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Dick and Connie Fleming Scholarship Fund Flyer 2010

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Dick and Connie Fleming Scholarship Fund

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Professor, administrator, writer, advisor, mentor, friend, Dr. Dick Fleming has donned many hats in his long career at the University of Nebraska—Lincoln.

One of them was pioneer.

Dr. Fleming founded the agriculture journalism program at UNL, developing the curriculum and working to have the program certified in 2000. He also taught graduate and undergraduate classes in agricultural communications, marketing and adult and continuing education. Over the last 50 years, if you were involved with agricultural communications either as a student, university administrator, or member of the press you know Dr. Fleming.

“Seldom has an individual written so much of an institution’s history through action and word. The selfless contributions, unselfish service and legacy of Dick Fleming will not go unnoticed, but will live now and forever in the life of this university through the accomplishments of students who are supported in his honor.”

—Steve Waller, dean of the College of Agricultural Sciences and Natural Resources

Dr. Fleming joined the university in 1956 in the public information office and headed that office from 1973 to 1980. He moved to the Institute of Agriculture and Natural Resources in 1980. He “retired” in 1996.

Since retiring he has served as coordinator of the Agricultural Journalism program; Agricultural Communicators of Tomorrow Chapter advisor; team counselor for Nebraska Network 21 Action Team on Scholarships, Evaluation and Rewards; state advocacy leader for the Nebraska Agricultural Educators Association; and coordinator/writer for local, state, national and internal award nominations.

Retired in name only, Dr. Fleming still comes to work every day.

The Dick and Connie Fleming Scholarship Fund

The Dick and Connie Fleming Scholarship Fund has been established to support scholarships for students who want to become involved in agricultural communications.

“Getting the message out about agriculture has never been more important,” Dr. Fleming said. “We would like to see more students enter this vital field of communication and if establishing a scholarship fund helps, my wife and I are proud to put our names on it.”

The department would like to raise \$25,000 to endow the fund so it could provide scholarships for years to come.

Learn more and how to give

Gifts to the Dick and Connie Fleming Scholarship Fund will be used for scholarships to undergraduates majoring in agricultural journalism. To give, complete and return the attached reply card along with your gift. To give online, go to nufoundation.org/flemingscholarshipfund.

For more information, contact Ann Bruntz, abruntz@nufoundation.org, 402-458-1176.

Yes, I/we would like to support the **Dick and Connie Fleming Scholarship Fund** (05733).

One-time gift of: \$250 \$500 \$1,000 \$2,500 Other \$ _____

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