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Think Spring!

A NEW WARDROBE

One of these days I must go shopping.

I am completely out of self-respect. I want to exchange some self-righteousness I picked up somewhere for some humility which they say is less expensive and wears better.

I want to look at some tolerance which is being used for wraps this season. Someone showed me some pretty samples of peace. We are a little low on that and can never have too much of it.

And by the way, I must try to match some patience my neighbor wears. It is very becoming to her, and it might look well on me. I might even try on that little garment of long-suffering they are displaying. I never thought I wanted it, but feel myself coming to it.

And I must not forget to have my sense of humor mended, and to look around for some inexpensive everyday goodness. Isn't it surprising how quickly one's stock of goodness is depleted!

Yes, I must go shopping soon!

- From P. E. O. Record
As NEBRASKA "marches" into its Centennial Month and Year, it occurred to us to wonder where and when the University entered the BIG Picture. What was it like in the "good old days" way back when. The next question was, "Who can supply us with the most information in the fastest and most convenient manner?" ANSWER:
The Public Relations Office, of course, and our own Esther Kemist was elected (?) to approach her boss, Ken Keller. It is to them we owe our thanks for the following excerpts and interesting comparisons. Although we will not be celebrating the centennial year of Nebraska U., there will be much looking back and we thought it would be interesting to include the University since it is a vital part of all of us. The following words taken from one of Ken Keller's recent speeches will interest anyone who was not privileged to hear them:

"On the particular morning I have in mind, many years ago, the voice on the other end of the telephone said, straight out, 'What is the purpose of the University of Nebraska?'
I didn't know it then but that was the beginning of my love affair. Why, everybody knows the purpose of the University...it teaches kids, it conducts research, it has service programs, it encourages the development of agriculture and industry and citizenship...all things like that.
Somehow, I got rid of the inquirer but the more I thought about it, the more I thought that was a pretty darned good question. What is the purpose of the University and who says so?
It took me a little longer than you might imagine to gather some sense to check the record. I found the purpose set forth in Nebraska Law, the Charter Act. It says:

'There shall be established in this State an institution under the name and style of, "The University of Nebraska."
'The object of such institution shall be to afford to the inhabitants of this State, the means of acquiring a thorough knowledge of the various branches of literature, science and the arts.'

But to get on with the story.

It struck me as odd that back in 1869 anybody who had the job of describing the purpose of the University should use the language 'afford the inhabitants...the means of acquiring a thorough knowledge' etc. Why not afford the youth, or, perhaps the citizens? It was almost as if whoever wrote that purpose was thinking of the Extension Service and Continuing Education...and this was in 1869, almost 50 years ahead of the Extension Service and a good 75 years before Continuing Education became a familiar phrase."

(Mr. Keller tells of being fascinated by this original statement of purpose and of searching for its source in an effort to learn what the early pioneers expected of their University. It would take too long to quote it here.)

He continues:

"Well, where does all this bring us?"
"It brings us, I think, to the realization that the University of Nebraska is part and parcel of the American Dream. Its purpose may be stated in words that were copied, or in words that were amazingly coincidental, but the fact remains that they are there and they have depth and breadth which have accommodated without revision such advancements as the Extension Service, Continuing Education, and even Educational Television.

There is something in that statement of purpose that has helped to keep my love affair with the University an active thing. When you are engaged in a cause that seeks to afford the inhabitants with the opportunity to learn, you somehow are not overly upset by requests for football tickets or excited by the penny squabbles on the campus or in the field.

If I were given to mysticism, which I am sure I am not, I think I might be tempted to develop a theory that the University of Nebraska is an entity in its own right, a power quite apart from the regents who serve it, the legislatures which appropriate for it, the administrative officers and staff members who work for it—even from the students who attend it.

Indeed, even to the practical-minded it sometimes seems this must be so. This University was born and dedicated according to language that runs back so far it is lost in the headwaters of the ideas of historical Americans concerned with personal freedom and individual rights...the basics of democracy.

It was founded at a time when no institution of higher education had any life expectancy at all in a frontier country beset by poverty and drought and plagues. At least one member of its early governing board is reputed to have said the University was a poor investment and should be closed.

Its first chancellor, if the early record is any indication, was uncertain what kind of an institution it was he had been summoned to serve...and he is certainly blameless for that because the mission of the University was obscure in a confusion of change, conflicting opinions, and disinterest on the part of a great fraction of its people.

And yet the University has endured. It has continued as if powered by destiny. In less than 15 years after its first commencement, it was offering instruction at the graduate level, the first institution west of the Mississippi to do so. By 1906 it had won a place in the Association of American Universities, taking membership with such notables as Harvard and Yale. Unabashed by the elegance of its academic company, it hurried to help with barnyard problems and give the inhabitants an opportunity to learn and do.

I remember well one autumn afternoon of a little more than ten years ago. Through some carelessness I had got myself caught with a Saturday assignment which ran far beyond the noon hour and I was hurrying across the downtown campus, bound for my car and home.

It was a day when the Cornhuskers were playing away from home, but it also was one of those times when where the Cornhuskers were playing was not quite of as much general interest as it is now. As I came around one of the old temporary buildings which used to stand in the mall north of Social Sciences, I saw a solitary figure standing near the entrance of Grant Memorial Hall—which, of course, no longer has an entrance or walls or floors. As I came closer I saw the man was John K. Selleck, the acting chancellor.
'John,' I said, 'for heavens' sake, what are you doing?'

I shall never forget his reply.

"Why," he said, "I am looking at a great institution."

And he was.

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THANK YOU, KEN KELLER! (We are proud to be a (very small) part of it!)

A GREAT INSTITUTION

NOW (1966-'67)

Colleges:
- Arts & Sciences
- Ag & Home Economics
- Business Administration
- Dentistry
- Engineering & Architecture
- Graduate
- Law
- Medicine
- Pharmacy
- Teachers (and 6 schools)
- Architecture
- Fine Arts
- Graduate School Social Work
- Home Economics
- Journalism
- Nursing

Buildings:
- City Campus - 43
- Ag Campus - 43

Faculty: 809 (full-time equivalent)

Students: 17,051

Chancellor: Clifford M. Hardin

77,175 degrees granted to date.

Students from 44 foreign countries.

THEN (1871-'72)

Literature, Mathematics and Natural Sciences combined in one college

1 - University Hall

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Allen R. Benton
When I began working for the University in 1963, I was amazed at the scope of its activities and the way the Physical Plant was snowballing. Now I am looking at it in a broader sense and I wonder what the pioneers would feel if they knew that the knowledge they desired for "every inhabitant of this state" was being carried to such faraway places as Vietnam, Columbia and Turkey, to help these nations improve.

A little insight comes from my boss, Jason S. Webster, who is Coordinator of the University's program in Turkey, and I'm grateful for his generosity, also.

"The University of Nebraska, being a Land-Grant College, consists of three major divisions - resident teaching, extension work, and research, which contribute to the general welfare of the state and the nation. In recent years, a fourth dimension has been added which consists of International Programs, designed to help underdeveloped countries.

"These programs are administered by Vice Chancellor Breckenridge and specifically include the development and improvement of universities in Turkey and Columbia. Many of the foreign students on the Nebraska Campus will be returning to their native countries and adjacent ones to help in their development. Many of the University of Nebraska faculty have enriched their teaching experience by serving in various parts of the world. They, in turn, are better qualified to broaden the viewpoints of all students attending the University.

During the Centennial of the Land-Grant College Movement in the United States, the University of Nebraska was selected to exemplify this fourth dimension of International Programs with the use of a film presented nationwide on television."

The International Program in Turkey began at the University of Nebraska in 1955. Mr. Webster has been Coordinator of the Program since September, 1959. Bonnie Bliven, a secretary formerly from the North Platte Experiment Station and Marie Perrin, formerly in the Extension Home Economics Department are currently serving as secretaries in Turkey. A former secretary in the 4-H office, Sally McCullough, served four years in Turkey and is now with the Red Cross in Germany.

Our UNOPA Past President, Darlene Loewenstein, as you all know, is also currently involved in Turkey while her husband is serving as Ag Extension Advisor.

One of our own members, Doris Lesoing, has interesting memories of her years of service in Turkey and we have asked her to give us a brief resume' from a secretary's viewpoint. Here it is:

"From October, 1957, to June, 1961, I served as administrative assistant to the University of Nebraska Group in Turkey in the capital city of Ankara. This was a wonderful experience because, in addition to the challenge of the job itself, it afforded an opportunity to learn about customs and life in another part of the world, to make many new friends--both American and Turkish, and to have a chance for extensive travel."
'I have been asked to recall some of the inconveniences of secretarial life in Ankara. These minor irritations may make a situation difficult at the time but are seldom of such consequence that one dwells upon them after returning from overseas--except perhaps for some genteel bragging about how difficult the assignment was! Our office equipment at the beginning was quite meagre and antiquated. The typewriter was a foreign make; the ribbon wouldn't reverse; the symbols, including Turkish ones, were in strange places on the keyboard; the numerals were on the shift position; and so forth. The telephone system was less than adequate; calls were time-consuming and frustrating, often requiring the assistance of our Turkish interpreter, especially for long distance calls. It was difficult to try to transact business over the telephone. All kinds of red tape had to be cut to get any action; usually the best way to be sure something would get done was to walk it through--hoping that key personnel would be at their desks and not indulging in the traditional chay (tea) break. To assure a better quality of paper supplies, our letterhead, second sheets, and so forth were shipped from Lincoln via APO mail---some 7,000 miles.

These are a few of the annoyances I can recall. But let me assure you the good things about the job outweighed all the minor irritations at the office and at home.

For anyone who has a desire for an exciting and satisfying job, who is foot loose and fancy free, and who longs to travel, overseas work is wonderful---especially when it is for the University of Nebraska Group in Turkey."

---Doris Lesoing

CENTENNIAL HIGHLIGHTS:
(Luree Parpart, Inter-Club Council)

March 1. Legislators to enact one of the early sessions.

March 1. Lindell Palace to open with authentic centennial atmosphere. (Barbershop Quartets, costumes, etc.)

March 4. Smothers Brothers to appear in Omaha. Queen to be present.

April 1. State Centennial Spectacular - 2½ hrs., Pershing Aud. Featuring Johnny Carson; also Julie Wilson, originally from Omaha...now appearing in New York Night Clubs.

April 23. Arbor Day Celebrations at Nebraska City and Lincoln. Also planting of tree on White House Lawn.


June 14. Rededication of the Capitol. (Luree said it had been discreetly mentioned that there never was a formal dedication.)


Sept. 6. Parade of the Centennial. Real floats (Rose Bowl Fashion).

October Composed Nebraska Concert by well-known Nebraska musician, D. Howard Hansen.
News seemed to be scarce this month. I hope you have all stayed well and have had some interesting activities and experiences even though the news did not reach us.

We are indebted to Edna Shimerda for the preceding pages concerning the growth of the University up to the present time which is our centennial year for Nebraska. Thanks, Edna, for collecting this material and presenting it to us in this concise and interesting manner.

The April issue of UNOPA Notes is still a question mark.

Luella will publish the May issue and this will be the final copy this year. If you have news or suggestions for publication please send them to Luella.

Ruth H.

MARCH MEETING

Our regular meeting of UNOPA will be Wednesday, March 8, at the Sheldon Art Gallery. I'm sure we are all looking forward to the catered lunch at 12:00 and the conducted tour by Norman Geske, Director of the Gallery. The committee in charge: Doris Leosing, Chairman, Dorothy Kempton, and Katherine Lewis.

The noble woman does not find roses in her path; she leaves them there.

It is right to be contented with what you have, but never with what you are.

SALUTE TO ANOTHER NEW MEMBER OF UNOPA

DOLORES HUGHES - "As a new member of UNOPA, I first want to say how much I have enjoyed being a part of this organization.

I have worked for the University since 1964. Before becoming a part of the Purchasing Department, I was a secretary in the Psychological Clinic.

I am an enthusiastic bowler. Having a small part in organizing the University Secretaries Bowling League has been very rewarding. It has given me an opportunity to meet so many of my co-workers from all over the campus. I am looking forward to enlarging the league and hopeful of involving more gals next year.

I also enjoy sewing, knitting, reading and writing letters, especially to my family.

I have lived in Lincoln most of my life. My husband and I enjoy traveling, and do so as often as we can. We have two daughters, one at home (a working gal also) and a married daughter living in Phoenix. A trip to the southwest is an almost 'must' for us once a year. Oh yes, I'm a grandma...and love to brag about the grandson."

(Thank you, Dolores, for this report. Let's have some more before the year is over from other new members.)

Two very young boys climbed on a small hobbyhorse. After a few minutes, one said to the other, "If one of us got off, I could ride better."

Anne had been reciting Mother Goose rhymes to her aunt and mother. A little later, she returned to her mother and asked with a baffled air, "Why did Mary's little lamb have white fleas?"

Early settlers started this country. But it's those who settle on the first of the month that keep it going.

You can't keep trouble from coming, but you needn't give it a chair to sit on.
Several of our UNOPA members will be attending the Institute for Secretaries at the Nebraska Center on March 4th. This should be an inspiring and interesting day.

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Nelsine Scofield reports that 15 members attended the special meeting on January 25 to explore the Professional Standards Program for UNOPA members.

"With each new educational innovation comes the reminder that 'yesterday's skills are not adequate for tomorrow's job,' and as educational secretaries it is essential for us to keep pace with educational changes and be ready to meet them. One way to face such a challenge is to participate in the Professional Standards Program of the National Association of Educational Secretaries."

--Marguerite Fitch
(National Chairman, Professional Standards Program)

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UNOPA is growing from day to day--with increased membership and activities. Did you know that we co-sponsored the DID meetings on February 15?

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In examining a copy of the newsletter published by the Nebraska Educational Secretaries Association, they had a flowery report about our UNOPA activities. They also mentioned similar organizations at Hastings, Concordia College, and of course the Lincoln Public Schools group.

Let's review the "letter system" used by educational secretaries:

**NAES** (National Association of Educational Secretaries)

**NESA** (Nebraska Educational Secretaries Association)

**LPSCA** (Lincoln Public Schools Clerical Association)

**UNOPA** (University of Nebraska Office Personal Association)

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DO YOU KNOW THAT?

- The government mails out almost 21 million social security benefit checks for a total of nearly $1,600,000,000 each month. The Social Security Administration keeps track of 80 million individual accounts.

- If America's $11-billion economic loss from traffic accidents in 1965 were spread equally, each U.S. family would get a bill for $208, reports Boyle.

- A London stamp dealer, Robson Lowe, pays his women employees a bonus of one-third their annual wage to abstain from putting on cosmetics, according to New York Sunday News.

- The American people pour $500 million a year into quack and reducing programs, according to the Food and Drug Administration. Although some of the things purchased are harmless, many present a health menace high enough for constant government policing.

- The tradition of academic dress (i.e. bachelor's, master's, and doctor's gowns) dates back to 14th-century Europe, according to Readers Digest 1967 Almanac and Yearbook.

- Scientists have isolated 150 viruses besides influenza. A flu shot does not guard against them, says Changing Times.

(The above excerpts were taken from a clipping sent to us by Virginia Howett, in Business Teacher Education. The clipping was from The Journal of Business Education. Thank you, Virginia, for sending this. We love Virginia because she says on her note: "I want to tell you that I think you and your committee are doing a great job on UNOPA Notes and I know it isn't easy. I enjoy it a lot. Keep up the good work.")
The University of Nebraska Office Personnel Association met for their regular meeting on Tuesday evening at 7:30 at the Nebraska Union. The committee in charge of the meeting was Sharryn Stake, Chairman, Orba Schreurs and Metta Jones. There was an attendance of about 40 members.

Mrs. Stake opened the meeting and introduced Mr. Tom from the "Ben, Your Hairdresser" School of Beauty as guest speaker for the evening. Mr. Ben was unable to attend because of illness. Mr. Tom discussed in some detail the new style this season known as the "diamond" trend. He also talked about eye makeup, hair goods, wiglets, wigs, "falls," backcombing, problems of hair care, such as dandruff, oily and dry hair, etc. Two models, Janet and Jan, featuring the new diamond eye makeup and hair styling, were presented. Mr. Tom closed his interesting review of the new style trends with a drawing for intriguing prizes of hair goods.

There was no formal business meeting. President Jan Wacker introduced guests of the evening. She reported that UNOPA now has a total of 133 members.

Luree Parpart presented a calendar of "Centennial Events" of interest for the future, material she had obtained from the January meeting of the Interclub Council.

Information was presented relative to the forthcoming 13th Annual Institute for Secretaries to be held Saturday, March 4th, at the Nebraska Center for Continuing Education.

Ruth Rosenberg informed the group of a meeting on February 15th at 10:30 at 1:15 in the Student Union Auditorium with Mrs. Ruth Michalecki, Supervisor of the Telephone Company, who will answer questions on the new Direct Inward Dialing system, the Watts System and there will be a film on telephone etiquette.

Announcement was made of the next UNOPA meeting to be at noon on Wednesday, March 8th, which will be a conducted tour of the Sheldon Art Gallery.

Doris Peabody
Secretary pro tem

LETTER FROM NAES EXECUTIVE SECRETARY

Copies of UNOPA Notes have been sent to Mrs. Oreta O. Norris, Executive Secretary, National Association of Educational Secretaries. The following is an excerpt from a letter to Luella Diekhoff:

"How very thoughtful you were to send the newsletters to us! As I read through them I had the feeling that I was really paying you a visit for so many of the names were familiar to me. I shall certainly pass them along as I see fit, but I want to be selfish and ask you to place my name on your mailing list if you can. This is one of the few ways I have to stay in personal touch with you.

So many wonderful members have come from Lincoln, and I can never be grateful enough to your Rose Frolik for the work she did last year in the area of Professional Standards. My work this year as registrar has been so much easier because of the ground work she had done.

Some day I hope it will be possible for me to attend one of your meetings for they are outstanding and yet they sound like fun. I like your total program for the year; you get things done."