4-25-2000

April 2000 - Advisory Council Agenda

Follow this and additional works at: http://digitalcommons.unl.edu/agleccomm
Part of the Other Public Affairs, Public Policy and Public Administration Commons

http://digitalcommons.unl.edu/agleccomm/106
VISION AND MISSION
Department of Agricultural Leadership, Education and Communication
University of Nebraska-Lincoln

Our vision –

Excellence in serving the needs of agriculture and natural resources in leadership, education and communication.

Our mission –

We foster human capacity in leadership, education, and communication through innovative teaching, research, and outreach. We prepare effective teachers and leaders and create new knowledge to meet the needs of individuals and communities.

Adopted October 15, 1999
AgLEC Advisory Council – New Members
Spring 2000

Returning Members

Senator Ardyce Bohlke
State Senator
State Capitol – District #33
PO Box 94604
Lincoln, NE 68509-4604
402-471-2712

Mr. Dave Howe
20120 North Stable Drive
Eagle, NE 68347
402-781-2885

Mr. Dale Kabes
National Bank of Commerce
1248 "O" Street
Lincoln, NE 68508
402-434-4122

Mr. Gayle Starr
Natural Resources Commission
301 Centennial Mall South
Lincoln, NE 68509
402-471-3927

Mr. Tom Duis
Division Dean
Southeast Community College - Beatrice
RR #2 Box 35A
Beatrice NE 68310
402-228-3468 x258

Mr. Steve Oltmans, Manager
Papio-Missouri River NRD
8901 South 154th
Omaha, NE 68138
402-444-6222

New Members

Ms. Angela Liefeld, Principal
Mead Public Schools
115 N. Elm, Box 158
Mead, NE 68041
402-624-3435

Mr. Dave Wolthuis
United Suppliers
15505 A
Roca, NE 68430
402-483-7310

Student Members

Sarah Burgert, President
AgLEC Graduate Student Assn.
300 Ag Hall 0709

Crystal Nelson, President
Ag Communicators of Tomorrow
Rt 1 Box 21A
Davey, NE 68336

Curtis Olsen, President
FFA Alumni
309 Burr Hall, 1701 N 35th St
Lincoln, NE 68503-1495

Megan Patent, President
Ag Ed Club
2915 Fletcher Ave, Apt 144
Lincoln, NE 68504
Advisory Council Meeting Agenda – April 25, 2000
Department of Agricultural Leadership, Education and Communication
UNL East Campus Union
10:00 a.m. - 3:00 p.m.

John Malin, Chair, Presiding –

Approval of Meeting Minutes of November 9, 1999 (3 minutes)

Introductions (10 minutes)

Action Items/Recommendations –

Appointment (or Reappointment) of New Members (5 minutes)

Status and Direction of AgLEC Outreach (40 minutes)

Distance Education Offerings (15 minutes)

Recommendations to the Department (47 minutes)

Noon - 1:15 p.m.  Lunch

Discussion/Information Items –

AgLEC Action Plans for 2000-2005 (20 minutes)

Publications and Grant Proposals (6 minutes)

Update on Governor’s Task Force on Agricultural and Natural Resources Education (8 minutes)

Updates on Curriculum Initiatives – Ag Journalism, Ag Leadership, Ag Education 2+2 Programs, Minor in Environmental Communications (30 minutes)

Student Recruitment and Retention – Undergraduate and Graduate (15 minutes)

Administrative Changes in IANR (7 minutes)

Administrative, Faculty and Staff Changes in the AgLEC Department (7 minutes)

Other Items, Concerns, or Advice (12 minutes)

Next Meeting Date – Wednesday, November 8, 2000, 10:00 a.m. to 3:00 p.m.
The name of this group shall be the University of Nebraska Department of Agricultural Leadership, Education and Communication (AgLEC) Advisory Council, hereafter referred to as the Council.

The purpose of the Council will be to assist AgLEC faculty in achieving continuous improvement in all aspects of the Department. The Council will advise the faculty on matters pertaining to programs and curricula. The Council will limit its activities to advising, assisting and advocating on matters that directly concern improving the quality of educational programs offered by AgLEC.

The Council shall consist of a minimum of 15 representatives of the major program areas of the Department. Charter members of the Council shall serve at least a two-year term. At the end of year two, one-third of the Council members will rotate off the Council each year. A three-year term of membership will be established for these members after year four of the Council. Council members will be recommended by the Council in consultation with AgLEC faculty.

The term of membership shall be on a calendar year basis.

The Executive Committee will confer with members who fail to participate in two consecutive meetings to see if they wish to continue.

At least one AgLEC faculty member shall attend each meeting of the Council. AgLEC faculty members shall not be considered Council members.

The Council shall meet at least two times per calendar year – once in the spring semester and once in the fall semester. Special meetings of the Council may be called by the Executive Committee.

Written notice of each meeting shall be mailed to each Council member at least three weeks in advance of the meeting. This notice shall include a tentative agenda developed by the Executive Committee, with input from Council members and AgLEC faculty.

The officers of the Council shall include a Chair and Vice-chair. These officers along with the AgLEC Department Head shall constitute the Executive Committee. These officers shall be elected at the fall meeting of the Council and shall serve a one-year term, and may be re-elected within the membership cycle. Officers shall be elected by a majority vote of the members of the Council present.
The chair shall preside at all meetings of the Council and serve as chair of the Executive Committee.

The Vice-chair shall preside over meetings when the chair is absent and carry out other responsibilities of the chair in his/her absence.

A member of the AgLEC staff shall serve as the recording secretary. The recording secretary shall keep a written record of all meetings, including attendance, file minutes of each meeting in a three-ring binder, send minutes of each meeting to Council members within four weeks after each meeting, and shall be a non-voting *ex officio* member.
September 1, 1995

Glen J. Vollmar, Dean
International Programs
110 Ag Hall

Dear Glen:

Enclosed are AgLEC Action Plans for 1995-99. Five areas are included as follows:

--Building Distance Education as an Academic Area
--Broadening Undergraduate Curricula and Programs
--Strengthening Graduate Education
--Expanding Research and Other Scholarly Activity
--Strengthening and Expanding Outreach

Our faculty and staff are prepared to move vigorously in implementing these plans as we seek to serve our diverse clients more effectively. We really appreciate the suggestions you and other IANR administrators have provided in developing these plans. We now have a much clearer sense of our priorities and the resources required to achieve them.

Sincerely,

Earl B. Russell
Professor and Head

pc: AgLEC Faculty and Staff
Ken Bolen
Don Edwards
Alan Moeller
Darrell Nelson
Irv Omtvedt
1995-99 UNIT PROGRAM ACTION PLAN

Units: AgLEC
Action Plan No. 1
Date: 9/1/95

I. ACTION PLAN TITLE: Building Distance Education as an Academic Area

II. ACTION STATEMENT: As recognized in the Nebraska Network 21 Vision statement, distance education will be an integral part of Nebraska's future educational framework. The Department of Agricultural Leadership, Education and Communication (AgLEC) seeks to (a) provide academic leadership in distance education theory and research and (b) use distance education methods to deliver instruction by collaborating with IANR units, statewide information networks, and other institutions.

III. BACKGROUND INFORMATION: AgLEC's role in enhancing human resource development within Nebraska and beyond is unique in IANR, which has "distance education" among its three overarching objectives. Rapidly changing demographics and developments in information technology and communications, both on and off campus, converge to position AgLEC for a key role in distance education. Faculty in the department see this as an opportunity for broader leadership and service, as well as coordination with other departmental action plans.

IV. OBJECTIVES:

1. Assess specific needs for integrating distance education theory and methods into AgLEC by:
   a. identifying target audiences and their educational needs
   b. exploring how distance education can enhance AgLEC's undergraduate, graduate and outreach education
2. Help faculty learn about distance education—its curriculum implications, methods, and research needs.
3. Implement distance education in curriculum offerings by using courses (or other programs) developed at other sites, and developing and delivering appropriate courses, degree programs, seminars, and/or workshops for clients in cooperation with other institutions or learning centers, when appropriate.
4. Establish an academic home for distance education in IANR to:
   a. develop a curriculum that addresses student and faculty educational needs about distance education
   b. develop a curriculum that addresses student and faculty educational needs about distance education
5. Implement AgLEC distance education offerings in collaboration with Extension, CIT, ETV, A*DEC, VAE, Continuing Studies, Electronically Serving Nebraskans, and NU production units.

V. ANTICIPATED RESULT(S)/IMPACT(S):

1. Establishment of an academic home in IANR for distance education and an AgLEC agenda for research and evaluation in distance education.
2. Increased participation in AgLEC academic and outreach activities, resulting from clearer targeting of specific learners for distance education courses, degree programs, seminars, etc.
3. Strengthened capacity of faculty and students in AgLEC to integrate distance education methods into educational offerings, through cooperative activities with CIT.
4. Integration of distance education activities into AgLEC's curriculum.
5. Initiation of research and evaluation projects that will expand the knowledge base for continuous improvement of distance education efforts.

VI. ACTION PLAN LEADERSHIP: A standing committee on distance education has been established. Plans are for the new distance education faculty member to chair this committee. However, the current committee co-chairs will work with the committee and the department head in the interim to initiate action on the plan.

VII. TIME SCHEDULE OF KEY EVENTS:

1. Monthly in-service activities for AgLEC faculty will start October 1995.
2. New faculty member will be hired by January or July 1996.
3. Need assessment will be implemented by the new faculty member (January or July 1996).
4. Distance education course offering(s) in AgLEC will start in Spring or Fall 1996, depending on the hire date.
5. Proposal for undergraduate, graduate, and outreach program delivery by distance education will be developed by Fall 1997 with specific educational activities and target dates listed through 1999.

VIII. RESOURCES—COMMITTED, REDIRECTED: A new distance education faculty position is key to progress on this action plan. Existing staff and material resources within AgLEC, IANR, and collaborating units will be optimized as this program evolves.
### 1995-99 UNIT PROGRAM ACTION PLAN

#### IMPLICATIONS, CONSIDERATIONS

**Unit:** AgLEC  
**Action Plan No.:** 1 *(Building Distance Education...)*

<table>
<thead>
<tr>
<th>INCLUSION</th>
<th>YES</th>
<th>NO</th>
<th>NA</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>IANR OVERARCHING OBJECTIVES</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Student Programs: Recruitment/Retention/Placement</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Distance Education</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Program Balance</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| **IANR OPERATIONAL PRIORITIES** | | | |
| * Faculty and Staff Development | X | | |
| * Diversity and Gender Equity | X | | |
| * Enhance Communications and Communicating Program Impacts | X | | |
| * Program Linkages | X | | |
| * Organizational Effectiveness | X | | |

| **OTHER CONSIDERATIONS/CONCERNS** | | | |
| * Policy Issues | X | | |
| * Environmental Concerns/Impacts | X | | |
| * Societal Concerns/Impacts | X | | |
| * Establish Partnerships | X | | |

**COMMENTS RELATED TO THIS ACTION PLAN**

- Has the potential to greatly expand AgLEC's capacity to serve students in other departments and at distant locations.
- Entire focus is on building distance education as an academic area within AgLEC and IANR.
- Distance education is the ideal merger of academic programs with outreach, plus it offers a rich ground for research.
- In-service opportunities will be planned for AgLEC faculty.
- Will provide the opportunity to serve a more diverse audience in both rural and urban areas.
- Provides the means to interact more directly with clients in the field, and to address their identified needs.
- Provides collaborative linkages with other departments and units as well as with other institutions and learning centers.
- Will increase IANR's ability to serve clients throughout Nebraska and beyond.
- Graduate education policies will need to be examined as well as cost-sharing needs that will cut across units.
- Will interact with other Action Plans that will focus on developing academic options in environmental communication and education.
- Provides education programs to those who are economically and socially disadvantaged and geographically isolated.
- Provides opportunities to establish partnerships with other units in UNL, as well as other institutions and learning centers.

**ADDITIONAL COMMENTS RELATED TO THIS ACTION PLAN:**

AgLEC faculty involved in distance education will collaborate closely with technical staff in IANR's Communication and Information Technology (CIT) unit to assure that academic and service missions are mutually reinforcing and supportive.
I. ACTION PLAN TITLE: Broadening Undergraduate Curriculum and Programs

II. ACTION STATEMENT: AgLEC is proud of and seeks to strengthen its reputation as an outstanding teaching department with integrated undergraduate student programs in leadership, communication, and agricultural education.

III. BACKGROUND INFORMATION: Students currently may pursue AgLEC majors in Agricultural Education and, in conjunction with the College of Journalism and Mass Communication, in Agricultural Journalism. Growing numbers of students are pursuing AgLEC’s minor in Leadership and Education, which was approved in 1994. Department faculty have endorsed a major in Leadership in Agriculture and Natural Resources and a restructuring of the Ag Journalism major into a major in Agriculture and Natural Resources Communication. Horizontal curriculum integration across the three areas listed in the action statement above, along with concurrent commitment to vertically integrate the curriculum toward graduate-level offerings, will greatly enhance student and faculty opportunities.

IV. OBJECTIVES
1. Obtain approval for and implement two majors endorsed by faculty (Leadership in Agriculture and Natural Resources; Agriculture and Natural Resources Communication).
2. Evaluate and redesign individual undergraduate course offerings, based on:
   • assessment of student and employer needs
   • integration of leadership, education, communication/journalism, with appropriate faculty collaboration
   • relevance and currency of courses and course content and objectives
   • relationships between and among courses and potential for Integrated/Essential Studies designation
   • identification of courses appropriate for delivery via distance education.
3. Explore the feasibility of creating a new major or minor in Environmental Communication and Education, or incorporating an environmental emphasis into proposed and existing majors and minors.
4. Re-evaluate current collaborative linkages and pursue additional partnerships with other colleges, departments and units (e.g., Journalism and Mass Communication, Communication Studies, Natural Resources, Communication and Information Technology).
5. Provide opportunities in undergraduate courses for students (and faculty) to learn and use new communication and educational technologies.

V. ANTICIPATED RESULT(S)/IMPACTS:
1. Stronger perceptions by all client groups that AgLEC serves the needs of undergraduates, both on and off campus.
2. Increased enrollment in AgLEC majors (5% per year).
3. A broader foundation for development of AgLEC graduate courses and programs.
4. Increased student and faculty expertise in use of communication and educational technologies.
5. At least one AgLEC undergraduate course available to students at remote sites via distance education.
6. At least two or more team-taught AgLEC courses.

VI. ACTION PLAN LEADERSHIP: The departmental curriculum committee chair, working with the curriculum committee and the department head, will provide leadership in working toward objectives.

VII. TIME SCHEDULE OF KEY EVENTS:
1. Approval of majors achieved by December 1996, with implementation during 1997-98 academic year.
2. Feasibility study of environmental communication and education major/minor complete by March 1997.
3. Course redesign complete by June 1997; one distance education offering available during 1997-98 academic year.
4. Evaluation of collaborative linkages and use of communication and educational technologies in undergraduate courses ongoing throughout action plan period.

VIII. RESOURCES (COMMITTED AND REDIRECTED): As faculty retire and relocate, AgLEC will reassess programming needs and opportunities along the lines suggested in this action plan. Such redirection of departmental priorities will depend on IANR approval of position requests. Some activities will be carried out by existing faculty, but new positions will be required to build capacity in new areas. In addition, support will be needed to purchase and upgrade equipment to incorporate educational technologies.
### IANR OVERARCHING OBJECTIVES

<table>
<thead>
<tr>
<th>Objective</th>
<th>YES</th>
<th>NO</th>
<th>NA</th>
</tr>
</thead>
<tbody>
<tr>
<td>* Student Programs: Recruiting/Retention/Placement</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Distance Education</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Program Balance</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### IANR OPERATIONAL PRIORITIES

<table>
<thead>
<tr>
<th>Priority</th>
<th>YES</th>
<th>NO</th>
<th>NA</th>
</tr>
</thead>
<tbody>
<tr>
<td>* Faculty and Staff Development</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Diversity and Gender Equity</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Enhance Communications and Communicating Program Impacts</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Organizational Effectiveness</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### OTHER CONSIDERATIONS/CONCERNS

<table>
<thead>
<tr>
<th>Concern</th>
<th>YES</th>
<th>NO</th>
<th>NA</th>
</tr>
</thead>
<tbody>
<tr>
<td>* Policy Issues</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Environmental Concerns/Impacts</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Societal Concerns/Impacts</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Establish Partnerships</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### COMMENTS RELATED TO THIS ACTION PLAN

* Expanded offerings and availability of courses will attract a variety of traditional and non-traditional students both on and off campus.

* Course delivery via distance education will provide a solid basis for distance education course offerings at the graduate level.

* Closer integration of education, leadership, and communication, and collaboration with other units will lead to program balance.

* Curricular changes will encourage faculty development in the use of educational and communication technologies.

* Curricular emphasis on environmental education and communication will attract students of both genders, from urban and rural backgrounds.

* Emphasis on communication will help students learn to communicate more effectively by using communication tools.

* Collaboration within and outside department creates strong program linkages, such as through distance education.

* Re-evaluation of curriculum will result in improved effectiveness and efficiency, by making creative use of faculty and resources.

* Focus on collaboration should allow various disciplines to build on strengths and common goals, while maintaining autonomy.

* Programs that address environmental issues will complement IANR efforts to exercise its responsibility to the environment.

* Focus on environmental communication and education, leadership development, communication competence, and teacher training reflect and respond to the needs of the Institute's constituents.

* The action plan objectives clearly promote partnerships with other departments, colleges, and units.

### ADDITIONAL COMMENTS RELATED TO THIS ACTION PLAN:

Collaborative linkages will be pursued early in this process to strengthen plans, build support, and optimize the use of resources available in several existing units.

* The defining action of the integrated department in the area of undergraduate curriculum and programs is the bold effort faculty have taken to design two new majors and to redesign and strengthen an existing major.
I. ACTION PLAN TITLE: Strengthening Graduate Education

II. ACTION STATEMENT: The Department of Agricultural Leadership, Education, and Communication seeks to strengthen graduate education programs, making them more responsive to current and emerging needs of educators, communicators, community leaders, and non-traditional groups from the local to international levels.

III. BACKGROUND INFORMATION: Considerable progress has been made in recent years in developing a minor/emphasis area in college teaching and a proposal for a course in leadership development. The current M.S. in Agricultural Education program umbrella for existing options may no longer describe the department's broader mission. Program expansion in the areas of communication, leadership, extension, and distance education are worthy of concentrated effort at both the M.S. and Ph.D. levels.

IV. OBJECTIVES:
1. Establish distance education as a graduate program area of emphasis.
2. Design the M.S. program for delivery via distance education.
3. Identify new clients and marketing strategies for the M.S. and potential Ph.D. programs.
4. Revise and develop courses to complement these minors/emphasis areas in the master's program:
   a. communication
   b. distance education
   c. extension/outreach
   d. leadership
   e. teaching/learning
   f. college teaching with Ph.D. minor
5. Initiate planning and development of an interdisciplinary Ph.D. program for IANR in environmental communication, distance education, and human resource development.

V. ANTICIPATED RESULT(S)/IMPACT(S):
1. Graduate programs in the department will serve the needs of more diverse audiences, as evidenced by increased enrollment from Nebraska, other states, and other countries.
2. Graduate program will become aligned with AgLEC's broad mission.
3. Distance education will be part of the graduate program delivery system as well as providing options for graduate study.
4. New client bases will be identified and a marketing plan will be in place for the M.S. and new Ph.D. programs.
5. Courses needing revision will be revised and new courses will be developed to complement new option areas.
6. The new interdisciplinary Ph.D. programs will be in place.

VI. ACTION PLAN LEADERSHIP: The graduate committee chair, working with the graduate committee and the department head, will provide primary leadership for re-examining and developing broadened and strengthened graduate programs.

VII. TIME SCHEDULE OF KEY EVENTS:
1. Design work on the distance education M.S. program should be done within one year of the hiring of a new faculty member in distance education, June 1997.
2. First graduate course will be delivered via distance education Fall 1996.
3. M.S. program marketing strategy will be in place Spring 1996.

VIII. RESOURCES – COMMITTED, REDIRECTED: The addition of the distance education faculty position is critical to the graduate program being able to serve its clients. Existing faculty resources will be realigned with evolving graduate programs and enhanced expertise through faculty development activities. All future tenure-line faculty hired in AgLEC will be expected to have a role in graduate education.
1995-99 UNIT PROGRAM ACTION PLAN
IMPLICATIONS, CONSIDERATIONS

Unit: AgLEC
Action Plan No. 3 (Strengthening Graduate Education)

INCLUSION

<table>
<thead>
<tr>
<th>IANR OVERARCHING OBJECTIVES</th>
<th>YES</th>
<th>NO</th>
<th>NA</th>
</tr>
</thead>
<tbody>
<tr>
<td>* Student Programs: Recruitment/Retention/Placement</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Distance Education</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Program Balance</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

COMMENTS RELATED TO THIS ACTION PLAN

- Redefining the client base, broadening the M.S. and developing an interdisciplinary Ph.D. program will attract students.
- Development of a graduate emphasis area and offering the masters program via distance education positions AgLEC as a leader in this area.
- Addition of distance education and communication to the graduate program provides balance for both resident and non-resident students.

<table>
<thead>
<tr>
<th>IANR OPERATIONAL PRIORITIES</th>
<th>YES</th>
<th>NO</th>
<th>NA</th>
</tr>
</thead>
<tbody>
<tr>
<td>* Faculty and Staff Development</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Diversity and Gender Equity</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Enhance Communications and Communicating Program Impacts</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Program Linkages</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Organizational Effectiveness</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Communication faculty will become involved in graduate programs. College teaching minor has wider development potential.
- Offering the master's graduate program via distance education will impact audiences of a wide diversity.
- The communication and distance education emphasis areas in the M.S. and Ph.D. programs enhance capability here.
- Establishment of an interdisciplinary Ph.D. that cuts across IANR department lines, the M.S. minors and emphasis areas insure linkages.
- Efficiencies and effectiveness will be improved through distance education and comprehensive faculty participation in graduate education.

<table>
<thead>
<tr>
<th>OTHER CONSIDERATIONS/CONCERNS</th>
<th>YES</th>
<th>NO</th>
<th>NA</th>
</tr>
</thead>
<tbody>
<tr>
<td>* Policy Issues</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Environmental Concerns/Impacts</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Societal Concerns/Impacts</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Establish Partnerships</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Interdisciplinary Ph.D. may encounter policy obstacles; teaching via distance education will require refocus of reward/workload issues.
- The environmental communication emphasis area will have some impact.
- New delivery system of master's program will give citizens more open access to graduate education.
- Partnerships across departments will be enhanced as a result of new and expanding M.S. minors and the interdisciplinary Ph.D.

ADDITIONAL COMMENTS RELATED TO THIS ACTION PLAN:

AgLEC will forge strong collaborative linkages by virtue of graduate education expansion through distance education and initiation of an interdisciplinary Ph.D. program.
I. ACTION PLAN TITLE: Expanding Research and Other Scholarly Activity

II. ACTION STATEMENT: The faculty of the Department of Agricultural Leadership, Education and Communication seeks to match its reputation and tradition of excellence in teaching with a complementary level of achievement and recognition in research and scholarly activity. We seek to be outstanding creators, as well as disseminators, of knowledge.

III. BACKGROUND INFORMATION: AgLEC faculty recognize the need for well-balanced, strong programs of teaching, research, and outreach; however, research efforts in the department lag behind the other areas and special effort is needed to strengthen this area. Currently, only two faculty members hold research appointments, at .25 FTE each, the lowest proportion of research appointments among IANR academic departments. Further, limited opportunity for some faculty to be engaged in graduate education and research appointments is a structural problem needing a remedy.

IV. OBJECTIVE(S):
1. Establish a departmental research and scholarly activity committee consisting of both internal and external (to the department) members. The committee will be responsible for:
   a. Identifying and establishing research priorities for the department, encouraging and helping faculty establish programs of research and scholarly activity, and helping faculty identify and execute research projects associated with other action plans and/or classroom research.
   b. Promoting active faculty grantsmanship to identify and facilitate additional funding sources for research support.
   c. Providing peer review for individual research proposals and projects.

2. Sustain and strengthen the departmental peer review and scholarly activity process, which requires each faculty member, without regard to ARD appointment, to propose at least one scholarly activity during each academic year and to produce at least one item of scholarly output each year (peer reviewed publication, presentation, or proceedings, or other item approved by the Research and Scholarly Activity Committee).

3. Facilitate team research and propose an AgLEC team project to the ARD. In addition, collaborate with other IANR social science units, such as the Department of Agricultural Economics, on shared research interests and initiatives.

4. Develop and sustain active research programs resulting in scholarly contributions in: leadership development in agriculture and natural resources; distance education; agricultural education/literacy; and communication.

V. ANTICIPATED RESULT(S)/IMPACT(S):
1. Stronger research proposals, projects, and publications, leading to higher quantity and quality of contributions to knowledge in our fields and an enhanced departmental reputation, attracting high quality graduate students and faculty.

2. An average of at least one peer reviewed scholarly output per AgLEC faculty member each academic year.

3. Increased number of AgLEC faculty with ARD research appointments.

VI. ACTION PLAN LEADERSHIP: The research committee chair, working with the departmental research committee, social science colleagues in the IANR, and the department head, will provide primary leadership for helping faculty develop expanded and strengthened programs of research and other scholarly activity.

VII. TIME SCHEDULE OF KEY EVENTS:
1. Research committee will be established by September 1995 and will meet regularly thereafter.

2. Annual peer review/production process will be reactivated during fall semester 1995. Individual and team research agendas will be in place by the end of 1995-96 academic year.

3. A team project will be proposed to the ARD during the 1996-97 academic year. A research collaboration link with AgEcon will be established during the 1995-96 academic year.

VIII. RESOURCES -- COMMITTED, REDIRECTED: An increase in the number of faculty who hold ARD appointments is necessary to create a critical mass to integrate a viable research program into the department. Also, a .50 FTE support position and sufficient operating dollars, through IANR reallocation, will be needed to help all faculty meet minimum research requirements.
### 1995-99 UNIT PROGRAM ACTION PLAN

**IMPLICATIONS, CONSIDERATIONS**

**Unit: AgLEC**

**Action Plan No. 4** (Expanding Research...)

#### IANR OVERARCHING OBJECTIVES

<table>
<thead>
<tr>
<th>INCLUSION</th>
<th>YES</th>
<th>NO</th>
<th>NA</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Student Programs:</strong> Recruitment/Retention/Placement</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Distance Education</strong></td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Program Balance</strong></td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### IANR OPERATIONAL PRIORITIES

<table>
<thead>
<tr>
<th>INCLUSION</th>
<th>YES</th>
<th>NO</th>
<th>NA</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Faculty and Staff Development</strong></td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Diversity and Gender Equity</strong></td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Enhance Communications and Communicating Program Impacts</strong></td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Program Linkages</strong></td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Organizational Effectiveness</strong></td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### OTHER CONSIDERATIONS/CONCERNS

<table>
<thead>
<tr>
<th>INCLUSION</th>
<th>YES</th>
<th>NO</th>
<th>NA</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Policy Issues</strong></td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Environmental Concerns/Impacts</strong></td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Societal Concerns/Impacts</strong></td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Establish Partnerships</strong></td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### COMMENTS RELATED TO THIS ACTION PLAN

- Revitalized research and graduate program will attract and retain top quality students.
- This developing field offers outstanding research opportunity. The new faculty member is expected to have an ARD appointment.
- A strong research program is a necessary balancing element for the teaching and outreach programs of this relatively new department.
- An expanded research program will enhance faculty work and provide for professional growth and development.
- These are logical research areas in terms of traditional definitions of diversity and the larger role of women in rural and urban audiences.
- A strong AgLEC research program would be of substantial benefit to the IANR in evaluating and enhancing communication with clientele.
- A broadened research program inevitably links an already highly diverse department with new partners and programs.
- The academic disciplines represented in the AgLEC department makes this a logical area for research.
- We look forward to working with other social science researchers in the IANR and the ARD to strengthen policies and procedures.
- The AgLEC department is actively considering a program in environmental communication and education.
- The research of the AgLEC department must be relevant to significant social issues, making a positive difference.
- Current relationships with other departments (inside and outside of the IANR) can be strengthened around research projects.

**ADDITIONAL COMMENTS RELATED TO THIS ACTION PLAN:**

This action plan will be tied in part to the action plan of the Department of Agricultural Economics concerning interdisciplinary social science research for sustainable agriculture and rural communities.
I. ACTION PLAN TITLE: Expanding and Strengthening Outreach Service

II. ACTION STATEMENT: The Department of Agricultural Leadership, Education and Communication seeks to expand and strengthen its commitment to broad-based public service through programs of Cooperative Extension, the Center for Leadership Development, academic programs, and other outreach initiatives.

III. BACKGROUND INFORMATION: AgLEC faculty have been active in Extension and outreach efforts ever since the department was formed in July, 1992. However, previous action plans have not clearly described these efforts, nor the potential for a more encompassing public service role. AgLEC outreach is best known in the areas of leadership development and Ag-in-the-Classroom. Other strong potentials exist in areas such as youth development and environmental communication and education.

IV. OBJECTIVE(S):
1. Clearly articulate and link AgLEC outreach efforts to all of the department's programmatic themes, so they will be understood by the public at large as well as colleagues in IANR.
2. Develop and implement outreach educational activities through distance education, such as the Leadership Certificate Program now being offered in distance education.
3. Develop outreach activities in youth development and environmental communication.
4. Revitalize the AgLEC Advisory Committee to provide input on needs and ways of delivering programs and linkage to external audiences.
5. Provide increased opportunities and recognition for faculty participation in public service activities, such as offering a Faculty Outreach Award.
6. Develop and implement an inservice training program for IANR faculty and staff on campus and across the state. Topics could include writing, leadership development and interpersonal communication, presentation skills, adult education and instructional media.

V. ANTICIPATED RESULT(S)/IMPACT(S):
1. Expanded service to larger and more diverse audiences.
2. Expanded and strengthened linkages with Cooperative Extension and other partners.
3. Greater visibility and reputation of the department and IANR.
4. Outreach programs that provide a rich source of research material.
5. Maintenance of faculty contact with "real-world" organizations and improved quality and credibility of their teaching.
6. AgLEC educational offerings throughout the state and nation via distance education.

VI. ACTION PLAN LEADERSHIP: The outreach committee will provide leadership for this action plan. It is expected that the new faculty member in distance education would serve on this committee.

VII. TIME SCHEDULE OF KEY EVENTS:
1. Outreach committee will begin regularly scheduled meetings in the fall of 1995.
2. First meeting of the AgLEC Advisory Committee will be held in March 1996.
3. AgLEC inservice training programs will be offered at April Update in 1996.
4. A Faculty Outreach Award will be established and presented by the fall of 1997.
5. The AgLEC program for Extension Affiliates will be revised by April 1996.
6. Outreach programs in environmental communication will be developed and offered by 1998.

VIII. RESOURCES--COMMITTED, REDIRECTED: Outreach is an expectation of faculty and staff with Cooperative Extension appointments, and because all AgLEC faculty have a responsibility to provide public service (outreach activities), the objectives of this plan can be achieved with existing faculty. Additional operating funds will be needed from Cooperative Extension to support the above efforts.
<table>
<thead>
<tr>
<th>INCLUSION</th>
<th>YES</th>
<th>NO</th>
<th>NA</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>IANR OVERARCHING OBJECTIVES</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Student Programs: Recruitment/Retention/Placement</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Distance Education</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Program Balance</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COMMENTS RELATED TO THIS ACTION PLAN</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Greater involvement with youth development professionals in 4-H and FFA will enhance IANR recruitment and retention.</em></td>
<td></td>
</tr>
<tr>
<td><em>Addition of faculty position in distance education will enhance outreach efforts.</em></td>
<td></td>
</tr>
<tr>
<td><em>Systematic broad-based outreach efforts will give balance to IANR objectives.</em></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>IANR OPERATIONAL PRIORITIES</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>• Faculty and Staff Development</td>
<td>X</td>
</tr>
<tr>
<td>• Diversity and Gender Equity</td>
<td>X</td>
</tr>
<tr>
<td>• Enhance Communications and Communicating Program Impacts</td>
<td>X</td>
</tr>
<tr>
<td>• Program Linkages</td>
<td>X</td>
</tr>
<tr>
<td>• Organizational Effectiveness</td>
<td>X</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>OTHER CONSIDERATIONS/CONCERNS</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>• Policy Issues</td>
<td>X</td>
</tr>
<tr>
<td>• Environmental Concerns/Impacts</td>
<td>X</td>
</tr>
<tr>
<td>• Societal Concerns/Impacts</td>
<td>X</td>
</tr>
<tr>
<td>• Establish Partnerships</td>
<td>X</td>
</tr>
</tbody>
</table>

ADDITIONAL COMMENTS RELATED TO THIS ACTION PLAN:

Greatly expanded collaborative ties between AgLEC faculty/staff and other IANR and UNL units across all departmental action plans will build a larger and stronger network for priority outreach initiatives.
OUT-REACH TASK FORCE COMMITTEE
REVISION OF ACTION PLANS
March, 1998

ACCOMPLISHMENTS TO DATE:
1. Planned April-Update for 1998
2. Created a needs inventory via listserv
3. Conducted faculty survey of current out-reach activities
4. Conducted faculty survey of faculty interest in various out-reach opportunities
5. Formulated new goals and evaluated present goals
6. Created an out-reach advisory committee
7. Decided to eliminate the faculty award and replace it with timely faculty recognitions
8. Consulted with Jim King regarding future out-reach programming via distance
9. Created over 25 options/suggestions for future affiliate meetings

NEEDED REVISIONS FOR NEXT YEAR:
1. Due to lack of commitment from the faculty we will not investigate a broader role in environmental education

PROPOSED GOALS AND OBJECTIVES FOR 1999:
Goal #1: Design future workshops and seminars on expressed needs of affiliates
Objectives:
   a. Conduct needs and interest inventory at April Update meeting, 1998
   b. Develop and present identified programs throughout 1998-1999
   c. Continue to work with Listserv ideas
   d. Consult with Out-Reach Advisory Board, Extension Affiliates

Goal #2: Continue to collaborate with Distance Education Committee to develop outreach educational activities
Objectives:
   a. Continue to develop and present educational opportunities via distance such as: ALEC 102, ALEC 805, ALEC 826
   b. Continue to work with Leadership Action Team and Extension staff in developing leadership training via distance
   c. Continue to collaborate with Jim King and Kay Rockwell on distance projects
Goal #3: Work with newly formed Advisory Committee to Identify program needs, ways of delivering programs, and linkage ideas to the external audience
Objectives:
   a. Develop instrument to identify needs
   b. Determine external audiences
   c. Develop programs, methods, and linkages

Goal #4: Continue to work with Cooperative Extension Leadership Action Team to create and develop new educational programs
Objectives:
   a. Meet with and work with Extension Leadership Action Team to formulate plans

PROPOSED GOALS FOR THE NEXT FIVE YEARS AND STRATEGIC PLANS FOR ATTAINMENT:
Goal #1: Strengthen our leadership outreach training efforts in business and industry
Strategy: Collaborate with CLD and Consult with Advisory Board

Goal #2: Engage ALEC affiliates in helping us carry out our Action Plan
Strategy: Identify need assessments through Listserv and April Update meeting, continue to meet with and communicate with affiliates, create, development and present needed workshops and seminars

Goal #3: Develop and implement an in-service training program for IANR faculty and staff on campus and across the state
Strategy: Identify needs, create, develop, and deliver appropriate programs

Goal #4: Develop partnerships/coalitions to meet goals in leadership and evaluation
Strategy: Collaborate with Kay Rockwell, Jay Barbuto, Levern Barrett, and other Leadership Action Team members

Goal #5: Expand outreach task force services to larger and more diverse audiences
Strategy: Confer with Affiliates, Leadership Action Team, Out-Reach Advisory
Goal #6: Expand and strengthen linkages with Cooperative Extension and other partners
Strategy: Identify and meet with all partners to develop a strategy

Goal #7: Create outreach programs which provide a rich source of research material
Strategy: Work with all ALEC faculty who have a research appointment
UNL students! The ALEC Department has an idea you should consider!

Want to get a head start on marketing your UNL degree?

Combine your know-how in your major with the know-how to succeed in organizational life after college.

Get in on the ground floor by being among the earliest to enroll in the minor in Leadership and Communication! Combining a minor with your UNL major will enrich your degree and help to open up opportunities for you in the job market.

Studies of organizations show that the two most important characteristics employers associate with success are communication and interpersonal skills. Employers want to hire competent technical professionals who are also strong leaders, effective communicators, and top-notch "people persons."

The Leadership and Communication minor provides focused course-work that strengthens your "employability" base by helping you build leadership and communication skills. These leadership/communication development courses are appropriate for students from every UNL college.

The 18-hour minor includes upper and lower division courses:

<table>
<thead>
<tr>
<th>COURSE</th>
<th>COURSE TITLE</th>
<th>HRS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALEC 102</td>
<td>Interpersonal Skills for Leadership</td>
<td>3</td>
</tr>
<tr>
<td>ALEC 202</td>
<td>Leadership Development in small groups and teams</td>
<td>3</td>
</tr>
<tr>
<td>ALEC 300</td>
<td>Technical Communication II</td>
<td>3</td>
</tr>
<tr>
<td>ALEC 305</td>
<td>Presentation Strategies for Agricultural Audiences</td>
<td>3</td>
</tr>
</tbody>
</table>

Students Complete a Minimum of 6 Hours from the Following List of Courses

<table>
<thead>
<tr>
<th>COURSE</th>
<th>COURSE TITLE</th>
<th>HRS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALEC 200</td>
<td>Technical Communication I</td>
<td>3</td>
</tr>
<tr>
<td>ALEC 302</td>
<td>Effective Leadership in Organizations</td>
<td>3</td>
</tr>
<tr>
<td>ALEC 337</td>
<td>Instructional Internship in Leadership Development*</td>
<td>3</td>
</tr>
<tr>
<td>ALEC 380</td>
<td>The Dynamics of Agricultural Journalism</td>
<td>3</td>
</tr>
<tr>
<td>ALEC 388</td>
<td>Ethics in Agriculture and Natural Resources</td>
<td>3</td>
</tr>
</tbody>
</table>

* For students selected as Teaching Assistant for ALEC 102
What's that? You don't know how you'll fit an 18-hour minor into your program?

No problem! Look at your courses so far.

You can choose a 12-hour minor which concentrates on these upper-level courses:

<table>
<thead>
<tr>
<th>COURSE</th>
<th>COURSE TITLE</th>
<th>HRS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALEC 300</td>
<td>Technical Communication II</td>
<td>3</td>
</tr>
<tr>
<td>ALEC 302</td>
<td>Effective Leadership in Organizations</td>
<td>3</td>
</tr>
<tr>
<td>ALEC 305</td>
<td>Presentation Strategies for Agricultural Audiences</td>
<td>3</td>
</tr>
</tbody>
</table>

Students Complete a Minimum of 3 Hours From the Following List of Courses:

<table>
<thead>
<tr>
<th>COURSE</th>
<th>COURSE TITLE</th>
<th>HRS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALEC 337</td>
<td>Instructional Internship in Leadership Development*</td>
<td>3</td>
</tr>
<tr>
<td>ALEC 380</td>
<td>The Dynamics of Agricultural Journalism</td>
<td>3</td>
</tr>
<tr>
<td>ALEC 388</td>
<td>Ethics in Agriculture and Natural Resources</td>
<td>3</td>
</tr>
</tbody>
</table>

Want to know more? Meet with an ALEC professor to find out what this unique and interesting program can do for you!

Call Professors:
Jay Barbuto 472-8736
Susan Fritz 472-9559
Anita Leininger 472-7863

Or stop by the ALEC office, 300 Ag Hall.

To initiate your enrollment in the Leadership and Communication Minor, you need only to complete a "Declaration of Minor" form, which is available in either the College of Agricultural Sciences and Natural Resources Dean's Office (Room 103, Ag Hall) or in the Department of Agricultural Leadership, Education, and Communication (Room 300, Ag Hall). You simply list the courses you intend to take to qualify for the minor under either the 12-hour or 18-hour option, have it signed by an advisor from the Department of Agricultural Leadership, Education, and Communication, and then turn it into the College of Agricultural Sciences or Natural Resources Dean's Office. If you later wish to change options or request a substitution for a course you need to recontact an ALEC advisor.

* For students selected as Teaching Assistants for ALEC 102
ACTION PLAN TITLE: Broadening Undergraduate Curricula and Programs

I. ACTION STATEMENT: AgLEC is proud of and seeks to strengthen its reputation as an outstanding teaching department with integrated undergraduate student programs in leadership, communication, and agricultural education.

II. BACKGROUND INFORMATION: Students currently may pursue AgLEC majors in Agricultural Education and, in conjunction with the College of Journalism and Mass Communication, in Agricultural Journalism. Growing numbers of students are pursuing AgLEC’s minor in Leadership and Communication, which was approved in 1994. Department faculty approved the renaming of the Agricultural Education major to Leadership Education, and this change was approved by CASNR in 1997. Horizontal curriculum integration across the three areas listed in the action statement above, along with concurrent commitment to vertically integrate the curriculum toward graduate-level offerings, will greatly enhance student and faculty opportunities.

IV. OBJECTIVES:

1. Obtain campus approval for the Leadership Education major name change with clearly identified options in Agricultural Education and Training and Development, and Agricultural/Environmental Communications.
2. Examine whether the Agricultural Journalism major should be dropped from the AgLEC Department.
3. Review the Leadership and Communication minor and establish outcomes for the minor.
4. Review and update the biology endorsement.
5. Maintain AgLEC involvement in the University Honors Program through AgLEC offerings.
6. Modify the mechanized systems component of agricultural education.

7. Obtain the approval for and implement a new minor(s) in Environmental Communication and/or Education in conjunction with development of two new environmental courses.
8. Formalize a combined option or endorsement of agricultural education and industrial technology.
9. Make at least one more course available via distance education.
10. Develop and implement a recruitment strategy including a recruitment brochure.
11. Transition responsibility for the Training and Development option to the AgLEC Leadership faculty.

V. ANTICIPATED RESULT(S)/IMPACTS:

1. Stronger perceptions by all client groups that AgLEC serves the needs of undergraduates both on and off campus.
2. Strengthen the leadership and communication content of the Agricultural Journalism major.
3. Increased enrollment in AgLEC majors (5%) per year.
4. Increase the AgLEC undergraduate courses available to students at remote sites via distance education.
VI. ACTION PLAN LEADERSHIP: The undergraduate curriculum committee chair, working with the committee and the department head, will lead efforts to accomplish the objectives.

VII. TIME SCHEDULE OF KEY EVENTS:
2. Decision on AgLEC's role with the Agricultural Journalism major by June, 1999.
3. Approval of Environmental Communication and/or Education minor by June, 2001.
8. Offer courses in the University Honors Program annually.
10. Evaluate collaborative linkages and use of communication and educational technologies in undergraduate courses ongoing throughout action plan period.

VIII. RESOURCES (COMMITTED AND REDIRECTED): As faculty retire and relocate, AgLEC will reassess programming needs and opportunities along the lines suggested in this action plan. Such redirection of departmental priorities will depend on IANR approval of position requests. Some activities will be carried out by existing faculty, but new positions will be required to build capacity in new areas. In addition, support will be needed to purchase and upgrade equipment to incorporate educational technologies.
I. ACTION PLAN TITLE: Strengthening Graduate Education and Faculty Research

II. ACTION STATEMENT: The Department of Agricultural Leadership, Education and Communication seeks to strengthen graduate education and faculty research programs, making them more responsive to current and emerging needs of educators, communicators, community leaders, and non-traditional groups from the local to the international levels.

III. BACKGROUND INFORMATION: The M.S. Degree was renamed Leadership Education in 1997. However, the emphasis areas and the specializations need to be reassessed for appropriateness within this overall umbrella, and a curriculum needs to be identified. A proposal to include a Ph.D. level offering has been developed. As the graduate program is re-examined, it needs to have rigor built into it. Faculty research and scholarly activities need to be strengthened and graduate students need to be incorporated into the departmental research priorities.

IV. OBJECTIVES – 1998-2003

1. Establish the Ph.D. specialization or area of emphasis in Leadership Studies: (1998-1999)
   a. Refine the proposal and obtain approval within the University system
   b. Develop the specific curriculum (1999-2003)
   c. Recruit students into the specialization or area of emphasis
   d. Increase graduate assistant support
   e. Expand both faculty and student research

2. Revise the curriculum for the M.S. in Leadership Education degree: (1998-1999)
   a. Identify fundamental expectations for the M.S. degree
   b. Decide upon appropriate "area of emphasis" and "specialization" areas for AgLEC
   c. Revisit the Gary Gimmel report to identify appropriate recommendations
   d. Define the curriculum for the Leadership Development area of emphasis and identify how it relates to the undergraduate program
   e. Revise AgLEC’s Leadership Education brochure and put it onto the Web (Continuous)
   f. Update and revise course offerings
      - Revisit 845 and decide how to accommodate proposal preparation needs (1998-1999)
      - Revise and develop other courses as defined in items a and d above (1999-2003)

3. Implement the Distance Education specialization in the M.S. Leadership Education program: (1998-1999)
   a. Recruit students into the specialization
   c. Offer 806, Introduction to Distance Education and 816, Management and Administration of Distance Education Environments via distance
   d. Increase graduate assistant support
   e. Expand both faculty and student research

   a. Develop a graduate student handbook
   b. Conduct faculty development activities on graduate student advising
   c. Support the AgLEC Graduate Student Association
   d. Encourage faculty to involve graduate students in ARD research projects
5. Provide oversight for offering AgLEC's M.S. Degree via distance by:
   (1998-1999)
   a. Ascertain interest and commitment of AgLEC faculty to deliver our M.S. degree via distance
   b. Develop and implement an "opportunity/needs assessment" to determine if there is a market for such a degree
   c. Determine subject matter options
   d. Determine demand, potential students and the types of equipment they have access to
   e. Determine if such an offering would be financially sustainable
   (1999-2003) (If a thru e appear to be realistic)
   f. Lay out the degree sequence and begin to identify the mix of delivery methods.
   g. Set up implementation processes with CIT and DCS
   h. Ascertain if there is a collaborative interest in the 10-state region as previously proposed in the *Fund for Rural America* proposal and the current A*DEC planning grant.

6. Strengthen the research focus in AgLEC:
   (1998-1999 and continuous after that)
   a. Establish faculty/graduate student research seminars
   b. List research that has been completed in the past 5 to 10 years
   c. List current research projects
   d. Identify research that is needed that faculty want to focus on
   e. Encourage faculty to integrate graduate student theses into their research agendas
   f. Promote faculty for appropriate award recognition

V. ANTICIPATED RESULT(S)/IMPACT(S):
1. Graduate programs in the department will be revised to better serve the needs of more diverse audiences.
2. Departmental support for graduate students will be strengthened.
3. Distance education will be part of the graduate program delivery system as well as providing options for graduate research.
4. Courses needing revision will be revised and new courses will be developed to complement new option areas.
5. The new Ph.D. specialization or area of emphasis in Leadership Studies will be in place.
6. Research on distance education and leadership will be initiated and strengthened.

VI. ACTION PLAN LEADERSHIP: The graduate committee chair, working with the graduate committee and department head, will provide primary leadership for re-examining and developing broadened and strengthened research and graduate programs.

VII. TIME SCHEDULE OF KEY EVENTS: See objectives section.

VIII. RESOURCES—COMMITTED, REDIRECTED: The addition of the Instructional Design faculty position that will be shared with CIT is critical to the graduate program being able to serve its clients. Existing faculty resources will be realigned with evolving graduate programs and our research agenda. All future tenure-line faculty hired in AgLEC will be expected to have a role in graduate education, research, and distance education.
1998-2003 AgLEC ACTION PLAN

UNIT: AgLEC
Action Plan No. 3
Date: 11-13-98

I. ACTION PLAN TITLE: Expanding and Strengthening Outreach

II. ACTION STATEMENT: The Department of Agricultural Leadership, Education and Communication seeks to expand and strengthen its commitment to broad-based public service through programs of Cooperative Extension, the Center for Leadership Development, academic programs, and other outreach initiatives.

III. BACKGROUND INFORMATION: AgLEC faculty have been active in Extension and outreach efforts ever since the department was formed in July 1992. Prior to 1995, Action Plans did not clearly describe these efforts nor the potential for a more encompassing public service role. AgLEC outreach is best known in the areas of leadership development, youth development, inservice teacher education, and Ag literacy. Other strong potentials exist in areas such as environmental communication and education.

IV. OBJECTIVE(S):

1998-1999
1. Conduct an opportunity assessment through the listserv.
2. Develop and present needed workshops.
3. Continue to develop and present educational opportunities via distance such as ALEC 102, ALEC 805, ALEC 826.
4. Strengthen our leadership outreach training efforts in business and industry by collaborating with the Center for Leadership Development and consulting with our AgLEC Advisory Council.
5. Engage AgLEC affiliates in helping to carry out our action plan by identifying needs assessments and opportunities through the listserv and April Update meetings, by continuing to meet with and communicate with affiliates, and by creating, developing, and presenting needed workshops and seminars.

2000-2003
1. Develop and implement an in-service training program for IANR faculty and staff on campus and across the state by identifying needs and opportunities.
2. Develop partnerships/coalitions to meet goals in leadership and evaluation by collaborating with Kay Rockwell, Jay Barbuto, Leverne Barrett, and other Leadership Development Action Team members.
3. Expand outreach task force services to larger and more diverse audiences by conferring with affiliates, Cooperative Extension’s Leadership Development Action Team, Undergraduate Curriculum Committee, and Graduate and Research Committee.
4. Expand and strengthen linkages with Cooperative Extension staff, Agricultural Education teachers, 4-H and FFA, Center for Leadership Development, and A*DEC to develop a strategic action plan for leadership development opportunities.
5. Create outreach programs which provide a rich source of research material by working with all AgLEC faculty who have a research appointment and developing a research agenda. Initial input will come from Kay Rockwell.
6. Bring agriculture teachers into outreach activities by discussing the formation of a Leadership Academy, NVAA inservice programs, joint in-service programs with Cooperative Extension, Ag Teachers, youth leadership programs such as FFA and 4-H, and other career events.

7. Continue to work with Ag literacy by meeting with Ozzie Gilbertson to discuss Ag literacy series and the new NN21 initiative for Natural Resources and Agricultural Education K-lifelong programs.

V. ANTICIPATED RESULT(S)/IMPACT(S):
1. Expanded service to larger and more diverse youth and adult audiences.
2. Expanded and strengthened linkages with Cooperative Extension, Agricultural Education and other partners represented on AgLEC’s Advisory Council.
3. Greater visibility and reputation of the department and IANR.
4. Outreach programs that provide a rich source of research material.
5. Expanded faculty contact with "real-world" organizations and improved quality and credibility of their teaching.
6. AgLEC educational offerings throughout the state and nation via distance education.

VI. ACTION PLAN LEADERSHIP: The outreach committee will provide leadership for this action plan. It is expected that faculty members engaged in distance education would serve on this committee.

VII. TIME SCHEDULE OF KEY EVENTS:
2. AgLEC Advisory Council was formed in 1998, and will meet twice yearly.
3. AgLEC in-service training programs will be offered from 1998-2003.
5. Appropriate meetings for collaboration will be scheduled beginning in fall, 1998.

VIII. RESOURCES – COMMITTED, REDIRECTED: Outreach is an expectation of all faculty in the Department. Because all AgLEC faculty have a responsibility to provide public service (outreach activities), the objectives of this plan can be achieved with existing faculty. Additional operating funds will be needed from Cooperative Extension and other sources to support the above efforts.
Agricultural Education
College of Agricultural Sciences
and Natural Resources

A major in Agricultural Education at the University of Nebraska–Lincoln is designed to provide students with the communication and interpersonal skills, leadership training, and knowledge of technical agriculture necessary to be certified as a teacher of agricultural education at the secondary or post-secondary level, or for a career in the agribusiness industry in training and/or development. This major also prepares students for work in adult education, foreign service, or as agricultural educators in business and industry.

Careers
As a student majoring in Agricultural Education at UNL, you can tailor your studies to pursue a number of careers, including:
- Agricultural Education Instructor
- Training Programs Administrator
- School Administrator
- Cooperative Extension Service Agent
  (4H Youth agent, Extension agent)
- Administrator of Industry-Based Information Programs
- Public Relations Program
- Community College Teacher
- Farmer/Rancher
- Sales and Service Representative
- Adult Instructor
- Peace Corps Worker
- Government Agency Employee
  (SCS, ASCS, FmHA, etc.)
- Public Service Organization Representative
  (Farm Bureau, various livestock and crop boards)
- Farm Business Management
- Instructor

This four-year program prepares students for numerous careers in agriculture that require knowledge and skills in applied sciences and human relations. Students can choose from two options:
- **Teaching option:** Students become involved in the early experience program related to teacher education and finish with the agricultural student teaching experience.
- **Training and Development option:** Students are involved in an early experience program and serve an internship in industry or agribusiness.

Resources
The Agricultural Education major at UNL is based on communication and interpersonal skills which are developed in model classrooms—places where each student's leadership, presentation and interpersonal skills are applied using technology and state-of-the-art telecommunications equipment. The internship program further refines these skills.

The department is staffed with faculty members who have experience in secondary education. They understand the student's point of view, and they want to see you succeed in an agricultural education career. Department advising is one-on-one and adds a personal touch to your career preparation.

Activities
UNL students have access to hundreds of activities and groups related to specific academic, social, cultural, or political interests. As an Agricultural Education major, you may be particularly interested in Alpha Tau Alpha, the Agricultural Education Club, and the Collegiate FFA Alumni affiliate. These organizations offer professional development while you meet new friends with similar interests.

Internships in the Agricultural Education program are an upper level requirement. Through this program, students are offered placement assistance and the chance to apply classroom instruction to real life situations.

Thompson is shown with high school student Julie Stevens preparing Christmas decorations at a Lincoln nursery.

"I'm a people person. The opportunity in agricultural education to develop the 'whole person' concept of education, including leadership, personal and interpersonal skills while working in an agricultural setting is great."

Brian Thompson
Agricultural Education Instructor
Sargent High School

The Program
The Agricultural Education major is offered through the Department of Agricultural Leadership, Education and Communication. The curriculum combines a broad range of technical courses in animal science, crop and soil science, horticulture, biological systems engineering, and agricultural economics. Additional courses in professional education and interpersonal and group leadership training give students a competitive edge in the job market.

University of Nebraska–Lincoln
It is the policy of the University of Nebraska-Lincoln not to discriminate on the basis of sex, age, handicap, race, color, religion, marital status, veteran's status, national or ethnic origin, or sexual orientation.

For further information... For further information about an Agricultural Education major, contact:
Agricultural Education University of Nebraska-Lincoln University of Nebraska-Lincoln 300 Agricultural Hall P.O. Box 830709 Lincoln, NE 68583-0709 402/472-2807

For further information about an Agricultural Education major or other majors in the College of Agricultural Sciences and Natural Resources, contact:
Cindy Cammack University of Nebraska-Lincoln University of Nebraska-Lincoln 103 Agricultural Hall P.O. Box 830702 Lincoln, NE 68583-0702 402/472-2541

For further information about the admissions process, scholarships and financial aid, or other programs of the University of Nebraska-Lincoln, contact:
Lisa Schmidt High School and College Relations University of Nebraska-Lincoln 106 Administration Building P.O. Box 880417 Lincoln, NE 68588-0417 402/472-2023

Or call any of these offices toll free:
800/742-8800

Scholarships and Financial Aid
Approximately $5000 worth of scholarships are presented annually by the department. Those specified for incoming freshmen include:
- $100 Frederick Clements
- $500 Harriet C. Randall Memorial
- $250 NVAA Agricultural Education
- $300 Al Sick

Agricultural Education students can also compete for these scholarships:
- $500 College Leadership
- $1000 Lowenstein
- $300 Snyder Industries

You can apply for any freshman scholarship offered by the University of Nebraska-Lincoln, including those designated for students in a specific college or department, by completing the Application for Freshman Scholarships and returning it to the Office of Scholarships and Financial Aid by December 15. Transfer students should complete the Upperclass Scholarship Application to be considered for scholarships, including several upperclass scholarships in the department.

To be considered a priority applicant for need-based financial aid, you must complete the Free Application for Federal Student Aid and send it to the processing center by March 1. This information determines whether you qualify for loans, grants, and/or college work-study. There are a number of college work-study and part-time jobs within the Agricultural Leadership, Education and Communication Department.

College of Agricultural Sciences and Natural Resources

Since its founding more than a century ago, the University of Nebraska has recognized the special importance of agriculture, the environment, and natural resources. Agriculture and natural resources represent two of the oldest professional fields of study, yet rapid technological and scientific advancements require a breadth of programs and a multidisciplinary curriculum. The course work is enriched by a faculty that is engaged in active research and creative activity. Through their work in teaching, research, extension, and international programs, the College's faculty members are highly qualified in their respective fields.

About the Program
You can receive a Bachelor of Science degree in Agricultural Sciences in 15 majors or a Bachelor of Science degree in Natural Resources in 5 majors. The College also offers preprofessional study in forestry and veterinary medicine. The preprofessional programs are enhanced by reciprocal agreements for resident tuition with the University of Missouri-Columbia for forestry and Kansas State University for veterinary medicine. A six-year program in agriculture and law is also offered.

Admission Requirements
To be admitted to the College of Agricultural Sciences and Natural Resources, your high school work should include:
- 3 years English
- 3 years mathematics
- 3 years selected from foreign languages, natural sciences, social sciences, English, or mathematics
- 7 units electives

"I'm excited about igniting an awareness and appreciation in people of all ages toward the role of agriculture, agribusiness, and natural resources in our world."

Jeff Valenzuela, a UNL student participating in an Agricultural Education project assignment

University of Nebraska-Lincoln

It is the policy of the University of Nebraska-Lincoln not to discriminate on the basis of sex, age, handicap, race, color, religion, marital status, veteran's status, national or ethnic origin, or sexual orientation.

For further information...
The Agricultural Journalism major at the University of Nebraska-Lincoln is offered through the Agricultural Communications Department in cooperation with the College of Journalism. The major is unique because it prepares students for work in two diverse areas. Because students graduate with full majors in both agriculture and journalism, they are qualified to pursue careers in the combined field, or a career in journalism that does not deal with agriculture, or a career in agriculture without formally using the skills developed in journalism.

Careers
As a student majoring in Agricultural Journalism at UNL, you can tailor your program to pursue a career as a: Newspaper Reporter/Editor Magazine Writer/Editor Advertising Account Executive Public Relations Coordinator Marketing Representative Television Producer/Director Videographer Agricultural Information Specialist Agricultural Journalism Educator Free-lance Writer/Editor Agricultural Photojournalist

The Program
The dual major in Agriculture and Journalism gives you a broad background in animal sciences, plant sciences, crop and commodity protection, and agricultural economics and a more specific background in one of the three options in Journalism - news editorial, broadcasting, or advertising. Depending upon the journalism option you select, you will be prepared to apply for editorial positions with farm journals or daily and weekly newspapers; in radio and television; in advertising; and in public relations for industry, government, and education.

In addition to the journalism training, the agricultural journalism student is required to complete one major in the College of Agricultural Sciences and Natural Resources. Students usually choose the general agriculture curriculum. You will earn a Bachelor of Science in Agricultural Sciences with a double major in agriculture and journalism. Both majors can be completed with a total of 126 credit hours, the same number as for a single major.

Resources
As an Agricultural Journalism major, you will have the advantage of full facility use in the College of Agricultural Sciences and Natural Resources. Also, your journalism training will include use of state-of-the-art computer, graphics photographic, editorial, and video production equipment in the College of Journalism.

Activities
UNL students have access to hundreds of activities and groups related to specific academic, social, cultural, or political interests. Many agricultural journalism students belong to the student chapter of the National Agri-Marketing Association, the Advertising Club, the UNL chapter of the Society of Professional Journalists, Alpha Epsilon Rho broadcasting honor society, and the Agricultural Communicators of Tomorrow. Involvement in any of these organizations builds leadership, communication, and organizational skills while you meet new friends with similar interests.

In addition, internships are being developed for students within the Department of Agricultural Communications in satellite video production, educational media production, publications, marketing, and news dissemination for print and electronic media.

Scholarships and Financial Aid
Numerous freshman scholarships are available through both the College of Journalism and the College of Agricultural Sciences and Natural Resources. The department has specific scholarships available to upperclass agricultural journalism majors, ranging up to $600 per year.
For more information about an Agricultural Journalism major, contact:
Dr. Gary L. Vacin
34 Food Industry Complex
University of Nebraska-Lincoln
Lincoln, NE 68583-0924
(402) 472-2991

For more information about an Agricultural Journalism major or other majors in the College of Agricultural Sciences and Natural Resources, contact:
Cindy Cammack
103 Agricultural Hall
University of Nebraska-Lincoln
Lincoln, NE 68583-0702
(402) 472-2541

For more information about the admissions process, scholarships and financial aid, or other programs of the University of Nebraska-Lincoln, contact:
Lisa Schmidt
High School and College Relations
106 Administration Building
University of Nebraska-Lincoln
Lincoln, NE 68588-0417
(402) 472-2023
Or call any of these offices toll free: 800/742-8800

You can apply for any freshman scholarship offered by the University of Nebraska-Lincoln, including those designated for students in a specific college or department, by completing the Application for Freshman Scholarships and returning it to the Office of Scholarships and Financial Aid by December 15. Transfer students should complete the Upperclass Scholarship Application to be considered for scholarships, including several upperclass scholarships in the Agricultural Communications Department.

To be considered a priority applicant for need-based financial aid, you must complete the Family Financial Statement (FFS) and send it to the processing center by March 1. FFS information determines whether you qualify for loans, grants, and/or college work-study. There are a number of college work-study and part-time jobs within the Agricultural Communications Department.

UNL's Agricultural Journalism major gives you a broad background in agriculture coupled with specific study in one of three areas of journalism—news editorial, advertising, or broadcasting.

College of Agricultural Sciences and Natural Resources
Since its founding more than a century ago, the University of Nebraska has recognized the special importance of agriculture, environment, and natural resources. Agriculture and natural resources represent two of the oldest professional fields of study, yet rapid technological and scientific advancements require a breadth of programs and a multidisciplinary curriculum. The course work is enriched by a faculty that is engaged in active research and creative activity. Through their work in teaching, research, extension, and international programs, the College's faculty members are highly qualified in their respective fields.

About the Program
You can receive a Bachelor of Science degree in Agricultural Sciences in 13 majors or a Bachelor of Science degree in Natural Resources in 5 majors. The College also offers preprofessional study in forestry and veterinary medicine. The preprofessional programs are enhanced by reciprocal agreements for resident tuition with the University of Missouri-Columbia for forestry and Kansas State University for veterinary medicine. A six-year program in agriculture and law is also offered.

Admission Requirements
To be admitted to the College of Agricultural Sciences and Natural Resources, your high school work should include:
3 years English
3 years mathematics
3 years selected from foreign languages, natural sciences, social sciences, English, or mathematics
7 units electives

University of Nebraska-Lincoln
UNL is an affirmative action/equal opportunity institution.
A Master of Science Degree in Leadership Education at the University of Nebraska-Lincoln

LEADERSHIP EDUCATION

The Department of Agricultural Leadership, Education and Communication:

One of the newest academic departments at the University of Nebraska-Lincoln, we combine long and venerable traditions of excellence in education and scholarship with newly created programs designed to meet the needs of professionals in contemporary society in the public and private sectors. The department was created in 1992 through the combination of the academic departments of Agricultural Education and Agricultural Communication. As our name implies, the traditions of these departments are continued and combined with newly created and revised programs focused on a broad range of educational, human and organizational skills. A truly multi-disciplinary social science department, the graduate faculty represent a wide variety of disciplines including leadership studies, teacher education, human resource development, distance education, instructional design, program evaluation, and policy analysis. A strong learner-centered environment combined with scholarship and an orientation toward applied research make this an ideal place for students seeking to advance their professional knowledge of the human side of modern organizations with ties to agriculture, natural resources and the environment.

COURSE OFFERINGS:

- ALEC 802 - Developing Leadership Capacity in Organizations and Communities
- ALEC 804 - Problems of Beginning Agriscience Teachers
- ALEC 805 - Advanced Teaching Strategies (Distance Delivery)
- ALEC 806 - Introduction to Distance Education
- ALEC 812 - Multimedia Applications for Education and Training
- ALEC 816 - Management and Administration of Distance Education Environments
- ALEC 826 - Program Evaluation in Adult Education and Training (Distance Delivery)
- ALEC 832 - Leading Agricultural Agencies and Organizations
- ALEC 833 - Planning and Implementation of Cooperative Extension Programs
- ALEC 845 - Research Methods
- ALEC 893 - Technical Agricultural Workshop
- ALEC 896 - Independent Study in Leadership Education
- ALEC 901 - Supervision
- ALEC 903 - Teacher Education in Agriculture
- ALEC 904 - Leadership Seminar
- ALEC 905 - Practicum in Postsecondary Teaching
- ALEC 906 - Theoretical Foundations of Distance Education
- ALEC 908 - Organization of the Agricultural Mechanics Program
Area of Emphasis: LEADERSHIP DEVELOPMENT

With roots in the traditions of youth and human resource development for agribusiness, the Department has developed a unique generic leadership development program available as an area of emphasis in the Master of Science degree. The program immerses individuals, both academically and professionally, in the increasingly complex area of leadership. One of the greatest needs for success in any endeavor is the ability to effectively communicate, influence, and be able to lead in one form or another. Completion of the Leadership Development emphasis creates opportunities for students to gain the academic background and experiences to provide interpersonal and leadership skill development to persons involved in public service organizations and in business and industry. Students’ graduate programs are multidisciplinary and contain opportunities for experiential activities in a variety of leadership and organizational developmental settings.

Required Courses (15 hours need to be ALEC courses)

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALEC 802</td>
<td>Developing Leadership Capacity in Organizations and Communities</td>
</tr>
<tr>
<td>ALEC 832</td>
<td>Leading Agricultural Agencies and Organizations</td>
</tr>
<tr>
<td>ALEC 845</td>
<td>Research Methods</td>
</tr>
<tr>
<td>ALEC 901</td>
<td>Supervision</td>
</tr>
<tr>
<td>ALEC 899</td>
<td>Masters Thesis (Option I)</td>
</tr>
<tr>
<td>ALEC 996</td>
<td>Research Other Than Thesis (Option II)</td>
</tr>
<tr>
<td>ALEC 832</td>
<td>Leading Agricultural Agencies and Organizations</td>
</tr>
<tr>
<td>ALEC 904</td>
<td>Leadership Seminar</td>
</tr>
</tbody>
</table>

Other Appropriate Courses

In conjunction with a graduate adviser, students will develop a program by supplementing the required courses with other appropriate UNL graduate courses. The following courses are suggested. However, supplemental courses are not limited to this list.

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALEC 826</td>
<td>Program Evaluation in Adult Education and Training</td>
</tr>
<tr>
<td>ALEC 832</td>
<td>Leading Agricultural Agencies and Organizations</td>
</tr>
<tr>
<td>ALEC 904</td>
<td>Leadership Seminar</td>
</tr>
<tr>
<td>VAED 821</td>
<td>Program Development in Adult Education and Training</td>
</tr>
<tr>
<td>VAED 868</td>
<td>Dynamics of Small Groups</td>
</tr>
<tr>
<td>VAED 883</td>
<td>Foundations of Human Resource Development</td>
</tr>
<tr>
<td>BUS MGT 861</td>
<td>Advanced Personnel/Human Resource Management</td>
</tr>
<tr>
<td>COMM 830</td>
<td>Political Communication</td>
</tr>
<tr>
<td>CRPL 880</td>
<td>Economic Development and Regional Planning</td>
</tr>
<tr>
<td>COMM 885</td>
<td>Small Group Communication Theory</td>
</tr>
<tr>
<td>COMM 886</td>
<td>Organizational Communication</td>
</tr>
<tr>
<td>BUS MGT 960</td>
<td>Organizational Behavior</td>
</tr>
</tbody>
</table>

EXAMPLES OF CAREER OPTIONS: Training Specialists; Personnel Managers; Personnel Recruiters; Commodity, Product, or Field Representatives; Youth Program Administrator; 4-H Youth Development Educator; Training and Development Manager; Community Facilitator; Management Analyst.
**Area of Emphasis: TEACHING AND LEARNING**

Graduate study in this emphasis focuses on theory, practice, reflection, and improvement in the process of teaching and learning. It is designed for individuals wishing to pursue careers in formal or informal teaching occupations, including those preparing for careers in community college or university teaching, public school teaching, outreach programs and cooperative extension, for international students who plan teaching careers, and for individuals providing human resource services in business, industry, and government agencies. A student's graduate program can be multidisciplinary and contain a variety of experiential activities in career settings. A minor in college Teaching can be obtained for students in other majors.

**Required Courses (15 hours need to be ALEC courses)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALEC 805</td>
<td>Advanced Teaching Strategies</td>
</tr>
<tr>
<td>ALEC 845</td>
<td>Research Methods</td>
</tr>
<tr>
<td>ALEC 812</td>
<td>Multimedia Applications for Education and Training</td>
</tr>
</tbody>
</table>

**Other Appropriate Courses**

In conjunction with a graduate adviser, students will develop a program by supplementing the required courses with other appropriate UNL graduate courses. The following courses are suggested. However, supplemental courses are not limited to this list.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALEC 806</td>
<td>Introduction to Distance Education</td>
</tr>
<tr>
<td>ALEC 816</td>
<td>Management and Administration of Distance and Learning Environments</td>
</tr>
<tr>
<td>ALEC 826</td>
<td>Program Evaluation in Adult Education and Training</td>
</tr>
<tr>
<td>ALEC 833</td>
<td>Planning and Implementation of Cooperative Extension Programs</td>
</tr>
<tr>
<td>ALEC 896</td>
<td>Independent Study in Leadership Education (May be internship or practicum)</td>
</tr>
<tr>
<td>ALEC 904</td>
<td>Leadership Seminar</td>
</tr>
<tr>
<td>ALEC 905</td>
<td>Practicum in Post Secondary Teaching</td>
</tr>
<tr>
<td>ALEC 906</td>
<td>Theoretical Foundations of Distance Education</td>
</tr>
<tr>
<td>EDPSY 854</td>
<td>Human Cognition and Instruction</td>
</tr>
<tr>
<td>EDPSY 858</td>
<td>Educational Measurement and Evaluation</td>
</tr>
<tr>
<td>EDAD 926</td>
<td>The American Professoriate: An Administration Perspective</td>
</tr>
<tr>
<td>VAED 822</td>
<td>Instruction of the Adult Learner</td>
</tr>
<tr>
<td>CURR 880</td>
<td>Instructional Computing in Education</td>
</tr>
</tbody>
</table>

**College Teaching Minor (9 hours Required)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALEC 805</td>
<td>Advanced Teaching Strategies</td>
</tr>
<tr>
<td>ALEC 896</td>
<td>Independent Study in Leadership Education (Teaching Portfolios, 0-1 credit)</td>
</tr>
</tbody>
</table>

**Other Appropriate Courses (select from list above)**

EXAMPLES OF CAREER OPTIONS: Agri-Science Teacher; Community College Instructor; Adult Education Teacher; Extension Educator; Environmental Educator; Community Educator; Telelearning Specialist; Health Science Educator.
Area of Emphasis: LEADERSHIP DEVELOPMENT

With roots in the traditions of youth and human resource development for agri-business, the Department has developed a unique generic leadership development program available as an area of emphasis in the Master of Science degree. The program immerses individuals, both academically and professionally, in the increasingly complex area of leadership. One of the greatest needs for success in any endeavor is the ability to effectively communicate, influence, and be able to lead in one form or another. Completion of the Leadership Development emphasis creates opportunities for students to gain the academic background and experiences to provide interpersonal and leadership skill development to persons involved in public service organizations and in business and industry. Students' graduate programs are multidisciplinary and contain opportunities for experiential activities in a variety of leadership and organizational developmental settings.

Required Courses (15 hours need to be ALEC courses)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Optional Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALEC 802</td>
<td>Developing Leadership Capacity in Organizations</td>
<td>ALEC 901 Supervision</td>
</tr>
<tr>
<td></td>
<td>and Communities</td>
<td>ALEC 899 Masters Thesis</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(Option I)</td>
</tr>
<tr>
<td>ALEC 832</td>
<td>Leading Agricultural Agencies and Organizations</td>
<td>ALEC 996 Research Other Than</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Thesis (Option II)</td>
</tr>
<tr>
<td>ALEC 845</td>
<td>Research Methods</td>
<td></td>
</tr>
</tbody>
</table>

Other Appropriate Courses

In conjunction with a graduate adviser, students will develop a program by supplementing the required courses with other appropriate UNL graduate courses. The following courses are suggested. However, supplemental courses are not limited to this list.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALEC 832</td>
<td>Leading Agricultural Agencies and Organizations</td>
<td>COMM 830</td>
<td>Political Communication</td>
</tr>
<tr>
<td>ALEC 904</td>
<td>Leadership Seminar</td>
<td>CRPL 880</td>
<td>Economic Development and Regional Planning</td>
</tr>
<tr>
<td>VAED 821</td>
<td>Program Development in Adult Education and Training</td>
<td>COMM 885</td>
<td>Small Group Communication Theory</td>
</tr>
<tr>
<td>VAED 868</td>
<td>Dynamics of Small Groups</td>
<td>COMM 886</td>
<td>Organizational Communication</td>
</tr>
<tr>
<td>VAED 883</td>
<td>Foundations of Human Resource Development</td>
<td>BUS MGT 960</td>
<td>Organizational Behavior</td>
</tr>
</tbody>
</table>

EXAMPLES OF CAREER OPTIONS: Training Specialists; Personnel Managers; Personnel Recruiters; Commodity, Product, or Field Representatives; Youth Program Administrator; 4-H Youth Development Educator; Training and Development Manager; Community Facilitator; Management Analyst.
GRADUATE FACULTY

**John E. Barbuto, Jr.,** Assistant Professor, Ph. D., University of Rhode Island. Research Interests: Leadership Theory; Models of Work Motivation; Influence Processes; Power and Politics in Organizations; Predictors of Leader Behaviors; Innovative Pedagogy of Leadership Education

**Leverne A. Barrett,** Professor, Ed.D., Pennsylvania State University. Research Interests: International Application of Leadership Theory; Evaluating/Rewarding Teaching; Teaching/Learning Styles; Transformational Leadership; Change

**Lloyd Bell,** Associate Professor, Ph.D., University of Nebraska. Research Interests: Longitudinal Multi-Cultural Research; Biology Endorsement for Secondary Teachers of Agricultural Education

**Allen G. Blezek,** Professor & Director of Nebraska LEAD Program and The Center for Leadership Development, Ph.D., University of Nebraska. Research Interests: Adult Leadership; Organizational Development; Leadership in International Settings

**Sueanne M. Fritz,** Assistant Professor & Director of Nebraska Human Resource Institute, Ph.D. University of Nebraska. Research Interests: Interpersonal Skill Development of Undergraduates; Comparison of Distance Learning and Face-to-Face Instruction; Customer Attitudes

**Osmund S. Gilbertson,** Professor, Ph.D., University of Minnesota. Research Interests: Agricultural Literacy; Curriculum Adoption; Leadership Development; Training and Development

**James W. King,** Associate Professor, Ed.D., Indiana University. Research Interests: Distance Education; Multi-media and Instructional Systems; International Agriculture; Diffusion and Adoption of Innovation

**Kathleen A. Lodl,** Assistant Professor, Ph.D., University of Nebraska. Research Interests: Character development for youth; Assets youth need to succeed

**Joyce Povlacs Lunde,** Professor, Ph.D., University of Minnesota. Research Interests: Innovative Teaching; Employability of Graduate Students; Faculty Development; Teaching Improvement in Post-Secondary Settings

**Gerald Parsons,** Associate Professor, Ph.D., University of Nebraska. Research Interests: Historical Developments in Technical/Professional Communications; Ethical Issues in Professional/Technical Communication; Rhetorical Considerations in Technical Communication

**S. Kay Rockwell,** Professor & Chair of ALEC Graduate Committee, Ph.D. University of Nebraska. Research Interests: Distance Education; Program Evaluation; and Impact Assessment

**Earl B. Russell,** Professor & Head, Department of Agricultural Leadership, Education and Communication, Ph.D. The Ohio State University. Research Interests: Policy and Program Reform; Distance Education Policy; Change Orientation

**Thomas A. Silletto,** Associate Professor of Biological Systems Engineering and Agricultural Leadership, Education and Communication, Ph.D. Iowa State. Research Interests: Laboratory Facilities; Management; and Safety

**Edward F. Vitzthum,** Associate Professor & Coordinator Environmental Programs, Ph.D. University of Nebraska. Research Interests: Extension(Outreach) Education; Distance Learning; Environmental Education and Communication

**Daniel W. Wheeler,** Professor & Coordinator IANR Office of Professional and Organizational Development, Ph.D. SUNY Buffalo. Research Interests: Leadership Development; Transformational Leadership; Organizational Development; and Faculty Development

**Fellows of the Graduate Faculty**
Admission to the Master of Science Degree in Leadership Education at the University of Nebraska-Lincoln

The University of Nebraska-Lincoln Graduate College is open to graduates of universities and colleges of recognized standing whose requirements for graduation are substantially the same as those in the corresponding colleges of the University of Nebraska-Lincoln. All students seeking to register for the first time in the Graduate College should submit an application for admission packet from:

Office of Graduate Studies
501 Administration Building
University of Nebraska-Lincoln
Lincoln, NE 68588-0709

Included in the packet are detailed instructions for admission to the Graduate College. An application fee of $25.00 will be charged all graduate students at the time of their first request for admission to the Graduate College.

At the time of application to the Graduate College, the student should indicate on the application form their request for admission to the M.S. Degree in Leadership Education.

Applicants should send a letter of application, at least two letters of recommendation, and a resume directly to Chair, Graduate Committee, Department of Agricultural Leadership, Education and Communication, 500 Agricultural Hill, P.O. Box 895709, Lincoln, NE 68583-0709.

For more information contact:

Chair, Graduate Committee
Department of Agricultural Leadership, Education and Communication
University of Nebraska-Lincoln
Lincoln, NE USA 68583-0709

Tele: (402) 472-2807
Fax: (402) 472-5863

Or visit our Web site at http://ianrwww.unl.edu/ianr/aglec/index.htm

March 1998
NEW AT THE UNIVERSITY OF NEBRASKA-LINCOLN...for Fall 1999

A DOCTORAL PROGRAM IN LEADERSHIP STUDIES!

The Department of Agricultural Leadership, Education and Communication (AgLEC) is proud to announce a new Doctoral Area of Emphasis in Leadership Studies

The Degree will be Ph.D or Ed.D in Community and Human Resources with an Area of Emphasis in Leadership Studies

This program will be of great benefit to current and future leaders in communities, government agencies, and private sector organizations. It will also be ideal for preparing individuals interested in providing organizational development training via consulting or in-house practice in a variety of situations.

Students will have considerable flexibility in the design of their programs. Below is a sample of potential courses that students can incorporate into their programs. The actual program of study will be developed between the students and their advisory committee.

ALEC 801 - Theoretical Foundations of Leadership
ALEC 802 - Developing Leadership Capacity in Organizations & Communities
ALEC 806 - Introduction to Distance Education
ALEC 832 - Leading Agricultural Organizations and Agencies
ALEC 833 - Planning and Implementation of Cooperative Extension Programs
ALEC 890 - Environmental Leadership
ALEC 896 - Independent Study in Leadership Education
ALEC 901 - Supervision in Today's Workplace
ALEC 904 - Seminar in Leadership Education
ALEC 910 - Leadership in Multi-National Organizations
VAED 883 - Foundations of Human Resource Development
MGT 960 - Organizational Behavior
MGT 980 - Seminar in Interpersonal Processes
MGT 983 - Seminar in Organizational Behavior
COM 830 - Political Communication
COM 870 - Interpersonal Communication Theory
COM 885 - Small Group Communication Theory
COM 886 - Organizational Communication
CRPL 810 - Communication Techniques for Planners
CRPL 895 - Special Topics (as applicable)
CRPL 900 - Professional Planning Practice
EDAD 890 - Leadership in Education
EDAD 910 - Foundations of Building Administration
EDAD 921 - Administrative Issues in Post Secondary Education
VAED 888 - Dynamics of Small Groups
VAED 895 - Doctoral Seminar in Leadership Studies
VAED 999 - Doctoral Dissertation in Leadership Studies

The program is housed in the Teachers College and applications can be obtained by contacting:
CHR Doctoral Program
Dr. Steve Eggland
Department of Vocational and Adult Education
513 E Nebraska Hall
Lincoln, NE 68588-0515
(402) 472-2552 seggland1@unl.edu

Questions may be directed to:
Dr. John Barbuto, Jr., Director, Leadership Studies Area of Emphasis or Dr. Kay Rockwell, Chair, Graduate Education and Research Committee
AgLEC, University of Nebraska-Lincoln
Lincoln, NE 68583-0709
(402) 472-8736 jbarbuto@unl.edu
(402) 472-3913 krockwell@unl.edu

GRADUATE TEACHING ASSISTANTS (Doctoral Level) - Leadership Studies

Half-time Graduate Assistants (3, Doctoral Level) - In the Department of Agricultural Leadership, Education and Communication (AgLEC) at the University of Nebraska-Lincoln. The department has extensive leadership study options at undergraduate, masters, and doctoral levels, led by a highly talented and distinguished group of faculty members. Approximately 750 students enroll in AgLEC leadership courses each academic year.

Requirements - Applicants should hold an M.S. degree from an accredited program and must meet other entrance requirements as specified by the graduate application and be admitted to the Graduate School at the University of Nebraska-Lincoln. The successful candidate should demonstrate a strong interest and capacity to teach leadership courses.

Job Responsibilities - Each graduate teaching assistant will teach two sections of undergraduate leadership courses each semester and/or coordinate students' community service projects, concurrent with full-time studies leading toward a doctoral degree with a Leadership Studies area of emphasis.

Benefits - The teaching assistantship provides a full tuition waiver and a stipend of $12,000 for a nine-month appointment. Health insurance is also provided. The estimated value of the total financial package is $22,659 for the year, based on anticipated tuition rates for out-of-state students in 1999-2000. Summer assistantship support is often available in addition. The assistantship will be available to the doctoral student until completion of the degree, funds permitting, assuming satisfactory progress is maintained for graduation within three years.

Available - August 16, 1999

The University and Lincoln - The University of Nebraska-Lincoln is a Research I institution, with approximately 25,000 students enrolled. Lincoln, the state capital, is a progressive city of 200,000 with excellent schools and a relatively low cost of living among U.S. cities.

For additional information, contact:

Dr. John E. Barbuto, Jr.  
Chair, Leadership Faculty  
Department of Agricultural Leadership,  
Education and Communication  
300 Ag Hall  
University of Nebraska-Lincoln  
Lincoln, NE 68583-0709  
Phone (402) 472-8736  
Fax (402) 472-5863  
E-mail jbarbuto@unl.edu

Dr. S. Kay Rockwell  
Chair, Graduate Committee  
Department of Agricultural Leadership,  
Education and Communication  
300 Ag Hall  
University of Nebraska-Lincoln  
Lincoln, NE 68583-0709  
Phone (402) 472-3913  
Fax (402) 472-5863  
E-mail krockwell@unl.edu
Department of Agricultural Leadership, Education and Communication
Advisory Council
Minutes from Meeting on Tuesday, April 25, 2000


AgLEC Members Present: Jay Barbuto, Leverne Barrett, Lloyd Bell, Dick Fleming, Susan Fritz, Betty James, Jim King, Linda Moody, Jerry Parsons, Earl Russell, Dan Wheeler

Chairman Malin called the meeting to order. Introductions were made by each member present. A motion was made and seconded to approve the minutes of November 9, 1999 meeting. Motion passed.

New members were identified and introduced. A motion was made by Karmazin and seconded by Ulmer to accept the new members as listed. Motion passed.

Bell reported on the Governor’s Task Force on Agricultural and Natural Resources Education. They have developed a website and more information is available at http://www.unl.edu/aglec~ovtfagnr/.

Fleming reported on the Status and Direction of AgLEC Outreach. Two new NEB Guides are available from AgLEC entitled "Motivating Your Employees" and "Full Range Leadership." Both were developed by Jay Barbuto and Lance Brown. The hospitality rooms at the Cornhusker Hotel and in Ag Hall during the FFA/Career Development Events were very popular. All events were well received and the Outreach Committee recommends that they be continued next year.

Jim King reported on distance education offerings in AgLEC. A forum sponsored by the Distance Ed Policy project team will be held on May 15 at the new Embassy Suites in Lincoln to share research findings. Participants will include leaders from Nebraska’s community colleges, state colleges, independent colleges and universities, and the four University of Nebraska campuses.

Those present broke into small groups to discuss ideas or recommendations for the Outreach Committee and for distance education in AgLEC.

King reported for group #1 - Make a video as a recruitment tool, put ready-made lessons on website, promote materials that AgLEC has, develop linkages with other Research and Development Centers like Mead High School, sift through all the hardware and software and identify best of - especially web stuff, develop time management/organizational things for teachers and help administration in school systems with ag leadership.

Barrett reported for group #2 - Keep in mind that public schools have budget problems, develop leadership classes for high school students via distance for college credit, develop seminars and workshops for high school student leaders, develop more ties with schools that have no ag program, develop videos for parents and ag teacher/extension educators, bring groups of leaders together in communities, develop distance education for "dummies," and send college students into local communities to help teach technology and develop skills.
Fleming reported for group #3 – Major concerns/issues/needs identified include environment, global warming, climate change, entrepreneurship, value-added, managing risk, marketing skills, need for better understanding of e-commerce laws including risk and opportunities, financial markets, financial management, world trade/markets, growth of conglomerates, combined cooperatives, impacts on society, rural community implications, need for better audience assessment, link AgLEC to other departments and vice versa, multi-disciplinary collaboration to avoid duplication, and global understanding. Export leaders to local communities – Small communities become bedroom communities and there is a lack of interest (perhaps time) for leadership positions/roles. Need to correct perception that distance education courses are free. There is a need for recognition of support/effort involved in developing courses, transmission, as well as support at the receiving end. K-State offers a 2-year masters via distance and two weeks on campus that costs $13,000. Need audience evaluation on distance education needs – diverse audience.

Another item – In the past, it has been difficult for teachers in “out state” Nebraska to further their education at the M.S. and Ph.D. levels. Distance education development needs to occur quickly to offer professional development and higher education via distance for secondary teachers. All of the inservice opportunities we offer are targeted at high school ag teachers. Can we work with Teachers College to offer ag literacy inservices to non-ag education faculty.

After lunch, evaluation comments from the last Advisory Council meeting were shared with the group.

Russell presented information on AgLEC Action Plans for 2000-2005. Starr asked “How do you measure results?” Departments report annual accomplishments. Future timelines and deadlines to meet in AgLEC are being created. Hutchens asked about resource management and budget to accomplish several years’ plans. AgLEC, as well as other university departments, has an annual budget. IANR administration tells departments to develop programs, and that resources will follow. Requests from the field for special funds are paid attention to by IANR administration. Research priorities from the field are very persuasive. Hutchens – What is the plan to get resources to help make UNL a strong land grant university?

Russell distributed a listing of current publications and grant proposals from the AgLEC Department. A major priority of the new Vice Chancellor for Research, Marsha Torr, is to dramatically increase the level of funding from outside agencies.

Fritz reported that the revision of the Ag Journalism major was approved on February 28, 2000 by the CASNR Curriculum Committee. We have no commitment for hard dollars for staffing in Ag Journalism from IANR administration. We will be requesting a faculty position soon for this major. Liefeld made a motion that the AgLEC Advisory Committee supports hiring a faculty member for the Ag Journalism program. Howe seconded. Motion passed unanimously.

The Ag Leadership major will go back to the CASNR Curriculum Committee on May 26. The committee would like AgLEC to identify the need for that major and what employers want. Students with that major should have a minor in something else in CASNR. Students are prepared for entry-level positions in sales and human resource development. Letters will be solicited from organizations about what kind of employees they would like to hire.
Bell reported on the Ag Ed 2+2 programs and agreements that are now in place. New 3+1 programs have the potential to bring more credits.

The Minor in Environmental Communications with 12-hour plans was approved on January 17, 2000 by the CASNR Curriculum Committee.

Moody reported on undergraduate student recruitment and retention. A three-hour workshop is planned, student teachers will be traveling and doing additional workshops, and a web page will be developed.

Barrett reported on graduate recruitment. Most students are currently enrolled in Leadership Development. Inquiries into AgLEC’s graduate program have greatly increased in the last couple of years. We have 16 new masters candidates, 38 active masters candidates, and four new students in the Ph.D. program.

Irv Omtvedt will be retiring on June 30 as IANR Vice Chancellor. The search for Omtvedt’s replacement is in the process of screening candidates to bring them to campus for interviews. Don Edwards, Dean of CASNR, will also be retiring on June 30. He will remain to work on special projects and NN21. An interim dean for CASNR will be announced soon.

Myra Wilhite, Associate Professor, will be retiring on June 30. And, as reported earlier, Russell will be retiring on June 30. Susan Fritz has been named Interim Department Head for AgLEC.

Two candidates were interviewed for the Ag Ed position in AgLEC. Dann Husmann has verbally accepted the position and will begin on August 7, 2000. The State 4-H office will be interviewing candidates soon for the 4-H/AgLEC position that includes a 25 percent teaching appointment in AgLEC.

The Life Sciences Task Force issued a report. One of the recommendations of that report was to dissolve IANR. It is a report by faculty and no outside constituents were included. Hutchens made a motion that the AgLEC Advisory Council opposes the task force report and any dissolution of IANR. Starr seconded. Motion passed.

Malin requested that all members fill out the evaluation forms. We are looking for ways to improve these Advisory Council meetings to make sure items are covered that members would like to see covered.

Malin asked for agenda items for next fall’s meeting. Please send them to Susan Fritz or Betty James.

Next meeting – November 15, 2000 (10:00 a.m.-3:00 p.m.) Please mark your calendars.

Adjourned 3:00 p.m.

Submitted by Betty James
May 22, 2000
Advisory Council Meeting Agenda – April 25, 2000
Department of Agricultural Leadership, Education and Communication
UNL East Campus Union
10:00 a.m. - 3:00 p.m.

John Malin, Chair, Presiding –

Approval of Meeting Minutes of November 9, 1999 (3 minutes)

Introductions (10 minutes)

Action Items/Recommendations –

Appointment (or Reappointment) of New Members (5 minutes)

Status and Direction of AgLEC Outreach (40 minutes)

Distance Education Offerings (15 minutes)

Recommendations to the Department (47 minutes)

Noon - 1:15 p.m. Lunch

Discussion/Information Items –

AgLEC Action Plans for 2000-2005 (20 minutes)

Publications and Grant Proposals (6 minutes)

Update on Governor’s Task Force on Agricultural and Natural Resources Education (8 minutes)

Updates on Curriculum Initiatives – Ag Journalism, Ag Leadership, Ag Education 2+2 Programs, Minor in Environmental Communications (30 minutes)

Student Recruitment and Retention – Undergraduate and Graduate (15 minutes)

Administrative Changes in IANR (7 minutes)

Administrative, Faculty and Staff Changes in the AgLEC Department (7 minutes)

Other Items, Concerns, or Advice (12 minutes)

Next Meeting Date – Wednesday, November 8, 2000, 10:00 a.m. to 3:00 p.m.
AgLEC Advisory Council
Spring 2000

John Malin, Chair
Farmers Co-Op Assn.
1403 Road 14
York, NE 68467

Ken Anderson
NC+ Hybrids
P.O. Box 4408
Lincoln, NE 68504

Noel Erskine
Norris High School
RR 1, Box 93A
Firth, NE 68358-9732

Dale Kabes
National Bank of Commerce
1248 "O" Street
Lincoln, NE 68508

Gayle Starr
Natural Resources Commission
301 Centennial Mall South
Lincoln, NE 68509

John Ulmer
Medicine Valley High School
P.O. Box 9
Curtis, NE 69025

Dave Wolthuis
United Suppliers
3910 South 40th Street
Lincoln, NE 68506

Crystal Nelson, President
Communicators of Tomorrow
l, 1 Box 21A
Davey, NE 68336

John Malin, Chair
Farmers Co-Op Assn.
1403 Road 14
York, NE 68467

Walt Patterson, Vice Chair
4505 South 67th Street
Lincoln, NE 68516

Senator Ardyce Bohlke
State Capitol – District #33
PO Box 94604
Lincoln, NE 68509-4604

Dave Howe
20120 N Stable Dr
Eagle, NE 68347

Deanna Karnazin
Lancaster County Extension
444 Cherry Creek Rd.
Lincoln, NE 68528-1507

Steve Oltmans
Papio-Missouri River NRD
8901 South 154th
Omaha, NE 68138

Sandra Stockall
West Central Res and Ext Center
Route 4, Box 46A
North Platte, NE 69101-9495

Bob Weber
Rural Route #2
Dorchester, NE 68343-0152

Crystal Nelson, President
Communicators of Tomorrow
l, 1 Box 21A
Davey, NE 68336

Curtis Olsen, President
FFA Alumni
309 Burr Hall, 1701 N 35th St
Lincoln, NE 68503-1495

Tom Duis
Southeast Community College
RR #2, Box 35A
Beatrice, NE 68310

Don Hutchens
Nebraska Com Board
301 Centennial Mall South
Lincoln, NE 68509

Ralph Knobel
RR #1, Box 116
Fairbury, NE 68352

Gayle Starr
Natural Resources Commission
301 Centennial Mall South
Lincoln, NE 68509

John Ulmer
Medicine Valley High School
P.O. Box 9
Curtis, NE 69025

Dave Wolthuis
United Suppliers
3910 South 40th Street
Lincoln, NE 68506

Crystal Nelson, President
Communicators of Tomorrow
l, 1 Box 21A
Davey, NE 68336

Curtis Olsen, President
FFA Alumni
309 Burr Hall, 1701 N 35th St
Lincoln, NE 68503-1495

Megan Patent, President
Ag Ed Club
2915 Fletcher Ave, Apt 144
Lincoln, NE 68504

John Malin, Chair
Farmers Co-Op Assn.
1403 Road 14
York, NE 68467

Walt Patterson, Vice Chair
4505 South 67th Street
Lincoln, NE 68516

Senator Ardyce Bohlke
State Capitol – District #33
PO Box 94604
Lincoln, NE 68509-4604

Dave Howe
20120 N Stable Dr
Eagle, NE 68347

Deanna Karnazin
Lancaster County Extension
444 Cherry Creek Rd.
Lincoln, NE 68528-1507

Steve Oltmans
Papio-Missouri River NRD
8901 South 154th
Omaha, NE 68138

Sandra Stockall
West Central Res and Ext Center
Route 4, Box 46A
North Platte, NE 69101-9495

Bob Weber
Rural Route #2
Dorchester, NE 68343-0152

Crystal Nelson, President
Communicators of Tomorrow
l, 1 Box 21A
Davey, NE 68336

Curtis Olsen, President
FFA Alumni
309 Burr Hall, 1701 N 35th St
Lincoln, NE 68503-1495

Megan Patent, President
Ag Ed Club
2915 Fletcher Ave, Apt 144
Lincoln, NE 68504
AgLEC Advisory Council - New Members
Spring 2000

Returning Members

Senator Ardyce Bohlke
State Senator
State Capitol – District #33
PO Box 94604
Lincoln, NE 68509-4604
402-471-2712

Mr. Dave Howe
20120 North Stable Drive
Eagle, NE 68347
402-781-2885

Mr. Dale Kabes
National Bank of Commerce
1248 “O” Street
Lincoln, NE 68508
402-434-4122

Mr. Gayle Starr
Natural Resources Commission
301 Centennial Mall South
Lincoln, NE 68509
402-471-3927

New Members

Mr. Dale Kabes
Division Dean
Southeast Community College - Beatrice
RR #2 Box 35A
Beatrice NE 68310
402-228-3468 x258

Ms. Angela Liefield, Principal
Mead Public Schools
115 N. Elm, Box 158
Mead, NE 68041
402-624-3435

Mr. Dave Wolthuis
United Suppliers
1550 A
Roca, NE 68430
402-483-7310

Student Members

Sarah Burgert, President
AgLEC Graduate Student Assn.
300 Ag Hall 0709

Crystal Nelson, President
Ag Communicators of Tomorrow
Rt 1 Box 21A
Davey, NE 68336

Curtis Olsen, President
FFA Alumni
309 Burr Hall, 1701 N 35th St
Lincoln, NE 68503-1495

Megan Patent, President
Ag Ed Club
2915 Fletcher Ave, Apt 144
Lincoln, NE 68504
**Meeting Evaluation**  
AgLEC Advisory Council – April 25, 2000

Based upon your own feelings and observations, how would you rate this meeting on the following?

<table>
<thead>
<tr>
<th>Question</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. To what extent were objectives clearly stated?</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Completely</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Unclear</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. To what extent was the knowledge of participants utilized?</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Not at All</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>3. To what extent was decision making shared by participants?</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dominated by One</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>4. To what extent was the meeting an overall success?</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Not at All</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

Comments/Suggestions for next meeting:

Please fill out today or return by mail to Betty James by May 3, 2000.

Department of Agricultural Leadership, Education and Communication  
300 Ag Hall  
University of Nebraska  
Lincoln, NE 68583-0709
Meeting Evaluation Comments
AgLEC Advisory Council – November 9, 1999

A very productive meeting. Enjoyed the student input. I thought we grouped the issues better than sometimes in the past.

Small groups worked well. Good discussion of future issues. I guess the success of the meeting is really based on how valuable our advice is to you.

Good meeting. Update on Leadership Studies particularly recruiting for advanced degrees.

I liked the group interaction (small group work).

I like the timeline and the decisive attitude of the chair.

Very good job of keeping on task and moving agenda items on in a timely manner.

<table>
<thead>
<tr>
<th>Question</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. To what extent were objectives clearly stated?</td>
<td>4.5</td>
</tr>
<tr>
<td>2. To what extent was the knowledge of participants utilized?</td>
<td>4.4</td>
</tr>
<tr>
<td>3. To what extent was decision making shared by participants?</td>
<td>4.8</td>
</tr>
<tr>
<td>4. To what extent was the meeting an overall success?</td>
<td>4.6</td>
</tr>
</tbody>
</table>
April 10, 2000

Mr. Ken Anderson  
NC+ Hybrids  
P.O. Box 4408  
Lincoln, NE 68504  

Dear Ken:

Enclosed is the draft agenda for your review for our upcoming AgLEC Advisory Council meeting. If you have items you would like to add for consideration at the meeting, please let me know. The meeting is scheduled for Tuesday, April 25, 2000, 10:00 a.m.-3:00 p.m. Again, if you can't be here in person but can participate by telephone, call Dick Fleming at 402-472-8742 to arrange it.

We will meet at the East Campus Union (room to be posted). Parking may be available near the East Campus Union. A visiting parking permit is required, and you may obtain one from the Information Desk in the Union. Or, parking is available in the visitor's lot north of the Clifford Hardin Center for Continuing Education. No permit is required for this lot. A map is enclosed for your use.

We again look forward to your advice on a wide range of issues as indicated on the agenda.

See (or hear) you on April 25! Please return the enclosed Response Card by Wednesday, April 19, or call Betty James at 402-472-8738 to confirm your attendance.

Cordially,

Earl B. Russell  
Professor and Head  

Enclosures  

pc: Dick Fleming
April 4, 2000

Gayle Starr  
Natural Resources Commission  
301 Centennial Mall South  
Lincoln, NE 68509  

Dear Mr. Starr:

Members of the Department of Agricultural Leadership, Education and Communication (AgLEC) would like to thank you for agreeing to serve a three-year term as a member of our Advisory Council, expiring December 31, 2002. We feel this will be a mutually rewarding experience as together we continue to build this unit to better serve Nebraskans.

You are among a select group of individuals who represent varied constituents of our department. For example, our Advisory Council includes AgLEC graduates, vocational agriculture teachers, extension educators and specialists, and those engaged in leadership and communication areas serving IANR clients. We also have included leaders in education, business, government, and various walks of life. A newly updated list of members is enclosed.

The Advisory Council currently meets one day in fall and spring each year, and our next meeting is scheduled for Tuesday, April 25. It will be held at the UNL East Campus Union from 10:00 a.m. to 3:00 p.m. An agenda and more information will be sent to you soon.

As is the case in most other IANR departments which have advisory councils, we will cover the cost of meals during our meetings. We are unable to cover the costs of travel and lodging.

If you have any questions about the Advisory Council or the AgLEC department, please contact me at the address above or phone 402-472-2807. We look forward to having you join us in charting the exciting years ahead!

Sincerely,

Earl B. Russell  
Professor and Head

pc: Vice Chancellor Irv Omtvedt  
AgLEC Faculty
April 7, 2000

Megan Patent
2915 Fletcher Ave, Apt 144
Lincoln, NE 68504

Dear Megan:

Members of the Department of Agricultural Leadership, Education and Communication (AgLEC) would like you to serve as a member of our Advisory Council. Your term will expire with the election of the next president of the Ag Ed Club. We feel this will be a mutually rewarding experience as together we continue to build this unit to better serve Nebraskans.

You are among a select group of individuals who represent varied constituents of our department. For example, our Advisory Council includes AgLEC graduates, vocational agriculture teachers, extension educators and specialists, and those engaged in leadership and communication areas serving IANR clients. We also have included leaders in education, business, government, and various walks of life. A newly updated list of members is enclosed.

The Advisory Council currently meets one day in fall and spring each year, and our next meeting is scheduled for Tuesday, April 25. It will be held at the UNL East Campus Union from 10:00 a.m. to 3:00 p.m. An agenda and more information will be sent to you soon.

As is the case in most other IANR departments which have advisory councils, we will cover the cost of meals during our meetings. We are unable to cover the costs of travel and lodging.

If you have any questions about the Advisory Council or the AgLEC department, please contact me at the address above or phone 402-472-2807. We look forward to having you join us in charting the exciting years ahead!

Sincerely,

Earl B. Russell
Professor and Head

pc: Vice Chancellor Irv Omtvedt
AgLEC Faculty
April 7, 2000

Curtis Olsen
309 Burr Hall, 1701 N 35th St
Lincoln, NE 68503-1495

Dear Curtis:

Members of the Department of Agricultural Leadership, Education and Communication (AgLEC) would like you to serve as a member of our Advisory Council. Your term will expire with the election of the next president of the FFA Alumni. We feel this will be a mutually rewarding experience as together we continue to build this unit to better serve Nebraskans.

You are among a select group of individuals who represent varied constituents of our department. For example, our Advisory Council includes AgLEC graduates, vocational agriculture teachers, extension educators and specialists, and those engaged in leadership and communication areas serving IANR clients. We also have included leaders in education, business, government, and various walks of life. A newly updated list of members is enclosed.

The Advisory Council currently meets one day in fall and spring each year, and our next meeting is scheduled for Tuesday, April 25. It will be held at the UNL East Campus Union from 10:00 a.m. to 3:00 p.m. An agenda and more information will be sent to you soon.

As is the case in most other IANR departments which have advisory councils, we will cover the cost of meals during our meetings. We are unable to cover the costs of travel and lodging.

If you have any questions about the Advisory Council or the AgLEC department, please contact me at the address above or phone 402-472-2807. We look forward to having you join us in charting the exciting years ahead!

Sincerely,

Earl B. Russell
Professor and Head

pc: Vice Chancellor Irv Omtvedt
AgLEC Faculty
April 7, 2000

Crystal Nelson
Rt 1 Box 21A
Davey, NE 68336

Dear Crystal:

Members of the Department of Agricultural Leadership, Education and Communication (AgLEC) would like you to serve as a member of our Advisory Council. Your term will expire with the election of the next president of the Ag Communicators of Tomorrow. We feel this will be a mutually rewarding experience as together we continue to build this unit to better serve Nebraskans.

You are among a select group of individuals who represent varied constituents of our department. For example, our Advisory Council includes AgLEC graduates, vocational agriculture teachers, extension educators and specialists, and those engaged in leadership and communication areas serving IANR clients. We also have included leaders in education, business, government, and various walks of life. A newly updated list of members is enclosed.

The Advisory Council currently meets one day in fall and spring each year, and our next meeting is scheduled for Tuesday, April 25. It will be held at the UNL East Campus Union from 10:00 a.m. to 3:00 p.m. An agenda and more information will be sent to you soon.

As is the case in most other IANR departments which have advisory councils, we will cover the cost of meals during our meetings. We are unable to cover the costs of travel and lodging.

If you have any questions about the Advisory Council or the AgLEC department, please contact me at the address above or phone 402-472-2807. We look forward to having you join us in charting the exciting years ahead!

Sincerely,

Earl B. Russell
Professor and Head

pc: Vice Chancellor Irv Omtvedt
AgLEC Faculty
April 7, 2000

Sarah Burgert 
300 Ag Hall 0709 

Dear Sarah:

Members of the Department of Agricultural Leadership, Education and Communication (AgLEC) would like you to serve as a member of our Advisory Council. Your term will expire with the election of the next president of the AgLEC Graduate Student Association. We feel this will be a mutually rewarding experience as together we continue to build this unit to better serve Nebraskans.

You are among a select group of individuals who represent varied constituents of our department. For example, our Advisory Council includes AgLEC graduates, vocational agriculture teachers, extension educators and specialists, and those engaged in leadership and communication areas serving IANR clients. We also have included leaders in education, business, government, and various walks of life. A newly updated list of members is enclosed.

The Advisory Council currently meets one day in fall and spring each year, and our next meeting is scheduled for Tuesday, April 25. It will be held at the UNL East Campus Union from 10:00 a.m. to 3:00 p.m. An agenda and more information will be sent to you soon.

As is the case in most other IANR departments which have advisory councils, we will cover the cost of meals during our meetings. We are unable to cover the costs of travel and lodging.

If you have any questions about the Advisory Council or the AgLEC department, please contact me at the address above or phone 402-472-2807. We look forward to having you join us in charting the exciting years ahead!

Sincerely,

Earl B. Russell 
Professor and Head 

pc: Vice Chancellor Irv Omtvedt 
AgLEC Faculty
Department of Agricultural Leadership, Education and Communication

Advisory Council

Minutes from Meeting on Wednesday, November 15, 2000

Council Members Present: Noel Erskine, Sarah Burgert, Dave Howe, Don Hutchens, Angela Liefeld, John Malin, Megan Patent, Gayle Starr, Kurt VanDeWalle, Bob Weber

AgLEC Members Present: Jay Barbuto, Levernne Barrett, Lloyd Bell, Dick Fleming, Susan Fritz, Betty James, Jim King, Linda Moody, Jerry Parsons, Jim Randall

Chairman Malin called the meeting to order. Brief introductions were made by those in attendance. Dann Husmann introduced himself as a new faculty member in AgLEC and told the group about his assignments and interests.

Moody gave an update on student recruitment plans. AgLEC will soon be hiring an undergraduate student intern to help faculty with undergraduate recruitment activities. Moody also told the group that CASNR has announced ten $500 scholarships to be awarded to top Career Development Event performers during the 2001 Nebraska State Agricultural Education Career Development Events in April. In order to use these scholarships, the students must be fully admitted to UNL (without deficiencies) and enrolled in a major offered in the College of Agricultural Sciences and Natural Resources. Scholarships may be “bankrolled” so top performing students may earn these scholarships throughout high school. CASNR departments will be asked to contribute matching scholarships.

Parsons reported that the 12-credit hour Environmental Communications minor in AgLEC was approved last spring. It is designed for students who are interested in acquiring additional expertise in environmental issues. More publicity will be done for this minor (brochures, etc.).

Fritz reported that the Ag Leadership major for AgLEC passed through the CASNR Curriculum Committee but was blocked by a department on campus. The approval process is very rigorous for a new major. It would take two-three years to get it passed. Bell told the group that AgLEC had proposed an ag sales course but found resistance in CASNR. Hutchens moved that the Advisory Council send letters supporting a sales and marketing class in AgLEC. Erskine seconded. Discussion. Motion passed. John Malin will work with Lloyd Bell to develop letters. The importance of changes in industry needs to be communicated to administration. Sales and marketing are a communication issue. It deals with relationships. There will be support from industry for a sales course to deal with communication issues.

Husmann gave a status report on enrollment in AgLEC’s graduate majors. Enrollment in the masters and doctoral programs have been growing and distance delivery has played an important role in the increase in numbers. We expect the numbers to continue to grow. The web is emerging as the multimedia platform. Students like to be able to attend class in person but also like it when they don’t have to travel great distances. Incentives are not totally there yet for faculty to spend extra time developing and doing distance delivery of their classes. Randall explained that the wireless internet will open a great window of opportunity for distance delivery of courses.

Parsons distributed brochures for the Ag Journalism major. All freshmen Ag Journalism majors have been granted scholarships this year. The Ag Journalism faculty position is a priority position but it is currently on hold by IANR administration. Dick Fleming and Jim Randall work with the Ag Journalism program in the absence of a full-time faculty person. Our relationship with the College of Journalism and Mass Communication has been strengthened recently. Dean Will Norton sent a letter to all incoming students to consider ag journalism as a possible program of study.
Bell discussed the Instructor position in AgLEC. It is a seven-year appointment and Linda Moody will complete it this year. Fritz has been working with CASNR administration to fill it. We have immediate needs with this position which include the CDE events. AgLEC will not be able to staff the CDE events without this Instructor position. Gayle Starr moved that the Advisory Council send a letter in support of this Instructor position. Gene Wissenburg seconded. Motion passed.

Fritz reported that there are many interims positions at UNL right now. There are four dean positions in IANR and two of them are interim. John Owens has been appointed as the new Vice Chancellor for IANR and will begin his duties in January. All four campuses at the University of Nebraska have been charged with prioritizing their programs. The results will be forwarded to the Board of Regents. The prioritization at UNL is for additional funding from the Legislature. No current programs will be cut. Fritz sees opportunities for AgLEC in these priorities since rural communities have become a focus for President Smith. Fritz also told the group that there are several ways success is measured for departments. They are 1) student credit hour generation, 2) enrollment in majors, and 3) grants and research. We are doing well in the first two items. Our budget is stable but there will be no new operating dollars. Any budget growth will have to come from outside dollars. AgLEC is due for a departmental review. It needs to be completed between Fall 2001 and Spring 2002.

Fleming discussed the new marketing plans for AgLEC. A new departmental brochure is being developed and should be ready early next year.

Fleming discussed the rotation of members of the Advisory Council. Current members were asked to submit names for the two members who are rotating off. Fleming asked for nominations for chair. Gayle Starr nominated John Malin. Starr moved to unanimously elect John Malin as chair. Seconded by Gene Wissenburg. Motion passed. Fleming asked for nominations for vice-chair. Don Hutchens was nominated by Gayle Starr and Angela Liefeld was nominated by John Malin. Advisory council members voted and Don Hutchens was elected as vice chair.

After lunch, Leverne Barrett led the group in a discussion to identify leadership development needs in organizations and communities. Items discussed included:

- Lack of volunteers both rural and urban
- Lack of involvement
  - understanding roles
  - risk taking relationships
- Identify potential leaders
  - recognize strengths
  - utilize young people
  - community involvement project
  - rural health groups
  - churches
  - volunteer fire department
  - retirement center, community centers
- Program needs
  - time management
  - collation building
- Policy issues
  - dissemination of knowledge
  - provide a vision on which to focus
Barrett discussed the linkage AgLEC has established with Nutrition Science and Dietetics in a dual program with Leadership Education.

Jen Eich reported on the Distance Education research project and the activities she has been working on with Jim King and Gwen Nugent. There is a digital divide in that some communities don’t have access to the Internet and others do.

Barrett discussed the EPA project he is currently working on in collaboration with the Center for Rural Affairs in northeast Nebraska. The project is looking at social issues, environmental and economic issues. His role is to help the organization of the project and to provide leadership training.

Fritz is leading assessment of an IFAFS project funded by USDA to find out what initial attitudinal and behavioral changes occur, and later what changes were sustained. There is great opportunity for AgLEC to do these kinds of things with technical science colleagues in funding grants. Fritz also told the group that Unit Administrators in IANR are sharing their Action Plans so units can discover areas of collaboration.

Angela Liefeld discussed the Mead Magnet High School. They developed a new curriculum with help from AgLEC and UNL. Sixteen new classes started there in August and have had tremendous community support. They met with students, parents, and the community. Students were informed enough about the new curriculum to sign up for the classes. It has been a positive experience so far. The connections with UNL have been very good and NN21 has helped them a great deal. The goal was to have 30 students involved in the new program. The high school enrollment at Mead is 90 students and only about 15 are not involved in the new classes. This is a model that could be used across the state.

Barbuto talked about the leadership development research project that he and Fritz are currently working on. The main focus is on studying predictors of leaders behaviors. They have produced ten manuscripts so far.

Barbuto also discussed the updated brochure on the Ed.D./Ph.D. Leadership Studies program in AgLEC. It will be mailed to several groups soon. This is a strong program with excellent curriculum and faculty. The Masters of Leadership Education brochure will also be revised soon.

Malin asked for agenda items for the April meeting. Members would like to hear more from students – undergraduate and graduate students (possibly in the form of a student panel). Malin also asked everyone to fill out an evaluation form for the meeting today.

Next meeting – Tuesday, April 24, 2001 (10:00 a.m. to 3:00 p.m.). Please mark your calendars.

Adjourned 3:00 p.m.

Submitted by Betty James
December 12, 2000
Advisory Council Meeting Agenda – November 15, 2000
Department of Agricultural Leadership, Education and Communication
UNL East Campus Union
10:00 a.m. - 3:00 p.m.

John Malin, Chair, Presiding

10:00 a.m.  Call to order
Approval of Meeting Minutes of April 25, 2000

1. Introduction of new faculty members –
   Patricia Fairchild and Dann Husmann (10 minutes)

2. Update on AgLEC Undergraduate Programs
   a. Update on Student Recruitment Plans – Linda Moody (10 minutes)
   b. Environmental Communications Minor – Jerry Parsons (10 minutes)
   c. Ag Leadership major (alternative) – Susan Fritz and Lloyd Bell (10 minutes)
   d. Status Report on Enrollment in Various Undergraduate and Graduate Majors – Lloyd Bell and Dann Husmann (10 minutes)
   e. Ag Journalism position – Dick Fleming and Jerry Parsons (5 minutes)
   f. Instructor position – Lloyd Bell (5 minutes)

3. Update on NU program review, budget outlook, implications for AgLEC – Susan Fritz (10 minutes)

4. Marketing Plan – Dick Fleming (10 minutes)

5. Election of officers – Chair and Vice-Chair
   Nominations for appointment (or reappointment) of new members – Dick Fleming (10 minutes)

12:00-1:00 p.m.  Lunch

6. Identify leadership development needs in organizations and communities – Activity led by Leverne Barrett (30 minutes). Report by groups (5 minutes each)

7. Update on AgLEC Graduate Programs
   a. Graduate Program Publicity – Jay Barbuto (10 minutes)
   b. Nutrition Outreach Education – Leverne Barrett (10 minutes)

8. Summary of Faculty Projects in Progress
   a. Leadership Development – Jay Barbuto (5 minutes)
   b. Distance Education – Jen Eich (5 minutes)
   c. EPA Project – Leverne Barrett (5 minutes)
   d. IFAFS Project – Susan Fritz (5 minutes)
   e. AgLEC Involvement in Mead Magnet School – Lloyd Bell (5 minutes)
   f. AgLEC Involvement in Governor’s Task Force on Ag and Natural Resources Education – Lloyd Bell and Dick Fleming (5 minutes)

Other Items, Concerns, or Advice (15 minutes)

3:00 p.m.  Adjourn

Next Meeting Date – Tuesday, April 24, 2001 (10:00 a.m. to 3:00 p.m.)
Fall 2000
AgLEC Advisory Council

Ken Anderson
NC+ Hybrids
P.O. Box 4408
Lincoln, NE 68504

Noel Erskine
Norris High School
RR 1, Box 93A
Firth, NE 68358-9732

Dale Kabes
1214 Washington Ave.
Central City, NE 68826

Angela Liefeld
Mead Public Schools
115 N. Elm, Box 158
Mead, NE 68041

Deanna Kamazin
251 Judson
Lincoln, NE 68521

Steve Oltmans
Papio-Missouri River NRD
8901 South 154th
Omaha, NE 68138

Sandra Stockall
West Central Res and Ext Center
Route 4, Box 46A
North Platte, NE 69101-9495

Bob Weber
Rural Route #2
Dorchester, NE 68343-0152

Sarah Burgert, President
AgLEC Graduate Student Assn.
300 Ag Hall 0709

Megan Patent, President
Ag Ed Club
2915 Fletcher Ave, Apt 144
Lincoln, NE 68504

John Ulmer
Medicine Valley High School
P. O. Box 9
Curtis, NE 69025

Don Hutchens
Nebraska Corn Board
301 Centennial Mall South
Lincoln, NE 68509

Kurt VanDeWalle, President
FFA Alumni
3865 Holdrege St
Lincoln, NE 68503

Dave Wolthuis
3910 South 40th Street
Lincoln, NE 68506

Tom Duis
Southeast Community College
RR #2 Box 35A
Beatrice NE 68310

Ralph Knobel
RR #1 Box 116
Fairbury, NE 68352

Senator Ardyce Bohlke
State Capitol – District #33
PO Box 94604
Lincoln, NE 68509-4604

Dave Howe
20120 N Stable Dr
Eagle, NE 68347

Kris Spath
701 N. 238th Street
Eagle, NE 68347

Bud Stolzenburg
Cherry County Extension
Box 48
Valentine, NE 69201-0048

Gene Wissenburg
Newman Grove High School
101 S. 8th, Box 370
Newman Grove, NE 68758

Crystal Nelson, President
Ag Communicators of Tomorrow
Rt 1 Box 21A
Davey, NE 68336

Walt Patterson
4505 South 67th Street
Lincoln, NE 68516

Deanna Karmazin
251 Judson
Lincoln, NE 68521

Angela Liefeld
Mead Public Schools
115 N. Elm, Box 158
Mead, NE 68041

Dave Howe
20120 N Stable Dr
Eagle, NE 68347

Sandra Stockall
West Central Res and Ext Center
Route 4, Box 46A
North Platte, NE 69101-9495

Bob Weber
Rural Route #2
Dorchester, NE 68343-0152

Sarah Burgert, President
AgLEC Graduate Student Assn.
300 Ag Hall 0709

Megan Patent, President
Ag Ed Club
2915 Fletcher Ave, Apt 144
Lincoln, NE 68504

John Malin
Farmers Co-Op Assn.
1403 Road 14
York, NE 68467
On December 31, 2000, terms of six members of the AgLEC Advisory Council will expire. Four (Don Hutchens, Deanna Karmazin, John Malin, Bud Stolzenburg) have agreed to serve a three year term which will expire on 12-31-04, and two (Ken Anderson and Ralph Knobel) have chosen to go off the Council. We are soliciting recommendations for new Advisory Council members. Please bring this form to the meeting on November 15. If you can’t attend, we have enclosed an envelope for your use. Thank you.

The remaining council members and terms are listed below for your reference.

**Two-year Term:**
**Expiring 12-31-00**

Ken Anderson (Agri-business)

Ralph Knobel (Producer)

*These four have said yes to a*

**Three-year Term**
**Expiring 12-31-04**

Don Hutchens
Deanna Karmazin
John Malin
Bud Stolzenburg

Signed ____________________________

**Three-year Terms:**
**Expiring 12-31-01**
Noel Erskine
Walt Patterson
Kris Spath (for Larry Pollart)
Sandra Stockall
John Ulmer (for Bob Pedulla)
Bob Weber
Gene Wissenburg

**Expiring 12-31-02**
Ardyce Bohlke
Tom Duis
Dave Howe
Steve Oltmans

**Expiring 12-31-03**
Dale Kabes
Angela Liefeld
Gayle Starr
Dave Wolthuis
Meeting Evaluation Comments  
AgLEC Advisory Council – April 25, 2000

Effective agenda. May need some prior prep on some agenda items so we have an understanding of issue prior to meeting.

Consider a financial report. How broad should it be?

I think this is an important group.

As a rookie I felt very welcome and accepted. The issues were generally well explained and reviewed. Also, as a rookie, I confess I was somewhat unaware of many of the issues.

As a first time attender, I was able to keep up and background materials were presented well to bring me up to speed. I was pleased to see the things being looked at for the future in education and industry.

I was happy that while in the middle of a discussion we were not cut off due to time.

Best meeting ever.

Promptness and timeliness appreciated.

<table>
<thead>
<tr>
<th>Average rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. To what extent were objectives clearly stated?</td>
</tr>
<tr>
<td>2. To what extent was the knowledge of participants utilized?</td>
</tr>
<tr>
<td>3. To what extent was decision making shared by participants?</td>
</tr>
<tr>
<td>4. To what extent was the meeting an overall success?</td>
</tr>
</tbody>
</table>
### Meeting Evaluation
**AgLEC Advisory Council – November 15, 2000**

Based upon your own feelings and observations, how would you rate this meeting on the following?

<table>
<thead>
<tr>
<th>1. To what extent were objectives clearly stated?</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Completely</strong></td>
<td><strong>Unclear</strong></td>
<td><strong>Clear</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2. To what extent was the knowledge of participants utilized?</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Not at All</strong></td>
<td><strong>Completely</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>3. To what extent was decision making shared by participants?</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Dominated by One</strong></td>
<td><strong>Shared</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>4. To what extent was the meeting an overall success?</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Not at All</strong></td>
<td><strong>To a Very Great Extent</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Comments/Suggestions for next meeting:**

---

Please fill out today or return by mail to Betty James by November 22, 2000.

Department of Agricultural Leadership, Education and Communication
300 Ag Hall
University of Nebraska
Lincoln, NE 68583-0709
November 7, 2000

Dr. Randy Wehling, Chair
CASNR Curriculum Committee
241 FIC 0919

Dear Dr. Wehling:

On behalf of the Department of Agricultural Leadership, Education and Communication I would like to resubmit a proposal for consideration by the CASNR Curriculum Committee.

In May 2000, AgLEC requested and received approval to create a new major in Agricultural Leadership from the CASNR Curriculum Committee. The major was the revision and elevation of the Agricultural Education: Non-teaching option. Following distribution of CASNR Curriculum Committee actions, a CASNR department objected to the proposal. With a desire to maintain harmony among departments, AgLEC faculty withdrew the proposal.

In withdrawing the proposal, AgLEC faculty committed to revising and renaming the current Agricultural Education: Non-Teaching option to the Agricultural Education: Agricultural Leadership option. The AgLEC faculty will be closely monitoring the growth of the option with the intent to pursue a major in Agricultural Leadership in the future.

Therefore, I request the Committee’s approval of the proposal to revise and rename the Agricultural Education: Non-Teaching option to Agricultural Education: Agricultural Leadership option. Formal discussions with past students in the major, employers, AgLEC Advisory Committee members and other stakeholder groups provided input that led to revising the curriculum to be more responsive to industry needs, and to more appropriately title the option.

Dr. Lloyd Bell, AgLEC’s CASNR Curriculum Committee, was instrumental in the revision and renaming of the option and will answer questions regarding the proposal on AgLEC’s behalf at the CASNR Curriculum Committee meeting.

Sincerely,

Susan Fritz
Interim Department Head

Enclosure

c: Dr. Lloyd Bell
**BS in Agricultural Sciences**

**Agricultural Education Major: Agricultural Leadership Option**

**Requirements**

<table>
<thead>
<tr>
<th>College Integrative Courses</th>
<th>8</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGRI 103 Food, Agriculture &amp; Natural Resource Systems</td>
<td>3</td>
</tr>
<tr>
<td>Capstone Course: ALEC 495</td>
<td>5</td>
</tr>
</tbody>
</table>

**Mathematics and Analytical Skills**

(Beyond college algebra)

Recommended:

<table>
<thead>
<tr>
<th>Mathematics and Analytical Skills</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 180, EDPS 459, or BIOM 201</td>
<td>3</td>
</tr>
</tbody>
</table>

**Communication**

ALEC 102

COMM 209 or 212 or 311 (oral) | 3 |

JGEN 200 or 300 or ENGL 151 | 3 |

**Natural Sciences**

Biological Sciences | 4 |

CHEM 109 | 4 |

PHYS 141 or 151 or MSYM 109 | 4-5 |

**Humanities and Social Sciences**

<table>
<thead>
<tr>
<th>Humanities and Social Sciences</th>
<th>21</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 141 or 211</td>
<td>3</td>
</tr>
<tr>
<td>Select one 3-credit course in each of the following five CASNR Essential Studies categories:</td>
<td></td>
</tr>
<tr>
<td>Human Behavior, Culture &amp; Social Organization</td>
<td>15</td>
</tr>
<tr>
<td>Historical Studies</td>
<td></td>
</tr>
<tr>
<td>Humanities</td>
<td></td>
</tr>
<tr>
<td>Arts</td>
<td></td>
</tr>
<tr>
<td>Race, Ethnicity and Gender</td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
</tr>
</tbody>
</table>

**Major Courses**

<table>
<thead>
<tr>
<th>Major Courses</th>
<th>72-73</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-15 credit minor in an approved minor in the College of Agricultural Sciences and Natural Resources—other than the minors of Agribusiness, Agricultural Economics, and Leadership and Communication—is required. In addition, students should complete at least one course at the 200 level or above in a College of Agricultural Sciences and Natural Resources department other than Agricultural Leadership, Education and Communication, and the department of the minor.</td>
<td></td>
</tr>
</tbody>
</table>

**Agricultural Economics Requirements**

<table>
<thead>
<tr>
<th>Agricultural Economics Requirements</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>AECN 201, 211 &amp; add’l 3 cr. hr. AECN course</td>
<td>10</td>
</tr>
<tr>
<td>CASNR electives</td>
<td>9</td>
</tr>
</tbody>
</table>

| ALEC 134 Agricultural Education, Journalism and Leadership Careers | 2 |
| ALEC 135 Early Field Experience in AgLEC | 1 |
| ALEC 202 Agricultural Leadership in Small Groups & Teams | 3 |
| ALEC 302 Dynamics of Effective Leadership in Organizations | 3 |
| ALEC 305 Presentation Strategies for Agricultural Audiences | 3 |
| ALEC 388 Ethics in Agriculture and Natural Resources | 3 |
| ALEC 412 Multimedia Applications | 3 |
| ALEC 494 Undergraduate Seminar | 1 |
| MRKT 341 Marketing | 3 |
| VAED 483 Human Resource Development | 3 |

**Free Electives**

Recommended electives: ACCT 201, ACCT 202, ALEC 337, ALEC 410, ALEC 414, AGRI 388, AGRO 315, AECN 316 MRKT 347

<table>
<thead>
<tr>
<th>Minimum Credit Hours Required for Graduation</th>
<th>128</th>
</tr>
</thead>
</table>

**NOTE:** One 3-credit course with an international focus is to be selected from the lists under "International Affairs Minor (Agricultural Emphasis)" on page 59.
News and Views from AgLEC
Teacher Education

A publication of the UNL Department of Agricultural Leadership, Education and Communication intended to facilitate teacher education communication within the profession of agricultural education in Nebraska.

Dr. Susan Fritz serves as Interim Head
Upon the retirement of Earl Russell this past June, Dr. Susan Fritz was appointed by the IANR administration to fill the position on an interim basis. She will serve until a decision is made regarding a permanent appointment.

Steve Waller appointed Interim Dean of CASNR
Dean Waller began serving in his interim capacity this past summer. Prior to this appointment Steve was the Associate Dean of CASNR.

Fairchild and Husmann join AgLEC
AgLEC welcomed two new faculty members to the department. Dr. Patricia Fairchild, Associate Professor, who has a joint appointment as a 4-H Youth Development Specialist and Extension Educator and Dr. Dann Husmann, Assistant Professor, joins teacher education.

Governor’s Task Force on Agricultural & Natural Resource Education
During this fall the Task Force met in Chadron and Kearney. During their meetings members have crafted a proposal for the Governor’s biennial budget request in support of agricultural and natural resource education. Two proposals have also been forwarded to the Nebraska Environmental Trust Fund to support creation of essential learnings in agricultural literacy k through life. The NAEA is represented on the Task Force by President Don Burks. The Task Force is chaired by Gregg Classen of Rain and Hail LLC-Omaha. Exciting things continue to happen! A copy of the Task Force promotional brochure is attached to this newsletter. Check out the Task Force web site at www.unl.edu/aglec_govtnrg

Jerry Parsons attends International Leadership Conference
The Second Annual International Leadership Association (ILA) meeting was in Toronto, Canada on November 3-5, 2000. Some 300 attendees, from approximately 15 countries, had the opportunity to meet and hear some of the most important figures in the leadership field. These included James McGregor Burns, Ronald Heifetz, James O’Toole, as well as leaders like Frances Hessselbein, who led the Girl Scouts of America from 1976 -1990 and Kim Campbell, the first female Prime Minister of Canada. This organization has experienced tremendous growth during the past three years and invites membership from anyone interested in leadership issues. Their website is www.academy.umd.edu/ila.
Susan Fritz Partners in an IFAFS Grant
Sarah Ward, Patrick Byrne (both from Colorado State University), Deana Namuth, Susan Fritz, Nancy Lewis and Julie Albrecht (UNL). "Meeting diverse educational needs in agricultural biotechnology." Three year grant from the USDA. Objectives: Development and implementation of workshops for extension educators, junior and senior high school teachers, nutrition professionals and journalists. Development of lesson modules for on-line agricultural biotechnology distance education courses. Expansion and enhancement of an existing World Wide Web site dealing with genetically engineered crops and geared to the general public.

Jay Barbuto recognized for excellence
Dr. Barbuto is one of two recipients within the Institute of Agriculture and Natural Resources receiving the "Recognition of Junior Faculty for Excellence in Research" award presented by the Agricultural Research Division. He will be honored at a reception later this month.

Leverne Barrett returns from South America.
Dr. Barrett was recently invited to address CADIR 2000 (an international conference for South American agricultural academics) in Buenos Aires, Argentina on the topic of how to increase the importance of teaching through scholarship. He then traveled to the University of Concepcion in Concepcion, Chile where he presented daily seminars to University administrators on the topic of transformational leadership. He also spoke to student leaders on the topic of leadership in the 21st century. After a week on the main campus of the University of Concepcion he traveled to the agricultural campus of the University of Concepcion in Chillian. There he gave daily seminars to University administrators and faculty on “Leading Change”. The University of Concepcion is located about 350 south of Santiago. The University of Nebraska has a joint agreement of understanding for exchange with the University of Concepcion.

John C. Owens new IANR Vice Chancellor
John Owens, who most recently has served as executive vice president and chief academic officer for New Mexico State University, has accepted the position of Vice Chancellor of IANR at UNL. Prior to that time he served twelve years as dean and chief administrative officer for the College of Agriculture and Home Economics, the New Mexico Cooperative Extension Service and the New Mexico Agricultural Experiment Station. Owens said the three things which drew him to Nebraska and IANR were -- the quality of faculty and students, the support the university and institute enjoy within the state, and the opportunity to again be directly involved in agriculture.

Student Teacher Placement
Currently six undergraduates are completing their field experience requirement for certification. They are (with home addresses and student teaching sites in respective order): Kristyn Harms of Dodge at Schuyler Central, Matt Kreifels of Syracuse at Ord, Jason Minchow of Lincoln at Crete, Emmie Whitehead of Odell at Lawrence-Nelson, Robyn Graham of Leigh at Rock Creek High School in St. George, KS, and Sara Rasmussen of Arlington at Butte. Megan Patent of Randolph and Crystal Farr of Lincoln will be interning during the second semester at Crofton and Prague, respectively.
Bell, Lunde and Wilhite present in Canada
Emerita faculty members Joyce Lunde and Myra Wilhite along with Lloyd Bell recently conducted a session addressing postsecondary teaching for students of tomorrow at the international conference of the Professional and Organizational Development Network in Higher Education. The conference was held in Vancouver, B.C., Canada.

14 undergraduates to begin student teaching preparations
The spring semester teaching block courses will see fourteen undergraduates beginning to prepare for their field experience during the 2001/2002 academic year. Those students are: Sam Mortenson, Christine Doremus, Andrea Collins, Cameron Hamer, Katy Knudson, Brandy Beekley, Colin Kubik, John Hadenfeldt, Annie Zabokrtsky, Kurt VanDeWalle, Tracey Orsburn, Don Sousek, Matt Rutt, and Eric Schilling.

AgLEC establishes undergraduate recruitment internship
This position will be responsible for the coordination of recruitment activities associated with the agricultural education and agricultural journalism majors. The undergraduate curriculum committee will interview interested undergraduate majors for the position. The individual selected will receive a $750 stipend each semester. The internship will include: prospecting for potential student recruits, creating a recruiting data base, arranging for on-site visits by faculty and students, facilitating ongoing correspondence with recruits, and managing promotional recruitment literature and booth exhibits.

$5,000 in CASNR scholarships targeted for CDE winners
Interim CASNR Dean, Steve Waller, announced that 10, $500 scholarships will be awarded to top Career Development Event performers during the 2001 Nebraska State Agricultural Education Career Development Events held April 5th and 6th in Lincoln. Students who are awarded CDE scholarships must be fully admitted to UNL (without deficiencies) and enrolled in a major offered in the College of Agricultural Sciences and Natural Resources. Scholarships may be bankrolled.

Proposed new format for Nebraska State Agricultural Education Career Development Events
Representatives from UNL, NDE, and NE state colleges and community colleges will meet in late November to discuss a proposal to use the CDEs in articulating agricultural sciences and natural resources course work 12-16. As well, CDEs would serve as one component of assessing the Agricultural Education Content Frameworks and Standards. If agreed to, competencies would be identified in all CDEs. Students would compete in regional contests vying for scholarships at community and state colleges. Those students meeting a minimum proficiency level would qualify for the state event. The state event would require students to perform a certain number of practicums demonstrating mastery of the competency. The contest time frame would be expanded to accommodate increased number of students and allow adequate time to complete practicums. An industry tour/workshop would be included in this time block. Students would be competing for scholarships and industry internships. What can you expect for 2001? Some contests will be competency based. As well, several “novice” workshops will be offered for 9th and 10th grade students. More information will follow at a later date.
October 18, 2000

Mr. Ken Anderson  
NC+ Hybrids  
P.O. Box 4408  
Lincoln, NE 68504

Dear Ken:

Enclosed is the draft agenda for your review for our upcoming AgLEC Advisory Council meeting. If you have items you would like to add for consideration at the meeting, please let me know. The meeting is scheduled for Wednesday, November 15, 2000, 10:00 a.m.-3:00 p.m. Again, if you can't be here in person but can participate by telephone, call Dick Fleming at 402-472-8742 (by November 8th) to arrange it.

We will meet at the East Campus Union (room to be posted). Parking may be available near the East Campus Union. A visiting parking permit is required, and you may obtain one from the Information Desk in the Union. Or, parking is available in the visitor's lot north of the Clifford Hardin Center for Continuing Education. No permit is required for this lot. A map is enclosed for your use.

Please return the enclosed Response Card by Wednesday, November 8, or call Betty James at 402-472-8738 to confirm your attendance.

Thank you and, on behalf of the AgLEC faculty, we look forward to meeting with you!

Sincerely,

Susan Fritz  
Associate Professor and Interim Head

Enclosures

pc: Dick Fleming
<table>
<thead>
<tr>
<th>Name</th>
<th>Yes/No</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ken Anderson</td>
<td>No</td>
<td>NC+ Hybrids P.O. Box 4408 Lincoln, NE 68504</td>
</tr>
<tr>
<td>Noel Erskine</td>
<td>Yes</td>
<td>Norris High School RR 1, Box 93A Firth, NE 68358-9732</td>
</tr>
<tr>
<td>Dale Kabes</td>
<td></td>
<td>1214 Washington Ave, Central City, NE 68826</td>
</tr>
<tr>
<td>Angela Liefeld</td>
<td>Yes</td>
<td>Mead Public Schools 115 N. Elm, Box 158 Mead, NE 68041</td>
</tr>
<tr>
<td>Kyle Starr</td>
<td>Yes</td>
<td>Natural Resources Commission 301 Centennial Mall South Lincoln, NE 68509</td>
</tr>
<tr>
<td>John Ulmer</td>
<td></td>
<td>Medicine Valley High School P. O. Box 9 Curtis, NE 69025</td>
</tr>
<tr>
<td>Dave Wolthuis</td>
<td>No</td>
<td>3910 South 40th Street Lincoln, NE 68505</td>
</tr>
<tr>
<td>Kurt VanDeWalle, President</td>
<td>Yes</td>
<td>FFA Alumni 3865 Holdrege St Lincoln, NE 68503</td>
</tr>
<tr>
<td>John Malin</td>
<td></td>
<td>Farmers Co-Op Assn. 1403 Road 14 York, NE 68467</td>
</tr>
<tr>
<td>Senator Ardyce Bohike</td>
<td></td>
<td>State Capitol – District #33 PO Box 94604 Lincoln, NE 68509-4604</td>
</tr>
<tr>
<td>Dave Howe</td>
<td>Yes</td>
<td>20120 N Stable Dr Eagle, NE 68347</td>
</tr>
<tr>
<td>Deanna Karmazin</td>
<td></td>
<td>251 Judson Lincoln, NE 68521</td>
</tr>
<tr>
<td>Steve Oltmans</td>
<td>No</td>
<td>Papio-Missouri River NRD 8901 South 154th Omaha, NE 68138</td>
</tr>
<tr>
<td>Sandra Stockall</td>
<td>No</td>
<td>West Central Res and Ext Center Route 4, Box 46A North Platte, NE 69101-8495</td>
</tr>
<tr>
<td>Bob Weber</td>
<td>Yes</td>
<td>Rural Route #2 Dorchester, NE 68343-0152</td>
</tr>
<tr>
<td>Sarah Burgert, President</td>
<td>Yes</td>
<td>AgLEC Graduate Student Assn. 300 Ag Hall 0709</td>
</tr>
<tr>
<td>Megan Patent, President</td>
<td>Yes</td>
<td>Ag Ed Club 2915 Fletcher Ave, Apt 144 Lincoln, NE 68504</td>
</tr>
<tr>
<td>Walt Patterson</td>
<td>No</td>
<td>4505 South 67th Street Lincoln, NE 68516</td>
</tr>
<tr>
<td>Tom Duis</td>
<td>No</td>
<td>Southeast Community College RR #2 Box 35A Beatrice NE 68310</td>
</tr>
<tr>
<td>Don Hutchens</td>
<td>Yes</td>
<td>Nebraska Corn Board 301 Centennial Mall South Lincoln, NE 68509</td>
</tr>
<tr>
<td>Ralph Knobel</td>
<td></td>
<td>RR #1, Box 116 Fairbury, NE 68352</td>
</tr>
<tr>
<td>Kris Spath</td>
<td>No</td>
<td>701 N. 238th Street Eagle, NE 68347</td>
</tr>
<tr>
<td>Bud Stolzenburg</td>
<td>No</td>
<td>Cherry County Extension Box 46 Valentine, NE 69201-0048</td>
</tr>
<tr>
<td>Gene Wissenburg</td>
<td>Yes</td>
<td>Newman Grove High School 101 S. 8th, Box 370 Newman Grove, NE 68758</td>
</tr>
<tr>
<td>Crystal Nelson, President</td>
<td>No</td>
<td>Ag Communicators of Tomorrow Rt 1 Box 21A Davey, NE 68336</td>
</tr>
<tr>
<td>John Malin</td>
<td></td>
<td>Farmers Co-Op Assn. 1403 Road 14 York, NE 68467</td>
</tr>
<tr>
<td>Senator Ardyce Bohike</td>
<td></td>
<td>State Capitol – District #33 PO Box 94604 Lincoln, NE 68509-4604</td>
</tr>
<tr>
<td>Dave Howe</td>
<td>Yes</td>
<td>20120 N Stable Dr Eagle, NE 68347</td>
</tr>
<tr>
<td>Deanna Karmazin</td>
<td></td>
<td>251 Judson Lincoln, NE 68521</td>
</tr>
<tr>
<td>Steve Oltmans</td>
<td>No</td>
<td>Papio-Missouri River NRD 8901 South 154th Omaha, NE 68138</td>
</tr>
<tr>
<td>Sandra Stockall</td>
<td>No</td>
<td>West Central Res and Ext Center Route 4, Box 46A North Platte, NE 69101-8495</td>
</tr>
<tr>
<td>Bob Weber</td>
<td>Yes</td>
<td>Rural Route #2 Dorchester, NE 68343-0152</td>
</tr>
<tr>
<td>Sarah Burgert, President</td>
<td>Yes</td>
<td>AgLEC Graduate Student Assn. 300 Ag Hall 0709</td>
</tr>
<tr>
<td>Megan Patent, President</td>
<td>Yes</td>
<td>Ag Ed Club 2915 Fletcher Ave, Apt 144 Lincoln, NE 68504</td>
</tr>
</tbody>
</table>
October 18, 2000

Kurt VanDeWalle, President
FFA Alumni
3865 Holdrege St
Lincoln, NE 68503

Dear Kurt:

Members of the Department of Agricultural Leadership, Education and Communication (AgLEC) would like you to serve as a member of our Advisory Council. Your term will expire with the election of the next president of the FFA Alumni Association. We feel this will be a mutually rewarding experience as together we continue to build this unit to better serve Nebraskans.

You are among a select group of individuals who represent varied constituents of our department. For example, our Advisory Council includes AgLEC graduates, vocational agriculture teachers, extension educators and specialists, and those engaged in leadership and communication areas serving IANR clients. We also have included leaders in education, business, government, and various walks of life.

The Advisory Council currently meets one day in fall and spring each year, and our next meeting is scheduled for November 15. It will be held at the UNL East Campus Union from 10:00 a.m. to 3:00 p.m. An agenda and more information are enclosed with this letter.

As is the case in most other IANR departments which have advisory councils, we will cover the cost of meals during our meetings. We are unable to cover the costs of travel and lodging.

If you have any questions about the Advisory Council or the AgLEC department, please contact me at the address above or phone 402-472-9559. We look forward to having you join us!

Sincerely,

Susan M. Fritz
Associate Professor and Interim Head

Enclosures