

University of Nebraska - Lincoln

DigitalCommons@University of Nebraska - Lincoln

2019 Workshop: Interviewers and Their Effects
from a Total Survey Error Perspective

Sociology, Department of

2020

Chapter 19: Accuracy and Utility of Using Paradata to Detect Question-Reading Deviations. Appendix 19

Jennifer Kelley

Follow this and additional works at: <https://digitalcommons.unl.edu/sociw>



Part of the [Quantitative, Qualitative, Comparative, and Historical Methodologies Commons](#)

This Article is brought to you for free and open access by the Sociology, Department of at DigitalCommons@University of Nebraska - Lincoln. It has been accepted for inclusion in 2019 Workshop: Interviewers and Their Effects from a Total Survey Error Perspective by an authorized administrator of DigitalCommons@University of Nebraska - Lincoln.

Chapter 19: Accuracy and Utility of Using Paradata to Detect Question-Reading Deviations

Appendix 19

Jennifer Kelley

Full book reference:

Olson, K., J. D. Smyth, J. Dykema, A. L. Holbrook, F. Kreuter, B. T. West. 2020. *Interviewer Effects from a Total Survey Error Perspective*. Boca Raton: CRC Press.

Appendix 19A

Minor Deviations	Question as it Appears in Questionnaire	Examples of Deviations*
Omitted, subbed or added such words as “the”, “a”, “an” or words that did not give context to the question	The income of your household?	The income of your household?
	Next, the income of your household, would you say you are dissatisfied, neither dissatisfied nor satisfied, or satisfied?	Next *Now*, the income of your household, would you say you are dissatisfied, neither dissatisfied nor satisfied, or satisfied?
	Leaving aside your own personal intentions and circumstances, is your job a permanent job or is there some way that it is not permanent?	Leaving aside your own personal intentions and circumstances, is your job a permanent job or is there some way that it is not permanent?
Interview instructions omitted, subbed or added that did not give meaning or context to question or to express politeness to the respondent	The next part of the survey is a little different. It has to do with memory and thinking.	The next part of the survey is a little different. It has to do with memory and thinking.
	Now, think of words that begin with the letter S as in Sarah. Start now.	Now, think of words that begin with the letter S as in Sarah. +Please+ Start now.
	People around here are willing to help their neighbours.	+Again using the showcard+ People around here are willing to help their neighbours.
Omitted a secondary time reference because secondary time reference was in previous question(s) or subbed a time reference that did not change reference period	The next questions ask about changes that may have happened to you since we last interviewed you on January 22, 2008.	The next questions ask about changes that may have happened to you since we last interviewed you on January 22, 2008.
	Since January 22, 2008, has a doctor or other health professional newly diagnosed you as having any of the conditions listed on the card? Please just tell me the numbers that apply.	Since January 22, 2008 *your last interview*, has a doctor or other health professional newly diagnosed you as having any of the conditions listed on the card? Please just tell me the numbers that apply.

<p>Interviewer omitted response options starting on the second question of a series of questions (e.g., always, very often, quite often, not very often, never) or respondent interrupted the interviewer to signal their correct response for previously heard response options (e.g., agree, neither agree nor disagree, disagree)</p>	<p>(How often do you talk about politics or current affairs with...) Your (husband/wife/partner)? Always, very often, quite often, sometimes, rarely, never?</p> <p>[Next question] (How often do you talk about politics or current affairs with...) Fellow workers? Always, very often, quite often, sometimes, rarely, never?</p>	<p>(How often do you talk about politics or current affairs with...) Your (husband/wife/partner)? Always, very often, quite often, sometimes, rarely, never?</p> <p>[Next question] (How often do you talk about politics or current affairs with...) Fellow workers? Always, very often, quite often, sometimes, rarely, never?</p>
	<p>People around here are willing to help their neighbours. Do you agree, neither agree nor disagree, or disagree?</p> <p>[Next question] People in this neighbourhood can be trusted. Do you agree, [respondent interrupts with “Disagree”] neither agree nor disagree, or disagree?</p>	<p>People around here are willing to help their neighbours. Do you agree, neither agree nor disagree, or disagree?</p> <p>[Next question] People in this neighbourhood can be trusted. Do you agree, [Respondent interrupts with “Disagree”] neither agree nor disagree, or disagree?</p>
<p>Skipped the entire question, but response was given in previous answer</p>	<p>Do you [or anyone in your household] own a pet, such as a dog or cat?</p> <p>[Next question] What kind of pet do you own?</p>	<p>Do you [or anyone in your household] own a pet, such as a dog or cat?</p> <p>[Respondent answers, “Yes, we have a dog”.]</p> <p>[Next question] What kind of pet do you own?</p>
<p>Major Deviations</p>	<p>Question as Appeared in Questionnaire</p>	<p>Examples</p>
	<p>Do you have any store cards or credit cards such as Visa, or Mastercard in your sole name? Please do not</p>	<p>Do you have any store cards or credit cards such as Visa, or Mastercard in your sole name? Please do not</p>

Key nouns, verbs or adjectives/qualifiers were omitted	include direct debit cards such as Switch or Delta or store loyalty cards such as Tesco Clubcard or Nectar.	include direct debit cards such as Switch or Delta or store loyalty cards such as Tesco Clubcard or Nectar.
	What is your current weight without clothes?	What is your current weight without clothes?
	Do these health problem(s) or disability(ies) mean that you have substantial difficulties with any of these areas of your life? Please read out the numbers from the card next to the ones which apply to you.	Do these health problem(s) or disability(ies) mean that you have substantial difficulties with any of these areas of your life? Please read out the numbers from the card next to the ones which apply to you.
Key nouns, verbs or adjectives/qualifiers were subbed with words that did not have equivalence in meaning or were added that altered the context, added inaccurate meaning to the question, or potential biased respondent's answer	I am going to read out a set of statements that could be true about your neighbourhood. For each, tell me whether you strongly agree, agree, neither agree nor disagree, disagree or strongly disagree that the statement describes your neighbourhood. First, this is a close-knit neighbourhood.	I am going to read out a set of statements that could be true about your neighbourhood. For each, tell me whether you strongly *agree*, *somewhat agree*, neither agree nor disagree, *somewhat disagree* or strongly *disagree* that the statement describes your neighbourhood. First, this is a close-knit neighbourhood.
	In your household who has the final say in big financial decisions?	In your household who has the final say in big financial decisions? +Would you say you do?+
	And how do you usually get to your place of work?	And how do you usually get to your place of work? +Your car?+
Definitions or examples were omitted that were needed to give context to the question	About how often do you and people in your neighbourhood do favours for each other? By favours we mean such things as watching each other's children, helping with shopping, lending garden or house tools,	About how often do you and people in your neighbourhood do favours for each other? By favours we mean such things as watching each other's children, helping with shopping, lending garden or house tools,

	<p>and other small acts of kindness. Would you say often, sometimes, rarely or never?</p> <p>Do you save any amount of your income for example by putting something away now and then in a bank, building society, or Post Office account other than to meet regular bills? Please include share purchase schemes, ISA's and Tessa accounts.</p>	<p>and other small acts of kindness. Would you say often, sometimes, rarely or never?</p> <p>Do you save any amount of your income for example by putting something away now and then in a bank, building society, or Post Office account other than to meet regular bills? Please include share purchase schemes, ISA's and Tessa accounts.</p>
Non-common response options were omitted that were needed to give context to the question to ensure all respondents were received same range of options	Do you work for a private firm or business or other limited company or do you work for some other type of organization?	Do you work for a private firm or business or other limited company or do you work for some other type of organization?
Response options in a series of questions given for first time were omitted	On a scale from 1 to 7 where 1 means 'Completely dissatisfied' and 7 means 'Completely satisfied', how satisfied or dissatisfied are you with the following aspects of your current situation. First, your health.	On a scale from 1 to 7 where 1 means 'Completely dissatisfied' and 7 means 'Completely satisfied' , how satisfied or dissatisfied are you with the following aspects of your current situation. First, your health.
Skipped the entire question	Would you say you disagree somewhat or disagree strongly?	<i>[Interviewer skips question without respondent indicating the strength of their disagreement in previous question]</i>
Strikethrough = omit word(s); +Plus signs+ = added word(s); *Asterisks* = subbed word(s)		