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## ALEC Faculty Flyer 2015

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**EVALUATION • FACILITATION • PROGRAM PLANNING** 



#### Mark Balschweid | Professor



- Curriculum development
- International program development
- Extension program planning
- Teacher development

## Michael Forsberg | Assistant Professor of Practice



- Time-lapse photography
- Conservation photography

### Lloyd Bell | Professor



- Teaching methodology
- Program planning
- Distance learning
- Curriculum development

#### Mary Garbacz | Assistant Professor of Practice



Communication of complex science with clarity, accuracy and objectivity to meet the needs of specific audiences

## Karen Cannon | Assistant Professor



- · Public understanding of science
- Communicating science information to consumer audiences
- Public relations and issues management in agriculture and natural resources
- Scholarship of teaching and learning

Lindsay Hastings | Clifton Professor in Mentoring Research and Director, Nebraska Human Resources Institute (NHRI)



- Strengths-based leadership development (youth and adults)
- Development and delivery of leadership mentoring programs
- Assessment and evaluation of generativity in leadership contexts
- Implementation, assessment and evaluation of youth engagement in community development

#### **Michael Farrell** Assistant Professor of Practice



- Advanced documentary development
- Executive producer

### amie Loizzo | Assistant Professor



- Mobile and multimedia communication and journalism
- Radio and television production
- Informal/non-formal science communication and education
- · Learning design and technology with specific interests in Massive Open Online Courses (MOOCs)
- Internet-based and arts-based qualitative research methods





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**EVALUATION • FACILITATION • PROGRAM PLANNING** 



#### Myunghwa (Michelle) Kang | Assistant Professor



- Hospitality and tourism marketing
- Use of information technology and social media for marketing
- Destination marketing and promotion
- Tourism development and entrepreneurship

### Gina Matkin | Associate Professor



- Cultural competence assessment and development
- Leadership theory and leader/leadership development
- · Graduate student education and development
- Training and course development

### Eric Knoll | Assistant Professor of Practice



· Skilled and technical sciences in teacher education

#### L.J. McElravy | Assistant Professor



- Youth leadership and civic engagement/service-learning
- · Leadership assessment and measurement
- Positive psychology and leadership development
- Team-based problem solving fostering creativity and innovation

#### Matt Kreifels | Assistant Professor of Practice



- · Teaching and learning
- Beginning teacher induction

#### Roger Terry | Professor



- Distance learning
- Extension/community development
- Technology leadership and planning
- Training and course development

# ALEC MISSION STATEMENTS

ALEC provides research expertise related to the human interface with science in agriculture, food systems and natural resources. ALEC specializes in the space where knowledge, comprehension, attitudes and beliefs about science influence behaviors.

ALEC faculty provide expertise at every point along the human decision-making spectrum, assessing knowledge, attitudes, beliefs and behavior.





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