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Supply Chain Risk, Simulation, and Vendor Selection

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Abstract

This paper considers three types of risk evaluation models within supply chains: chance constrained programming (CCP), data envelopment analysis (DEA), and multi-objective programming (MOP) models. Various risks are modeled in the form of probability and simulation of specific probability distribution in risk-embedded attributes is conducted in these three types of risk evaluation models. We model a supply chain consisting of three levels and use simulated data with representative distributions. Results from three models as well as simulation models are compared and analysis is conducted. The results show that the proposed approach allows decision makers to perform trade-off analysis among expected costs, quality acceptance levels, and on-time delivery distributions. It also provides alternative tools to evaluate and improve supplier selection decisions in an uncertain supply chain environment.

Keywords: supply chain risk management, Monte Carlo simulation, multiple criteria, vendor selection

1. Introduction

Supply chains have become major elements in the global economy. One of the most impressive modern manifestations of supply chains is in the form of mammoth retail establishments such as Wal-Mart or Carrefours. In this form, the goods of the world are tapped to be delivered to hundreds of millions of customers in widespread retail outlets. Supply chain participants can include manufacturers at low cost locations such as China, India, or Vietnam, assemblers at high-tech operations in Taiwan and Korea, and distributors where customers reside all over the globe. They can also include e-business operations such as Amazon.com.

Supply chains are networks of suppliers/vendors, manufacturers, distributors, and retailers that are connected by transportation, information, and financial infrastructure (Sahin and Robinson, 2002). The ability to specialize and coordinate through e-business has led to complex supply chains that seem to develop from mar-

kets rather than the plans of specific organizations (Choi et al., 2001). Current supply chain technology includes potentially many suppliers/vendors linked to one or more manufacturers and/or assemblers, who often use multiple distributors to supply many retailers. Industry supply chain leaders such as i2 and Manugistics have developed tools to share sales and forecast data, and enterprise resource planning software often features such support (Xu and Dong, 2004).

Supply chains need to provide an adequate service level (minimizing stock-out costs) while controlling overall costs of holding, ordering, transporting, and purchasing. The more permanent relationships found in supply chains often include lower purchasing costs for the core supply chain member, which may pass these savings on to customers (another form of better service). If the vendor (or supplier) has more complete information about demand, they might more efficiently manage their operations. Furthermore, the dynamic environment in 21st Century retail and service makes it necessary to keep up with

rapid changes in demands, which can complicate holding costs. Callioni et al. (2005) identified four hidden costs of inventory that might be present in supply chains:

1. component devaluation costs—short life value of items or components;
2. price protection costs—if discounts are offered, prior distributors may need to be reimbursed at to the same price level;
3. product return costs—distributors could return unsold goods for full refund;
4. obsolescence costs—product outdating.

A common occurrence in 21st century business is outsourcing product manufacturing. This usually is motivated by lower product costs. There are increased risks expected from differences in product quality, as well as differences in the probabilities of late delivery, as many times lower cost manufacturers are located in developing economies. Desbordes (2007) contended that multinational industries were unlikely to locate foreign activities in risky countries. Sounderpandian et al. (2008) cited the extra lead time variability as well as higher possibilities of material losses in transit. However, there have been many successes in internationally integrated supply chains (Cetindamar et al., 2005; Cadilhon et al., 2005). Many other factors have been considered (Kremic et al., 2006). Another risk-reducing strategy is to rely upon long-term commitments. Swink and Zsidisin (2006) found trade-offs in that firms pursuing longer commitments were subject to risks that might offset short-range benefits. Clearly, selection of supply chain partners is an important decision involving many important factors.

Various models are available to select supply chain partners under conditions of uncertainty and risk. Most researchers (Cohen and Lee, 1988; Lee and Billington, 1993; Thomas and Griffin, 1996; Graves and Willems, 2000; Goetschalckx et al., 2002; Chan, 2003; Chen and Paulraj, 2004) propose deriving probability distribution from historical data and model the SC uncertainty (e.g., uncertain demand) using the derived probability distributions in a decision model. However, these decision models may result in sub-optimal solutions since they typically consider one objective function, e.g., the minimization of expected cost or maximization of expected profit. Multiple criteria are quite often important in selecting supply chain partners and sourcing arrangements (Narasimhan et al., 2006). Research seldom simultaneously considers multiple objective and uncertainty and risk. Simulation-based optimization may provide an alternative approach for dealing with the SC risk and uncertainty, as in Chan and Chan (2006).

This paper considers three types of vendor selection methodologies in supply chains with risk: chance constrained programming (CCP), data envelopment analysis (DEA), and multi-objective programming (MOP) models. Using assumed probability distribution in risk-embedded attributes, we run simulation-based optimization models based on each of these methodologies.

To demonstrate, we model a simple supply chain consisting of three levels and use simulated data with distri-

butions empirically derived. Results from three models as well as simulation models are compared and a comprehensive analysis is carried out.

The rest of the paper is organized as follows. Section 2 discusses supply chain risk and three vendor selection methodologies. Section 3 presents three simulation-based optimization models, with results and comparison. Section 4 provides conclusions.

2. Supply chain risk

Supply chain operations involve many opportunities to gain the benefits of trade. But they also involve risks. Trade has historically involved risks of shipping, one of the primary motivations for the early insurance industry. Most transportation risks have been brought under control (although piracy still exists, and ships still sink, if only occasionally). But many supply chain risks have been identified. Ojala and Hallikas (2006) analyzed supplier investment risks, and how each could be managed. Wu et al. (2006) classified a broader set of supply chain risks as internal and external, as well as by the level of controllability. Li (2007) modeled supplier risk attitude with respect to risk aversion.

2.1. Supply chain models

A variety of models have been resented to aid decision making in supply chains under conditions of risk. Barbarosođlu and Yazgaç (2000) applied an AHP model to a set of 72 criteria in categories involving strategic partnership, business and manufacturing performance, and supply chain management. Rabelo et al. (2007) combined AHP with system dynamics in a model involving criteria of profitability, customer satisfaction, responsiveness, and political stability. Kirkwood et al. (2005) gave a multi-attribute utility theory model for supply chain configuration, using criteria categories of cost, quality, customer responsiveness, strategic issues, and operating constraints. Wang and Shu (2007) used genetic algorithms for fuzzy data of a supply chain inventory management model. Gaur and Ravindran (2006) used cost and service level in a bicriterion mathematical programming model for supply chain inventory.

This paper considers three types of risk evaluation models within supply chains. CCP allows use of probabilistic constraints within mathematical programming models, and has been applied to supply chain coordination decisions by Barbarosođlu (2000). CCP also was used by Talluri et al. (2006). DEA provides a means to evaluate relative efficiency of multiple criteria mathematical programming models. DEA has been used by Talluri et al. (2006) in supply chains, and by Wu and Olson (2008) in a vendor selection context. MOP models aim to select preferred vendor by considering the trade-off of various objectives, e.g., cost minimization, quick response, and timely delivery. MOP was used by Weber and Ellram (1992), Weber and Current (1993), and Ghodsypour and O'Brien (2001).

2.2. Supply chain risk model

We model a supply chain consisting of three levels: a set of 10 suppliers, six domestic, and four international, each with expected costs, quality acceptance levels, and on-time delivery distributions. Costs considered are total costs, to include best estimates of the hidden costs discussed in Section 1. Distributions of costs are assumed to be normal, distributions of acceptance failure are assumed to be exponential, and distributions of late delivery are assumed to be lognormal. These represent assumptions that could be replaced by empirically derived distributions. The core level represents the organizing, decision-making retail system. Upstream there are 10 vendors available. The third (downstream) level is represented by 20 customers, each with a demand assumed to be normal for a given period. The retailer must anticipate demand and order quantities of the modeled good to be delivered to arrive on time at each demand destination. Profit is gained from sales made for goods successfully delivered to each demand. Revenue is assumed at \$2 per item sold. Costs are probabilistic as outlined above, but total cost of goods sold has a mean given for each source supplier. Goods not passing quality acceptance level are not paid for. Goods delivered late are paid for at a reduced rate, and are carried forward at an inventory cost. Table 1 provides data for the supply chain model vendors.

Data given is means (standard deviation); unit costs normally distributed, acceptance rate exponentially distributed, on-time rate lognormally distributed.

Twenty demand sites are modeled, each seeking one common product. Product price is \$2 per item, time period assumed is a week. Different conditions could be modeled with little difficulty other than scale (Table 2).

2.2.1. CCP model

This section uses CCP to model a simplified case: a three-level supply chain with only one customer. Two types of models are used here. One is used to generate orders from suppliers using mathematical programming. A CCP model is considered to model the highest level of complexity assumed (recognizing that any model leaves out some details). Simplified linear programming models are used to generate solutions. The objective function was to maximize expected cost, considering expected losses from acceptance inspection or late delivery. The models differed in the number of variables included:

- (1) all 10 potential vendors, and
- (2) only the first six vendors, representing domestic sources only.

Minimization of expected cost adjusted for expected loss rates with constraints added to provide buffers for service level (considering quality acceptance and late delivery). This simplification technique is similar to the goal programming approach where we minimize one objective while constraining the remaining objectives to be less than given target values. This method is especially useful

if the user can afford to solve just one optimization problem. However, it is not always easy to choose appropriate "goals" for the constraints. Thus, constraint level combinations of 0.90, 0.95, and 0.99 (translating to normal z-functions of 1.28, 1.64, and 1.96) for both acceptance and on-time delivery were used, resulting in three additional models. Solutions obtained are given in Table 3:

Table 1. Vendor data

Vendor	Unit cost	Accept rate	On-time rate	Maximum
V1	1.00 (0.01)	0.999	0.98 (0.03)	10,000
V2	0.95 (0.02)	0.995	0.97 (0.03)	10,000
V3	0.98 (0.03)	0.99	0.97 (0.03)	9000
V4	1.03 (0.01)	0.98	0.98 (0.03)	8000
V5	1.05 (0.05)	0.97	0.96 (0.03)	8000
V6	1.1 (0.03)	0.95	0.97 (0.03)	7000
V7	0.75 (0.05)	0.98	0.90 (0.03)	10,000
V8	0.60 (0.06)	0.95	0.88 (0.03)	8000
V9	0.55 (0.07)	0.90	0.86 (0.03)	6000
V10	0.50 (0.08)	0.80	0.85 (0.03)	4000

Table 2. Demand data

Demand	Average (std)	Minimum per period
D1	3000 (300)	1000
D2	2800 (300)	1000
D3	2200 (300)	1000
D4	1800 (300)	1000
D5	1500 (300)	500
D6	1300 (300)	500
D7	1200 (250)	500
D8	1200 (250)	500
D9	1200 (250)	400
D10	1100 (250)	300
D11	1100 (250)	200
D12	1100 (200)	100
D13	800 (200)	0
D14	700 (150)	0
D15	500 (150)	0
D16	300 (100)	0
D17	300 (100)	0
D18	200 (100)	0
D19	200 (50)	0
D20	200 (50)	0

Table 3. Decisions obtained from CCP

Ordered	Base Domestic	At 0.9	At 0.95	At 0.99
V1	0 4,500	0	0	0
V2	0 10,000	1,157	1,536	2,246
V3	0 9,000	0	0	0
V4	0 0	0	0	0
V5	0 0	0	0	0
V6	0 0	0	0	0
V7	9,805 0	10,000	10,000	10,000
V8	8,000 0	8,000	8,000	8,000
V9	6,000 0	6,000	6,000	6,000
V10	4,000 0	4,000	4,000	4,000

Vendors selected by CCP fits those by MOP model in Section 2.2.1. V2, V7-10 are frequently selected by both CCP and MOP. V4, V5, and V6 are never selected by CCP and V5 and V6 are never selected by MOP.

2.2.2. DEA model

DEA can be used for a comparison and constitutes a useful complement to the available decision models for supplier selection. DEA is used to establish a best practice group amongst a set of observed units and to identify the units that are inefficient when compared to the best practice group. DEA also indicates the magnitude of the inefficiencies and improvements possible for the inefficient units. Consider n DMUs to be evaluated, DMU_j ($j = 1, 2, \dots, n$) that consumes the amounts $X_j = \{x_{ij}\}$ of m different of inputs ($i = 1, 2, \dots, m$) and produces the amounts $Y_j = \{y_{rj}\}$ of r outputs ($r = 1, \dots, s$). The input-oriented efficiency of a particular DMU_0 under the assumption of constant returns to scale can be obtained from the following primal-dual linear programs (input-oriented CCR model (Charnes et al., 1978)):

$$\begin{aligned} \min_{\theta, \lambda, s^+, s^-} z_0 &= \theta - \epsilon \vec{1}s^+ - \epsilon \vec{1}s^- \\ \text{subject to } Y\lambda - s^+ &= Y_0 \\ \theta X_0 - X\lambda - s^- &= 0 \\ \lambda, s^+, s^- &\geq 0 \end{aligned} \tag{1}$$

where s^+ and s^- are the slacks in the system.

$$\begin{aligned} \max_{\mu, v} w_0 &= \mu^T Y_0 \\ \mu^T Y - v^T X &\leq 0 \\ -\mu^T &\leq -\epsilon \vec{1} \\ -v^T &\leq -\epsilon \vec{1} \end{aligned} \tag{2}$$

Performing a DEA analysis requires the solution of n linear programming problems of the above form, one for each DMU. The optimal value of the variable θ indicates the proportional reduction of all inputs for DMU_0 that will move it onto the frontier, which is the envelopment surface defined by the efficient DMUs in the sample. A DMU is termed efficient if and only if the optimal value θ^* is equal to 1 and all the slack variables are zero.

Each DEA model seeks to determine which of the n candidate vendors define an envelopment surface that represents best practice, referred to as the efficient frontier. Units that lie on the surface are deemed efficient in DEA while those units that do not, are termed inefficient. DEA provides a comprehensive analysis of relative efficiencies for multiple input-multiple output situations by evaluating each vendor and measuring its performance relative to an envelopment surface composed of other vendors. DEA “scans” the available suppliers and identifies the efficient subset of suppliers. Those vendors known as the efficient reference set are the peer group for the inefficient units. Thus, a DEA model can serve as a “filter” before the determination of final selected suppliers. Various DEA models are available and many model extensions can be used to provide a more comprehensive review of

candidate vendor performance (wu, 2008). For example, we can use categorical variables such as the competitive environment and vendor location to enhance the model and add additional variables to either model if more vendors become available for study. We can also add weight restrictions to the models to refine the results and lead to more realistic recommended improvements. We will develop DEA simulation models to implement some extensions while keep others as further considerations.

2.2.3. MOP model

An MOP model is given in the appendix. This model differs from various models reported in the literature, e.g., Weber and Ellram (1992), Weber and Current (1993), and Ghodsypour and O’Brien (2001) due to the consideration of different demand risk from many different customers. We only consider a single assembler, who has only one attribute, i.e., demand.

This model simultaneously minimizes the purchase cost ($f_1(x_{ij})$), percentage of items delivered late ($f_2(x_{ij})$) and percentage of items rejected ($f_3(x_{ij})$), while meeting various constraints, e.g. with respect to minimum and maximum order quantities. These goals were also used by Narasimhan et al. (2006) in a multi-criteria mathematical programming supply chain model. We have lower and upper bound for x_{ij} from both the vendor and the customer’s point of view, as expressed in constraints (5)–(8). We note that it is not obvious how to treat the various goals (Steuer, 1986). For example, the goals might be minimized sequentially or weights might be introduced making it a single criterion search problem, much as the weighted sum of various objectives approach or goal programming approach (Narasimhan et al., 2006).

A standard technique for MOP is to minimize a positively weighted convex sum of the objectives, that is, $\text{Min} \sum_q \omega_q f_q(x_{ij})$, where the weights of three objectives can be expressed by $(\omega_1, \omega_2, \omega_3)$ with $\sum \omega_q = 1, q = 1, \dots, 3, 0 < \omega_q < 1$. It is easy to prove that the minimizer of this combined function is Pareto optimal. It is up to the user to choose appropriate weights. Though computationally more expensive, this approach gives an idea of the shape of the Pareto surface and provides the user with more information about the trade-off among the various objectives. In order to examine the customer’s preference over different objectives, three scenarios are analyzed in terms of weight attached to three objectives: $(\omega_1, \omega_2, \omega_3) = (0.6, 0.2, 0.2), (\omega_1, \omega_2, \omega_3) = (0.2, 0.6, 0.2)$ and $(\omega_1, \omega_2, \omega_3) = (0.2, 0.2, 0.6)$. This scenario analysis is necessary since the buyer’s procurement priorities tend to shift from quality and delivery performance $((\omega_1, \omega_2, \omega_3) = (0.2, 0.6, 0.2)$ and $((\omega_1, \omega_2, \omega_3) = (0.2, 0.2, 0.6))$ to cost minimization $((\omega_1, \omega_2, \omega_3) = (0.6, 0.2, 0.2))$, particularly in a case product life cycle is taken into consideration (Narasimhan et al., 2006).

Table 4 presents supplier selected and order quantity from MOP models. As can be seen from Table 4, the buyer’s selecting of suppliers and ordering quantity change as his preference over different objectives changes. When the weight attached to cost objective is larger, the buyer tends

Table 4. Supplier selected and order quantity from MOP

Customer (demand)	$(\omega_1, \omega_2, \omega_3) = (0.6, 0.2, 0.2)$				$(\omega_1, \omega_2, \omega_3) = (0.2, 0.6, 0.2)$				$(\omega_1, \omega_2, \omega_3) = (0.2, 0.2, 0.6)$			
	Supplier selected		Order quantity		Supplier selected		Order quantity		Supplier selected		Order quantity	
D1	V10	V9	2000	1000	V8	V7	2000	1000	V8	V2	2000	1000
D2	V10	V9	1800	1000	V8	V7	1800	1000	V8	V2	1800	1000
D3	V9	V8	1200	1000	V8	V7	1200	1000	V8	V2	1200	1000
D4	V9	V8	1000	1000	V8	V7	1000	1000	V8	V2	1000	1000
D5	V9	V8	1000	500	V8	V7	1000	500	V8	V2	1000	500
D6	V9	V8	800	500	V8	V7	800	500	V8	V2	800	500
D7	V8	V7	700	500	V9	V7	500	700	V2	V1	700	500
D8	V8	V7	700	500	V9	V7	500	700	V2	V1	700	500
D9	V8	V7	800	400	V9	V7	400	800	V2	V1	800	400
D10	V8	V7	800	300	V9	V7	300	800	V2	V1	800	300
D11	V10	V8	200	900	V9	V7	200	900	V2	V1	900	200
D12	V8	V7	1000	100	V8	V7	200	900	V8	V2	200	900
D13	V8	V7	100	700	V9	V7	600	200	V2	V1	200	600
D14	V7	V4	699	1	V9	V2	697	3	V9	V1	2	698
D15	V7	V4	499	1	V9	V2	497	3	V1	V9	498	2
D16	V7	V4	299	1	V9	V2	297	3	V9	V1	2	298
D17	V7	V4	299	1	V9	V2	297	3	V9	V1	2	298
D18	V7	V4	199	1	V9	V2	197	3	V9	V1	2	198
D19	V7	V4	199	1	V2	V9	3	197	V9	V1	2	198
D20	V7	V4	199	1	V9	V2	197	3	V9	V1	2	198

to choose V7, V8, V9, and V10, which can provide lower unit cost than the rest. Those providing high unit cost, i.e., V1–V3, V5, and V6 are never selected by any customer. Moreover, for the two selected suppliers, the customer prefer to order more from the supplier providing lower unit cost than from the one providing higher unit cost. For example, as shown in the second and third row of Table 4, both D1 and D2 selected V10 and V9. Both D1 and D2 order more from V10 than from V9 since V10 provides an average unit cost 0.5, which is lower than 0.55 by V9.

As the buyer's procurement priorities shift from cost minimization to quality and delivery performance, V1 and V2, which can provide high quality and delivery performance, are more preferred by the buyer. Those providing poor quality and delivery performance, e.g., V10 are unlikely to be selected.

3. Simulation

This section presents three simulation models: a Monte Carlo simulation applied to the MOP model, another to the CCP model, and a third to the DEA simulation model. Monte Carlo simulation applied to the CCP model generates quite consistent results with simulation of the DEA model. Simulation applied to the MOP model considers risks across various customers, which is a more complicated situation than that in the other two models.

3.1. A Monte Carlo simulation applied to CCP model

Using Excel and Crystal Ball, the five ordering plans were used with the assumed distributions, calculating expected profit, end of period excess or shortage, rejected

Table 5. Simulation means – CCP Model

	Base	Domestic	At 0.9	At 0.95	At 0.99
Profit	23,864	15,166	24,778	25,027	25,494
Excess	225	15,166	339	370	441
Short	8,373	7,861	7,638	7,428	7,047
Rejects	9,968	7,814	10,405	10,527	10,756
Late	3,302	827	3,368	3,384	3,413
Service level	0.63	0.66	0.67	0.67	0.69

items, and late items. Profit was calculated as \$2 times the minimum of items purchased by policy minus rejected or late items, and sum of customer demand, less \$0.01 per excess item to reflect inventory carrying cost. The simulation was implemented in Crystal Ball, an Excel add-on, which provides means to easily generate probability distributions. Each vendor had three probabilistic elements: cost, acceptance, and on-time delivery, as given earlier. To control for random differences across policies, the outcomes (profit, rejections, late deliveries) were applied to each of the five policies in each model. One thousand runs were conducted. Means obtained for aggregate measures are given in Table 5.

3.2. Simulation of DEA model

To investigate and illustrate the performance of the candidate vendors and compare the results to those from other models, we have carried out three simulations: 200 simulation runs, 600 simulation runs, and 1000 simulation runs. Input and output data are randomly generated using the assumed distributions in each of these simulation runs. We estimate the DEA efficiency score given to each

Table 6. Computation from simulation of DEA model

Vendor	200 simulation runs				600 simulation runs				1500 simulation runs			
	Mean	Std	Confidence level (95.0%)	#Efficient	Mean	Std	Confidence level (95.0%)	#Efficient	Mean	Std	Confidence level (95.0%)	Efficient
V1	0.618	0.138	0.02	9	0.621	0.144	0.011	35	0.621	0.151	0.008	115
V2	0.642	0.148	0.02	19	0.637	0.142	0.011	44	0.636	0.146	0.007	109
V3	0.621	0.147	0.02	12	0.626	0.144	0.011	38	0.622	0.146	0.007	96
V4	0.618	0.163	0.02	13	0.597	0.131	0.01	29	0.596	0.146	0.007	89
V5	0.577	0.136	0.018	8	0.592	0.157	0.012	46	0.576	0.146	0.007	71
V6	0.555	0.145	0.02	10	0.567	0.159	0.012	43	0.559	0.148	0.007	72
V7	0.751	0.15	0.02	29	0.752	0.145	0.01	82	0.742	0.148	0.007	209
V8	0.876	0.132	0.018	68	0.872	0.13	0.01	192	0.877	0.129	0.006	514
V9	0.914	0.116	0.016	89	0.913	0.109	0.008	271	0.922	0.109	0.005	759
V10	0.963	0.071	0.01	140	0.965	0.075	0.006	426	0.959	0.077	0.004	1003

vendor of interests each time we run DEA. We finally calculate the average DEA efficiency scores and standard deviation in the total runs. Table 6 presents the average efficiency score, standard derivation, the 95% of confidence interval for the mean and the percentage (number) of efficient DMUs in the stochastic DEA simulation models. Table 6 presents results.

From Table 6, it is evident that based on the simulation, the three vendors with the worst performance were V3, V4, and V5. This is consistent with that resulted from a Monte Carlo simulation to CCP in Section 3.1.

3.3. Simulation of MOP model

We consider stochastic demand from various customers in a simulation of an MOP model to see the change of vendor selection with respect to demand variation across various customers. As mentioned in Section 2.2, we can introduce weights to aggregate various objectives into a single criterion. Thus, the MOP binary programming problem can be solved using a series of linear programming models. To explain this, we develop the following algorithm to solve the MOP problem coupled with stochastic data and select two vendors for each customer.

Algorithm: simulation in MOP

Step 1: Initialize the weights of different objectives, i.e., total purchase amount cost, items rejected rate, and late delivery. Set the total number of candidate suppliers and total number of customer. Set upper and lower bounds for decision variables in constraints (5)–(8).

Step 2: Define the distribution of cost, rejected rate, late delivery and demand, and set the value of related parameters. Set the number of simulation runs and generate experiment data according to defined distributions.

Step 3: denote by i the indicator of the candidate customer, set the initial value of i to unity.

Step 4: denote by j_1 the indicator of the 1st supplier and j_2 the indicator of the 2nd supplier; set the initial

value of j_1 and j_2 to unity.

Step 5: if $j_1 = j_2$, set $j_2 = j_2 + 1$ and go to *Step 6*.

Step 6: Solve the following linear program:

$$\text{ming}_i(x_{i1}, x_{i2}) = \omega_1 \sum_{j=1}^2 c_{ij} x_{ij} + \omega_2 \sum_{j=1}^2 \beta_{ij} x_{ij} + \omega_3 \sum_{j=1}^2 \lambda_{ij} x_{ij}$$

subject to :

$$\begin{aligned} x_{i1} + x_{i2} &\geq D_i, \forall i \\ x_{ij} &\leq u_{ij}^u, \forall i, j \\ x_{ij} &\leq w_{ij}^u, \forall i, j \\ x_{ij} &\geq u_{ij}^l, \forall i, j \\ x_{ij} &\geq w_{ij}^l, \forall i, j \end{aligned}$$

Denote by g_i^* , x_{i1}^* , and x_{i2}^* the optimal objective value and optimal values of the variables to above linear program.

Step 7: Set $j_2 = j_2 + 1$. If $j_2 >$ the total number of candidate suppliers, set $j_2 = 1$ and go to *Step 8*; otherwise go to *Step 5*.

Step 8: Set $j_1 = j_1 + 1$. If $j_1 >$ the total number of candidate suppliers, set $j_1 = 1$ and go to *Step 9*; otherwise go to *Step 5*.

Step 9: For the i th customer, find the combination (j_1, j_2) , such that the objectives achieves minimum; Denote $J_i(j_1, j_2)$ the corresponding order quantity, i.e., $J_i(j_1, j_2) = \arg \min_{j_1, j_2} f_i(x_{ij_1}, x_{ij_2})$.

Step 10: Set $i = i + 1$. If $i >$ total number of customer, go to *Step 11*; otherwise go to *Step 4*.

Step 11: Generate statistic result after all simulation runs are done.

Using Matlab codes, the algorithm was implemented with the assumed distributions, calculating minimal cost, rejected items, and late items. We carried out 600 simulation runs. Weights attached to the three objectives were assumed to be independently identically distributed with uniform distribution in the interval (0, 1).

Tables 7–9 document computational results. Table 7 presents the total cost, items rejected, and late rate for each customer. Table 8 presents optimal order quantity

Table 7. Minimum total cost, items rejected, and late rate for each customer

Customer (demand) number	Total cost: f_1^*		# Items rejected f_1^*		# Late items	
	Mean	Variance	Mean	Variance	Mean	Variance
D1	534.35	319.55	294.46	225.95	89.722	68.528
D2	500.53	298.82	276	211.55	84.055	64.118
D3	432.6	249.65	237.48	180.23	64.199	47.084
D4	412.89	245.86	214.34	163.65	54.135	42.89
D5	291.17	164.98	157.05	121.53	40.141	30.104
D6	264.68	156.44	138.26	105.99	32.43	27.271
D7	258.84	148.79	143.36	110.58	29.45	23.77
D8	262.18	147.26	148.19	119.47	27.107	22.42
D9	253.4	143.46	145.81	108.44	30.305	24.048
D10	245.37	138.31	153.32	117.11	25.064	19.753
D11	238.01	142.48	145.73	114.57	26.291	21.142
D12	242.26	146.42	140.6	114.97	24.323	18.821
D13	183.8	107.93	123.67	111.23	18.663	14.681
D14	166.65	98.947	110.33	93.515	14.47	10.876
D15	118.27	70.974	76.958	64.212	9.8612	7.6112
D16	70.697	42.862	46.37	37.778	6.0649	4.7379
D17	70.99	42.818	46.444	38.575	6.019	4.6311
D18	47.98	28.897	30.916	25.199	4.0655	3.1496
D19	48.288	28.962	31.021	23.696	4.0786	3.1405
D20	48.605	29.289	31.61	26.115	4.0817	3.0665

from two suppliers and Table 9 presents the probability of each customer's choice of suppliers.

From simulation results of the MOP model, we observe some interesting patterns: First, every vendor is likely to be selected by some buyers. Second, buyers expecting more demands are likely to have more total cost, items rejected, and higher late delivery rate, which can be seen from Table 7. Third, from Table 9, when demand is high and demand uncertainty is severe, e.g., the demands faced by D1-6, the customers tend to select vendors V8, 9, and 10 in order to maintain low purchasing cost. It seems that these buyers care more about cost than quality and on-time delivery since they are less likely to select V1-V4, which can provide better quality and on-time delivery. D15-20 are more likely to choose V4 and V6, which provide a mediate unit cost and reasonably good quality and on-time delivery. The probability of choosing V4, V5, and V6 by most buyers are low, which is consistent with the results from CCP, MOP, and DEA simulation.

4. Conclusions

CCP models provide the ability to incorporate probabilities directly into models. DEA models guarantee nondominated solutions, but do not incorporate decision maker preference functions that enable identification of preferred solutions. A comparison of selected vendors resulted from the three approaches are compared. The CCP model selected V7, V8, V9, and V10, given "goals" of acceptance and on-time delivery for the constraints (see Table 4). The DEA simulation model selected V7-V10 as the four most favorable vendors, with the ranking order as V10 > V9 > V8 > V7 (see Table 6). In the MOP model, all customers

prefer to choose among V7-V10 if the cost goal is emphasized, which can be seen from Table 3 where the weights are chosen as $(w_1, w_2, w_3) = (0.6, 0.2, 0.2)$. The MOP model provides flexibility for decision makers to reflect their preference over different criteria. Different preference over different criteria leads to different vendors selected.

All three models identify V4-V6 as dominated vendors. The MOP simulation models selected a different set of vendors for different customer preference sets of weights. V7-V10 are selected with high probability under high demand status.

Table 8. Order quantity from two suppliers

Quantity from the 1st vendor V1		Quantity from the 2nd vendor V2	
Mean	Variance	Mean	Variance
1520	499.6	1480	499.6
1416	399.68	1384	421.9
1080	97.98	1120	144.83
1000	1.8707e-009	1000	1.8707e-009
695	243.87	805	266.65
605	143.09	695	143.09
560	91.652	640	131.34
562	92.499	638	120.42
515	161.48	685	175.45
529	240.54	571	264.17
430	306.1	670	310.93
469	392.1	631	396.09
361.28	358.28	438.72	359.2
336.12	337.87	363.88	334.74
247.05	245.47	252.95	245.45
146.09	146.11	153.91	145.7
146.22	145.39	153.78	145.4
92.25	97.828	107.75	97.55
99.86	95.688	100.14	95.627
86.3	97.163	113.7	95.957

Table 9. Probability of every customer’s choice of suppliers

Customer (demand)/supplier	V1	V2	V3	V4	V5	V6	V7	V8	V9	V10
D1	0.13	0.15	0.16	0.08	0.11	0.05	0.16	0.33	0.42	0.41
D2	0.13	0.145	0.16	0.08	0.11	0.05	0.16	0.33	0.42	0.405
D3	0.13	0.16	0.185	0.1	0.12	0.06	0.2	0.36	0.495	0.18
D4	0.16	0.18	0.2	0.12	0.14	0.06	0.23	0.42	0.46	0.03
D5	0.14	0.18	0.19	0.11	0.13	0.07	0.21	0.385	0.355	0.2
D6	0.17	0.19	0.21	0.13	0.16	0.06	0.25	0.45	0.32	0.06
D7	0.2	0.245	0.245	0.08	0.14	0.08	0.295	0.33	0.265	0.09
D8	0.195	0.29	0.235	0.08	0.165	0.11	0.315	0.33	0.14	0.12
D9	0.19	0.245	0.23	0.055	0.15	0.09	0.32	0.31	0.155	0.235
D10	0.125	0.23	0.235	0.115	0.205	0.115	0.29	0.32	0.175	0.13
D11	0.14	0.22	0.2	0.145	0.17	0.105	0.27	0.28	0.175	0.245
D12	0.18	0.195	0.24	0.15	0.17	0.12	0.275	0.33	0.115	0.175
D13	0.145	0.21	0.165	0.19	0.155	0.265	0.26	0.23	0.155	0.185
D14	0.145	0.165	0.195	0.235	0.175	0.285	0.24	0.215	0.14	0.125
D15	0.145	0.15	0.185	0.255	0.19	0.33	0.25	0.205	0.12	0.12
D16	0.16	0.16	0.18	0.245	0.17	0.31	0.25	0.215	0.115	0.125
D17	0.18	0.17	0.2	0.255	0.18	0.31	0.22	0.235	0.11	0.13
D18	0.185	0.165	0.195	0.235	0.185	0.315	0.21	0.2	0.14	0.12
D19	0.19	0.175	0.195	0.23	0.19	0.31	0.21	0.19	0.135	0.125
D20	0.18	0.18	0.18	0.22	0.165	0.305	0.195	0.175	0.155	0.115

We have modeled a supply chain consisting of three levels and used simulated data representative of such a supply chain. We have proposed an algorithm to solve the proposed MOP model as well as the corresponding simulation model. Various risks in both supply and demand perspective were modeled in the form of probability and simulation of representative probability distributions in risk-embedded attributes. Simulation allows users to apply whatever probability distributions exist in their particular applications. Results

from three models as well as simulation models are consistent with each other in selecting preferred suppliers taking risk factors into consideration. The results verified our proposed model and show that the proposed approach allows decision makers to perform trade-off analysis among expected costs, quality acceptance levels, and on-time delivery distributions. CCP, DEA, and MOP models provide alternative tools to evaluate and improve supplier selection decisions in an uncertain SC environment.

5. Appendix: Multiple criteria model

Notations in the MOP model are defined as follows:

- n_i the total number of candidate suppliers of interests
- n_i the number of candidate suppliers desired by the i th customer
- x_{ij} decision variables, quantity purchased by the i th customer from supplier j
- z_{ij} decision variables = 1 if supplier j is selected by the i th customer; 0 otherwise
- c_{ij} per unit purchase cost from supplier j by the i th customer
- λ_{ij} percentage of items late from supplier j to the i th customer
- β_j percentage of rejected units from supplier j
- D total demand for the item
- D_i demand for item over planning period from the i th customer
- u_{ij}^u maximum amount of business for item to be given to supplier j by the i th customer
- u_{ij}^l minimum amount of business for item to be given to supplier j by the i th customer
- w_{ij}^u maximum order quantity from supplier j by the i th customer
- w_{ij}^l minimum order quantity from supplier j by the i th customer

Objectives and constraints are defined as follows:

Objective 1	Minimize the total purchase cost.
Objective 2	Minimize the number of rejected items.
Objective 3	Minimize the number of late deliveries.
Constraint 4	Ensures that the quantity demand is met.
Constraint 5	Ensures that the vendor's capacity is not exceeded.
Constraint 6	Ensures that the customer's proposed business to the vendor is not exceeded.
Constraint 7	Establishes minimum order quantities the vendors supply.
Constraint 8	Establishes minimum business for selected vendors.
Constraint 9	Ensures that there are no negative orders.
Constraint 10	Establishes binary nature of vendor selection decision.

$$\text{Min } f_1(x_{ij}) = \sum_{i=1}^m \sum_{j=1}^{n_i} c_{ij} x_{ij} \quad \{\text{total cost}\} \quad (\text{A1})$$

$$\text{Min } f_2(x_{ij}) = \sum_{i=1}^m \sum_{j=1}^{n_i} \beta_{ij} x_{ij} \quad \{\# \text{ rejected}\} \quad (\text{A2})$$

$$\text{Min } f_3(x_{ij}) = \sum_{i=1}^m \sum_{j=1}^{n_i} \lambda_{ij} x_{ij} \quad \{\# \text{ late}\} \quad (\text{A3})$$

subject to:

$$\sum_j x_{ij} \geq D_i, \quad i = 1, \dots, m \quad (\text{A4})$$

$$x_{ij} \geq z_{ij} u_{ij}^l, \quad \forall i, j \quad (\text{A5})$$

$$x_{ij} \geq z_{ij} u_{ij}^u \quad \{\text{lower and upper business bound set for the purchased amount } \forall i, j\} \quad (\text{A6})$$

$$x_{ij} \geq z_{ij} w_{ij}^l, \quad \forall i, j \quad (\text{A7})$$

$$x_{ij} \geq z_{ij} w_{ij}^u, \quad \forall i, j \quad \{\text{lower and upper order bound set for the purchased amount } \forall i, j\} \quad (\text{A8})$$

$$\sum_j z_{ij} = n_i \quad \{\# \text{ of vendors satisfy desired number}\} \quad (\text{A9})$$

$$x_{ij} \geq 0 \quad (\text{A10})$$

$$z_{ij} = \{0, 1\}, \quad \forall i, j \quad (\text{A11})$$

where $j = 1, \dots, n_i$ represents the possible vendors selected for the i th customer.

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