

University of Nebraska - Lincoln

## DigitalCommons@University of Nebraska - Lincoln

---

Kimmel Education and Research Center -  
Presentations and White Papers

Kimmel Education and Research Center

---

4-23-2010

### Leadership and Innovation Program

Connie I. Reimers-Hild

*University of Nebraska-Lincoln*, [creimers2@unl.edu](mailto:creimers2@unl.edu)

Follow this and additional works at: <https://digitalcommons.unl.edu/kimmelpapers>



Part of the [Business and Corporate Communications Commons](#), [Curriculum and Instruction Commons](#), [Entrepreneurial and Small Business Operations Commons](#), [Organizational Behavior and Theory Commons](#), [Other Education Commons](#), [Other Social and Behavioral Sciences Commons](#), and the [Technology and Innovation Commons](#)

---

Reimers-Hild, Connie I., "Leadership and Innovation Program" (2010). *Kimmel Education and Research Center - Presentations and White Papers*. 10.

<https://digitalcommons.unl.edu/kimmelpapers/10>

This Article is brought to you for free and open access by the Kimmel Education and Research Center at DigitalCommons@University of Nebraska - Lincoln. It has been accepted for inclusion in Kimmel Education and Research Center - Presentations and White Papers by an authorized administrator of DigitalCommons@University of Nebraska - Lincoln.

# Leadership & Innovation Programs

**By: Dr. Connie Reimers-Hild, Ph.D.**

University of Nebraska-Lincoln  
Kimmel Education & Research Center  
5985 G Road  
Nebraska City, NE 68048  
[creimers2@unl.edu](mailto:creimers2@unl.edu)

[kimmel.unl.edu](http://kimmel.unl.edu)



*"If your actions inspire others to dream more, learn more, do more and become more, you are a leader."*

-John Quincy Adams, Sixth President of the United States



Extension is a Division of the Institute of Natural Resources at the University of Nebraska-Lincoln cooperating with Counties and the United States Department of Agriculture.

University of Nebraska-Lincoln Extension educational programs abide with the nondiscrimination policies of the University of Nebraska-Lincoln and the United States Department of Agriculture.

## **Who is Dr. Connie Reimers-Hild?**

Connie Reimers-Hild, Ph.D. (aka “Dr. Connie”) is one of the world’s leading experts in the areas of entrepreneurial leadership and innovation. Her award-winning work focuses on exploring and developing the entrepreneurial characteristics of individuals and leaders with a focus on innovation.

Dr. Connie is a faculty member at the University of Nebraska-Lincoln (UNL) and founder of the coaching and consulting firm, Wild Innovation. She has written over 30 publications, 5 workbooks and a blog ([wildinnovation.com](http://wildinnovation.com)) on the topics of entrepreneurial leadership and innovation. Dr. Connie has taken her research on the entrepreneurial personality to the next level by developing a leadership and innovation coaching program designed to help individuals and organizations achieve sustainable success.

## **Programs & Services Offered by Dr. Connie:**

**Training & Education:** Dr. Connie teaches a variety of programs in the areas of entrepreneurial leadership and innovation. These customized sessions are a great way to kick-start the coaching process!

### **Examples of programs include:**

*Entrepreneurial Leadership and Innovation: One Key to Personal and Organizational Success in the 21<sup>st</sup> Century*

*The “Real Colors” of Leadership: Personalities, Leadership & Innovation*

*Entrepreneurial Leadership and Teamwork: Building a Collaborative, Competitive Advantage*

*The Triple Bottom Line: Profitability through Sustainability*

**Coaching:** Dr. Connie offers customized leadership and innovation coaching to individuals, teams and organizations.

**Consulting:** Dr. Connie provides leadership and innovation consulting for businesses looking to create a more entrepreneurial atmosphere within their organizations. Dr. Connie helps organizations integrate an innovation strategy into their culture with a unique focus on developing entrepreneurial leaders and employees.

**Facilitation:** Does your group need assistance staying on track, on time and on task? Then, contact Dr. Connie! She will help your group accomplish its goals during your next meeting or strategic planning session.

**Key Notes:** Dr. Connie enjoys presenting key notes that are fun and focused on the future! Dr. Connie's key notes include:



*Leading Innovation: The Importance of Developing a Competitive Edge in the 21<sup>st</sup> Century*

*We All Need to be a Little More Fruity: The Importance of Incorporating Innovation into Your Organization*

*Just Like Kermit the Frog: It's Not Easy Being Green...Until Now!*

## **What is Coaching?**

The International Coach Federation (ICF) is the most recognized and largest global resource for coaches. On its web site ([coachfederation.org](http://coachfederation.org)), ICF defines coaching as, “partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential.”

Dr. Connie's leadership and innovation coaching is designed to help clients accomplish their goals through powerful conversations and action steps designed for change and growth. It is a process that leads to self-discovery, personal development and amazing results.

### ***Coaching is:***

**Client Driven:** Clients (coachees) set the stage and determine the results they want to achieve. Dr. Connie provides focused time helping clients achieve their goals by asking powerful questions and building an accountability structure with exercises and assignments.

**Customized:** Each coachee is unique and has different ideas of what they want to achieve. Dr. Connie builds a customized coaching program for each coachee. Programs can be built for individuals or groups depending on the needs of the client.

**Commitment:** Coachees are expected to commit time to the sessions and to the homework. It is up to the coachee to make change happen. Dr. Connie is there to help them through the process.

**Growth Oriented Action:** Thinking about change will not create it. When signing up for coaching programs, coachees are committing to taking action and making change happen.





### **Coaching is not:**

**Therapy or Counseling:** If you are seeking mental help or assistance, a coach is not the answer. Please seek the services of a licensed mental health professional.

**Passive:** The coachee is expected to take an active part in the coaching relationship. It is up to the coachee to set and accomplish their goals. They must be dedicated to the process and be willing to make changes that will help them move in a more positive direction.



### **Think Outside the Bowl: Sign Up for Idea Coaching!**

Need new ideas for work? Are you looking to create new streams of revenue? Maybe you want to streamline an organization or your own business? Then contact Dr. Connie! She can help grow your career, business or new venture through Idea Coaching.

### **Individual Idea Coaching Packages:**

#### **The Fast Fish**

Fast Fish sessions are designed to help you generate and capture ideas. They are available for \$75.00 per one-hour session. In an individual one-hour session you can expect to:

1. Generate new ideas
2. Refine existing ideas
3. Have some fun thinking about the possibilities!

#### **The Little Guppy**

Take individual innovation to the next level by investing in the **Little Guppy Package** (a \$200 investment). At the end of the 3 one-hour sessions, you will have:

1. Generated at least 10 new ideas
2. Recognized your most creative time and activities
3. Identified potential resources and partners

## The Big Kahuna

Are you really serious about investing in creativity? Then, **the Big Kahuna is for you!** The **Big Kahuna** is a 6-month investment in you! For only \$150 per month you will receive two customized coaching sessions. At the end of these sessions, you will have:

1. Determined your temperament using the Real Colors® personality instrument
2. Understand how your temperament influences creativity, innovation and leadership
3. Recognized your most creative times and activities
4. Identified personal barriers and catalysts associated with creativity and innovation
5. Created a personalized plan for innovation designed to help you continue to strengthen your creative juices and ability to succeed!

**Idea Coaching is available for organizations and teams too! Contact Dr. Connie ([creimers2@unl.edu](mailto:creimers2@unl.edu)) for details!!**



## A Superstar Investment: Leadership & Innovation Coaching

Dr. Connie's Leadership and Innovation Coaching Programs focus on developing key areas of the entrepreneurial personality. By focusing on these areas, Dr. Connie helps create sustainable change for individuals, leaders and organizations.

### **Individual Coaching:**

Individual coaching is available for people who want to become more entrepreneurial whether or not they own a business. Entrepreneurial individuals are innovative. They are calculated risk takers who accomplish goals regardless of the resources available. Entrepreneurial individuals are also critical to the success and survival of 21<sup>st</sup> Century organizations. Dr. Connie's individual coaching option is designed to help individuals strengthen their entrepreneurial talents with a focus on sustainable success.

If you want to become an innovative person who accomplishes their goals, then individual coaching is for you! Become more creative, intuitive and

personally fulfilled through one-on-one coaching. Personal coaching is focused on innovation and change at the individual level.

Individuals interested in this type of coaching should expect one-on-one interaction that is deeply personal. Dr. Connie fully customizes sessions and packages to help individuals recognize and achieve their true potential through personal growth and change.

**Sign up for Individual Coaching if you answer “yes” to the following questions:**



1. Are you ready to take the necessary steps to achieve the changes you want in your life?
2. Do you want to control your own destiny?
3. Are you ready to take personal risks designed to move your life forward in a direction that makes you happy and personally fulfilled?
4. Do you want to develop and learn to act on your intuition?
5. Do you want to develop your opportunity recognition skills?
6. Are you committed to setting and achieving goals that stretch you and create positive change in your life?

**Please contact Dr. Connie ([creimers2@unl.edu](mailto:creimers2@unl.edu)) for your initial session. During this session, you will have the opportunity to determine which option is right for you!**

<b>Fee Structure for Three and Six Month Coaching Packages</b>	
One Session per month	\$85.00 per month
Two sessions per month	\$165.00 per month
Three sessions per month	\$250.00 per month

Coaching sessions are available in-person, via phone or through Skype. Individual coaching packages are designed to fit any budget and any schedule. Need a different option? Contact Dr. Connie ([creimers2@unl.edu](mailto:creimers2@unl.edu)) to discuss your ideas.

### **Coaching for Leaders:**

Leadership Coaching is a program focused on strengthening the 21<sup>st</sup> Century leadership skills of individuals. Dr. Connie's Entrepreneurial Leadership coaching will help you:

1. Empower Others with an Entrepreneurial Approach to Achievement
2. Improve and Encourage the Leadership Capabilities of Others
3. Strengthen Your Interpersonal Skills and Behaviors
4. Enhance Individual and Team Performance
5. Rejuvenate and Cultivate Innovation and Creativity throughout the Organization
6. Create a Global Mindset that Embraces Change and Values Diversity
7. Establish a Strong Future Orientation
8. Emphasize Environmental and Social Responsibility with an Eye on the Bottom Line

**Begin developing your Entrepreneurial Leadership Potential Today by making your first coaching appointment with Dr. Connie:**  
[creimers2@unl.edu](mailto:creimers2@unl.edu)



### **Teams and Organizations**

Dr. Connie is also available to coach teams and organizations looking to enhance their abilities to be more entrepreneurial and innovative. Please contact Dr. Connie to discuss your needs so she can customize a package for your team or organization.

### **Why Choose Dr. Connie?**

**Return on Investment (ROI):** Dr. Connie believes in providing a return on your investment. Her coaching programs are designed to create positive, lasting change by focusing on ROI at the individual or organizational level.

**Individual ROI:** This is determined by the coachee. Initial coaching sessions are designed to establish the return you want on your investment into Dr. Connie's coaching programs. We will work together to determine your personal ROI and then design a plan to achieve it.

**Organizational ROI:** This will be determined by the organization through communications with Dr. Connie. Organizations have unique cultures. Dr. Connie works with organizations to establish goals, metrics and milestones that reflect their unique path to sustainable success.

**Value on Investment (VOI):** In addition to ROI, Dr. Connie focuses on VOI. It is difficult to quantify all of the positive impacts associated with coaching. Dr. Connie has developed a qualitative approach to assessment, which she calls VOI. VOI is not established in advance; rather it is monitored throughout the coaching relationship. Dr. Connie's qualitative approach to assessment will capture impacts and outcomes that naturally occur during the coaching process.

**My research has shown that Personal Fulfillment is one of the most important factors associated with success.**

**If you want to be more successful in the areas of leadership, innovation or entrepreneurship, then contact me, Dr. Connie Reimers-Hild, at [creimers2@unl.edu](mailto:creimers2@unl.edu)**





## Dr. Connie's Bio:

Dr. Connie Reimers-Hild is passionate about helping people and organizations achieve sustainable success.

In her role at the University of Nebraska-Lincoln Kimmel Education and Research Center, she leads efforts to advance economic development through entrepreneurship, leadership and innovation with a special focus on agriculture and natural resources.

Dr. Connie is also passionate about her consulting and coaching firm, *Wild Innovation*. Wild focuses on helping individuals, leaders and organizations develop a 21<sup>st</sup> Century strategy of success through training, consulting and coaching.

Her ground-breaking research on entrepreneurial learners earned a Best Paper Award from the University of West Georgia's Distance Learning Administration Conference in 2005. She has also won a number of other awards for her work, including the 2009 Senior Faculty Holling Family Award for Teaching Excellence.

Before her position at Kimmel, Dr. Connie served as a Lecturer in the Department of Entomology at UNL where she co-developed and co-taught two courses (*International Plant Protection* and *Insect Biology*), advised distance learners, directed the activities of the department's distance programs and served as a consultant for the Worldwide Farmer-to-Dr. Connie holds a doctorate in Leadership Studies, a Masters of Science degree in Entomology and a Bachelor of Science degree in Natural Resources. She currently holds a Courtesy Appointment in the Department of Agricultural Leadership, Education and Communication at the University of Nebraska-Lincoln and has served as an adjunct faculty member at Bellevue University where she taught 12 undergraduate leadership courses.

Dr. Connie has written 30 publications, 5 workbooks and a blog ([wildinnovation.com](http://wildinnovation.com)) on entrepreneurial leadership and innovation and has a great time speaking about her work at the local, regional, national and international levels (on too many occasions to count!).

Her rare blend of expertise in the areas of natural resources, agriculture and leadership provide her with a unique perspective on leadership in an era of globalization where leadership, knowledge, change, social responsibility, environmental sustainability and innovation are vital components of successful organizations.

**Contact Dr. Connie for your coaching, consulting or training needs:**  
[creimers2@unl.edu](mailto:creimers2@unl.edu)



*"Tell me, and I will forget. Show me, and I may remember. Involve me, and I will understand."*

-Confucius

Visit Dr. Connie's blog: [wildinnovation.com](http://wildinnovation.com)