5-2-1985

POD Network News, May 2, 1985

Bette LaSere Erickson
Before you read any farther, please help us clean up the POD membership mailing list. We've enclosed a postcard on which you'll find the mailing label we currently have for you. If that address represents the simplest, most direct way to reach you, simply write "OK." If the address is wrong or more complicated than it need be, please print (preferably, legibly enough so that we can read it) your correct address below the mailing label.

While we're at it, we'd also like to update POD's records of the professional development positions you hold. Therefore, on the right side of your postcard, please print your title and the name of your faculty development or instructional development or whatever development office, center, department, program, or committee.

Please do this now, drop the postcard in the mail, and then read on for POD news.

May 2, 1985

Dear POD friend,

Greetings from Rhode Island where your new Executive Director resides! Since the POD Core Committee held another of its marathon meetings in March, I have much "business" to report in this newsletter. I'll save the chit-chat for next time.

First things first....I'm sure you'll agree that POD will be forever grateful to LuAnn Wilkerson for serving as Executive Director in 1984-1985. Thanks largely to LuAnn's energy, enthusiasm, initiative, and plain hard work, POD is a thriving organization actively involved in several projects. (In fact, it's thanks largely to LuAnn that I have so much to report in this newsletter and will be working day and night to finish it.) On your behalf, the Core Committee took time during its March meeting to present LuAnn with a gold chain necklace...a small token of appreciation for a job well done. We thanked her as best we could, but I'm sure she wouldn't mind hearing from you directly. No doubt, she has a lot of time on her hands now and will feel lost and at sea without POD work to do. I'm trying to do my part by calling her two or three times a week for advice and counsel.

Thank you's are also in order for several members of the Core Committee who completed their terms in March. As you might imagine, POD's increased activity during the last few years has brought a lot of work to Core Committee members. Special thanks to Michele Fisher, Bob Pierleoni, Joyce Povlacs, and Ron Smith who retired from the Core Committee in March. (Of course, I have never been convinced that retiring from the Core Committee means one ought not be asked to help with POD business. I hope these folks have no illusions about this.)
In her last newsletter, LuAnn introduced you to POD members who began a three-year term on the Core Committee in March. Julie Jeffrey, Linc Fisch, and Joanne Kurfiss will be serving a second term. Having "retired" from the Core Committee several years ago, Sheryl Riechmann-Hruska is beginning another three-year term. Also starting three-year terms are Winnie Anderson, Tony Catanese, Glenn Ross Johnson, and Roderick J. W. Michell. And last, but not least, Judy Aubrecht has agreed to complete the last year of Joe Clark's term. Welcome to these folks!

Incidentally, for those of you who are relatively new to POD, the Core Committee includes 21 members, each of whom is elected for a three-year term. Each year, seven members "retire," and seven new members are elected. In January 1986, I will be asking you to volunteer to run for the Core Committee, but it's never too early to start thinking about devoting three years (preferably, three of your best years) to POD.

1985 NATIONAL CONFERENCE
October 17-20, 1985
Lake Lawn Lodge, Delavan, Wisconsin

Plans are well underway for the 1985 National Conference, and this promises to be an especially exciting event. This year, POD is collaborating with the National Council for Staff, Program and Organizational Development (NCSPOD) to sponsor a joint conference. Thus, you can anticipate more people, more sessions, more variety, more opportunities to make connections with people who share your commitments.

The 1985 Conference is also special because POD will be celebrating its tenth birthday...and celebrate, we will! Much has happened during the last ten years, and we'll want to reminisce about that. Today, POD is alive and well--indeed, flourishing--and we'll want to celebrate that. Then, too, there's the future...having survived our first ten years, we'll want to give some thought to our next ten. We're hoping you'll join us for the celebration.

No doubt, the mere thought of POD's birthday party has prompted you to start making your plans for attending the conference. But wait...there's more. This year, POD and NCSPOD are sponsoring two pre-conference workshops: "Faculty Development Ideas for New Developers" and "ADVOCATURE: Time-Mapping the Quest." You might want to come to the conference a day early in order to attend one of these.

More details about the conference and about the pre-conference workshops are enclosed. Also enclosed are registration forms for these events. You know you'll want to be there, so why not register now? If you have any questions, please call one of the following members of the Conference Planning Committee:

Rusty Wadsworth, POD Co-chair, 1985 Conference
Northeastern Illinois University
5500 N. St. Louis Avenue
Chicago, Illinois 60625
Phone: 312/583-4050 ext. 424
THE PROFESSIONAL DEVELOPMENT INSTITUTE, Summer 1985

By now, you should have received a brochure announcing the 1985 Professional Development Institute seminars cosponsored by the POD Network, Western Washington University, and The Academy for Professional Development. Last year's Institute brought rave reviews from POD members who attended. This year, we think POD members might be especially interested in the following two seminars:

Serving the Academy: The Professional Development Practitioner in Higher Education
Dates: June 30th-July 6th, 1985
Place: Dominican College, San Rafael, California
Staff: William Bergquist, Sandra Cheldelin, David Halliburton, Gene Rice

This seminar promises new perspectives for the experienced faculty, curriculum and organization development practitioner in four central areas: program planning, innovation, program administration and institutional leadership. The registration fee is $350. Room and board costs are $280 per week for single accommodations or $210 per week for double occupancy.

Serving the Academy: The Professional Academician in Action and Thought
Dates: July 30th-August 4th, 1985
Place: Bowdoin College, Brunswick, Maine
Staff: William Bergquist and David Halliburton

Faculty and academic administrators in contemporary colleges and universities face a series of complex challenges that require both thought and action of a new quality. This seminar offers sessions focused on the following themes: academician as planner, academician as innovator, academician as leader, and academician as learner. The registration fee is $350. Room and Board costs are $156 for the five days of the Institute.

Remember...the first 10 POD members who register for one of these sessions will receive a $50 discount on registration fees! If you want a discount, you'd better register soon. I just talked with Bill Bergquist this morning, and he expects lots and lots of people in these sessions. (Granted,
Bill cannot be accused of limited vision. You know, of course, that the creation of POD was largely his idea. I'll have more to say about that in October.) For now, register early if you hope to enjoy a $50 discount.

More detailed information about these sessions is provided in The Professional Development Institute brochure. If you have not received the brochure and registration form, or if you have questions, please call one of the Professional Development Institute staff:

William Bergquist  415/841-9056
   Center for Organizational Studies/The Wright Institute
Sandra Cheldelin  415/548-5415
   California School of Professional Psychology
David Halliburton  415/497-0764
   Stanford University
Gene Rice  209/946-2100
   University of the Pacific

POD SURVEY OF FACULTY DEVELOPMENT PRACTICES

Glenn Erickson has been working hard on the survey of faculty development practices which POD set in motion last year. In June 1984, an initial letter announcing POD's intentions to conduct a survey of professional development practices was mailed to chief academic officers in 1,788 universities and four year colleges. Letters were accompanied by self-addressed, stamped postcards. Chief academic officers were asked to indicate whether or not their institutions offered a formal program of professional development activities and to provide the name(s) and addresses of persons responsible for those activities on their campuses.

Approximately 1400 postcards were returned (a 78% response rate—not bad!) About 800 respondents said they had formal programs, and those 800 chief academic officers gave us about 950 names of people responsible for professional development activities.

Meanwhile, Glenn and LuAnn Wilkerson (as if she didn't already have enough to do) drafted a questionnaire based on the 1975 survey conducted by John Centra, piloted the questionnaire with Core Committee members, and revised the instrument on the basis of their responses and suggestions. The questionnaire was mailed to "the 950" on April 21st.

Glenn's hoping that everyone will respond promptly...not likely, so he anticipates that a follow-up mailing will be required. However, he is planning to take time this summer to summarize the responses we've received, and he'll report the results sometime during the conference in October. Then, we'll need to discuss what, if any, follow-up research POD might wish to pursue.

For now, Glenn deserves our thanks for all the work he's done in acquiring a mailing list, developing and revising the questionnaire, and getting it in the mail. Since I forget to say thank you when I pass him in the office...THANK YOU, GLENN!
Thanks to co-editors Julie Jeffrey and Glenn Erickson, the 1985 edition of TO IMPROVE THE ACADEMY is nearing completion and should be available in October. Meanwhile, you may want to start thinking about submitting an article for the 1986 edition. Marilla Svinicki has agreed to serve as editor for 1986; the editorial board includes Julie Jeffrey, Joanne Kurfiss, and Rod Michell. They plan to hold a session for potential authors during the October conference, when they'll distribute guidelines for submissions. The deadline for submission of articles will be early in 1986...so, start writing. Meanwhile, if you have suggestions or questions about the book of readings, please contact Marilla, Julie, Joanne, or Rod.

That's all for now. Please remember to return your postcards with correct mailing addresses, current titles, and proper program or committee names. (Feel free to add a note, ask a question, or make a suggestion.) Also, register for the October conference as soon as you can. Finally, you can expect to hear from me again sometime late summer; please send me information which you'd like to have included in the newsletter. Meanwhile, call or write me if you have questions or suggestions for POD, or if you simply want to chat. And, have a good summer.

Take care,

Bette LaSere Erickson
for the POD Network