

7-12-2017

Scholarly Communication: From Understanding to Engagement (2017 Nebraska ACRL Scholarly Communication Roadshow, University of Nebraska-Lincoln)

William M. Cross

North Carolina State University, wmcross@ncsu.edu


Jaron Porciello

Cornell University, jat264@cornell.edu

Elizabeth A. Brown

Binghamton University--SUNY, ebrown@binghamton.edu

Follow this and additional works at: <http://digitalcommons.unl.edu/scholcom>

 Part of the [Intellectual Property Law Commons](#), [Scholarly Communication Commons](#), and the [Scholarly Publishing Commons](#)

Cross, William M.; Porciello, Jaron; and Brown, Elizabeth A., "Scholarly Communication: From Understanding to Engagement (2017 Nebraska ACRL Scholarly Communication Roadshow, University of Nebraska-Lincoln)" (2017). *Copyright, Fair Use, Scholarly Communication, etc.*. 51.

<http://digitalcommons.unl.edu/scholcom/51>

This Presentation is brought to you for free and open access by the Libraries at University of Nebraska-Lincoln at DigitalCommons@University of Nebraska - Lincoln. It has been accepted for inclusion in Copyright, Fair Use, Scholarly Communication, etc. by an authorized administrator of DigitalCommons@University of Nebraska - Lincoln.

Scholarly Communication: From Understanding to Engagement

Will Cross, Jaron Porciello, & Elizabeth Brown
University of Nebraska-Lincoln
July 12, 2017



Introductions

Who are we?
Who are you?



“Lost and Found” by
JanBaby Licensed CC0

A wooden signpost stands in a desert landscape with red rock formations and a blue sky with birds. The signpost has three directional signs pointing to the right. The top sign says "LOST", the middle sign says "FOUND", and the bottom sign says "SEARCHING".

LOST
FOUND
SEARCHING



“The goal of the program is to empower participants to help accelerate the transformation of the scholarly communication system.”

From

www.ala.org/acrl/issues/scholcomm/roadshow



Today's Agenda

- Understanding Scholarly Communication: Framing the Issues
- Copyright & Publication Agreement Exercise
- Measuring Impact
- Open Education Resources
- Conclusion & Wrap Up Discussion



"Day 113: Introduction" by [Snugg LePup](#) is licensed under [CC BY-NC 4.0](#)





"Why should I care about **Open Access**?"

I can get access to everything that **I need.**"

"What's the point of an **institutional repository**?"

"Is **Open Access** publishing really **reputable**? I have to publish in the key peer-reviewed journals in my field in order to get **tenure.**"

"Why should I have to **pay to publish** my work?"

"Can I use the graph I published in Journal X in a **future publication**?"

"Who cares? I **post my articles** on my website anyway."

"My **funding agency** requires that I make the results of my research - including data - **freely available online**. What does this mean?"

"What can I do to create a **sustainable model** for scholarship?"

