Prepare to Succeed

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Prepare to Succeed

Starting Out
- From Farm to College
- A Dream
- The Beginning

Starting Out
- Graduation
- Career
- First Attempts

Into The Fire
- Growth
- Leap of Faith
- Further Expansion

Today’s Program

Lessons and Observations

2015 Range Beef Cow Symposium, Loveland, Colo.
1. Define your Program
   • Develop your Plan
   • Keep the big picture in mind
   • Work on your business not just in your business – Avoid Distractions

2. Education Never Ends
   • Get One!
   • Seek Mentor
   • Understand your Market
   • Challenge what you know
   • Ask Good Questions

3. Embrace Change

4. EXPECT Adversity
   Sale Postponed due to Weather

In Summary...
1. Define your program
2. Education Never Ends
3. Embrace Change
4. EXPECT Adversity
Brandon Peterson, Peterson Angus, Young
Producer Panel

11/18/15

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