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For the hundreds of campus technology professionals who met in Kissimmee, July 17-21 was a very productive few days. The best possible professional networking environment, excellent speakers, interesting topics, and valuable connections made the time spent in Florida worthwhile.

Presentations
On Monday, our keynote speaker, Kevin Mitnick, described his experience with curiosity gone amok. After being pursued by the government and serving time for hacking into several companies’ and government entities’ systems, he has learned many lessons the hard way. Now, he is putting his snooping skills to work as a security consultant. One of the reasons we have so much hacking, according to Mitnick, is that we fail to include ethics as a part of our education. Consequences, he suggests, are not enough to eliminate criminal behaviors; we must change our basic belief system.

Mitnick cites “social engineering” as an outgrowth of the lack of ethics in today’s world. Social engineering refers to a technical intrusion that relies on human interaction and usually means someone is conned into breaking normal security procedures. Preventing this kind of intrusion requires that we educate employees about the value of information and the necessity of protecting the integrity of data as well as access to information, and increasing staff awareness of how social engineers operate.

On Tuesday, Stephen M. R. Covey focused on the importance of trust in his presentation, “Teambuilding at the Speed of Trust.” Covey explained that we pay taxes on relationships when we don’t trust. Where there is low trust, there are high taxes. His basic premise was that our ability to establish, grow, extend, and restore trust with all stakeholders—customers, suppliers, investors, and coworkers—is the key to leadership competency in the new global economy.

Covey cited some statistics that illustrate the crisis of trust that exists today: Only 34% of Americans believe other people can be trusted. Only 39% trust their senior leaders. Only 36% believe top managers act with honesty and integrity. This lack of trust mandates more policies, more layers of management, and more meetings, resulting in wasted energy, time, and talent.

In This Issue
1 Report from the 34th Annual ACUTA Conference
2 Board Report ........................................ Riny Ledgerwood, San Diego State Univ., Secretary/Treasurer
3 From the President ..................................... Patricia Todas, Northwestern Univ., ACUTA President 2005-06
4 Tech Talk: Passwords: Who Can Keep Them All Straight? ................................... Kevin Tonzillo, Dux PR
5 Domain Names Are Valuable Assets ............................................. Jeri A. Semer, CAE, ACUTA Executive Director
6 D C Update ............................................................... Whitney Johnson, Retired, No. Michigan Univ.
8 FYI: Useful Information from the Campus ........................................... Student Monitor
9 Mobile Phones Get Their Own Suffix
8 Web Tip: Online Facilities & Services Database .... Aaron Fuehrer, ACUTA Computer Services Mgr.
9 Ashland University Expanding its Universe ........................................... Teresa Sutter, Ashland University
10 Welcome New Members
10 ACUTA Online News Room
Covey offered three high-leverage behaviors that will build trust:
3. Keep commitments. It is far better not to make a commitment than to make one and break it.

On Wednesday, Jeff Linder delivered another thorough, straightforward, and interesting overview of important legislative and regulatory issues and trends. Read the latest from Jeff in the fall ACUTA Journal, and view streaming video of his presentation, as well as Stephen Covey's and five others, on the ACUTA website.

On Thursday we enjoyed the humor and amazing talent of guitarist Mike Rayburn who challenged us to extend ourselves and be flexible as we ask ourselves, “What if I could...?”

Awards
At this year’s conference, we honored Jeanne Jansenius as the winner of the Bill D. Morris Award, Tony Mordosky as winner of the ACUTA Ruth A. Michalecki Leadership Award, and three schools for projects submitted for the Institutional Excellence in Communications Technology Award: The University of Texas at Austin, Bryant University, and the University of Kansas (honorable mention). We also recognized those schools whose websites have been chosen “Sites to See” over the past 4 quarters.

Networking
As always, professional networking is an ongoing and highly valuable aspect of this (and every) ACUTA event. Attendees learn from each other in sessions, exchange ideas over coffee, view new products and meet new vendors in the exhibit hall, and take home new ideas for handling lots of difficult problems.

This year’s exhibit hall was the largest ever, with 107 companies present.

Plenty of attendees took home more than they brought to Kissimmee as, once again, we gave away a long list of terrific prizes: laptop computers, portable DVD players, iPods, digital cameras, and lots more. Thanks to our generous exhibitors and sponsors for many of these prizes as well as the other support they contribute to our events.

Come to Denver
If you haven’t attended an ACUTA event for a long time—or ever, you need to see what you’re missing. Join us in Denver October 30-November 2 for our Fall Seminars—We guarantee you’ll be glad you came.

The newly installed 2005-06 Board of Directors met at the close of the Annual Conference on Thursday, July 21 in Kissimmee, FL.

The Board voted to confirm the appointment of Phillip Beidelman of WTC for his second one-year term as appointed Director-at-Large. The Board also voted to confirm the appointments of Anna Hines of the University of Kansas as chair of the Web Site Recognition Task Force and Theresa Rowe of Oakland University as chair of the VoIP Community of Interest.

Ms. Todus announced the Board Committee Liaisons for 2005-06: Legislative/Regulatory Affairs: Phillip Beidelman; Membership: Diane McNamara; Program: George Denbow; Publications: Randy Hayes; Vendor Liaison: Corrine Hoch.

It was noted that the day of the week and time of Board meetings in 2005-2006 will be the first Wednesday of each month at 12 noon Eastern Time. The Board will also meet at the Fall and Spring Seminars and the Annual Conference.

The Board briefly reviewed the 2005-06 action items from the strategic plan that are assigned to the Board. The Board discussed B.3.8., “Connect with organizations of CIOs and other senior level executives to provide speakers or other assistance” in more detail.

As is customary, the Board debriefed on the 2005 Conference.

Ms. Semer will compile a list of people interested in committee service this year. Board members were asked to send her the names of people who expressed interest, and she will circulate it to the committee chairs and staff liaisons. In addition, she and Aaron Fuehrer are working on a web-based form for members to indicate committee interest.

Respectfully submitted,
Riny Ledgerwood
Looking Ahead to a Year of Change

From the President
Patricia H. Todus
Northwestern University
p-todus@northwestern.edu

First of all, I believe that the ACUTA president's main responsibility is to sail the ship in a direction guided by the strategic plan. The goals and objectives in the new plan were reached after a great deal of thought by our volunteer leaders and professional staff, and my chief role is going to be to lead and support that team as they embark on the ambitious set of action items outlined in the plan.

At the same time, I'm hoping to draw the membership's attention to the changing world in which we all operate, by focusing on a theme of "Managing Change in a Changing Environment." I feel strongly that we all need to consciously manage change, in our roles at our higher education institutions, as we consider communications technology, and in our association, ACUTA.

In our professional lives, whether we work at educational institutions or in the corporate world, the pace of change is increasing. Looking back even five years, could we have predicted how different our jobs would be? Those of us who work at institutions might once have taken comfort in the fact that change came slowly at colleges and universities. We felt a degree of stability and certainty that those in the corporate environment didn't enjoy. How that world has changed!

We, as technology professionals, know that technology is rapidly changing, and we must be knowledgeable about those changes in order to advise our campus leaders as we recommend or they, with us, make decisions on major technology investments. Technology today is an important component in our institution's competitive advantage. Technology facilitates improved services to our community—students, faculty, staff, parents and alums. It allows us to provide and receive information faster and easier in new and different ways. It changes the way we do business.

Our communications technology financial models are also radically changing. Our traditional revenue sources are no longer available and we must find new ways of thinking about financial support for current systems and funding for new technologies.

On many campuses, staff reorganizations are a new phenomenon. How we deal with the human element of these reorganizations is important to achieving our organizations' objectives. Ongoing professional development of our staff is also a must, but time and budgets for training are not always keeping pace with the need. Nonetheless, we must devote significant energies to developing our staff. We need to be prepared to staff positions with individuals that are knowledgeable about technology, innovative in its applications and have people in key positions with management skills to work in a changing environment.

This will be a year of change for ACUTA too. Our new strategic plan and the direction it will take us—to be considered the preeminent authority on communications technology in higher education—positions us to achieve that overall goal. But along the way, ACUTA must also anticipate and react to changes among its membership. In that way, we can manage the way that change affects us as an organization and continue to provide our members with the knowledge and skills they need to be successful in their educational institutions.

ACUTA needs to be nimble and responsive in quickly developing new programs and services to respond to changing needs. We have always prided ourselves on excellence and outstanding execution; in addition we need to add quickness to our portfolio of strengths so that we too can respond to the changing environment and the challenges this places on our members.

In order to accomplish this, we may need to realign some of our committees and internal structures to promote rapid response to market needs. This may also include changes in existing programs such as our publications, seminars and conferences to meet our members' changing needs. Realizing that we can't do it all alone, we may also need to carefully develop more partnerships with other organizations of like interests, to accomplish some of our goals.

I am very optimistic about the opportunities ahead for ACUTA. We have a strong foundation to build upon, a stable and growing membership and an active group of very dedicated people working to help ACUTA thrive. I hope that you will be a part of that effort by volunteering to serve on a committee, writing a Journal, newsletter article or a white paper, speaking at an event, and mentoring a young professional including encouraging them to become an active member of the ACUTA organization. Thank you for your support, and I'm looking forward to serving as your president during an exciting and changing year.
Passwords: Who Can Keep Them All Straight?

Kevin Tanzillo
Dux PR
kevin@duxpr.com

Passwords. You can't live with them, you can't live without them. As a user, every time you sign up for something electronic, you have to create one. And you know that you SHOULD be changing them periodically for the sake of security, but you probably don't. Unless your organization has strict rules about frequency of password changes and how complicated the passwords need to be, you probably tend toward being kind of lax. Readers of this column know my opinion about hackers and phishers and identity thieves. Passwords at least provide us a thin layer of protection—not unlike mosquito netting, with the bad guys as insects. There's an appropriate analogy.

Keeping track of passwords, of course, can be a nightmare. We all know better than to write them on little bits of paper and attach them to our computer screens or cubicle walls. But too many of us still do it. We shouldn't keep all of them in one file on our computer (that's my failing, but at least the filename isn't obvious!), yet too many of us do that. Nor should we use the same password repeatedly...but it happens all the time.

We'll all be glad to hear, then, that there is a free utility that allows users to encrypt and manage their plethora of passwords. It is an Open Source utility called PasswordSafe, created by respected cryptographer Bruce Schneier. It was recently made available in a new release, ready for continued Open Source development.

For those of you unfamiliar with Open Source, it is non-proprietary software, free of license fees, that can help companies save money. It provides for free the basic code needed for various programs and applications, with customized coding done in-house or by an outside developer, to fit an institution's or company's specific needs.

The idea behind this software application is that it is designed to encrypt all of a person's usernames and passwords using a single passphrase. Passphrases, of course, because they are longer, are harder to crack than a password consisting of a single word or combination of six to eight to 10 characters. Your passphrase might be something like "ACUTA is My #1 faVoRIT organ1zation." By mixing in capital letters, numerals, odd characters, plus a misspelling, this would be a pretty tough little nut to crack for a hacker.

PasswordSafe is designed with few bells and whistles, just a simple little program doing its job singlemindedly. It uses the Blowfish encryption algorithm, which for you specs lovers has a 64-bit block cipher, with a key length of 32 to 448 bits. It is said to be very efficient in its encryption of data on large microprocessors.

Interest in this kind of utility has grown lately, in line with the virtual tsunami of passwords we humans face as we conduct more commerce electronically and sign up for more information sites on the Web. Until you start taking advantage of PasswordSafe or a product like it, at least keep your list of passwords safely folded up in your wallet. No more sticky notes around your monitor.

As always, if there are specific topics you would like to see covered in this space, please let me know via e-mail at kevin@duxpr.com.

Help Us Expand the Network—Introduce a Colleague to ACUTA!
Domain Names Are Valuable Assets

Jeri Semer, CAE
ACUTA Executive Director
jsemer@acuta.org

A private company recently purchased nearly 1,500 domain names that closely mirror those of colleges and universities. As reported in the Chronicle of Higher Education on June 23, "BDC Capital Inc., an investment company based in Burnsville, Minn., announced on Monday that it had acquired at least 1,428 domain names that sound like those of colleges in top athletics conferences. The addresses typically consist of the name of the institution and its mascot, followed by ‘.com.’ BDC Capital also said it had purchased about 22,000 Web addresses that echo high-school names.”

According to a press release on the BDC website, “We believe that both the individual and the aggregate values of these largely undeveloped domain names hold promise as marketing, communications and outreach vehicles.”

Federal law may provide colleges and universities good arguments for legal action against “cyber squatters” attempting to profit from the use of an established organization’s domain name. However, this incident prompted some members of the ACUTA Legislative/Regulatory Affairs Committee to review this matter and suggest some good preventive practices to protect an institution’s Internet identities.

In all cases, we recommend that you coordinate efforts with the institution’s legal counsel and other appropriate departments as you consider what steps to take on your campus.

According to Dave Ostrom of Washington State University, chair of the Legislative/Regulatory Affairs Committee, each institution should review the domain names that are currently protected and those that are not. He suggested paying particular attention to .com, .net, .biz, .us, .info, and .org extensions. (Also the .mobi extension, which was approved in July for websites optimized for mobile telephone screens.) Other closely related forms of the institution’s name should also be looked at.

Some form of a WHOIS search engine should be used to determine the registry information for names that are already taken. Institutions may or may not be aware that someone on their campus (such as the athletic department) or even another institution might have legitimately taken the name. (As an example, Washington State University has the address www.wsu.edu because they were the first to register it, but others such as Wichita State University, Wayne State University, etc. could have claimed it first.)

If you find that other entities have registered domain names that reflect your institution’s identity, carefully review the content of those websites. Your chance of establishing that the entity is a cyber squatter improves if the content does not match the use of the name (such as a website reflecting the university’s identity containing offensive or indecent materials).

Once it is verified that someone else has a domain name registered that you feel violates your “trademark” then it is time to get legal counsel more involved.

You may wish to consider registering potential domain names that are not yet assigned. For a minimal investment of time and money, you could protect a valuable resource by taking preemptive action. You could then take all of the additional names that you register and redirect them to point to the institution’s main web address.

It is also a good idea to track expiration dates of domain names you own and those you are interested in acquiring. Some domain name providers will take your expired name and offer to sell it back to you for large sums of money. A recent web search revealed a number of companies that have automated domain name tracking services at a range of prices. These services will provide alerts when the status of a domain name changes, including notices of impending expiration.

You may have some additional tips to share with your fellow ACUTA members on this important subject. Why not use the telecom listserv (telecom@acuta.org or via the ACUTA website, MyACUTA account required) to share ideas and suggestions for additional preventive measures or stories about how your institution has responded to infringement on its Internet identity? Hopefully, through the listserv and other information sharing resources, we can help our institutions be better prepared to deal with these issues.
Minimum Annual Revenue Commitment (MARC)

Often the contract that is signed with a telecom carrier has a monthly "cap" on the dollar amount of the system usage during the month. The rate charged by the carrier for calls made that put the monthly charges higher than the cap may be much higher than the rate agreed to in the contract. An example of this problem reported in The Telecom Manager's Voice Report (VR 6/13/05) indicated that “AT&T dinged a multinational medical equipment maker with a whopping 243% rate increase after the company went over a $150,000 monthly 'cap' on its MARC.”

Some things to consider while working on the creation of a new contract were mentioned in the VR article. Do not assume that you must agree to the amount of the MARC cap. The article mentions a telecom manager who has been dealing with the carriers for a long time who recently scored a 2-cent-per-minute deal without any MARC. He said that the annual commitment has absolutely nothing to do with the price; that the vendors will say it does, but they’re really just trying to retain you.

Some of the other things mentioned in the article include:
- It is a good idea not to deal with the salespeople but insist on speaking with executive-level staff about the pricing and other contract information.
- Begin the negotiation process for a new contract about 9 months before the old contract expires.
- Be sure that your contract has a clause in it that has priority over any service guides that may exist.
- Don’t show the carrier representatives your old bills. They may ask for them to help put together a plan that meets your needs. But your history and budget information may result in an increase in the price they bid.

AT&T is not the only company that has been using the MARC to add to the bills sent to customers. SBC, MCI, and Sprint were also mentioned in the article. (VR 6/13/05)

Cell Phone Use While Driving

This topic continues to be an item of interest in VR and Telecommunications Reports (TR). The use of mobile phones and other wireless devices while driving is the leading cause of crashes, near-crashes, and other roadway incidents, according to new research commissioned by the National Highway Traffic Safety Administration (NHTSA).

The research was done by the Virginia Tech Transportation Institute that tracked the driving habits of more than 100 drivers in the area around Northern Virginia and Washington D.C. Driver activity was monitored through sensors and cameras in the vehicles being driven. During the one-year study, the drivers traveled about 2 million miles and spent more than 42,000 hours driving. The average for each driver was about 20,000 miles, and they each averaged 420 hours using the phones while driving an average of about 48 miles per hour.

During the study the use of wireless devices was responsible for 644 “events,” including six crashes, a number of near crashes, and hundreds of other incidents. The second most distracting activity involved passengers (411), followed by internal distractions (187), according to the research.

“...The research was the most comprehensive ‘natural study’ to assess the real-world effects of various distractions on drivers,” according to the article. (TR 7/1/05)

For More In-Depth Coverage of Legislative & Regulatory Issues:

ACUTA members may read about the latest developments in telecommunications- and Internet-related issues in the most recent Legislative and Regulatory Update, an electronic newsletter prepared monthly by Wiley, Rein & Fielding. Access this newsletter at http://www.acuta.org/relation/DownloadFile.cfm?docNum=309

Tennessee has now passed a law “that will prohibit drivers with either learner’s permits or intermediate driver’s licenses from operating a motor vehicle while talking on a hand-held wireless phone.” (TR 6/15/05)

USF Program Waste

The FCC’s Office of Inspector General (OIG) continues to be concerned about
all of the waste, abuse, and fraud problems that continue to be uncovered in the USF program. In January two additional audit staff members were assigned to work on the USF problems. An OIG report to Congress released in early June indicates that there has already been an improvement in OIG’s ability to assess problems in the program.

The report also indicated that from September 2004 through March 2005 the OIG closed 22 investigations of which 13 were USF-related. During the report period, 16 new complaints were received and 11 of them were USF-related.

The OIG still has 39 cases under investigation and 35 of them are USF-related. The problem with the USF funding and follow-up to verify that the grant funds have been properly used seems to continue to need investigation. (TR 6/15/05)

**USF Contribution Factor**

In the third quarter of 2005 the factor will be 10.2% which is a reduction from 10.7% in the first quarter of 2005 and 11.1% in the second quarter. This reduction reflects a $128 million decrease in program collections. (TR 7/1/05)

The FCC is also looking into alternate methods to determine what method the carriers will have to use to determine what they will have to pay into the fund. The payments have been based on the carrier income from some particular types of service being provided. Wireless calls have not been a part of the revenue base for the fund. One of the methods under consideration is to base the fund on the number of telephone numbers the customers have, and that could be a problem for institutions that have lots of lines.

The FCC is also puzzling over a “Formulaic Approach” to use for the distribution of the E-rate funds. This is still under study at the FCC. (TR 7/1/05)

**SPAM from Cross-Border Areas**

A report released on May 27 by the Organization for Economic Cooperation and Development (OECD) indicated that “Spammers now send billions of electronic communications to e-mail addresses and mobile phones around the globe, without discerning market capacity or ability to understand the language of the message—much less showing concern for the impact of bulk messages upon network operators.” Enforcement agencies all over the world combat the problem, but it is difficult and expensive to track down spammers, gather sufficient evidence to prosecute them, and recover monetary rewards for victims.

The report indicates that more centralized coordination is badly needed within individual countries. The U.S. and Australia are two countries where various agencies with enforcement jurisdiction over spam have established methods for cooperation and communication. (TR 6/15/05)

I see lots of spam on my e-mail, and I connect through Northern Michigan University where they have a system that identifies spam and indicates on the subject line that it is spam, so I delete it. I am sure all of you with cell phones have noticed the problem also.

**Digital TV Deadline**

As noted before in the June *ACUTA eNews*, a 12/31/06 deadline had been set to require all TV stations to broadcast only in digital format. New dates are being considered in bills in both the House and the Senate. The House bill being drafted has a date of 12/31/08 for a firm deadline for the end of the transition to digital TV. A bill in the Senate has a date of 1/1/09, one day later.

The National Association of Broadcasters (NAB) is making inroads with House leaders, who NAB hopes will press the panel to slow down the legislation. The NAB does not want a firm deadline date for DTV to be required for transmission by the stations.

A telecomm lobbyist has indicated that lawmakers “face even greater challenges in reigning in the ‘out-of-control federal budget’ if they scrap the DTV bill—and the billions of dollars it’s expected to ‘score’ in the U. S. budget—and look for other places to raise the funds.” (TR 7/1/05)

This is the first I have seen about the costs of the DTV that will most likely be passed on to consumers like you and me.
In March 2005, Student Monitor of Ridgewood, NJ, conducted extensive research into how students are using communications technology on campus today. ACUTA eNews is pleased to feature selected results of that survey. We appreciate Student Monitor’s assistance as we strive to provide the most useful and up-to-date information to our readers.

If you would like to know more about the survey, contact Eric Weil, managing partner at Student Monitor, at weil@studentmonitor.com, or visit their website at http://www.studentmonitor.com.

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If you have questions, contact me anytime at afuehrer@acuta.org.

Mobile Phones Get Their Own Suffix

“.Mobi,” a new suffix designed for use by mobile phones, was approved by the Internet Corporation for Assigned Names and Numbers on July 11. “Mobi” is short for mobile phones in the Netherlands and is accepted worldwide.

According to CNN.com (7/11/05), “The first Web sites for mobile devices, which will be fit for a small screen and limited memory and bandwidth, will be ready in 2006.

“The new domain name was requested by a group of powerful mobile phone operators and handset makers, which set up a joint venture to encourage companies and Web site designers to create mobile Web pages.”

Companies that make and sell phones as well as those that provide the infrastructure required to make them work are hoping that many consumers will want to upgrade their equipment.

WEB TIP

Aaron Fuehrer
ACUTA Computer Services Manager
afuehrer@acuta.org

Search for Other Members Online

Looking for that current e-mail address or phone number of a fellow ACUTA member? Take a look at the Member Search capability available on the ACUTA website. Point your browser to http://www.acuta.org and click on “Member Services.” From that pull down, select “Member Search” then “School Search.” Here you can search for other ACUTA member institutions using member name, school name, or geographic location. You can search by whole name or just a partial name.

If you find your own contact information is incorrect, drop us an e-mail using our feedback form at http://www.acuta.org/About/Request_Information.cfm You can also view the information we have on file using your “MY ACUTA” at http://www.acuta.org/myacuta. Once you log in, click “View/Edit your Membership Record.” Having a MY ACUTA account will allow you as an ACUTA member to access and change contact information we have about you as well as access members-only, password-protected areas of the website. If you have questions, contact me anytime at afuehrer@acuta.org.
Ashland University, a private college located in Ashland, Ohio, is changing the way it attracts prospective students. In the past, the Office of Admission relied heavily on traditional methods of reaching prospective students including mailing literature, making telephone calls and sending e-mails. Students were directed to a web site that included too much general information about the University and had a look that was not designed for the market they wished to attract. The solution was to update the web site with a focus on the 15- to 22-year-old market that generates excitement, is informative and is effective in recruiting traditional, undergraduate students.

For help with this project, Ashland University employed the expertise of Red Red Design, a local company. A designer at Red Red came up with the idea of incorporating 3D-merison technology into the website, making it a true-to-life 3-D replica of campus and incorporating the use of instant messaging-type chat. The admission staff liked the idea and “Ashland Universe” was born. This unique portion of the site allows students from anywhere in the world to explore the Ashland University campus prior to making a personal visit and through the use of avatars, to interact with AU students, staff and prospective students.

According to Carl Gerbasi, vice president of enrollment management at Ashland University, “Research indicates that once someone has a virtual experience, the interest to actually experience the activity increases. In this case, the activity is planning a campus visit. We expect our campus visits to increase as a result of this site.”

Visitors’ comments to the site have been very favorable and indicate that it reminds them of the popular video game, "The Sims." Once they personally visit campus, they are impressed by how closely the site replicates campus.

The site can be accessed at any time of day or night, and students can obtain information, schedule a campus visit, or ask specific questions of faculty, staff, and AU students. “Ultimately, enrollment will be a major measuring stick of the success of the site,” said Gerbasi.

“This site provides a safe atmosphere for a prospect to build a relationship with the University. Prospects can introduce themselves to the content and to other avatars at their own pace, ultimately giving them an enjoyable connection and a role in the community even before they set foot on campus,” said Doug Cooper, Director of Development at Red Red Design.

Because all campus departments have access to the new web site, there are multiple uses for it beyond the admission effort. Departments can hold open houses and new students can go on the site and find the location of their classes prior to their arrival on campus. Donors can tour the beautiful campus and view how new buildings will look after construction is completed and alumni can see how the campus has changed since they graduated.

Additional applications for the web site are being explored every day and the possibilities for expansion are endless. One idea that is currently being discussed is to “reward” students who come into the environment by providing more of a gaming orientation. Red Red Design is very seriously studying the development of games, contests, or challenges that keep prospects coming back to the site, while not detracting from its original purpose.

A requirement for getting on the site is to have a high speed Internet connection. For those prospects who do not have a high speed connection, a more traditional virtual campus tour will soon be available. Red Red Design is primarily responsible for maintaining and updating content, features, and functionality on the site, but maintenance is directed by the University. The admission staff has a “dashboard” through which they can appoint certain users as ‘AU Reps’ and monitor and record usage and to restrict access, if necessary.

As far as cost is concerned, Gerbasi said, “We feel the traditional method of contacting students is more expensive than creating the new web site. We estimate that the financial trade-off will be substantial and the response rate to inquiries will improve dramatically with the site.”

Ashland Universe can be found at www.exploreshland.com.
Welcome New Members

Institutional Members

Johnson County Community College, Overland Park, KS. T4
Donald Campbell, Mgr., Network Comm., 913/469-8500 .......... dcampbell1@jccc.net

Anderson University, Anderson, IN. T2
Joyce Jones, Physical Plant Dir., 765/641-4242 ...................... jjones@anderson.edu

Alvin Community College, Alvin, TX. T2
Sulema Cabrera, Dir., Info. Tech., 281/756-3538 ............... scabrera@alvincollege.edu

ACUTA Online Press Room

The following press releases have been posted to the ACUTA website since the July eNews. We encourage you to visit the ACUTA website frequently for the latest information from a variety of sources, including our corporate affiliates.

- IBM and Avaya Team to Integrate Audio with Collaboration Tools
- University of Wisconsin Selects Allot Communications to Manage Multi-Campus Network
- Teltronics, Inc., Announces $2.3 Million Upgrade Contract
- PAETEC Receives Frost & Sullivan Customer Value Enhancement Award

ACUTA Events Calendar

Fall Seminars .......... Oct. 30-Nov. 2, 2005 .......... Denver, CO
Track 1. Assessing the Value of New Technology Projects
Track 2. Supporting Student Use of Technology

Winter Seminars ...... January 8-11, 2006 .......... Palm Springs, CA
Track 1. Mobility and Wireless Issues
Track 2. Best Practices in Telecom Management

Spring Seminars ...... April 2-5, 2006 ............ Providence, RI
Track 1. VoIP and Its Applications
Track 2. Network Survivability

Annual Conference .. July 23-27, 2006 .......... San Diego, CA

Fall Seminars .......... October 22-25, 2006 .......... Portland, OR
Track 1. New and Evolving Technologies
Track 2. Chargeback and Cost Models
The Gaylord Palms is beautiful, and the alligators...well, fortunately, they did a lot of sleeping.

Kevin Mitnick’s presentation was preceded by The Matrix Girls, who started the day with a little fun.

Philip Beideman’s presentation was one of many that enlightened, informed, inspired, and entertained.

The office is only a click away from the Internet terminals or a laptop. Communications—it’s what we do!
Awards

The University of Texas at Austin won the Award for Institutional Excellence in Communications Technology for Category 1, Large School.

Bryant University won the Award for Institutional Excellence in Communications Technology for Category 3, Small School.

The University of Kansas won an Honorable Mention in the competition for the Award for Institutional Excellence in Communications Technology for Category 1, Large School.

Tony Mordosky, Rowan University, received the ACUTA Ruth A. Michalecki Leadership Award.

Jeanne Jansenius, University of the South, won the Bill D. Morris Award.

Membership Milestones

20 Years

10 Years

15 Years

5 Years
Informal Networking

The traditional Monday-evening offsite event, coffee breaks throughout the week, and the annual banquet on Wednesday night add up to plenty of opportunities to get to know each other better. Members take advantage of the special times to share ideas or just relax and get better acquainted.
Exhibit Hall

An important part of the ACUTA Conference experience is the exhibit hall. Attendees meet new vendors, learn about new and exciting developments, explore different approaches to difficult problems, and lots more. This year we were pleased to welcome 107 companies to the exhibit hall (and they gave away some marvelous prizes!).

Start planning now for a great conference next year in San Diego!