Rural Families in the Digital Age- An Infographic

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Rural Families in the Digital Age

77 parents of young children in rural Nebraska were asked about their families’ technology use and concerns.

How often does your child have access to devices with internet?

- Everyday: 47%
- A few times per week: 35%
- About once per week: 8%
- Never: 11%

How often do you use your device for the following tasks?

- Internet on Smartphone: Once or more per day 11%, Once or more per week 8%, Once or less per month 35%
- Checking Email: Once or more per day 47%, Once or more per week 47%, Once or less per month 0%
- Social Networking: Once or more per day 14%, Once or more per week 8%, Once or less per month 8%
- Surfing the Web: Once or more per day 32%, Once or more per week 32%, Once or less per month 32%
- Online Research: Once or more per day 8%, Once or more per week 8%, Once or less per month 8%
- Banking & Bill Pay: Once or more per day 8%, Once or more per week 8%, Once or less per month 8%
- Video Websites: Once or more per day 8%, Once or more per week 8%, Once or less per month 8%
- Read/Write Blogs: Once or more per day 8%, Once or more per week 8%, Once or less per month 8%
- Online Shopping: Once or more per day 8%, Once or more per week 8%, Once or less per month 8%
- Video Calling: Once or more per day 8%, Once or more per week 8%, Once or less per month 8%

How many children do you have?

- One: 38%
- Two: 14%
- Three: 32%
- Four or more: 8%

How many devices do you own?

- Video Game: 86%
- Smartphone: 81%
- Tablet/iPad: 77%
- Laptop: 72%
- Computer: 47%

Which of the following devices do you own as a family?

- How many devices do you own?
  - 4+: 57%
  - 0: 0%

How old are your children?

- 0-3: 20%
- 4-7: 37%
- 8-11: 28%
- 12+: 15%
- Five or more: 15%
- Four: 28%
- Three: 32%
- Two: 14%
- One: 38%
What are your concerns about your child using smart devices?

- **Monitoring/Inappropriate Sites/Bullying/Social Media**
  "Negativity on social media, cyber bullies, and sexual predators" - 42%

- **Too Much Time**
  "Becoming obsessed or addicted with that much screen time" - 29%

- **At Expense of Social Activities**
  "Limits personal interaction and conversation away from device" - 17%

- **At Expense of Physical Activities**
  "Getting lazy and not playing outside enough" - 12%

Which areas would you be interested in learning about how your child can use a smart device as a tool to succeed in school?

- Math: 84%
- Language & Literacy: 75%
- Science: 61%
- Creative Arts: 54%
- Social Emotional: 32%
- Physical Ed & Health: 30%

How likely are you to use one of the following ways to learn about the apps that will support your child’s learning?

- Through in-app videos: 40% (Yes) / 34% (If Notified)
- By meeting in person: 41% (Yes) / 26% (If Notified)

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