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Leadership and Innovation Programs Brochure

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Leadership & Innovation Programs

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"If your actions inspire others to dream more, learn more, do more and become more, you are a leader."

-John Quincy Adams, Sixth President of the United States



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Who is Dr. Connie Reimers-Hild?

Connie Reimers-Hild, Ph.D. (aka “Dr. Connie”) is one of the world’s leading experts in the areas of entrepreneurial leadership and innovation. Her award-winning work focuses on exploring and developing the entrepreneurial characteristics of individuals and leaders with a focus on innovation.

Dr. Connie is a faculty member at the University of Nebraska-Lincoln (UNL) and founder of the coaching and consulting firm, Wild Innovation. She has written over 40 publications, 7 workbooks and a blog (askdrconnie.com) on the topics of entrepreneurial leadership and innovation. Dr. Connie uses the findings of her research as the basis for leadership and innovation coaching, which is designed to help individuals and organizations achieve sustainable success.

Programs & Services Offered by Dr. Connie:

Leadership Coaching: If you are looking to strengthen your inner leader, then this is for you! Dr. Connie’s leadership coaching begins with clients exploring their inner most thoughts and beliefs. This transformational approach to coaching helps people discover their true intentions on their personal path of leadership. After clients achieve inner-clarity, Dr. Connie provides clients with tools and structures designed to help them achieve success on their new path.

Innovation Coaching: Leadership is about making innovation happen. Innovation coaching is designed to help individuals and organizations create clarity around their definition and understanding of the innovation culture they are working to create. Innovation coaching is taken to the next level by creating customized innovation structures designed to deliver sustainable results.

Examples of programs include:

Who are You at the Core? Discovering and Unleashing the Leader Within

Entrepreneurial Leadership and Innovation: Keys to Personal and Organizational Success in the 21st Century

The “Real Colors” of Leadership: Personalities, Leadership & Innovation

Entrepreneurial Leadership and Teamwork: Building a Collaborative, Competitive Advantage

Triple Bottom Line Leadership: Achieving Profitability through Sustainability

Keynotes: Dr. Connie enjoys presenting keynotes that are fun and focused on the future! Dr. Connie's keynotes include:



Leading Innovation: The Importance of Developing a Competitive Edge in the 21st Century

We All Need to be a Little More Fruity: The Importance of Incorporating Innovation into Your Organization

Just Like Kermit the Frog: It's Not Easy Being Green...Until Now!

Training & Retreats: Dr. Connie develops and teaches customized, research-based programs in the areas of developing your inner leader, entrepreneurial leadership and innovation. These sessions are a great way to kick-start your business or organization and the coaching process!

Leadership & Innovation Consulting: Dr. Connie provides leadership and innovation consulting for businesses looking to create a more dynamic, entrepreneurial atmosphere within their organizations. Her research has shown that personal fulfillment is one of the most important factors associated with success. Dr. Connie uses unique concepts of transformational and transformational coaching to help organizations integrate an innovation strategy into their culture with a focus on developing entrepreneurial leaders and employees.



What is Coaching?

The International Coach Federation (ICF) is the most recognized and largest global resource for coaches. On its web site (coachfederation.org), ICF defines coaching as, "partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential."

Dr. Connie's leadership and innovation coaching is designed to help clients achieve greater personal fulfillment through powerful conversations designed to get to the heart of change. After intense personal discovery, Dr. Connie works with clients to develop action steps designed for individual change and growth. It is a process that leads to self-discovery, personal development and amazing results.

Coaching is:

Client Driven: Clients (coachees) set the stage and determine the results they want to achieve. Dr. Connie provides focused time helping clients achieve their goals by asking powerful questions and building an accountability structure with exercises and assignments.

Customized: Each coachee is unique and has different ideas of what they want to achieve. Dr. Connie builds a customized coaching program for each coachee. Programs can be built for individuals or groups depending on the needs of the client.

Commitment: Coachees are expected to commit time to the sessions and to the homework. It is up to the coachee to make change happen. Dr. Connie is there to help them through the process.

Growth Oriented Action: Thinking about change will not create it. When signing up for coaching programs, coachees are committing to taking action and making change happen.



Coaching is not:

Therapy or Counseling: If you are seeking mental help or assistance, a coach is not the answer. Please seek the services of a licensed mental health professional.

Passive: The coachee is expected to take an active part in the coaching relationship. It is up to the coachee to set and accomplish their goals. They must be dedicated to the process and be willing to make changes that will help them move in a more positive direction.



Think Outside the Bowl: Sign Up for Idea Coaching!

Need new ideas for work? Are you looking to create new streams of revenue? Maybe you want to streamline an organization or your own business? Then contact Dr. Connie! She can help grow your career, business or new venture through Idea Coaching.

Individual Idea Coaching Packages:

The Fast Fish

Fast Fish sessions are designed to help you generate and capture ideas. In an individual one-hour session you can expect to:

1. Generate new ideas
2. Refine existing ideas
3. Have some fun thinking about the possibilities!

The Little Guppy

Take individual innovation to the next level by investing in the **Little Guppy Package**. At the end of the 3 one-hour sessions, you will have:

1. Generated at least 10 new ideas
2. Recognized your most creative time and activities
3. Identified potential resources and partners

The Big Kahuna

Are you really serious about investing in creativity? Then, **the Big Kahuna is for you!** At the end of the **Big Kahuna** sessions, you will have:

1. Determined your temperament using the Real Colors® personality instrument
2. Understand how your temperament influences creativity, innovation and leadership
3. Recognized your most creative times and activities
4. Identified personal barriers and catalysts associated with creativity and innovation

5. Created a personalized plan for innovation designed to help you continue to strengthen your creative juices and ability to succeed!

Idea Coaching is available for organizations and teams too! Contact Dr. Connie (creimers2@unl.edu) for details!!



A Superstar Investment: Leadership & Innovation Coaching

Dr. Connie's Leadership and Innovation Coaching Programs focus on developing key areas of the entrepreneurial personality. By focusing on these areas, Dr. Connie helps create sustainable change for individuals, leaders and organizations.

Individual Coaching:

Individual coaching is available for people who want to become more entrepreneurial whether or not they own a business. Entrepreneurial individuals are innovative. They are calculated risk takers who accomplish goals regardless of the resources available. Entrepreneurial individuals are also critical to the success and survival of 21st Century organizations. Dr. Connie's individual coaching option is designed to help individuals strengthen their entrepreneurial talents with a focus on sustainable success.

If you want to become an innovative person who accomplishes their goals, then individual coaching is for you! Become more creative, intuitive and personally fulfilled through one-on-one coaching. Personal coaching is focused on innovation and change at the individual level.

Individuals interested in this type of coaching should expect one-on-one interaction that is deeply personal. Dr. Connie fully customizes sessions and packages to help individuals recognize and achieve their true potential through personal growth and change.

Sign up for Individual Coaching if you answer "yes" to the following questions:

1. Are you ready to embark on a new journey of self-discovery and enlightenment?
2. Do you want to explore your true purpose?
3. Do you want to create and take the necessary steps to achieve the changes you want in your life?



4. Do you want to control your own destiny?
5. Are you ready to take personal risks designed to move your life forward in a direction that makes you happy and personally fulfilled?
6. Do you want to develop and learn to act on your intuition?
7. Do you want to develop your opportunity recognition skills?
8. Are you committed to setting and achieving goals that stretch you and create positive change in your life?

Coaching sessions are available in-person, via phone or through Skype. Individual coaching packages are designed to fit any budget and any schedule. Need a different option?

Contact Dr. Connie (creimers2@unl.edu) to set up your initial session and to discuss your ideas!

Coaching for Leaders:

Leadership Coaching is a program focused on strengthening the 21st Century leadership skills of individuals. Dr. Connie's Entrepreneurial Leadership coaching will help you:

1. Discover your Inner Leader
2. Empower Others with an Entrepreneurial Approach to Achievement
3. Improve and Encourage the Leadership Capabilities of Others
4. Strengthen Your Interpersonal Skills and Behaviors
5. Enhance Individual and Team Performance
6. Rejuvenate and Cultivate Innovation and Creativity
7. Create a Global Mindset that Embraces Change and Values Diversity
8. Establish a Strong Future Orientation
9. Emphasize Environmental and Social Responsibility with an Eye on the Bottom Line

Grow Your Leadership Potential Today by making your first coaching appointment with Dr. Connie: creimers2@unl.edu



Teams and Organizations

Dr. Connie is also available to coach teams and organizations looking to enhance their abilities to be more entrepreneurial and innovative. Please contact Dr. Connie to discuss your needs so she can customize a package for your team or organization.

Why Choose Dr. Connie?

Return on Investment (ROI): Dr. Connie believes in providing a return on your investment. Her coaching programs are designed to create positive, lasting change by focusing on ROI at the individual or organizational level.

Individual ROI: This is determined by the coachee. Initial coaching sessions are designed to establish the return you want on your investment into Dr. Connie's coaching programs. We will work together to determine your personal ROI and then design a plan to achieve it.

Organizational ROI: This will be determined by the organization through communications with Dr. Connie. Organizations have unique cultures. Dr. Connie works with organizations to establish goals, metrics and milestones that reflect their unique path to sustainable success.

Value on Investment (VOI): In addition to ROI, Dr. Connie focuses on VOI. It is difficult to quantify all of the positive impacts associated with coaching. Dr. Connie has developed a qualitative approach to assessment, which she calls VOI. VOI is not established in advance; rather it is monitored throughout the coaching relationship. Dr. Connie's qualitative approach to assessment will capture impacts and outcomes that naturally occur during the coaching process.

My research has shown that Personal Fulfillment is one of the most important factors associated with success.

If you want to be more successful in the areas of leadership, innovation or entrepreneurship, then contact me, Dr. Connie Reimers-Hild, at creimers2@unl.edu



Dr. Connie's Bio:

Dr. Connie Reimers-Hild is passionate about helping people live fulfilling lives and helping organizations achieve sustainable success.

In her role at the University of Nebraska-Lincoln Kimmel Education and Research Center, she leads efforts to advance economic development through entrepreneurship, leadership and innovation with a special focus on food, agriculture and natural resources.

Dr. Connie is also passionate about her consulting and coaching firm, *Wild Innovation*. Wild focuses on helping individuals, leaders and organizations develop a 21st Century strategy of success with a focus on creativity and innovation.

Her groundbreaking research on entrepreneurial learners earned a Best Paper Award from the University of West Georgia's Distance Learning Administration Conference in 2005. She has also earned a number of other awards for her work, including the 2009 Senior Faculty Holling Family Award for Teaching Excellence and two awards from the American Distance Education Consortium.

While serving as a Lecturer in the Department of Entomology at UNL, she co-developed and co-taught distance courses, advised distance learners and grew the department's distance programs by 410% in only four years.

Connie served as a consultant for the Worldwide Farmer-to-Farmer program and is currently working to develop programs in partnership with a variety of agencies in Costa Rica focused on innovation and entrepreneurial leadership.

Dr. Connie holds a doctorate in Leadership Studies, a Masters of Science degree in Entomology and a Bachelor of Science degree in Natural Resources. She currently holds a Courtesy Appointment in the Department of Agricultural Leadership, Education and Communication at the University of Nebraska-Lincoln.

Dr. Connie has written 40 publications, 7 workbooks and a blog (askdrconnie.com) on entrepreneurial leadership and innovation and has a great time speaking about her work at the local, regional, national and international levels (on too many occasions to count!).

Her rare blend of expertise in the areas of natural resources, agriculture and leadership provide her with a unique perspective on leadership in an era of globalization where social responsibility, environmental sustainability and innovation are vital components of successful organizations and businesses.

Contact Dr. Connie for your coaching, consulting or training needs:
creimers2@unl.edu

Visit Dr. Connie's blog: askdrconnie.com



"Tell me, and I will forget. Show me, and I may remember. Involve me, and I will understand."

-Confucius