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# The Pennsylvania State University

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# THE PENNSYLVANIA STATE UNIVERSITY

102 SERVICE BUILDING  
UNIVERSITY PARK, PENNSYLVANIA 16802

Department of General Services

Area Code 814  
865-2101

9 November 1971

Larry Alchin  
Bob Devenish  
Dorothy Heinecke  
Jerry Johnson  
Bill Turner

Good Morning:

Attached is a draft of the charter membership letter we discussed at the meeting in Chicago last week.

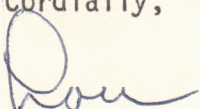
PLEASE. I have no special "pride of authorship" in this type of thing, so I implore you to be ruthless in your criticism, additions, deletions, etc. We want to entice a good membership drive, not put laurels on my head.

So, if you'll go over this, make comments and return to me just as soon as possible, I compile the comments, prepare the final copy and have it printed.

The letterheads, envelopes, and maps are at the printers and we have our artist in residence working nights to develop a seal for the association. We'll also have the Charter and Regular membership certificates on the press as soon as the seal is ready.

I really enjoyed our meeting last week, and hope you all had a safe journey home. Thanks, Jerry, for your kind hospitality.

Cordially,



Luther R. Robb, Director  
Department of General Services



11-9-71

LETTER OFFERING CHARTER MEMBERSHIP IN ASSOCIATION OF COLLEGE AND UNIVERSITY  
TELECOMMUNICATIONS ADMINISTRATORS

Dear Mr. (Ms).:

Have you wondered from time-to-time about:

1. Who is controlling telecommunications at your college or university - you or the telephone company?
2. What special services are other colleges and universities receiving from the telephone company? Are you possibly not getting equal treatment?
3. What are other schools doing about security of telecommunications facilities and equipment, toll fraud, campus telephone directories, operator information listings, operator staffing?

Several of us who have attended the telecommunications planning workshops at Michigan State University the past two years are concerned about, and have talked about, these questions and others and the need for some organization to bring together those who are concerned about these types of questions.

Recently we met to outline and begin development of a new professional association which would provide a nationwide membership, regional divisions, and an annual meeting to study, discuss, share and resolve the telecommunications issues and problems facing the administrator in higher education. Membership will be restricted to those in a decision making capacity relative to the telecommunications function in colleges and universities. Telephone Company and industrial people will not be admitted to membership, although we will draw from them for programs at our meetings.



The Association will be named ACUTA - Association of College and University Telecommunications Administrators. We have obtained an enthusiastic reaction from the college and university telecommunications people with whom we have talked ~~informally~~, and we sincerely hope that you, too, will share this enthusiasm.

Our planning committee is offering you a Charter Membership in ACUTA, and because we believe that you will be interested, we are enclosing your Charter Member Certificate. In order to validate this membership, however, we will need payment of your dues by no later than January 10, 1972. Annual dues for Charter Membership are \$10.00 if you act now.

We are planning our first annual conference and association meeting for July 17, 18, 19 and 20, 1972 at Chicago. At that time you, as a member, will vote on a constitution, bylaws, annual dues, and you will elect the first officers in the new ACUTA. We'll have more information on the conference and some of our other plans in a few weeks.

So, if this sounds to you like the kind of organization that will contribute to your professional development, provide an opportunity to meet with and exchange information with other telecommunications people in comparable positions to yours, won't you please support our efforts and respond promptly to accept this Charter Membership?

Cordially,

Planning Committee Members

Larry Alchin, Michigan State University  
Dorothy Heinecke, Illinois State University  
Jerry Johnson, University of Chicago  
Bill Turner, University of Michigan  
Bob Devenish, University of Wisconsin

Luther R. Robb, Chairman  
ACUTA Planning Committee