

1981

Autopoint Pencils 1981

Autopoint Inc.

Robert L. Bolin depositor

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AUTOPPOINT PENCILS

The most reliable mechanical pencil you can give

1981



AUTOPOINT

...your assurance of quality

The 60-year heritage of Autopoint as a supplier of superior American-made quality will continue to pay off for you. Millions are sold annually to discriminating buyers looking for complete user satisfaction.



Lead Storage
Holds an ample supply of Autopoint lead.

Generous Eraser
Eraser gripper holds the last half of the eraser as firmly as the first half . . . no eraser waste.

Durable Plastic Barrel
"Football helmet tough" . . . takes rough handling without breaking, chipping, or bending. Provides a surface for lasting, durable imprint.

Plunger
Only one moving part! It can be bent, twisted, and abused . . . but will still work every time.

Keyed Engager Head
Fits precisely in the guide-slotted barrel, making the movement exact, unvarying.

Precise Lead/Plunger Alignment
Two strong plunger teeth perfectly align plunger with lead. As barrel turns, plunger uniformly exerts 1½ pounds of firm pressure to propel the lead through the mechanism.

Precision Spiral Guide Tube
Extends deep into the shank of the pencil tip . . . pulls (does not push) lead/plunger downward, so plunger cannot jam or bend. Carefully guides the lead, thus prevents clogging.

Patented "Grip-Tite"™ Tip Plunger
Vise-like jaws expand under pressure to hold the lead. Grip-Tite supports the lead uniformly at the point of greatest writing pressure . . . lead can't turn, wobble, jam, or fall out. Makes lead usable down to the last 1/16th of an inch.

Model No. 3007

- Hexagonal barrel for traditional comfort grip
- Sturdy chrome pocket clip; chrome ferrule
- Popular .9 mm lead; (1.1 mm lead also available)
- Maxi-Size eraser
- Price includes one line of hot stamped copy in one color . . . 34 letters and spaces in 8-point type.



3000 Series

The popular jumbo-size pencil is smartly styled . . . yet offers extra large imprint area. Preferred by those who want a heavier, well-balanced pencil. Features the patented Grip-Tite tip that won't allow the lead to turn, wobble, jam, or fall out.



Model No. 3107

- Round barrel provides billboard-size message area
- Sturdy chrome pocket clip; ivory ferrule
- Popular .9 mm lead; (1.1 mm lead also available)
- Maxi-Size eraser
- Price includes one color surface imprint on barrel or ferrule
- Maximize advertising effectiveness by imprinting the ivory ferrule. Add 10¢ (net) per color per ferrule; imprint area 1/2" high x 1 3/8" wide.



JANUARY	FEBRUARY	MARCH	1981	APRIL	MAY	JUNE
SMTWTFS	SMTWTFS	SMTWTFS	SMTWTFS	SMTWTFS	SMTWTFS	SMTWTFS
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
SMTWTFS	SMTWTFS	SMTWTFS	SMTWTFS	SMTWTFS	SMTWTFS	SMTWTFS
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	

Most popular chart imprint is the current year calendar. Add your company logo and name. Autopoint has over 30 other standard charts available, and even gives you the opportunity to design your own custom chart. For complete details refer to the Autopoint Chart Imprint Catalog. For calendar or charts, add 10¢ (net) per piece per color.

3000 Series Model Nos. 3007, 3107

Sugg. Retail	Price	100-249	250-499	500-999	1000-2499	2500-4999
	2.98	2.48	2.18	1.98	1.78	1.58

(ABCDE)

Barrel colors available: Ivory, Yellow, Blue, Black, Red.
Fingergrips: Black. Colorful gift box.

1000 Series

The most popular series of Autopoint pencils. A perfect choice when dependability is a must and economy a consideration. Features the patented Grip-Tite tip that won't allow the lead to turn, wobble, jam, or fall out.

Model No. 1007

- Hexagonal barrel for traditional comfort grip
- Sturdy chrome pocket clip; chrome ferrule
- Popular .9 mm lead; (1.1 mm lead also available)
- Over-Size eraser
- Price includes one line of hot stamped copy in one color . . . 34 letters and spaces in 8-point type
- New orange barrel now available



Model No. 1107

- Round barrel provides generous imprint area
- Sturdy chrome pocket clip; ivory ferrule
- Popular .9 mm lead; (1.1 mm lead also available)
- Over-Size eraser
- Price includes one color surface imprint on barrel or ferrule
- Maximize advertising effectiveness by imprinting the ivory ferrule. Add 10¢ (net) per color per ferrule; imprint area ½" high x 1 ⅛" wide.



1000 Series Model Nos. 1007, 1107

Sugg. Retail Price	100-249	250-499	500-999	1000-2499	2500-4999
1.98	1.88	1.68	1.48	1.28	1.14

(ABCDE)

Barrel colors available: Ivory, Yellow, Blue, Black, Red.
Fingergrips: Black. Colorful gift box.

5000 Series

Contains all the features that have made Autopoint a household word, plus the ultraprecision of .5 mm lead . . . for a neater, finer, more precise line. Great for engineers, architects, students, businessmen. Features the patented Grip-Tite tip that won't allow the lead to turn, wobble, jam, or fall out. And it is the only .5 mm mechanical pencil made in the U.S.A.!

Model No. 5007

- Hexagonal barrel for traditional comfort grip
- Sturdy chrome pocket clip; chrome ferrule
- Ultrathin .5 mm lead; Over-Size eraser
- Price includes one line of hot stamped copy in one color . . . 34 letters and spaces in 8-point type



Model No. 5107

- Round barrel provides generous imprint area
- Sturdy chrome pocket clip; ivory ferrule
- Popular .9 mm lead; Over-Size eraser
- Price includes one color surface imprint on barrel or ferrule
- Maximize advertising effectiveness by imprinting the ivory ferrule. Add 10¢ (net) per color per ferrule; imprint area 1/2" high x 1 1/8" wide.



	SMTWTFS	SMTWTFS	SMTWTFS	SMTWTFS	SMTWTFS	SMTWTFS
JANUARY	1 2 3	1 2 3 4 5 6 7	1 2 3 4 5 6 7	1 2 3 4	1 2 3 4	1 2 3 4 5 6
FEBRUARY	4 5 6 7 8 9 10	8 9 10 11 12 13 14	8 9 10 11 12 13 14	5 6 7 8 9 10 11	10 11 12 13 14 15	7 8 9 10 11 12 13
MARCH	12 13 14 15 16 17 18	15 16 17 18 19 20 21	15 16 17 18 19 20 21	12 13 14 15 16 17 18	17 18 19 20 21 22	14 15 16 17 18 19 20
APRIL	18 19 20 21 22 23 24	22 23 24 25 26 27 28	22 23 24 25 26 27 28	19 20 21 22 23 24 25	17 18 19 20 21 22	21 22 23 24 25 26 27
MAY	25 26 27 28 29 30 31	26 27 28 29 30	26 27 28 29 30	26 27 28 29 30	27 28 29 30 31	28 29 30
JUNE						
JULY	1 2 3	1 2 3 4 5 6 7	1 2 3 4 5	1 2 3 4	1 2 3 4 5 6	1 2 3 4 5 6
AUGUST	6 7 8 9 10 11 12	6 7 8 9 10 11 12	6 7 8 9 10 11 12	4 5 6 7 8 9 10	6 9 10 11 12 13	7 8 9 10 11 12 13
SEPTEMBER	13 14 15 16 17 18 19	13 14 15 16 17 18 19	13 14 15 16 17 18 19	11 12 13 14 15 16 17	15 16 17 18 19 20 21	14 15 16 17 18 19 20
OCTOBER	18 19 20 21 22 23 24	20 21 22 23 24 25 26	20 21 22 23 24 25 26	18 19 20 21 22 23 24	22 23 24 25 26 27 28	21 22 23 24 25 26
NOVEMBER	25 26 27 28 29 30 31	27 28 29 30	27 28 29 30	25 26 27 28 29 30 31	27 28 29 30 31	27 28 29 30 31
DECEMBER						

Most popular chart imprint is the current year calendar. Add your company logo and name. Autopoint has over 30 other standard charts available, and even gives you the opportunity to design your own custom chart. For complete details refer to the Autopoint Chart Imprint Catalog. For calendar or charts, add 10¢ (net) per piece per color.

5000 Series Model Nos. 5007, 5107

Sugg. Retail Price	100-249	250-499	500-999	1000-2499	2500-4999
	2.98	2.98	2.68	2.38	2.18
					1.98

(ABCDE)

Barrel colors available: Ivory, Yellow, Blue, Black, Red.
Fingergrips: Black. Colorful gift box.

2000 Series

The unique Autopoint Twinpoint writes with both black *and* red lead. Ideal for business and professional people . . . teachers, accountants, engineers, secretaries. Features two patented Grip-Tite tips that won't allow the leads to turn, wobble, jam, or fall out.



Model No. 2007

- Hexagonal barrel for traditional comfort grip
- Sturdy chrome pocket clip
- Popular .9 mm size for both black and red leads (1.1 mm lead also available)
- Blue lead and blue fingergrip available on special order.
- Price includes one line of hot stamped copy in one color . . . 34 letters and spaces in 8-point type

Model No. 2507

- Ultrathin .5 mm size for black lead; popular .9 mm size for red lead
- Hexagonal barrel for traditional comfort grip
- Sturdy chrome pocket clip
- Price includes one line of hot stamped copy in one color . . . 34 letters and spaces in 8-point type



.5 mm lead writes a neater, finer, more precise line . . . and it's U.S. made!

2000 Series Model No. 2007

Sugg. Retail Price	100-249	250-499	500-999	1000-2499	2500-4999
2.98	2.88	2.58	2.28	1.98	1.78

(ABCDE)

Model No. 2507

Sugg. Retail Price	100-249	250-499	500-999	1000-2499	2500-4999
3.98	3.88	3.48	3.08	2.78	2.48

(ABCDE)

Barrel colors available: Black.
Fingergrips: Black and Red.
Colorful gift box.

4000 Series

The Autopoint Pencil-Pointer is excitingly new, dramatically different! Automatic lead-feed mechanism is featured in the .5 mm Ultrathin pencil . . . top of pencil extends to 20 inches for use as a pointer.



Model No. 4107

- Ultrathin .5 mm lead writes a neater, finer, more precise line
- Pointer feature is great for teachers, salespersons, executives, engineers
- Sturdy chrome pocket clip
- Round barrel provides generous imprint area
- Price includes one color surface imprint on barrel
- Can also be engraved in block type, copy only; letters show as white metal through the barrel color, maximum of 25 letters and spaces per line. \$1.50 (net) per line per piece.

4000 Series Model No. 4107

Sugg. Retail Price	100-249	250-499	500-999	1000-2499	2500-4999
5.98	5.38	4.88	4.38	3.98	3.58

(ABCDE)

Barrel colors available: Cobalt Blue, Deep Apricot, Lime Green, Lustrous Black.

Deluxe gift box.



Autopoint Leads

12 leads/tube	1.1 mm	.9 mm	.5 mm
Black B (Soft)	810-1	890-1	—
Black HB (Medium)	811-1	891-1	851-1
Black H (Hard)	812-1	892-1	852-1
Red B (Soft)	813-1	893-1	—
Blue B (Soft)	814-1	894-1	—

Sugg. Retail
Price | Any Quantity
9.00/dz | 8.10/dz

(A)



Autopoint Erasers

4 erasers/tube	Over-Size	820-1
	(fits Standard Size Pencils)	
3 erasers/tube	Maxi-Size	821-1
	(fits Jumbo Pencil)	
Bulk pack:		
60 erasers/box	Over-Size	822-1
60 erasers/box	Maxi-Size	823-1

Sugg. Retail
Price | Any Quantity
9.00/dz | 8.10/dz

(A)

Autopoint, Grip-Tite, Twinpoint, and Pencil-Pointer are registered trademarks of Autopoint-Janesville.

General Information

Orders for imprinted merchandise accepted only when submitted by a recognized Specialty Advertising Distributor.

Acknowledgments

All orders are acknowledged via post card.

Selling prices

Items without advertising copy use next larger quantity price. No intermediate pricing.

Billing prices

Products are invoiced to the second place to the right of the decimal point.

Less than minimum quantities

Not available for imprinted merchandise; unimprinted add \$6 (net) per order.

Production time

Normal production time is four weeks from receipt of order on imprinted merchandise; five working days on unimprinted items.

Shipping

Orders are shipped from Wisconsin prepaid with shipping charges added to the invoice. C.O.D. orders not accepted.

Split shipments; split destinations

Add \$3 (net) for each after the first.

Mail-lite bags

For single pieces 20¢ (net) each not inserted.

Overruns and/or underruns

We reserve the right to ship and bill up to 5% over or under the amount of imprinted items ordered.

Additional imprint lines and panels

Add 10¢ (net) per piece per additional line on the hexagonal barrel units. Add 10¢ (net) per piece per additional panel on the round barrel units—both the barrel and the ferrule are each considered a panel.

Additional imprint colors

Add 10¢ (net) per piece per color per panel if surface imprint of more than one color is desired.

Change in imprint color

Add \$6 (net) per imprint color change within an order.

Change in imprint copy

Add \$6 (net) per imprint copy change within an order.

Ferrule changes

Imprintable ivory ferrules are available at no extra charge on hexagonal barrel units if specified on an order of 250 pieces or more. Chrome ferrules are available at no extra charge on round barrel units if specified on an order of 250 pieces or more.

Fingergrip changes

Fingergrips in cataloged colors other than black are available at no extra charge on either hexagonal barrel units, or round barrel units, if specified on an order of 250 pieces or more.

Proofs

Add \$6 (net) per color. Die, screen, plate charges are extra.

Dies, screens, plates

On new orders for logo, trademark, or special typeface, add \$15 (net) per color one-time charge for the die, screen, or plate. Please supply clean black-and-white artwork—and indicate approximate imprint size desired. There are no "stock cuts."

Extra charges—not to exceed \$15 (net)—may be assessed to bring the "art" supplied up to proper quality or size or strength for photography.

Repeat orders

No makeready charge will be made on repeat orders with identical copy and layout.

Patents

Many of the products in this catalog are protected by U.S. and foreign design and mechanical patents.

Warranty

Any defect in material or workmanship will be corrected without charge.

Autopoint, Grip-Tite, Twinpoint, and Pencil-Pointer are registered trademarks of Autopoint-Janesville.

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