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CC302 Revised with no date New Directions

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Today's University of Nebraska Cooperative Extension has a new direction based on a proud heritage and a challenging and exciting future.

Under the umbrella of the Institute of Agriculture and Natural Resources at the University of Nebraska, Cooperative Extension has a partnership with local government and the United States Department of Agriculture. This partnership is growing and changing with the educational needs of both rural and urban Nebraskans.

The emphasis of University of Nebraska Cooperative Extension is education. The following new directions will increase that emphasis:

- Multi-county Extension Programming Units (EPUs) allow specialization among Extension educators to more adequately address the key issues affecting clientele.
- Extension educators are affiliated with academic departments on the UNL campus.
- Emphasis has been placed on inservice education to provide staff with more knowledge and expertise to strengthen programs delivered to clientele.
- Cooperative Extension is also establishing linkages with other agencies and organizations to develop and deliver educational programs focusing on key issues affecting Nebraskans.

Together, these new directions are helping us assess the future concerns of Nebraska citizens and plan needed educational programs.

MISSION

The mission of the University of Nebraska Cooperative Extension is to help Nebraskans address issues and needs related to their economic, social, and environmental well-being through educational programs based upon scientific knowledge.

PROGRAM SCOPE

Cooperative Extension reaches an estimated 400,000 Nebraskans each year with direct educational contacts. Nebraska Cooperative Extension 4-H youth development programs extend to more than 88,000 youth, representing one third of Nebraska's young people between 9 and 19 years of age. Volunteers contribute to Cooperative Extension programs. Approximately 18,000 4-H volunteers and 17,000 Nebraska Association for Family and Community Education, Inc. volunteers annually contribute an estimated value of $32 million of in-kind program support.

PRIORITY INITIATIVES

**Agricultural Profitability and Sustainability** including sustainable agricultural systems; integrated crop management; integrated resource management; and conservation reserve program.

**Children, Youth and Families at Risk** including parent education and positive caring; coalition building and policy education for children, youth and families; stabilizing limited resources; decisions for health; and youth at risk.

**Enhancing Water Quality** including management of nitrogen and water to minimize nitrates in groundwater; provide a safe and adequate domestic water supply; and management of pesticides to protect water resources.

**Food Safety and Quality** including proper handling of foods; safe use of pesticides; antibiotics used in food production; and risk communication.

**Strengthening Nebraska Communities** including community/economic development, planning and action; small-scale entrepreneurship; and community and organizational leadership development.

**Waste Management** including residential/domestic waste management and integrated solid waste management.
STAFFING

Cooperative Extension faculty include 314 full-time equivalent (FTE) positions. Sixty-eight FTEs are located on the University of Nebraska East Campus, 44 FTEs at Research and Extension Centers at Clay Center, Concord, Lincoln, North Platte and Scottsbluff, 136 FTEs are located at County or Multi-county offices and 66 FTEs are Extension Assistants. Many Cooperative Extension faculty have joint appointments with teaching responsibilities in the College of Agricultural Sciences and Natural Resources or the College of Human Resources and Family Sciences or have research appointments in the Agricultural Research Division.

COOPERATIVE EXTENSION LOCATIONS

Cooperative Extension is a partnership of three levels of government — local, state and federal. The sources of funding for the Cooperative Extension Division, Institute of Agriculture and Natural Resources, University of Nebraska-Lincoln are shown to the right.

PARTNERSHIP

It is the policy of the University of Nebraska-Lincoln Institute of Agriculture and Natural Resources not to discriminate on the basis of sex, age, handicap, race, color, religion, marital status, veteran's status, national or ethnic origin or sexual orientation.

Issued in furtherance of Cooperative Extension work, Acts of May 8 and June 30, 1914, in cooperation with the U.S. Department of Agriculture.
Kenneth R. Bolen, Director of Cooperative Extension, University of Nebraska, Institute of Agriculture and Natural Resources.