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Access to Higher Education for Latino Students

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Access to Higher Education for Latino Students

Abstract

With the dramatic increase in the Latino population in the United States, it is increasingly important for student affairs personnel to move beyond traditional recruitment and retention approaches when working with these students. This *program highlights effective recruitment strategies with Latino students and their families.*

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This program will focus on effective recruitment strategies with Latino student populations. Characteristics of prospective students and their families will be addressed. Information about resources available for Latino students seeking higher education as well as characteristics of both domestic and international Latino students will b.e provided. Presents strategies for how to utilize know of Latino worldviews and community styles in assuring access and success to higher education in the university environment. The program addresses the conference theme by focusing on the current status of access to higher education for growing Latino populations The program will be interactive with the presenter sharing relevant information and participants will be provided time to present questions and discuss how strategies may be adopted for their own settings.

Presenter

Mr. Traslavina has traveled the world and enjoys interacting with people from different countries. He has backpacked across China and Europe and has spent one year in Japan studying the language and complementing his business background.