Increasing the Profitability of Fertilizer by Financed-Constrained Smallholder Farmers in Sub-Saharan Africa

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**Background** - Low commercial fertilizer use by smallholder farmers in developing regions of the world commonly limits productivity. Many of these farmers do not have the financial capacity to purchase enough fertilizer to maximize net returns on their limited investment per hectare. High fertilizer costs and low commodity prices often reduce profit potential, and competing needs for money often take priority. Such farmers need high net returns on their investments to justify the application of fertilizers.

Recommendations for non-finance constrained fertilizer use commonly strive to maximize average net returns across all planted acres. These recommendations are infeasible for smallholders with limited financial capacities. A more simple approach, given the nature of the smallholders’ production system, seeks to maximize net returns on their limited fertilizer investment. Under this process, the producer focuses fertilizer application on crop-nutrient responses of those chosen to be grown with the highest marginal returns, until the limited financial resources are all exhausted.

**The Research** - A collaborative research team in Uganda led by Dr. Crammer Kayuki Kaizzi of the Ugandan Agriculture Research Association and agronomists from the University of Nebraska-Lincoln (UNL), with funding received from the Alliance of a Green Revolution in Africa (AGRA), conducted 80 field trials to determine nutrient response functions for 15 crop-nutrient combinations. These functions were for corn, sorghum, upland rice, dry bean, soybean and peanut (Kaizzi et al., 2012 a,b,c). Crop-nutrient combinations varied in profitability (see Figure 1 on next page). The response functions were curvilinear consistent with expectations of crop production and the need to vary application rate on crop combinations to obtain maximum returns on a limited investment. The combination

### Market Report

<table>
<thead>
<tr>
<th>Livestock and Products, Weekly Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nebraska Slaughter Steers, 35-65% Choice, Live Weight</td>
</tr>
<tr>
<td>Nebraska Feeder Steers, Med. &amp; Large Frame, 550-600 lb.</td>
</tr>
<tr>
<td>Nebraska Feeder Steers, Med. &amp; Large Frame 750-800 lb.</td>
</tr>
<tr>
<td>Choice Boxed Beef, 600-750 lb. Carcass</td>
</tr>
</tbody>
</table>

**Livestock and Products, Weekly Average**

- Slaughter Lambs, Ch. & Pr., Heavy, Wooled, South Dakota, Direct: $378.19
- National Carcass Lamb Cutout, FOB: $122.17
- Pork Carcass Cutout, 185 lb. Carcass, 51-52% Lean: $172.33
- Western Corn Belt Base Hog Price: $87.38

**Weekly Spot Prices**

- Wheat, No. 1, H.W. Imperial, bu: 6.08
- Corn, No. 2, Yellow Nebraska City, bu: 7.31
- Soybeans, No. 1, Yellow Nebraska City, bu: 14.46
- Grain Sorghum, No. 2, Yellow, Dorchester, cwt: 10.93
- Oats, No. 2, Heavy Minneapolis, MN, bu: 3.47

**Feed**

- Alfalfa, Large Square Bales, Good to Premium, RFV 160-185 Northeast Nebraska, ton: 225.00
- Alfalfa, Large Rounds, Good Plate Valley, ton: 145.00
- Grass Hay, Large Rounds, Good Nebraska, ton: 100.00
- Dried Distillers Grains, 10% Moisture, Nebraska Average: 212.50
- Wet Distillers Grains, 65-70% Moisture, Nebraska Average: 74.00

*No Market*
of crop-nutrient-rate information provides a way to estimate the amount of fertilizer that the farmer can apply and afford to use, to best meet his/her highest profit potential.

The fertilizer response relationships displayed in Figure 1 can be used to prioritize crop-nutrient-rate options. Depending on which crops the farmer wishes to plant, application of a low rate of N to upland rice and beans may be of highest priority if the financial constraint is severe. With a less severe financial constraint, the priority options include additional N applied to rice and beans, some N applied to maize and sorghum and some P applied to soybean and groundnuts. With no financial constraint, fertilizer should be applied for each crop-nutrient combination that maximizes net return per hectare for the given fertilizer cost to commodity value ratios.

The Uganda Fertilizer Optimization Tool - To enable full optimization across the 15 crop-nutrient response functions, the Excel-Solver based Uganda Fertilizer Optimization Tool was developed by the Agricultural Economics and Agronomy and Horticulture Departments at UNL. The tool considers the land area that the farmer wishes to plant to each crop, expected commodity values at harvest, the costs of fertilizer use and the budget constraint. The output includes the recommended fertilizer rate for each crop and the expected effects on crop yields and net returns.

By taking into consideration the unique inputs of each smallholder, the tool allocates fertilizer to the crops with the highest marginal return, until the producer’s budget is exhausted. This tool enables capital constrained farmers to make informed choices about limited resources and aid in helping break the cycle of poverty. The outlined approach was introduced to 60 government and non-government extension staff in Uganda, with training for the remaining extension staff planned.

Wider Applications - This approach has the ability to increase the profitability of fertilizer use for finance-constrained crop production throughout Sub-Saharan Africa and on other continents. The crop-nutrient response functions will need to be determined for the appropriate crops and region in which the tool will be applied, but the underlying process will remain very similar.

References:
