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Value Added Services: Publishing Continuum at the University of Nebraska–Lincoln

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Value Added Services:

Publishing Continuum at the University of Nebraska-Lincoln

SPARC
November 17, 2008
Dr. Joan Giesecke and
Paul Royster
Publishing Philosophy

1. Faculty publications that have commercial value or market value
   *Published by University Press or other publishers

2. Faculty or student research or manuscript with little commercial market
   *Publish through the Institutional Repository. More about that later.

3. The gray world between the extremes
   *Work with the Press to create a publishing model that includes peer review and scholarly vetting
Library Services

• Library provides campus wide access to a number of publishing options, database software, and search engines that will bring a coordinated approach to providing access to scholarly work of our faculty and students.
Publishing Options

1. Digital publishing in the Humanities

2. Center for Digital Research in the Humanities
   • Creating digital publications
   • Creating tools for text analysis
Publishing Images

ContentDM databases for images and video

- Architecture and Art Slides
- Campus Museums
- Video Archive for Nebraska Educational Television
Encore Search Engine

• Brings different databases together

• Harvesting Dublin Core, TEI, and EAD systems into the MARC catalog

• Raising the visibility of diverse collections
Willa Cather and material culture: real-world writing, writing the real world / edited by Janis P. Stout
Stout, Janis P.

The Cambridge companion to Willa Cather / edited by Marilee Lindemann
Lindemann, Marilee

Willa Cather and celebrity: the writer's self-image & the literary marketplace / by Michael A. Schueth
Schueth, Michael A.
• And now, the Institutional Repository, Digital Commons, and the publishing support available to our campus
Value Adding Services

Or,

How to Keep Them Coming Back

SPARC Repositories Meeting
Baltimore, MD
November 17, 2008
Paul Royster

Coordinator for Scholarly Communications
University of Nebraska-Lincoln Libraries
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And manager of ....
University of Nebraska-Lincoln’s Institutional Repository

http://digitalcommons.unl.edu
Where we began: Self-Archiving, or ...

“The articles will add themselves.”
Self-Archiving: Model #1
The fishing metaphor
Self-Archiving: Model #2

Tom Sawyer whitewashes a fence
Since …

• neither of these methods produced results at all commensurate with their ingenuity, and

• I had substantial time on my hands, and nothing else to do

We determined to …
Make them an offer they couldn't refuse
A New Model Offer

• Based on what the British call "D.I.Y." (for Do It Yourself), we came up with "D.I.F.M." (or Do It For Me).

• This is like "mediated deposit," only more so...
Services

- permissioning
- hunting and gathering
- scanning
- typesetting
- metadata-ing
- uploading & posting
- usage reporting
- promoting
Permission-ing

• Most faculty are confused and put off by the patchwork variety of publisher's policies, prohibitions, and stipulations.

• Many simply ignore their contracts and post their articles regardless of the publisher's policy.

• By taking on and centralizing this, we achieve better and more consistent compliance.
Hunting and Gathering

• Finding files that are eligible for the repository is a learned skill; knowing the publishers' policies is an advantage and a hedge against wasting time on un-postable articles.

• We often find the articles first, and then seek out the author. This works more than 90% of the time.

• Obviously, a vita helps, but it's not required (and not always accurate).
Scanning

- Have you seen this file?

- Doing the scanning allows us to control quality, resolution, image type, OCR recognition, etc.
American Indian treaties in the Courts of Claims: A guide to treaty citations from opinions of the United States Courts of Claims

Charles D. Bernholz,* Robert J. Weiner Jr.†

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Abstract

Since 1855, the federal Courts of Claims have provided relief for citizens in cases against the United States. President Abraham Lincoln, in his first annual message in 1861, declared his support for such a procedure: "It is as much the duty of government to render prompt justice against itself, in favor of citizens, as it is to administer the same between private individuals." (Message of the President (1862), Appendix to The Congressional Globe, 37th Congress, 2d session. 3 December 1861, p. 2).

Among the Courts’ cases, 240 of 375 recognized American Indian treaties have been cited 992 times in 247 opinions between the years 1864 and 2004. The reliance upon so many of these instruments—more than the number referenced before the United States Supreme Court—demonstrates their importance within the federal courts.

Keywords: American Indian treaties, United States Court of Claims
Typesetting (2)

- not Courier double-spaced MS style
- match pagination, footnote numbering
- professional look
Self-archiving authors sometimes fail to include:

- abstract
- original publication citation
- co-authors
- date
- copyright information

By taking on this work, we ensure greater consistency and usability.
Uploading & Posting (= Deposit)

• Although self-archiving is "so simple even a child can do it,"--sometimes a child is not available.

• The first time takes about 10-15 minutes; the second time about 5; the fifth time about 3.

• The learning curve is short, but can be daunting for the electronically-challenged and impatient faculty member.

• Our undergraduate work-study student deposits 20 to 30 files per hour.
Usage Reporting

• We are a "Digital Commons" repository, so the Bepress system automatically generates monthly downloads reports & sends them by email to every author of record.

• I cannot overestimate the power of that message: "Your article was downloaded X times"--independent of the value of X.

• If we can get someone participating, this feature really gets them looking for more stuff to archive.
Promoting

To enhance dissemination (i.e., increase usage), we solicit or place links from such sites as

• Wikipedia
• Online Books Page
• WorldCat
• subject or discipline-based websites
We also actively solicit & publish original materials

• Among our most popular content

• In some cases, we have developed an on-demand printed version for sale by 3rd party
Open-Access Dissertations

- Downloaded 60× more than restricted pay-access versions.
- Currently gathering only about 20% of new dissertations
Book-Length Works

The otherwise unpublishable

- too long
- too expensive
- too esoteric
- too strange
Dictionary of Invertebrate Zoology

- Peer-reviewed & accepted, then cancelled by major university press.
- Published online September 2005
- 40,000+ downloads
Submitted to various presses over 25-year period, 1981-2006.

multi-author
75 color plates
no subsidy $$


523 downloads in first 5 weeks.

Google result #6 for: hopi nation
CHAPTER 4

The Hopi Nation in 1980
Abbott S ихаптева

"It is a time to recall and to revitalize the good things of Hopi life and to celebrate Hopism."

The Hopi Triennial Year is probably one of the most significant and important events in contemporary Hopi life because it has relevance to every facet of Hopi life and will hopefully return that relevance in the future.

It is a time to recall and to revitalize the good things of Hopi life and to celebrate Hopism.

The Hopi people have retained their cultural life to perhaps a greater degree than most Indian peoples in the United States today. Customary practices which have been a pattern of life from birth to death for most Hopi are still carried out to a large extent.

The Hopi mesas are located in northeastern Arizona in the plateau country where the Hopi clans have been gathering a millennium ago. The clans were not strangers to the land at that time, for many had passed through this country during the migration period after the arrival from the other world. This was a predestined place, a chosen place, where they were to come together and settle while awaiting the return of the white brother. Presently there are approximately 9,000 Hopis living on the reservation established in 1868. The original tract of land set aside for the use and occupancy of the Hopi comprised 1,900,000 acres. Due to encroachment by other Indians and the failure of the federal government to protect the land rights of the tribe, it has been reduced today to 1,500,000 acres, two-thirds of which is still occupied by

Figure 4. THE HOPI LAND
Goven, Laurens, photograph, 1961 (Courtesy of the photographer, Second Mesa, Arizona)
CONTAINING THE History, Charges, Regulations, &c. of that most Ancient and Right Worshipful FRATERNITY. For the Use of the LODGES.

by James Anderson,
as edited and published by Benjamin Franklin, 1734.

The Wonders of the Invisible World.
OBSERVATIONS
As well Historical as Theological, upon the NATURE, the NUMBER, and the OPERATIONS of the DEVILS.

Accompany'd with,
I. Some Accounts of the Grievous Molefttations, by DÆMONS and WITCHCRAFTS, which have lately annoy'd the Country; and the Trials of some eminent Mafhufuons Executed upon occasion thereof, with several Remarkable Carttifies therein occurring.

II. Some Converss, Directing a due Improvement of the terrible things, lately done, by the Unfitual & Amazing Range of EVIL SPIRITS, in Our Neighbourhood. & the methods to prevent the Wrong which thofe Evil Angels may intend against all sorts of people among us; especially in Accufations of the Innocent.

III. Some Coofeluctions upon the great EVENTS, likely to befall, the WORLD in General, and NEW-ENGLAND in Particular; as also upon the Advances of the TIME, when we shall fee BETTER DAYES.

IV. A short Narrative of a late Outrage committed by a knot of WITCHES in Swedenland, very much Refembling, and so far Explaining, That under which our parts of America have laboured!

V. THE DEVIL DISCOVERED: In a Brief Difcours upon thofe TEMPTATIONS, which are the more Ordinary Devices of the Wicked One.

By Cotton Mather.

Boston Printed, and fold by Benjamin Harris. 1698.
Out-of-Print
CRANES of the WORLD

Paul A. Johnsgard
Staffing

- 1 full-time manager (me)
- 1 half-time librarian (since Sept. '08)
- 3 work-study students working 10 hours/week, each
Benefits

• Increased faculty participation
  more than 500 authors & centers

• faster rate of content recruitment
  adding ~ 7,000 documents annually

• greater degree of usage
  average 120,000 downloads/month
Benefits (2)

• Most recruiting is now by word-of-mouth recommendation among the faculty: the a) easiest, and b) most effective method

• The library is where faculty come first for their electronic publishing needs.