Saronville, Nebr. 68975

Kenneth L. Larson and Son—Polled Herefords
Decatur, Nebraska

SLF Beau Lamp was purchased in the
State Line Farms March
Production Sale.

He’s the Son of Beau Lamp 141. We
feel he will be a great asset to our herd.

Weight February 18, 1969—1425 lbs.

WE HAVE 65 COWS OF POLLED MOD LAMP 2, SLF PROGRESS LAMP 52, PLATO DOMINO 13 AND
MH SUPREME LAMPLIGHTER BLOODLINES.
JOHN VOLK & SONS
SFP Hampshires, Yorkshires and Durocs

BATTLE CREEK, NEBRASKA 68715
402-675-5487

Test Station Information
Weight, Probe and Cut-out Data
Inventory: 1000 Head

Top Quality Breeding Stock For Sale
Production Tested
Poland China
Champions Showed at '69 Nebraska State Fair

GREG STEFFEN & SONS
CROFTON, NEBR. 68730 388-4510

Horned Herefords  Polled Herefords
of  of
Aster & Onwards  Lamplighter

Knapp Hereford Ranch
ORD, NEBRASKA, HWY. 111 728-5339

Mueller's Polled Shorthorns
FOR SALE

-Registered Polled Shorthorn Bulls
  Sired by: T.P.S. Coronet Galaxy 9th
  M.P.S. Coronet Leader 3rd

-Bred Heifers
  Mated to T.P.S. Coronet Unlimited 19th

-Breeding Stock
  At All Times

Farm Located 12 Miles North, 6 East, ½ North —
2 Miles East of Fremont.

Allen Mueller
ARLINGTON, NEBR. Hooper Phone 654-2184

"Where quality is higher than the price"

QUALITY SPF YORKSHIRE
BOARS — GILTS

Harold Cerny
Route 2—Dorchester, Nebr.
946-2800

Warren Cerny
Route 2—Crete, Nebr.
826-8198

41 of 42 Graded Number 1 at Hormels

The Kind Top Commercial Pork Producers Demand
SC SCULPTOR
The Sensibly Modern Hereford Family

Schroeder Cattle Co.
PALISADE, NEBR.
Congratulations - - -

Block and Bridle Club—

Its Leaders and the Outstanding Group
Of Young Men

We have a completely closed SPF Hampshire herd featuring most of the extreme top bloodlines in the breed. Cut out information is available.

Dale Riddell & Son, Brian
Oakland, Nebraska 68045

Purebred Angus Herd Sires

SW CENTURION PRIMO
1966 RESERVE CHAMPION—American Royal

BALLOT 4 OF WALNUT
Owned Jointly with Midwest Breeders Cooperative

BLACKWATCH PRESIDENT 468
Son of ANKONIAN PRESIDENT

Raymond E. Crawford
COMMERCIAL ANGUS BREEDING SINCE 1900
Fowling Route, Box 69 Alliance, Nebraska Phone 762-5205

ROBINSON FARMS
National & Nebraska Accredited SPF Registered Hampshires
TOP QUALITY STOCK FOR SALE THE YEAR AROUND
"TESTING AND CUTOUT DATA"
"MULTIPLE BLOOD LINES"
RANDOLPH, NEBRASKA
PHONE 58-R1

HINDLEY'S
Purebred Chester White

BOARS and GILTS For Sale At All Times

PHONE 456-7448
HERMAN, NEBRASKA

Birchwood Products Co.

High Quality Dehydrated Alfalfa Products

Five Star Range Cubes

Custom Rolling and Molasses

North Platte, Nebraska
Box 398
Phone 308-532-4532
Canaday's Meat Type
Landrace and Duroc Hogs

1) Showed highest percent Ham and Loin barrow at 1969 Nebr. State Fair in Open Class Barrow Show (44.47%)

2) Showed two of the ten carcasses at 1969 National Landrace Breed Conference

3) Showed Grand Champion Landrace Barrow, Sow, and Boar at 1969 Nebr. State Fair

Breeding Stock for Sale at All Times

Julian Canaday
Phone 373-4482
Bloomfield, Nebr.

Zeller Brothers

Registered and Commercial Herefords

Ravenna, Nebraska

Generations of Proven Performance

14 years official performance records—many cows have 4 generations official records behind them
Charter member and co-operators in NBCIA bull feedlot test program

Research co-operators with USDA Range Livestock Experiment Stations at Miles City, Montana, and Fort Robinson, Nebraska. Research lines established from our herd at both stations.

Popular bloodlines, tested and proved in our herd.

For a Dependable Source of Growth-Selected Seed Stock—Call or Write

MESSERSMITH HEREFORDS

Robert—Frank J.—Ken

Alliance, Nebr.
Join the trend to Chester Whites. Use a Chester White in your cross breeding program in the 70's.

For Health and Production, Contact:

**Marshall Folts & Son**
Benedict, Nebr.
Phone 732-3297

**Vowers & Burback**
FEED LOTS
Extreme, Western
Home Owned Feeders

We buy and sell some of the best cattle that you eat in Nebraska.

**Rich and Harry Burback**
Ph. 235-2922
Kimball, Nebr.

---

**Want More Length and Muscle?**

Assisting Sires:
PF Pres Lamp 2
PF Rollo Lamp 61
LDR Pawnee Mixer 2

Weaning Weight Average:
Bulls—500 lbs.
Heifers—455 lbs.
With no creep feed or nurse cows

---

**PRIEFERT FARMS**
REGISTERED POLLED HEREFORDS
Fairmont, Nebraska

**ELMER AND NEIL**
Now Off Interstate 80
10 Miles South of U.S. Highway 81 Exit
Phone 268-3901 and 268-3939
SPF HAMPSHIRES AND DUROCS

PROVEN: In the show-ring
On the rail
On the farm

Pictured at left is the $1,400 Champion and top selling gilt at the Hampshire Type Conference, and All American January Gilt.

At the right, the 1969 Nebraska State Fair Grand Champion, National Barrow Show 2nd, and $3,400 second top selling boar.

OTHER ACCOMPLISHMENTS:

1969 Hampshire Type Conference
4th Carcass—Length 29.4, B.F. 1.33, Loin 5.61, %H&L 46.86

1969 Nebraska State Fair—Muscle Efficiency Carcass Contest
1st.—256# in 147 days, Length 32.5, Loin 6.43
3rd.—250# in 147 days, Length 30.5, Loin 5.77

4-H Grand Champion Carcass on Duroc
This Duroc was sired by Rings Choice—owned jointly with Henry Krivohlavaek & Son—the $2350 1968 Nebraska Grand Champion boar.

1969 American Royal
10th. Carcass Length 30.0, B.F. 1.20, Loin, %H&L 43.16

1969 International Livestock Show
2nd. & 5th. lightweight Junior Show barrows
7th. & 10th. medium weight Junior Show barrows
1st. & 4th. heavy weight Junior Show barrows

EVERETT MAAHS & SONS
Rt. 7, Lincoln, Nebraska 68505
Phone 488-8101

1st. heavyweight barrow at the International

One of our herd boars, the Junior & Grand Champion at Spencer
Rikli Charolais Breaks World Record

12 Months of Age

1319 Pounds Adj. Wt.

"MISS D.M.R. FUYARD 9th..."

Sets a new World P.R.I. record. She is the offspring of our herdsire, T.L.B. FUYARD 7th, a former world record holder: P.R.I.—12 months age—1469 lbs. "T.L.B. FUYARD 7th" (by the great FUYARD 1st) is passing on the style and growthability that made him 10 times Grand Champion at major shows and Reserve Grand Champion at Kansas City Royal as a yearling.

FOR: PERFORMANCE – PREDICTABILITY – PROFIT

"PUT A FUYARD IN YOUR FUTURE"

selling percentage and purebred bulls and females

RIKLI CHAROLAIS

DUTCH & ONNEATTA RIKLI, Owners
Murdock, Nebraska

JIM BUZZARD, Herdsman
Phone 402-867-2881