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Scholarly Communication: From Understanding to Engagement (2017 Nebraska ACRL Scholarly Communication Roadshow, University of Nebraska-Lincoln)

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Scholarly Communication: From Understanding to Engagement

Will Cross, Jaron Porciello, & Elizabeth Brown
University of Nebraska-Lincoln
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Introductions

Who are we?
Who are you?
“Lost and Found” by JanBaby Licensed CC0
“The goal of the program is to empower participants to help accelerate the transformation of the scholarly communication system.”

From www.ala.org/acrl/issues/scholcomm/roadshow
Today’s Agenda

- Understanding Scholarly Communication: Framing the Issues
- Copyright & Publication Agreement Exercise
- Measuring Impact
- Open Education Resources
- Conclusion & Wrap Up Discussion
“Why should I care about Open Access? I can get access to everything that I need.”

“What’s the point of an institutional repository?”

“Is Open Access publishing really reputable? I have to publish in the key peer-reviewed journals in my field in order to get tenure.”

“Can I use the graph I published in Journal X in a future publication?”

“Who cares? I post my articles on my website anyway.”

“Why should I have to pay to publish my work?”

“My funding agency requires that I make the results of my research - including data - freely available online. What does this mean?”

“What can I do to create a sustainable model for scholarship?”