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2010 Special Olympics

College of Journalism & Mass Communications, University of Nebraska-Lincoln

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2010 Special Olympics *(movie documents the documentation team and shows how CoJMC covered the games)*
'so.mov' (126.4 MB)

Accompanying website: http://cojmc.unl.edu/specialolympics/

A multimedia website, a nightly television broadcast and two new courses were created by the College of Journalism and Mass Communications for students to cover and promote the Special Olympics 2010 USA National Games in Lincoln.

Fifty students in two Journalism and Mass Communications classes joined forces with the games' media professionals to produce a website (http://cojmc.unl.edu/specialolympics) to tell the stories of the athletes and of competitions in text, photos and videos.

About 3,000 people with intellectual disabilities competed in 13 sports venues across Lincoln. The games, which were the largest multi-sport event in the state's history, attracted 15,000 family members and friends, 1,000 coaches, 8,000 volunteers and 30,000 fans.

As many as 300 local and national media personnel used the college's Andersen Hall newsroom as a work space during the weeklong event, July 17-23, 2010.