Research and Evaluation in Literacy and Technology

Education and Human Sciences, College of (CEHS)

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Rural Families in the Digital Age- An Inforgraphic

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Trainin, Guy; Werth, LaDonna A.; and Masur, Mary, "Rural Families in the Digital Age- An Inforgraphic" (2015). *Research and Evaluation in Literacy and Technology*. 36.
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Rural Families in the Digital Age

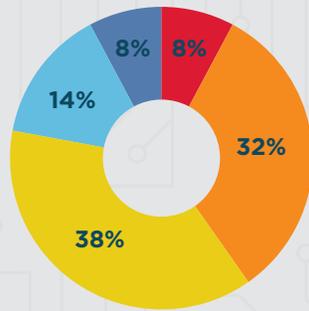77 parents of young children in rural Nebraska were asked about their familes' technology use and concerns.

How often do you use your device for the following tasks?

- Once or more per day
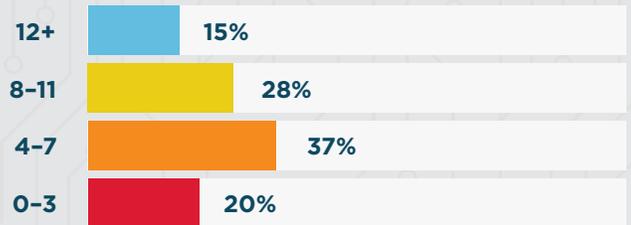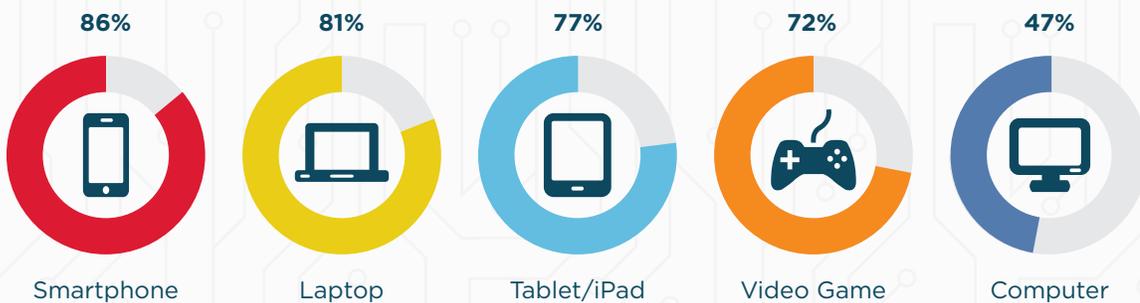- Once or more per week
- Once or less per month

Internet on Smartphone	Checking Email	Social Networking	Surfing the Web	Online Research	Banking & Bill Pay	Video Websites	Online Shopping	Read/Write Blogs	Video Calling

How many children do you have?

- one
- two
- three
- four
- five or more

8% · 8% · 14% · 32% · 38%

How old are your children?

12+	15%
8–11	28%
4–7	37%
0–3	20%

Which of the following devices do you own as a family?

- Smartphone 86%
- Laptop 81%
- Tablet/iPad 77%
- Video Game 72%
- Computer 47%

How many devices do you own?

- 4+ 57%
- 0 0%
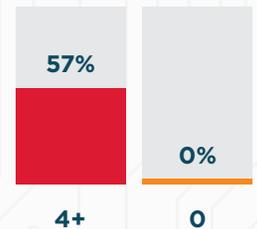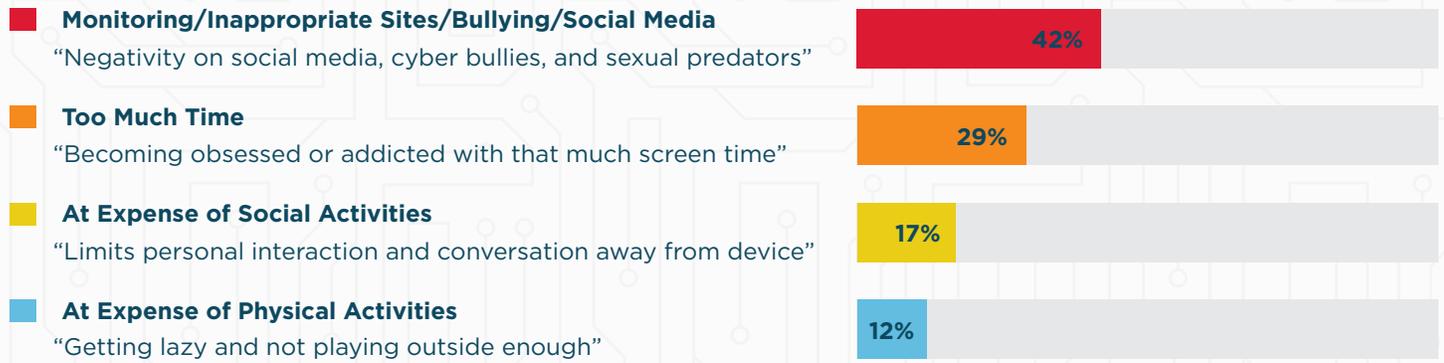
How often does your child have access to devices with internet?

- Everyday
- A few times per week
- About once per week
- Never

47% · 35% · 8% · 11%
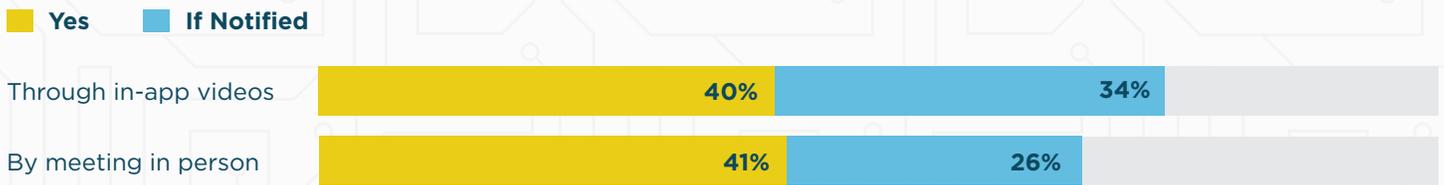
What are your concerns about your child using smart devices?

■ **Monitoring/Inappropriate Sites/Bullying/Social Media**
"Negativity on social media, cyber bullies, and sexual predators"

42%	

■ **Too Much Time**
"Becoming obsessed or addicted with that much screen time"

29%

■ **At Expense of Social Activities**
"Limits personal interaction and conversation away from device"

17%

■ **At Expense of Physical Activities**
"Getting lazy and not playing outside enough"

12%

Which areas would you be interested in learning about how your child can use a smart device as a tool to succeed in school?

84%	75%	61%	54%	32%	30%
Math	Language & Literacy	Science	Creative Arts	Social Emotional	Physical Ed & Health
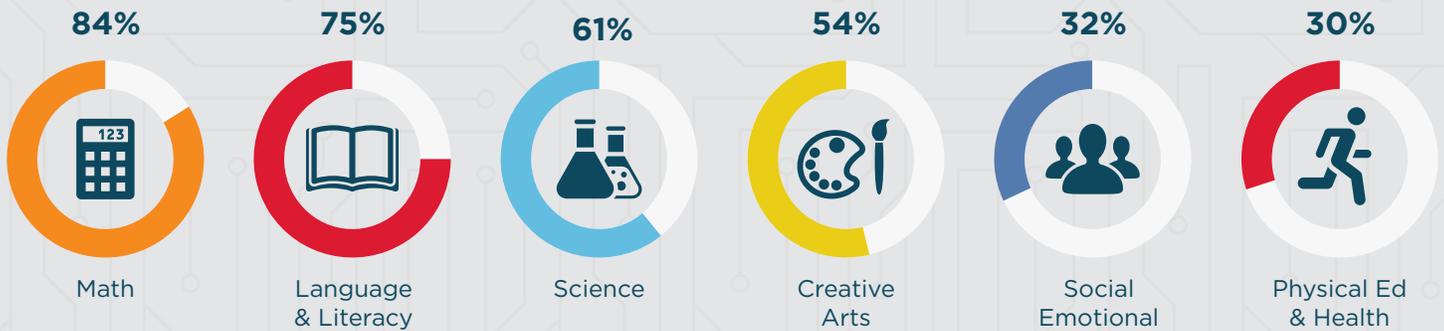
How likely are you to use one of the following ways to learn about the apps that will support your child's learning?

■ **Yes** ■ **If Notified**

Through in-app videos — **40%** | **34%**

By meeting in person — **41%** | **26%**