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16TH ANNUAL POD CONFERENCE

October 25-27, 1991
Lakeview Resort
Morgantown WV
[800] 624-8300

Dear Colleague:

It is time to register for the 1991 POD conference, "Improving Higher Education: Ways of Knowing." Program highlights include:

- Keynote speaker
- "Bright Ideas" Award
- Selected sessions that appeal to different levels of expertise
- A chance to consult informally with nationally known experts in professional, organizational and instructional aspects of higher education.

Why are many of us looking forward to the annual POD Conference? Several regular conference participants say:

It's nice to keep in touch with POD work at other institutions. It validates in many cases what we are doing and provides plenty of ideas that we should be trying.

The atmosphere is exhilarating. I become renewed by the people and the new ideas . I get a fresh start for the coming year.

The sessions are good. There is a happy combination of theoretical ideas and practical suggestions. And, if you are presenting a paper, you have to critically examine your preconceptions.

If you have not attended a POD national conference before, make a commitment to come to this one. You will find POD to be an invaluable network of friendly people and up-to-date information in higher education. If you are a frequent POD conference participant, we look forward to seeing you again.

Sincerely,

Nancy and Pris

Nancy Diamond and Priscilla Visek
Registration Co-chairs

16TH ANNUAL POD CONFERENCE
OCTOBER 25-27, 1991
REGISTRATION INFORMATION

CONFERENCE OPENING AND CLOSING TIMES
The conference begins with dinner on Friday, October 25, 6:30. The final conference session ends at noon on Sunday, October 27.

CONFERENCE REGISTRATION
The registration fee is $120 for POD members, $165 for non-members and $100 for students. Discounts are offered for registrations postmarked by JULY 15. See the enclosed registration form for details.

PRECONFERENCE WORKSHOPS
See the enclosed page of times and descriptions.

SITE AND FACILITIES
Overlooking Cheat Lake, Lakeview Resort and Conference Center, Morgantown, WV 26505, phone [304] 594-1111, is located 75 miles south of Pittsburgh. Use of the following facilities is included in the accommodations charge: fitness center, pool, saunas, jacuzzi. Fees are charged for the use of the golf, tennis and volleyball courts and for aerobics. Resort check in time is at 4 p.m. or earlier if the room is available. Check out time is at 2 p.m.

RATES FOR LODGING AND MEALS
Lodging reservations are to be made directly with the conference center using the enclosed preprinted form. Or, you may make reservations directly with Lakeview by calling [800] 624-8300. Package rates include lodging, conference facilities, breakfast, lunch and dinner. The rates are $99 per person, per day, based on double occupancy, $130 per person, per day, based on single occupancy. For those not lodging at Lakeview Resort, the daily fee for meals and conference facilities is $56.70.

ROOM SHARING
If you would like Lakeview Resort to arrange room sharing for you, call Susan Brown at Lakewood Resort [800] 624-8300. While Lakeview will try to arrange for a roommate, they are unable to guarantee that one is available.

AIR TRANSPORTATION
USAIR is offering a special fare for POD Conference registrants from the United States and Canada. The discounts are valid between October 20-30, 1991 into Morgantown, WV or Pittsburgh, PA. When calling USAIR, refer to Gold File No. 764535. TWA Express flies into Morgantown from Washington National, DC, Charlottesville, VA, and Clarksburg, WV.

GROUND TRANSPORTATION
Lakeview Resort provides courtesy transportation for air connections to and from Morgantown's airport, Hart Field. To arrange for a ride, call the resort when you arrive.

POD MEMBERSHIP DUES
To qualify for the conference registration discount, you must have paid dues. Membership can be renewed by including dues payment with your registration fees. POD dues are $40 for an individual membership and $100 for an institutional membership for 3 members from the same institution.

Welcome to the 16th Annual POD Conference!
Lakeview Resort, Morgantown, West Virginia

We are delighted that you will be joining us at Lakeview. Roger Sell, Conference Program Chair, has enclosed a preliminary program for your advance information. Please keep in mind that last-minute schedule changes are virtually inevitable.

Lion Gardiner, Kit Price, and Richard Tiberius, nature tour organizers, have provided information on a scenic tour of Coopers Rock State Forest (see enclosure). Please use the enclosed form to reserve your space.

Christine Stanley, Conference Coordinator, has summarized the following to help you prepare for the conference and for getting involved in conference activities.

Please be sure to complete and return the Conference Information Checklist on both sides of the last page.

POD Conference Highlights

Program Sessions

The 1991 POD Conference will represent some of the best thinking and doing around the theme of Improving Higher Education: Ways of Knowing. This year's conference features 6 preconference workshops, 52 concurrent sessions, and 5 plenary sessions.

The preconference workshops, which are designed for both newcomers and veterans, focus on a range of concerns that include getting started in faculty development (Joyce Povlacs Lunde and Myra Wilhite, facilitators); the understanding and use of power in college teaching (Linc. Fisch, coordinator); ways to assess and improve the traditional lecture method (Erin Porter, facilitator); the scholarship of teaching (Maryellen Weimer, coordinator); course and curriculum design (Bob Diamond, facilitator); and being the director of a faculty development program (Marilla Svinicki, facilitator).

The concurrent sessions encompass six broad topics related to the conference theme:

- Program assessment and evaluation
- Evaluation for documenting instructional effectiveness and improving instruction
- The scholarship of teaching, classroom research, and practice-centered inquiry
- Strategies and approaches for faculty development and improving instruction
- Challenges for and responses to diversity
- Developing and managing centers and programs

Three of the plenary sessions are keynote addresses intended to provide an overall view of the conference theme and the work of POD participants. The keynote addresses include *Improving Higher Education: Issues and Perspectives* (Gene Rice); *Faculty Development and the New American Scholar* (William Bondeson); and *Improving Higher Education: A*

Panel Review (Nancy Chism, Chair). The remaining two plenary sessions are the welcome and introductions at the opening dinner on Thursday evening and the farewell and look ahead at the 1992 conference at the closing session on Sunday morning.

The program sessions promise to provide both individual stimulation and the interaction and sharing of ideas, perspectives, approaches, and techniques for our work in improving higher education.

Fitness Activities

There's more to a conference than networking and presenting, so . . .

Bob Diamond, the renowned POD swimming pro, will demonstrate his leadership skills in organizing various swimming events such as East vs. West, Administrators vs. Faculty, Colleges vs. Universities, etc.

Del Wright and Marilla Svinicki, past POD Executive Directors extraordinaire, will lead a Round Robin Tennis Tournament for all interested tennis buffs!

Roger Sell and Glenn Ross Johnson (men who claim to be the next Jack Nicklauses) will lead any interested golfers (pro and amateurs) along a mini-golf tournament on Lakeview's championship golf course!

Entertainment

Don't forget to pack your dancing shoes for the evening entertainment planned for this year's conference. You can expect to sweat to the oldies and the goodies!

Say It with Sweatshirts

Don't forget to pack your institution's sweatshirt or tee shirt. This is very important for some of the sporting events and also very useful for networking across various institutions. Networking will begin on Thursday afternoon during the social hour and cash bar.

Ground Transportation to and from Pittsburgh Airport

Several options are available for transportation:

1. Scheduled airlines provide direct air service daily to Morgantown Municipal Airport from Pittsburgh and Washington, D.C. Morgantown Municipal Airport is located 8 miles from Lakeview; Lakeview Resort provides complimentary transportation to and from this airport. Taxi transportation to and from Lakeview is also available. ***We strongly recommend this option.***

2. The Pittsburgh International Airport is 75 miles north of Morgantown and is served by many major U.S. carriers. In order to arrange the possibility of transportation to and from Pittsburgh, ***please fill out the form on ground transportation attached.***

3. Major car rental firms are represented at the Pittsburgh International Airport and Morgantown Municipal Airport.

USAir Discounts. USAir is offering a special fare for POD Conference registrants from the United States and Canada. The discounts are valid between October 20-30, 1991 into Morgantown WV or Pittsburgh, PA. When calling USAir, refer to Gold File No. 764535. TWA Express flies into Morgantown from Washington National, DC, Charlottesville, VA, and Clarksburg, WV.

Registration and Early Arrivals

Check in at Lakeview upon arrival. Conference registration will begin on Wednesday at 4:00 p.m. A social hour and cash bar will begin at 5:00 p.m.; dinner will be served from 6:00-8:00 p.m. After dinner Kay Herr and the hospitality committee will introduce the first round of conference icebreakers!

Registration will continue through dinner; after dinner, you can join other early arrivers in the networking area of the Lakeview Resort Library.

On Thursday, registration will resume at 8:00 a.m. and will continue throughout the day.

Don't forget to register now before it's too late! To make your reservations **call 1-800-624-8300.**

Lakeview Resort Conference Site Essentials

1. When packing, keep in mind that Lakeview Resort has a legendary 18-hole championship golf course and a multimillion-dollar fitness and sports complex. Beautiful Cheat Lake provides opportunities for fishing, swimming, boating, and water skiing.

   You can expect mild and cool weather. The weather in October is normally dry, with very little rain. The foliage at this time of year is at its peak!

   "Dress Code": CASUAL and COMFORTABLE, with SWEATERS and a LIGHT COAT FOR EVENINGS. Bring comfortable shoes, tennis shoes, golf equipment, tee shirts, shorts, swimwear, maybe even low, rubber-soled boots. Hats and turtleneck sweaters are also potentially useful.

2. Rooms at Lakeview are spacious, and combine traditional amenities with contemporary comfort. Each room features a well-lighted study area, AM/FM radio, direct-dial telephone with message-waiting indicator, color television with cable for regular viewing, and personal care accessories. Suites are perfect for entertaining and private dining.

3. The Gift Shop includes newspapers, magazines, sundries, and gifts.

4. Area attractions. Cheat Lake, Cooper's Rock State Forest, Arboretum, Personal Rapid Transit System (PRT), The Coliseum, Mountaineer Stadium, Monongalia Arts Center, Cook-Hayman Pharmaceutical Museum, West Virginia University.

5. Recreational activities include tennis (indoor and outdoor), racquetball, swimming, hiking, fitness trails, aerobics, golf, miniature golf (see Lakeview brochure for added attractions).

Get Involved: Publicize Your Program !

Resource Fair: Send your reservation on the enclosed form to Lila Seaman at the address provided for the Thursday evening Resource Fair. At the fair, conference participants will display information about faculty development programs, projects, and services.

POD is committed to improving higher education through faculty, instructional, and organizational development. The conference theme this year invites us to reexamine and exchange views of whether, how, and to what extent we know that our activities are contributing to improvements in higher education.

For office use only: Date_____
Paid by_____Amt._____

POD 1991 CONFERENCE REGISTRATION FORM

October 25 - 27 Lakeview Conference Center, Morgantown, WV 26505 Phone [304] 594-1111

Name_____Title_____

Institution/Organization_____

Address_____

City_____State/Prov._____Zip_____

Phone:
Work(____)_____Home(____)_____

Registration fee

	member	Circle one: non-member	student	$_____
By 7/15/91	$100	$145	$ 85	
After 7/15/91	$120	$165	$100	

Pre-Conference Workshop fee [see attached descriptions]

Workshop Title_____ $_____

Workshop Title_____ $_____

1991-1992 POD Membership dues

	Circle one:	
regular	institutional	$_____
$40	$100 for 3 members	

[Names, mailing addresses and phone numbers for all 3 individuals must be attached.]

Total enclosed $_____

*Make checks (US currency, please) payable to **POD Network** and mail with this form to:*

POD Network
University of Illinois
307 Engineering Hall
1308 W. Green Street
Urbana, IL 61801

If you have questions, call Nancy Diamond or Priscilla Visek, [217] 333-3370.

Lakeview Resort & Conference Center

Meeting Package Includes: Deluxe Lodging, Breakfast, Lunch and Dinner

RESERVATION REQUEST (Check requirements below)

$130 SINGLE ( ) No. Rooms Required ( ) Arrival Date _____ Depart _____

$99 DOUBLE ( ) No. Rooms Required ( ) Arrival Date _____ Depart _____

SUITE — One Bedroom ( ) Arrival Date _____ Depart _____

SUITE — Two Bedroom ( ) Arrival Date _____ Depart _____

Name _____ Phone _____

Address _____

City _____ State _____ Zip _____

GROUP

POD Network Conference

DEPOSIT IN AMOUNT OF FIRST NIGHT ROOM CHARGE IS REQUIRED. THIS DEPOSIT IS **NOT** REFUNDABLE UNLESS WE RECEIVE CANCELLATION 48 HOURS PRIOR TO ARRIVAL DATE. DEPOSIT WILL BE REFUNDED IN THE EVENT WE ARE ABLE TO RENT THE ROOM TO ANOTHER GUEST.

Please mail this card along with a deposit to:
RESERVATIONS DEPARTMENT

LAKEVIEW
RESORT & CONFERENCE CENTER

Rt. 6 • Box 88-A
Morgantown, WV
26505-9990

For further information or assistance
Call 304 / 594-1111, 800 / 624-8300

P.O.D. '91

Six pre-conference workshops

Opportunity for added value at the 16th annual conference

Workshop I. Getting started in faculty development.

Facilitators: Joyce Lunde and Myra Wilhite (both at University of Nebraska, Lincoln), with additional resource persons
Thursday, October 24, 9:00 a.m. - 4:00 p.m.; Cost: $40.00

This workshop is for persons who are new to instructional, professional, or faculty development--faculty on committees, administrators, new consultants. The morning provides participants an opportunity to learn about major approaches to faculty development and to discuss their interests with experienced practitioners in the field. In the afternoon, participants can choose two of the following hands-on sessions: conducting workshops, publishing newsletters, and offering individual teaching consultation. A copy of *Face to Face* (edited by Karron Lewis) is included.

Workshop II. A dialogue on power in college teaching.

Coordinator: Linc. Fisch (Lexington, KY), with additional facilitators
Wednesday, October 23, 7:00 - 9:30 p.m., and Thursday, October 24, 9:00 a.m. - 4:00 p.m.; Cost: $40.00 (participation limited to 25)

Power. It's everywhere. Power clothing. Power lunches. Power walking. It's even in our classrooms. Is it a force for good or for evil? Or for both? How can we appropriately exercise power to enhance our educational missions? How can we keep power from becoming inimical to learning? How can we avoid the ethical problems brought by the misuse of power? What is the power of a teaching consultant, and how can it be used wisely? What does "empowering students" mean? How can we do this? Should we? What responsibilities are attendant to empowerment? Through an extended exploration and discussion we will deal with these and other issues relating to power, attempting to move toward greater clarity and resolution.

As with previous pre-conference dialogues (ethics and values, 1989 and 1990), the agenda and format for the workshop will be determined largely by participants. Background reading and the preparation of a short case study will be expected in advance of the workshop. Registration should be completed no later than September 20 so that materials may be sent. Note that this workshop begins on Wednesday evening.

Workshop III. Diehards will be diehards: Modifying communication behaviors in faculty who will continue to lecture.

Facilitator: Erin Porter (University of Texas at Austin)
Thursday, October 24, 9:00 a.m. - noon; Cost: $20.00

It is a realization on the part of many faculty developers that some college instructors cannot be driven from the use of the lecture. How, then, can we help them become more effective communicators within the lecture format? This workshop will introduce faculty development practitioners to materials, activities, and evaluation procedures that can be used toward that end. Participants will engage in assessment of communication strengths and weaknesses. They also will review video segments of actual lectures and gain experience in both providing useful performance critiques and consulting with faculty clients.

Workshop IV. The scholarship of teaching.

Coordinator: Maryellen Weimer (Pennsylvania State University), with additional resource persons
Thursday, October 24, 9:00 a.m. - noon; Cost $20.00

If teaching and its improvement are to be taken seriously, a scholarship involving it needs to develop. The scholarship should include educational research, but it also should not be limited to that. As the Carnegie Commission report, *Scholarship Reconsidered*, proposes, we need broader definitions of scholarship. Those definitions ought to include the wisdom of practice, integration, and application. This workshop will explore these broader definitions specifically in terms of how instructional and faculty developers can work still further on developing the literature of the field. Included will be discussion of how faculty can be encouraged to do more pedagogical publication and how the reputation and credibility of those publications can be enhanced.

The workshop will include a panel of editors and authors. There will be opportunity for participants to explore how their own scholarly efforts and activities could be disseminated. Participants will be asked to bring samples of their work to the session (specific advance instructions will be provided to registrants).

Workshop V. Being the director of a faculty development program: What your predecessor (if there was one) never told you.

Facilitator: Marilla Svinicki (University of Texas at Austin)
Thursday, October 24, 1:00 - 4:00 p.m.; Cost: $20.00 (participation limited to 15)

As with most positions in academia, there is seldom any training for those lucky souls who are appointed directors of faculty development programs. Suddenly one is confronted with a new array of problems quite different from those of helping faculty. Things like budgeting, staffing and personnel management, institutional politics, and interagency cooperation move to the top of the list. The purpose of this session is to form a support group and exchange helpful ideas about negotiating this terrain so that the actual business of faculty development can get done. The intended audience is individuals who are responsible for the management of faculty and instructional development centers or programs.

The agenda for the session will arise out of the group itself, but in general the intent is to engage in group problem solving around questions of finance, staffing, management and other administrative concerns. Each person will be asked to contribute to the planning of the session, do some preconference homework and provide an analysis of some administrative issue with which they have grappled successfully. It is hoped that this will become an ongoing process beyond the conference, perhaps eventually resulting in an information booklet for new directors.

Workshop VI. Course and curriculum design.

Facilitator: Bob Diamond (Syracuse University)
Thursday, October 24, 1:00 - 4:00 p.m.; Cost: $20.00

This practical, interactive workshop will introduce a successful model for course, curriculum, and program design. It will describe the role of the developer in design, implementation, and evaluation. The politics of implementation, successful change, the skills needed to be an effective developer, and how to increase impact with limited resources will be also discussed. Participants will receive a copy of Diamond's *Designing and Improving Courses and Curricula in Higher Education.*

POD

Pre-Conference Workshop

Getting Started in Faculty Development

Tentative Schedule

October 24, 1991
Lakeview Conference Center
Morgantown, West Virginia

9:00–9:30 Welcome, Introductions
Myra Wilhite
University of Nebraska–Lincoln

9:30–9:45 Faculty Development Pretest
Joyce Povlacs Lunde
University of Nebraska–Lincoln

9:45–10:30 Whatever is Faculty Development and Why Would You Want to Do It?
Marilla Svinicki,
University of Texas at Austin

10:30–10:45 **BREAK** (Resource Tables)

Three Perspectives on Faculty Development

10:45-11:30 Small Staff–Large Program
Dee Fink
University of Oklahoma

Faculty Development as a Liberal Arts College
Deborah Winter
Whitman College
Walla Walla, Washington

Focus on Teaching Assistants
Lavon Gappa
Florida State University

11:30–12:00 Mentor Groups
Opportunity to meet with a more experienced faculty developer.

12:00–1:15 **LUNCH**

1:15–2:30 Concurrent Sessions I (Choose One)

Developing Stimulating Workshops and Other Activities
Mary Pat Mann, Ohio University College of Osteopathic Medicine

Dee Fink, University of Oklahoma

Communicating Through Newsletters
LeAne Rutherford, University of Minnesota, Duluth

Introduction to Teaching Consultation
Mike Kerwin, Community College System, University of Kentucky

Judith Rhoades, Madisonville Community College, Kentucky

2:30–2:45 **BREAK**

2:45–4:00 Concurrent Sessions II (Choose One)