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April 6, 2012 - ALEC UCC Meeting Minutes

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Undergraduate Curriculum Committee Minutes
April 6, 2012

Present: Mark Balschweid, Kathy Bennetch, Karen Cannon, Myunghwa Kang, Gina Matkin, Jennifer Schoen, Roger Terry (Chair), and Malika Yadgarova.

Minutes from March 2, 2012 were approved.

Unfinished Business/Ongoing Business

HRTM Curriculum Changes - CEHS has approved the HRTM curriculum already that is presented today to this UCC. Kang reported we are now just HRTM. We have four categories: ACE, HRTM Core, Leadership, Minor, and HRTM Professional Electives. The options are gone. Parks and Recreation is not being offered anymore. Terry and Balschweid visited with Dean Waller recently to understand some of the philosophical and administrative issues regarding HRTM programs within the two colleges. This curriculum is new and it isn't perfect, we do need to move ahead and approve it. Then we can continue the refining process. Cannon asked for clarification about the refining process. She shared plans to teach ALEC 207 and add pre-requisites. Cannon hopes to have her class added to the HRTM program in the future. ALEC 495C will be the internship course proposal for HRTM and will be submitted later. Matkin moved to approve the HRTM curriculum as presented today. Seconded by Cannon. Approved.

Addendum - Motion to approve changes to HRTM BA Curriculum was passed by UCC May 8, 2012 by e-mail vote.

Ag Literacy course proposals - Terry presented the Curriculum Action Form A paperwork for ALEC 108 – *Food in Society* submitted by Mary Garbacz. He outlined procedures for submitting course proposals to the CASNR Curriculum Committee. Matkin indicated the course objectives will need some rewriting. The approved proposal will be presented to the CASNR Curriculum Committee next meeting so that it will be included in the 2013 Undergraduate Bulletin. Once the course is approved, we might consider offering it as a distance course which would require a change in course processing. ACE certification is an online application process. Dr. Bell is ALEC's contact person. If approved by CASNR Curriculum Committee, this course will be first offered Spring 2013. Matkin moved to approve. Seconded by Cannon. Approved.

Terry presented the Curriculum Action Form A paperwork for ALEC XXX – *Land, Food and People*. At this point in time the proposal is not complete. Instructor coverage issues were discussed including having adjunct instructors teach the course. Balschweid mentioned having someone teach it on a regular basis would be preferred. The stipulation on these courses was that they be offered by Spring 2013. Terry will work with Kreifels to finalize this proposal and bring it back to this committee. No Action. ACE certification will need to be applied as well.

PEARL Assessment – Matkin asked if the PEARL contact person was changed from Ellis to Terry. John Markwell is our contact person and will need to be notified so Terry is added and receives future emails regarding PEARL.

ALEC Instructional Improvement Plan – Balschweid had forwarded the comments from the 10 partial faculty to Bell for his review and planning for the summer brown bag seminars. Terry encouraged getting those dates set soon for summer planning.

Strategic Issues – capacity, vision, needs – Balschweid recapped the various steps before submitting the four signature/focus areas for the department so ALEC could be in the mix for staffing when new faculty positions are released. None are guaranteed. ALEC forwarded the following: leadership area organization and community change; teaching and learning systems; strategic life communications and ag literacy. The Deans will start looking at everyone's submissions next week. The Dean's Council will meet with the Department Heads and plan on having draft form by the end of June. The decisions should be made at the VC Retreat the end of July. If they have questions they will come back to ALEC and more rationale will be provided.

Our faculty was much more involved with developing our signature/focus areas and ALEC provided much more rationale for who we are, what we do, and why these are signature areas.

HRTM was not excluded but because it is a joint program between two colleges and across two different departments there is quite a bit of work already started related to HRTM positions. Kang is now reviewing applicants for two assistant professor of practice positions to start in the Fall 2012, and another tenure track faculty position is in the works. Deans and Vice Chancellor are very aware of their needs of the HRTM program. The organizational, community change, strategic communication, and life sciences easily overlap with HRTM.

New Business

Deletion of Environmental Communications Minor – Matkin shared the current listing of the Environmental Communications Minor from the undergraduate bulletin. The Environmental Education Minor was moved recently to Natural Resources when Dr. Pennisi moved there. ALEC has no students in the Environmental Communications Minor and we have been asked to delete it, and remove it from the undergraduate bulletin, if we are not going to use it. Terry asked if Natural Resources had any interest and Matkin reported they do not. Cannon expressed she wants to see ALEC as an area of study and more inclusive. What's the process to bring a new environmental type of study? Is it wiser to leave it on the books now and then revise it? Matkin stated if you are interested in it, leave it alone and come back to it and consider collaborating with Natural Resources. Balschweid mentioned aligning this with faculty expertise and strengths including faculty newly hire. Discussion followed about redesigning the minor, starting fresh with new title and new minor, new faculty interests, including discussion with Forsberg and Ferrell, and still be listed in 2012 bulletin. Cannon moved to table discussion to delete later to our fall meeting. Approved.

Announcements/Updates

Recruitment Update - Schoen reported recent events the recruitment team participated in include:

- FFA week
- Table at the College Fair
- Teach Ag Luncheon – 19 students and 16 other participants

- Blue and Gold – 36 students taped in the studio. One student from O’Neil (sophomore) was very excited and indicated he will be coming to Ag Journalism.
- CASNR Salute – May 4

Discussion followed around the question, How do we create a relationship with the high school students? Ideas expressed included: internships, summer week camps, radio station opportunities, weather, markets, remote reporter, create local broadcasts, internet radio, or video competition with radio spots. What are ALEC’s options and what could we do by next summer? We need to put together a plan and capture our ideas expressed here.

Search Committees – Kang reported HRTM just decided to bring in three candidates for interview for the two Professor of Practice positions.

Balschweid signed off on the position description for the Life Science position, and it was forwarded to Dean Waller. The same search committee will be used. The position should be advertised by July 1 and taken to AAEE and AELA, etc.

Meeting adjourned 9:11 a.m.