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Spring 1979

Calendar, Spring 1979

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Calendar

Items in this section are events taking place during a six-month period, no sooner than a month after the appearance of the journal. Information on events to be listed in the calendar should be sent to the current editor. A brief statement as to why a POD member would be interested in the event would be helpful.

APRIL 7-12

American Educational Research Association Annual Meeting
San Francisco, CA

AERA Pre-session, April 7-8

TITLE: Evaluation of Instruction in Higher Education: Issues in
Application and Research

CO-DIRECTORS: Dale C. Brandenburg, University of Illinois,
Urbana-Champaign
John C. Ory, University of Illinois,
Urbana-Champaign

INSTRUCTORS: Larry A. Braskamp, University of Illinois,
Urbana-Champaign
John Centra, Educational Testing Service
Ken Doyle, University of Minnesota
Craig Scott, Oregon State System of Higher
Education

FEE: \$60.00, AERA member; \$80.00, non-member

The day and a half pre-session is designed to provide knowledge and multiple perspectives on applications and recent research of various approaches/techniques used to evaluate instruction in higher education. Content will consist of presentations on comprehensive evaluation models, student ratings of instruction, student learning outcome measurement, general utilization of evaluative results and uses of video-taping, student interviewing and/or peer/

colleague/self-evaluation techniques. Participants will also be made aware of the political context of evaluation as it affects the purposes, methods and uses of evaluation in higher education.

Sessions will be conducted primarily in lecture presentation format with time for group discussion and one-to-one consultation.

Participants should be aware of the educational context in which evaluation approaches/techniques are applied. It is strongly recommended that participants bring local materials for critique and discussion. Handout materials including examples and demonstrations of approaches/techniques currently employed will be available.

For further information, please contact either Dale C. Brandenburg or John C. Ory at the Measurement and Research Division, University of Illinois, 307 Engineering Hall, Urbana, IL 61801 (217) 333-3490

Annual Meeting, April 8-12

The 1979 Annual Meeting Program will attempt to emphasize three following related themes:

- Improvement of the disciplined inquiry paradigms and the methodologies employed by educational researchers.
- Improvement of education practices through the dissemination and utilization of educational R&D.
- Improvement of the communication between educational research sponsors, performers and consumers, and their relationship to the political and policy environment.

The most successful modes of presentations of the past have been retained and a concentrated emphasis will be placed in the '79 program to provide for interaction among the participants and between the participants and the audience.

The meeting will begin on Sunday afternoon and will feature an Association-invited symposium that evening, April 8. Monday through Thursday sessions will be held from 8:15 A.M. to 6:05 P.M. in the San Francisco Hilton and St. Francis Hotel. The President's address, awards presentations, open reception, and other Association-invited sessions will be featured during the evenings.

For further information, please contact AERA Annual Meeting, 1230 17th Street, NW, Washington, DC 20036 (202) 223-9485

Special POD Session, April 10 (2:15–3:45 P.M.)
Whitney Room, San Francisco Hilton

TITLE: Identifying a Research Base for Instructional Improvement in Higher Education: Instructional Development, Personal Development, and Organizational Development (Symposium, SIG Faculty and Instructional Improvement and Professional and Organizational Development Network)

CHAIR: Claude Mathis, Northwestern University

PARTICIPANTS: Instructional Development: Robert M. Diamond,
Syracuse University
Personal Development: Robert E. Young,
Virginia Commonwealth University
Organizational Development: Jack Lindquist,
Memphis State University

DISCUSSANTS: Wayne Kirschling, National Center for Higher
Education Management Systems
Luann Wilkerson, Murray State University

In this decade American colleges and universities have been actively concerned with the improvement of instructional programs. Programs at a number of universities have been established, private and public foundations have contributed support, and a new cadre of specialists has emerged. The SIG: Instructional and Faculty Improvement in Higher Education and the Professional and Organizational Development Network (POD) represent the coalescence of this movement.

As the field has developed, the research bases for practice have lagged. Not enough has been done to pull together existing research on learning and instruction, human development, and organizational development in ways useful to specialists and researchers. Important research questions and methods have not been identified. And systematic research has been limited.

This session will review the research relevant to each of the major program areas in the field: instructional development, personal development, and organizational development. Two questions will be considered in each paper: What do we already know? and What

topics and research methods demand new or continued investigation? Papers will receive reactions from two different perspectives: the researcher and the specialist.

APRIL 16-19

American Association for Higher Education National Conference
Washington Hilton, Washington, D.C.

The Conference will include sessions on Career Futures, Changing Work Conditions, and Evaluation of Professional Performance. There will be workshops on April 19 that include Career Planning, Planning New General Education Curricula, Planning for Adult Learners, Faculty Development at Middle Age, Approaches to Instructional Improvement, and What Works in Student Retention.

POD will have its annual cash bar at the Military Room, Concourse Level, April 18 (6:00-7:30 P.M.).

For further information, please contact Jane Lichtman, Director of Conference Planning, AAHE, 1 Dupont Circle, Suite 780, Washington, D.C. 20036 (202) 293-6440

APRIL 20-21

Appalachian Folk Culture Conference
Hagerstown Junior College, Hagerstown, MD

Guest resource faculty from Appalachian institutions lead a two-day conference and provide faculty with ideas for incorporating aspects of this culture into their teaching.

For further information, please contact Ron Ballard, Hagerstown Junior College, Hagerstown, MD 21740 (301) 790-2800

MAY 12-14

Fifth National Conference on Personalized Instruction
The Capital Hilton Hotel, Washington, D.C.

Personalized Instruction and the Challenge of Conceptual Learning is the theme of the 1979 conference, emphasizing applications

of personalized instruction to increasingly complex levels of student mastery. Additionally, the conference will seek the latest reports of research on components of personalized systems of instruction and of the use of personalized instruction for nontraditional learners.

The conference will offer participants a Newcomers' Workshop, 10 professional development workshops, and six specialized panels. The conference is sponsored by the Center for Personalized Instruction.

For further information, please contact Center for Personalized Instruction, Georgetown University, Washington, D.C. 20057

JUNE 17-23

Great Lakes Colleges Association Course Design Workshop
Gambier, OH

For the third consecutive year, the Great Lakes Colleges Association will be offering a week-long faculty development workshop on course design and instruction. As in past years, participants will be accepted from non-GLCA institutions as space permits.

The 1979 workshop will include up to twenty-four faculty members and a staff of six who will explore a variety of topics related to course objectives, classroom techniques, and evaluation. The participants, who may be in any academic discipline, will be asked to bring a particular course to design, or redesign, during the week. With the help of colleagues and the staff, each participant will use the week to re-examine every aspect of the course; in addition to sessions on course design and particular topics related to instruction, there will be small-group discussions and practice of teaching methods. There will also be an ample opportunity for individuals to work alone or in consultation with a staff member or colleague.

The workshop will begin at noon on Sunday, June 17, and will conclude at noon on Saturday, June 23. The workshop charge of approximately \$350 includes living costs (a double room and meals) at Kenyon College in Gambier, Ohio, and the workshop fee.

More detailed information about the workshop's schedule, specific activities, and other arrangements is available from Donn Neal, GLCA, 220 Collingwood, Suite 240, Ann Arbor, MI 48103 (313) 761-4833

JULY 23–27

Seventh Annual Sagamore Seminar on Instructional Development
in Higher Education
Syracuse University, Syracuse, NY

The Sagamore Seminar, sponsored by the Center for Instructional Development of Syracuse University, is a four-day seminar devoted to study of approaches and procedures for improving the academic program at the postsecondary level. On the recommendation of past participants, substantive sessions related to instructional development and evaluation will be organized into three primary content areas or tracks:

- Organization, implementation, administration and politics of instructional development programs
- Instructional development approaches, techniques and issues
- Evaluation models, techniques and issues

The Seminar is intended for administrators, faculty, instructional developers, evaluators, and support service personnel who are interested in studying approaches to the improvement of academic programs.

The conference is held at Syracuse University's Minnowbrook Conference Center. The cost is \$325 which includes lodging, meals, materials, and, if required, transportation from and to Syracuse Airport.

For further information, please contact Dr. Robert M. Diamond, Assistant Vice Chancellor, Syracuse University, 115 College Place, Syracuse, NY 13210 (315) 423-4571

JULY 30–AUGUST 5

Organization and Personal Development for Educators
(NTL Institute) Bethel, ME

This program will provide skill and knowledge in organization, group and personal dynamics for persons who are in administrative roles in higher education. Such roles include deans, chairpersons, directors of faculty and staff development, etc. Participants will gain an understanding of why organizations, groups and individuals behave as they do and how one can intervene to increase effectiveness

and satisfaction. A major focus will be on exploring ways of integrating the personal needs of participants with the demands of their organizations. Interpersonal and leadership styles will be examined. Participants will learn about change strategies and will apply the concepts to their own institutions. The workshop will combine presentation of theory with small group discussions, exercises, role playing, case histories and the use of diagnostic instruments. It will be of particular interest to persons who are involved with faculty or staff development programs.

STAFF: Walter Sikes, President, Center for Creative Change
(program Dean)

Jack Lindquist, Director, Institute for Academic Improvement, Memphis State University

Edith Seashore, President, NTL Institute

TUITION: POD Network Members, \$400; others, \$450

ROOM AND MEALS: \$150

There is a 10% discount on tuition for teams of four or more.

For further information, please contact Admissions, NTL Institute, P.O. Box 9155, Rosslyn Station, Arlington Station, VA 22209 (703) 527-1500

OCTOBER 28-31

Fifth Annual POD National Conference
Glenstone Lodge, Gatlinburg, TN

Preliminary planning is underway by the conference planning committee (Earle Bowen, chairman; Bert Biles; Joseph Clark; Glenn Erickson; Clare Rose; Marilla Svinicki; and Luann Wilkerson). New features will include poster sessions on research and ongoing projects. A possible conference theme is "How can POD meet the needs of the 1980's?"

Suggestions and inquiries should be addressed to Earle Bowen, Assistant Vice Chancellor for Academic Affairs, University of Tennessee CHS, 8 S. Dunlap Street, Rm BB8, Memphis, TN 38163 (901) 528-5578