Exceptional Textiles for Today's Interiors Weaving Our Way Through the Design Community's Exclusive Showrooms

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Weaving Our Way Through the Design Community’s Exclusive Showrooms

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This site seminar will begin with an introduction to the role of designer showrooms and their significance to the interior design community. Following this brief introduction, we will visit two textile showrooms: Donghia and Old World Weavers. These innovative showrooms were chosen for their diversity, leadership, and distinctive market positions. Donghia is known internationally for their creative weave structures that interpret classic forms into fresh modern designs. These light catching textiles are truly the antiques of the future. Old World Weavers industry expertise in the area of recreating historic textile documents has opened the doors to such restoration projects as the White House. Representatives from each showroom will share their first hand knowledge as they expand upon the following topics:

* Design direction
* Influences on the creation of textile collections
* Inspirations and artistic interpretations
* Design decisions relating to quality, pattern selection, color, and price
* Construction concerns and technical limitations
* Market forces
* Inter-related historical events
* Selecting historic documents and reproductions

Representing Donghia: Sherri Donghia, Executive Vice President, Design & Marketing, Donghia

Representing Old World Weavers: Iris Apfel and Carl Apfel, Founders of Old World Weavers

Coordinator: Mia Backman