November 11, 2011 - ALEC Faculty Meeting Minutes

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ALEC Faculty Meeting
November 11, 2011


The faculty meeting minutes from September 9 were approved.

Old Business
Ag and Life Sciences Communication Faculty Search – Dr. Bell announced Karen Cannon accepted the appointment in the Life Sciences Communication position with a starting date of December 1. Another candidate for the Strategic Communications position will interview during the next several weeks.

Youth Leadership Development – Matkin indicated the search committee is checking references presently and submitted the proposal to interview paperwork to CASNR and IANR for approval.

Balschweid indicated we had strong numbers applying for the faculty positions in both groups which speaks well for our quality academic programs here at UNL and our reputation across the country.

ALEC 2011-12 Committee Structure – If anyone is interested in serving on the Research Committee or International Activities Committee, please let Dr. Balschweid or Kathy know.

New Business
Faculty Positions/Needs - One of Chancellor Perlman’s goals, as mentioned at his State of the University address, is to increase faculty by 160 positions in the next five years. Within the Institute there will be a prioritizing process established for these new positions. Balschweid reported that at the Advisory Council meeting the individual groups (Ag Ed, Leadership, Life Science Communication, Skilled and Technical Science, HRTM) broke into discussion groups and reviewed what the priority needs of the program areas were. From that discussion a list of ALEC Faculty Needs by program was developed (Appendix 1).

It would be in ALEC’s best interest to have a first draft of what the five priority needs are for the department for tenure leading faculty in a rank order.

ALEC Website – Balschweid would like ALEC’s faculty sites to be current with what our interests are and the things ALEC is engaged in. Mostly graduate students, but some undergraduate students, look at ALEC’s site to see who could be advising them or who aligns with their interests, so it’s important to have the information current. Greenlee presented a sample site
that included work, teaching and research experience, extension or service outreach activities that ALEC’s faculty are engaged in, along with their contact information. Keeping the site as non time sensitive as possible is encouraged so faculty and staff don’t have to update it every semester. UCARE students are encouraged to look at faculty websites to see if their interests match the faculty of the department. Students also look up past and current internship opportunities on the website, so that information is important as well. Please review the website and help to keep the information accurate. Greenlee will share a template in the Monday Memo to help faculty provide the updated information to her. Also, an updated photo helps the student identify their faculty members. Thumbnail photos would help on the faculty/staff pages. Ed Media has it on their page and they could help with the setup of ALEC’s site.

**ALEC Award Nomination Entities** – Fleming is collecting United Way donation cards. If you have not received an envelope please contact him. Fleming is no longer doing the award nominations for the Institute. Dan Moser is now charged with this task. However, Fleming has been assigned to collect information on associations that give awards or nominations that ALEC is eligible to compete for. Let him know of professional association’s award programs, local, state, regional, national and international award programs and raise the level of importance of recognition.

**Nebraska Cooperative Council Study** - Balschweid was approached by Ed Woeppel from the Nebraska COOP Council asking for assistance with a study. They did a study about 10 years ago on the perceptions members have on the effectiveness of the Nebraska Council and want to do another study. They will partially fund a graduate or undergraduate student (honors project or UCARE project) working with a faculty member, so if any faculty are interested please contact Dr. Balschweid.

**Iraq Extension Degree Program** – Balschweid and Kreifels were in northern Iraq last month as part of a project on curriculum department for those working with youth organizations and 4-H. While they were there they were approached by Tim Cook, alumni from ALEC, with a proposal to partner with the Salahaddin University-Hawler in Erbil, Iraq. This university wants to partner with a land grant university as they have an extension undergraduate program but currently it’s all theory. This would be a significant collaboration with this university in northern Iraq. Let Dr. Balschweid know if a faculty member is interested.

**Promotion and Tenure** – Bell announced if anyone is interested in promotion or tenure for next year they need to be starting the process now.

**Recruitment and Retention** – Yadgarova, Bell, Matkin, Kang, and Harms will be attending the Experience the Power of Red on Saturday, November 12.

**2017 Increase Enrollment**- According to Chancellor Perlman’s 2011 State of the University address UNL should increase enrollment to 30,000 students. This includes increasing international students by 1,000, increasing domestic students by 1,500 and increasing transfer
students by 250. UNL is looking at increasing its presence in the Far East and began recruitment in Sri Lanka, Turkey and Brazil to increase international enrollment and to recruit more in Denver, Chicago and other states in the Midwest to increase out of state student enrollment.

*CASNR Faculty Affairs Committee* - Kang received newly revised criteria for promotion and tenure to be effective in January. A summary of changes is on their website.

*Summer Session Courses* – Balschweid reports that funding for summer courses was approved for two course proposals submitted by Dr. Matkin. ALEC 202 and 410 were approved to teach this summer.

*Ag Literacy Proposals* – Two Ag. Literacy based proposals were moved forward. One was from Mary Garbacz (Food and Society) and another from Matt Kreifels and David Kwaw-Mensah. Seven proposals were submitted. The maximum $15,000 was requested for each proposal.

*CASNR Curriculum Proposal* – Matkin said today they will be talking about the BA program in CASNR.

*Holiday Party* - Please let Kathy know if you will be having a final in the ALEC classroom during finals week so she can schedule the Agriculture Hall Holiday Potluck.

*New position* – Harding accepted a position at the University of Illinois at Urbana as the Associate Director of their Leadership Center. This is a joint venture between Academic Affairs and Student Affairs. Congratulations Heath! Bell said the hiring of our leadership students across the country speaks well of our program. Bennetch indicated some of those positions should be listed on our website as a promotional item for our department.

*Undergraduate Curriculum Committee* – Terry reported he had six informational items: Curriculum hours approved; the committee is working with Kang on her HRTM proposal; the 2 plus 2 - Skills and Technical Sciences program approved to move along; also ALEC shares teaching responsibilities with Ag Econ teaching ALEC 388 –Ethics, faculty are currently considering ALEC taking it over completely in the near future; ALEC 102 oversight monitoring; and looking at ALEC 134 & 135 curriculum.

Submitted by Kathy Bennetch
Appendix 1

*Skilled & Technical Sciences
   (STEM Area of Research) Experiential/Teaching/Learning Theory/ANRLS Systems

*Ag & Rural Leadership Development (Community)

Science Communications

*Ag/National Resources/Life Science literacy Com (Com & Educ) (Global Ag Literacy Systems)

Media Convergence/Community Comm

HRTM – Dean CEHS and already brought forth to the Chancellor a faculty position to be in ALEC.