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April 1997

## **ACTION: A Common-Sense Approach To Improving Your Campus Climate**

Steve Birdine

*Indiana University; Creative Diversity Communications*

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# **ACTION: A Common-Sense Approach To Improving Your Campus Climate**

**Steve Birdine**

Indiana University

Creative Diversity Communications

**This is an interactive session. Participants will leave with an action plan for improving their campus environment.**

This powerful, humorous, insightful, and thought-provoking workshop will address the minority experience on predominantly white campuses and will share common-sense methods for improving the quality of life and enhancing the overall experience for minority students, administrators, faculty, and staff. Taking a much-needed open and honest approach, the session will raise questions that challenge traditional thinking:

- (1) Why is it that predominantly White institutions have failed to academically nurture minority students?
- (2) What are some common complaints that minority students, faculty, and staff have at predominantly white institutions?
- (3) Why do student personnel professionals continue to use and quote literature that has failed to generate positive results for certain student populations?
- (4) What can participants do to improve life on their campus?
- (5) How do we move from just talking about these issues to doing something about them?

This is an interactive session. Participants will leave with an action plan for improving their campus environments.

## **PRESENTER**

**Steve Birdine** was raised in Chicago. He earned a B.S. in news-editorial journalism, and an M.S. in radio-TV broadcasting from the University of Illinois at Urbana-Champaign. Birdine earned an Outstanding Student Affairs Staff Award in 1989. He was the director of the Marcus Garvey Cultural Center at the University of Northern Colorado from 1990 to 1994, and was selected as One of Twelve African Americans Making A Difference in the state of Colorado in 1993. Birdine is President of Creative Diversity Communications and Coordinator of Diversity Programs at Indiana University.