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Department of Management Collection Development Policy

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Department of Management Collection Development Policy
University Libraries, University of Nebraska-Lincoln
Robert Bolin, December 2009
Approved: CDC, January 6, 2010

I. GENERAL ACADEMIC PROGRAM INFORMATION

The collection supports the teaching, learning, research, needs the study of management sciences across the entire university community. Its primary users are faculty, staff, and students of the Department of Management in the College of Business Administration (CBA). Secondary users at the University include faculty, staff, and students interested in project or construction management, management information and database systems, decision science, leadership studies, and ethical studies. The public users make extensive use of the management collection.

The main focus of the collection is works classified in Library of Congress call numbers HD and HF.

College of Business Administration

In May 1913, the School of Commerce was created as a part of the College of Arts and Sciences. In 1919, the School of Commerce was upgraded to a College of Business Administration (CBA). In 1968 the present organization of CBA as created when the four basic department -- the departments of Economics, Finance, Management, Marketing and the School of Accountancy -- were organized. In the 1960s, CBA was brought together in the former Social Sciences Hall. In the early 1990s, the Actuarial Science program was moved from the College of Arts and Sciences and placed in the Finance Department of CBA.

CBA has a number of centers and programs:

- Bureau of Business Research
- Center for Economic Education
- National Center for Research in Economic Education
- Leadership Institute
- Nebraska Center for Entrepreneurship
- Program in Business Ethics

CBA also participates in a number of joint programs. The Agribusiness program is a joint degree program between CBA and CASNR. The MBA/Master of Architecture program is a joint program with the College of Architecture. The MBA/Juris Doctorate program and the Master of Professional Accountancy/Juris Doctorate are joint programs with the College of Law. The Master of Arts in Business with a Specialization in Marketing, Advertising, and Mass Communications is an inter-disciplinary program in cooperation with the College of Journalism and Mass Communications and the Communication Studies department of the College of Arts and Sciences. The Jeffrey S. Raikes School is a joint undergraduate program between CBA and the Computer Science Department. The Raikes School is a residential program based in the Kaufmann Center and requiring high standards for membership.

In addition to bachelor's degrees, CBA offers a number of master's degrees and PhD degrees including:

- Master of Business Administration
- Master of Professional Accounting
- Master of Arts in Business
- Master of Arts in Economics
- Master of Arts in Management Information Systems (MIS)
- PhD in Economics
- PhD in Accountancy
- PhD in Finance
- PhD in Management
- PhD in Marketing

The college offers a successful Distance MBA program which is highly rated.

The degree programs of the College of Business Administration are accredited by the Association to Advance Collegiate Schools of Business International (AACSB International).

The College of Arts and Sciences is by all measures the largest college in the university. CBA is one of the major colleges with about 85 faculty members and nearly 3,000 students. In 2008-2009, 703 bachelor's degrees, 153 master's degrees, and 17 doctor's degrees were awarded to students in CBA.

Department of Management

This department is the branch of CBA which stresses leadership, decision sciences, and effective use of information and information systems. The department has a strong, diverse faculty of roughly 20 scholars.

The degrees offered by the Department of Management are:

Bachelor's Degrees

The Department of Management teaches core courses supporting all majors in CBA. In addition, it supports majors in management, international business, and agribusiness.

Masters Degrees

The Department of Management supports specializations in management science, management information systems, organization and management theory, organizational behavior, personnel and human resource management, production and operations management, strategic management and business policy, entrepreneurship, and international management.

Master of Business Administration (MBA)

The MBA degree program is designed to produce business generalists. The Department of Management teaches core courses supporting this degree.

Doctor of Philosophy (PhD) with emphasis on Management

The Department of Management supports specializations in organizational behavior, organization and management theory behavior, personnel and human resource management, strategic management and business policy, management science, and management information systems.

Library Collections

II. GEOGRAPHICAL COVERAGE

Books from American presses or books from foreign presses on American business or American participation in international business are preferred. In addition, books about business in countries where CBA has study abroad -- programs particularly China, France, Great Britain, Italy, Japan, and Mexico -- are preferred.

III. CHRONOLOGICAL COVERAGE AND IMPRINT DATE

The business collection has been quite strong for about 100 years. The primary need is for recent monographs and serials on current issues in business.

IV. FORMAT

Because of the importance of the distance MBA program, full text resources are important. Many online databases make documents available in full text. E-books are preferred if they are available.

V. LANGUAGES

English is becoming a lingua franca for business with business research around the world being publishing in English. English is the preferred language of publication for resources at all levels of collection intensity, although no language is excluded. Elementary business books in Chinese, French, Italian, Japanese, and Spanish should be collected.

VI. CLASSIFICATION AND INTENSITY LEVEL

(The following are listed by LC Class, Subject, and then by Intensity Level)

BF637.L4 Leadership psychology RESEARCH
HB 615 Entrepreneurship Research
HD28-HD70 Management BASIC
- HD30.213 Management Information Systems RESEARCH
- HD30.28 Strategic Management RESEARCH
- HD45 Technological Innovations RESEARCH
- HD53 Creativity STUDY
- HD57.7 Leadership RESEARCH

HD58.7 Organizational behavior Corporate culture RESEARCH
HD62.4 International Business RESEARCH
HD62.5 New Business Enterprises RESEARCH
HD 66 Work groups; teams in the workplace RESEARCH
HD66.7 Senior Leadership teams RESEARCH
HD4801-HD8943 Labor... BASIC
HD 9000-9999 Special industries and trades BASIC
HD9000-HD9495 Agricultural Industries Study
HF5001-HF6182 Business BASIC
HF5387-HF5387.5 Business Ethics RESEARCH
HF 5546-HF5549.6 Office management STUDY
HF 5549 -HF5549.5 Personnel Management RESEARCH
HM1261 Leadership RESEARCH
T57.6-TS57.97 Operations Research RESEARCH
T58.4 Managerial Control Systems RESEARCH
T58.6-T58.64 Management Information Systems RESEARCH
TS155-TS194 Production management, Operations management RESEARCH
UB210 Leadership STUDY