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ALEC Program Flyers 2010

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Ten Reasons to join the AgLEC department:

1. Elective Flexibility
2. Individualized Advising
3. Experiential Learning Opportunities
4. Connections
5. East Campus Location
6. Small Class Sizes
7. Leadership Emphasis
8. Student/Teacher Ratio
9. Active Clubs
10. Technologically Advanced



AgLEC department received the 2007 University-wide Departmental Teaching Award

SCHOLARSHIPS AVAILABLE

The Department of Agricultural Leadership, Education and Communication and CASNR provide an extensive college-based scholarship program for its students. Presently awarding more than **\$15,000** for students. Scholarship amounts vary. Some are renewable for up to four years, depending on the scholarship and the student's academic performance.

Agricultural Leadership Education & Communication

300 Agricultural Hall

P.O. Box 830709

Lincoln, NE 68583-0709

<http://AgLEC.unl.edu>



The University of Nebraska – Lincoln does not discriminate based on gender, age, disability, race, color, religion, marital status, veteran's status, national or ethnic origin or sexual orientation.

UNIVERSITY OF
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Lincoln

**Agricultural
Leadership,
Education &
Communication**

**Undergraduate
Programs
&
Career Opportunities**

Career Opportunities

Programs of Study

Agricultural Leadership You will be prepared for a variety of career opportunities available in areas of leadership and management such as consulting, management, extension, and human resources. You also will specialize in an area of your choice by choosing a minor of interest.

Agricultural Education You will become certified to teach in the educational system about a variety of topics related to agriculture. You also will be primed to work in agricultural extension, positions in foreign service, and as educators in business, industry, and the community.

Agricultural Journalism You will learn the skills to work in journalism and communications through training on state-of-the-art computer equipment in the College of Journalism and Mass Communications. This program is unique because it allows you to gain technical expertise in an agricultural science field.

Agriculture and Nature-based Tourism prepares you for careers in nature-based tourism, agri tourism and parks and recreation management. Preparation in leadership, hospitality, business and communications will provide a strong foundation for opportunities for you to succeed in this field.

Industrial Technology Education This program is designed to prepare prospective educators in skill-based and computer-driven industrial technology.

Leadership

- Sales Representative
- International Relations
- Human Resources
- Extension Educator

Teaching

- Ag Education Instructor
- School Administrator
- Extension Educator
- Farmer/Rancher

Journalism

- Television/Radio Broadcaster
- Reporter/Journalist
- Newspaper/Magazine Editor
- Public Relations Practitioner

Get Involved!

Agricultural Communicators of Tomorrow



Ag Ed Club

FFA Alumni



Agriculture and Nature-based Tourism

- Federal Park Administrator
- Resort Owner
- Group Tour Director
- Natural Resources Recreation Manager
- Tourism Development Consultant

Why get a Leadership and Communications Minor?

Combine your know-how in your major with the know-how to succeed in organizational life after college.

Get in on an exciting minor in the College of Agricultural Sciences and Natural Resources, a minor in Leadership and Communication. Combining a minor with your UNL major will enrich your degree and help to open opportunities for you in the job market.

Studies of organizations show that the two most important characteristics employers associate with success are communication and interpersonal skills. Employers want to hire competent technical professionals who are also strong leaders, effective communicators, and top-notch "people persons."

The Leadership and Communication minor provides focused course-work that strengthens your "employability" base by helping you build leadership and communication skills. These leadership and communication development courses are appropriate for students from every UNL college.

Want to know more?

Meet with an AgLEC Leadership faculty member to find out what this unique and interesting program can do for you!

Call:

Dr. Jay Barbuto 472-8736
Dr. Leverne Barrett 472-9791
Dr. Gina Matkin 472-4454

Or stop by the AgLEC office in
300 Agricultural Hall on East Campus

Department of Agricultural Leadership, Education and Communication

UNIVERSITY OF
Nebraska
Lincoln

A

Minor

in
**Leadership and
Communication**

Offered by:

*The Department of
Agricultural
Leadership, Education
and Communication*



University of Nebraska-Lincoln
300 Agricultural Hall
P.O. Box 830709
Lincoln, Nebraska 68583-0709

Phone: (402) 472-2807
Fax: (402) 472-5863
<http://aglec.unl.edu>

Improve Leadership and Communication Skills with a Leadership and Communication Minor

Complete at least 3 courses (9 hours) from the following:

COURSE	COURSE TITLE	IS/ES*	HOURS
ALEC 102	Interpersonal Skills for Leadership	IS/ES-A3	3
ALEC 202	Leadership Development in Small Groups and Teams	IS/ES-C3	3
ALEC 302	Effective Leadership in Organizations	IS/ES-C3	3
ALEC 305	Presentation Strategies for Agricultural Audiences		

The remaining courses (for a total of 18 hours) are chosen from the following:

ALEC 337 ¹	Instructional Internship in Leadership Development		3
ALEC 388	Ethics in Agriculture and Nat. Resources	IS/ES-F3	
ALEC 407	Supervisory Leadership		3
ALEC 410	Environmental Leadership	IS/ES-F3	
ALEC 414	Classic Figures in Leadership	IS/ES-F3	
ALEC 466	Leadership and Diversity	IS/ES-H	3
ALEC 477	Leadership and Motivation	IS	3
ALEC 488	Leadership, Power and Influence	IS	3
ALEC 480 ²	Dynamics of Agricultural Journalism	IS	3
AERO 331 ³	Air Force Leadership Studies I		3
AERO 332 ³	Air Force Leadership Studies II		3

Note: Animal Science Leadership Academy Students see Dr. Linda Moody for course requirements.

¹ For students who have taken ALEC 102 and who have been selected as Teaching Assistants

² Open only to students enrolled in the Agricultural Journalism major

³ May be substituted for Air Force ROTC students only

* IS—Integrative Studies Course, ES—Essential Studies Course

To initiate your enrollment in the Leadership and Communication Minor, follow these simple steps:

- Pick up a “Declaration of Minor” form available from Ag Hall 300 (AgLEC) or Ag Hall 103 (CASNR Dean’s Office)*
- Work with an AgLEC Adviser to complete the list of courses you intend to take to fulfill the Minor requirements*
- Have it signed by an AgLEC Adviser*
- Have it signed by your own Adviser*
- Turn the form into the CASNR Dean’s Office (Ag Hall 103)*

The University of Nebraska—Lincoln does not discriminate based on gender, age, disability, race, color, religion, marital status, veteran’s status, national or ethnic origin or sexual orientation.

If you are interested in pursuing a career in the field of environmental and natural resource communication, there is a demand for graduates with these skills!

The proposed minor in Environmental Communications is designed to provide students with interests in environmental studies and natural resources, additional expertise that can be used in a variety of career paths and settings. It is also designed to provide the student with a general understanding and working knowledge of the interactions that do—and can—exist between the agricultural sciences, natural resources, and the environment. The ability to communicate effectively with the public about these relevant issues—in articulate, analytical and substantive ways—is becoming an increasingly valued and necessary skill, self-evident to many groups including policy makers, legislators, regulators, advocates, business, and the general public.

Want to know more? Meet with an AgLEC or School of Natural Resource Sciences professor to find out what this unique and interesting program can do for you!

Call Professors:

Susan Fritz	472-9559
Jerry Parsons	472-7867
David Wedin	472-9608

Or stop by the AgLEC office in 300 Agricultural Hall.

To initiate your enrollment in the Environmental Communication Minor, you need only to complete a “Declaration of Minor” form, which is available in either the College of Agricultural Sciences and Natural Resources Dean’s Office (103 Agricultural Hall) or in the Department of Agricultural Leadership, Education and Communication (300 Agricultural Hall). You simply list the courses you intend to take to qualify for the 12-hour minor, have it signed by an advisor from the Department of Agricultural Leadership, Education and Communication, and then turn it into the College of Agricultural Sciences and Natural Resources Dean’s Office. If you later wish to request a substitution for a course, you need to contact an AgLEC Advisor.

A

Minor

in
**Environmental
Communications**

Offered by:

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Agricultural
Leadership,
Education and
Communication*

*300 Agricultural Hall
P.O. Box 830709
Lincoln, Nebraska 68583-0709*

Phone: (402) 472-2807
FAX: (402) 472-5863
[Http://aglec.unl.edu](http://aglec.unl.edu)

UNL students! The AgLEC Department and the School of Natural Resources Sciences offers a Minor in Environmental Communications Tailored just for You!

The 12-hour minor includes upper division courses:

Course	Course Title	Hours
ALEC 305	Presentation Strategies for Agricultural Audiences	3
OR		
JGEN 321	Citizen & Mass Media	3

ALEC 388	Ethics in Agriculture and Natural Resources	3
OR		
AECN 357	Natural Resources and Environmental Law	3
OR		
NRES 323	Natural Resource Policy	3

NRES 423/823	Integrated Resource Management	3

ALEC 410/810	Environmental Leadership: A Historical and Ethical Perspective	3

Agricultural Education

Teaching Option



Recipient of the 2007 University of Nebraska Departmental Teaching Award

The Program

The Agricultural Education – Teaching option will prepare you to teach youth and adults on agricultural topics in a variety of settings, most commonly in secondary education. Knowledge gained in presenting information about agriculture and natural resource sciences, along with a teaching certificate, will prepare you for a future in the agriculture industry in addition to formal education.

The major in agricultural education is designed to prepare you with the necessary communication and interpersonal skills, leadership training, and knowledge of technical agriculture to be a teacher of agricultural education at the secondary or post-secondary level. The major also prepares you for work in agricultural extension, positions in foreign service, and agricultural educators in business and industry. Agricultural education majors are provided with many opportunities for career awareness and exploration outside the classroom.

Students become involved early by shadowing a professional and finish with an exciting student teaching experience. Through serving as a student teacher, students are offered placement assistance and the chance to apply classroom instruction to real life situations. If you wish to be admitted to the Teacher Education program in the Department of Agricultural Leadership, Education and Communication you should apply as early as possible (at least one year before they plan to student teach). Student teaching is conducted off-campus through university-approved agreements with cooperating schools.

Agricultural Leadership, Education & Communication

Careers

- Ag Education Instructor
- Extension Educator
- School Administrator
- Community College Teacher
- Farmer/Rancher
- Adult Educator/Instructor
- Community Development Officer

Ag Education Contact:

Dr. Lloyd Bell
Agricultural Leadership,
Education and Communication
University of Nebraska-Lincoln
300 Agricultural Hall
Lincoln, Nebraska 68583-0709
(402) 472-2807

Email: lbell1@unl.edu

Website: www.AgLEC.unl.edu

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Lincoln



Check out the website: AgLEC.unl.edu

Resources

The agricultural education major at the University of Nebraska-Lincoln is based on communication and interpersonal skills that are developed in model classrooms—places where your leadership, presentation, and interpersonal skills are applied using technology and state-of-the-art telecommunication equipment. You also are provided with hands-on experiences in laboratory instruction in technical agriculture areas, such as agricultural mechanics and plant sciences.

The department is staffed with faculty members who have experience in secondary education. They understand the student’s point of view, and they want to see you succeed in an agricultural education career. Department advising is one-on-one and adds a personal touch to your career preparation.

Activities

University of Nebraska–Lincoln students have access to hundreds of activities and groups related to specific academic, social, cultural or political interests. As an agricultural education major, you may be interested in the Agricultural Education Club and the Collegiate FFA Alumni affiliate. These organizations offer professional development while you meet new friends with similar interests.

Scholarships & Financial Aid

The College of Agricultural Sciences and Natural Resources (CASNR) provides an extensive college-based scholarship program for its students. In addition to University-wide and other scholarships, more than a quarter of a million dollars is awarded annually by CASNR to students enrolled in the college. Scholarship amounts range from \$100 to \$3,000 per year. Some are renewable for up to four years, depending on the scholarship and the student’s academic performance.

The AgLEC department also presently awards more than \$11,000 in scholarships for students enrolled in the department.

Admission Requirements

- English - 4 units**
- Mathematics - 4 units**
- Social Sciences - 3 units**
- Natural Sciences - 3 units**
- Foreign Language - 2 units**

In addition, you must rank in the top half of your high school class, have an ACT composite score of 20 or higher, or have an SAT total score of 950 or higher.



Other programs in the College of Agricultural Sciences and Natural Resources

Contact:

Laura A. Frey
University of Nebraska-Lincoln
103 Agricultural Hall
Lincoln, Nebraska 68583-0702
(402) 472-4445
E-mail: lfrey2@unl.edu
Website: <http://casnr.unl.edu>

Admission process, or other programs of the University of Nebraska-Lincoln

Contact:

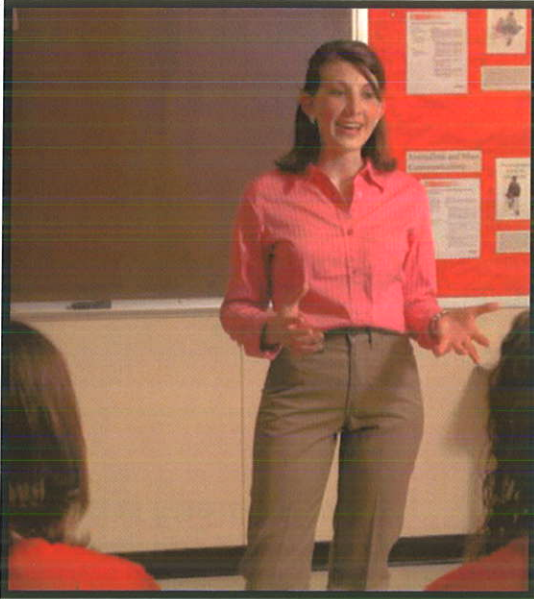
Office of Admissions
University of Nebraska-Lincoln
Alexander Building
1410 Q Street
Lincoln, Nebraska 68588-0417
(402) 472-2023 or
(800) 742-8800 ext. 2023
E-mail: nuhusker@unl.edu
<http://www.unl.edu>



Recipient of 2007 University of Nebraska Departmental Teaching Award

Agricultural Education

Leadership Option



“The leadership option gave me the opportunity to customize around my career interests and needs. The diversity of the program prepared me for a variety of career options.”

Bryttni Westlake

The Program

The Agricultural Education major paired with the Leadership option will prepare you for positions in the community, agriculture or business industry and in youth development activities. This form of degree relates to situations and experiences rather than a classroom setting style for education. The audience may be a group of young people, a meeting room of production agriculturalists or a business training room full of new employees.

This program provides you with a broad technical agricultural education, as well as education in leadership theory, presentation strategies, and interpersonal communications. Graduates have gone on to be employed in human resources and training, cooperative extension, non-profit organizations, federal governments, production agriculture and international relations.

A major in agricultural education is designed to prepare students with the necessary communication and interpersonal skills, leadership training and knowledge of technical agriculture for employment in agribusiness leading to positions in training and/or development. The major also prepares students for work in agricultural extension, positions in foreign service, and agricultural educators in business and industry. Many of the students with the Leadership option graduate with a dual major in agricultural education and another major in CASNR.

Students in the Leadership option complete a supervised internship during their third or fourth year. The supervised internship integrates course work with practical experience. Students choose the business, organization or agency for their supervised internship.

Agricultural Leadership, Education & Communication

Careers

- Extension Educator
- International Relations Coordinator
- Public Service Administrator
- Sales/Service Representative
- Government Agency Employee
- Human Resources Manager
- Communications Manager
- Training Programs Administrator

Ag Leadership Contact:

Dr. Jay Barbuto
Agricultural Leadership, Education
and Communication
University of Nebraska-Lincoln
300 Agricultural Hall
Lincoln, Nebraska 68583-0709
(402) 472-2807
Email: jbarbutoir1@unl.edu
Website: www.AgLEC.unl.edu



Check out the website: AgLEC.unl.edu

Resources

The Ag education - leadership major at the University of Nebraska-Lincoln is based on communication and interpersonal skills that are developed in model classrooms, places where your leadership, presentation and interpersonal skills are applied using technology and state-of-the-art telecommunication equipment.

The department is staffed with faculty members who understand your point of view, and they want to see you succeed in an agricultural education career. Department advising is one-on-one and adds a personal touch to your career preparation.

Scholarships & Financial Aid

The College of Agricultural Sciences and Natural Resources (CASNR) provides an extensive college-based scholarship program for its students. In addition to University-wide and other scholarships, more than a quarter of a million dollars is awarded annually by CASNR to students enrolled in the college. Scholarship amounts range from \$100 to \$3,000 per year. Some are renewable for up to four years, depending on the scholarship and the student's academic performance. The AgLEC department also presently awards more than \$11,000 in scholarships for students enrolled in the department.

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Activities

University of Nebraska-Lincoln students have access to hundreds of activities and groups related to specific academic, social, cultural or political interests. As an ag education major, you may be interested in the Ag Ed Club, Collegiate FFA Alumni, Collegiate 4-H, or National Agri-Marketing Association (NAMA). These organizations offer professional development while you meet new friends with similar interests.

Internships in this program are required at upper levels. This program offers you placement assistance and the chance to apply classroom instruction to real life situations. Students have completed internships with such organizations as: Walt Disney World, Nebraska Cattlemen, Farmland Industries, National FFA Organization, UNL Cooperative Extension, and others.

Admission Requirements

- English - 4 units**
- Mathematics - 4 units**
- Social Sciences - 3 units**
- Natural Sciences - 3 units**
- Foreign Language - 2 units**

In addition, you must rank in the top half of your high school class, have an ACT composite score of 20 or higher, or have an SAT total score of 950 or higher.



Other programs in the College of Agricultural Sciences and Natural Resources

Contact:

Laura A. Frey
University of Nebraska-Lincoln
103 Agricultural Hall
Lincoln, Nebraska 68583-0702
(402) 472-4445
E-mail: lfrey2@unl.edu
Website: <http://casnr.unl.edu>

Admission process, or other programs of the University of Nebraska-Lincoln

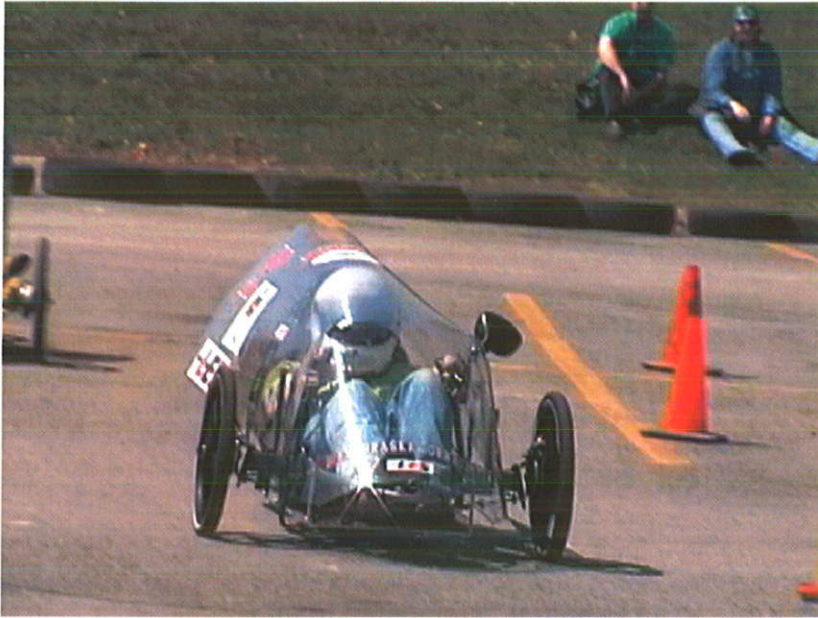
Contact:

Office of Admissions
University of Nebraska-Lincoln
Alexander Building
1410 Q Street
Lincoln, Nebraska 68588-0417
(402) 472-2023 or
(800) 742-8800 ext. 2023
E-mail: nuhusker@unl.edu
<http://www.unl.edu>



Recipient of 2007 University of Nebraska Departmental Teaching Award

Industrial Technology



Teaching Option

The Program

Industrial Technology Education is a comprehensive, activity-based middle school and senior high school instructional program concerned with industry's and technology's means, their evolution, utilization, and significance. The content consists of four areas including communication, construction, manufacturing and energy, power and transportation.

The major in industrial technology education is designed to provide you with the necessary communication and interpersonal skills, leadership training, and knowledge of industrial technology to be a educator at the secondary or post-secondary level. The major also prepares you for work in manufacturing and construction opportunities. Industrial Technology students are provided with many opportunities for career awareness and exploration outside the classroom. You will become involved early by shadowing a professional and finish with an exciting student teaching experience. Through serving as a student teacher, students are offered placement assistance and the chance to apply classroom instruction to real life situations.

There are a number of factors affecting the demand for teachers in industrial technology education. Primary factors include increasing student enrollment and teacher retirements. Nationally, graduates in the area of industrial technology education have declined from 6,368 in 1970 to less than 850 in 1999. In Nebraska, the shortfall in industrial technology teachers is projected for the next several years.

Agricultural Leadership, Education & Communication

Careers

- Industry Technology Educator
- Construction Opportunities
- Manufacturing Opportunities
- School Administrator
- Community College Teacher
- Adult Educator/Instructor

Industrial Technology Contact:

Dr. Tom Kraft
Agricultural Leadership,
Education and Communication
University of Nebraska
300 Agricultural Hall
Lincoln, Nebraska 68583-0709
(402) 472-5374

Email: tkraft2@unl.edu

Website: www.AgLEC.unl.edu

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Nebraska
Lincoln

Check out the website: AgLEC.unl.edu

Resources

The industrial technology education major at the University of Nebraska-Lincoln is based on communication and interpersonal skills which are developed in model classrooms—places where your leadership, presentation, and interpersonal skills are applied using technology and state-of-the-art telecommunication equipment. You are also provided with hands-on experiences in laboratory instruction in industrial technology areas, such as wood working, metals and plastics, and pre-engineering.

The department is staffed with faculty members who have experience in secondary education. They understand the student's point of view, and they want to see you succeed in an industrial technology education career. Department advising is one-on-one and adds a personal touch to your career preparation.

Activities

University of Nebraska—Lincoln students have access to hundreds of activities and groups related to specific academic, social, cultural or political interests. As an industrial technology education major, you may be interested in the Skills USA. This organization offers professional development while you meet new friends with similar interests.

Scholarships & Financial Aid

The College of Agricultural Sciences and Natural Resources (CASNR) provides an extensive college-based scholarship program for its students. In addition to University-wide and other scholarships, more than a quarter of a million dollars is awarded annually by CASNR to students enrolled in the college. Scholarship amounts range from \$100 to \$3,000 per year. Some are renewable for up to four years, depending on the scholarship and the student's academic performance.

The AgLEC department also presently awards more than \$15,000 in scholarships for students enrolled in the department.

Admissions Requirements

English - 4 units
Mathematics - 4 units
Social Sciences - 3 units
Natural Sciences - 3 units
Foreign Language - 2 units

In addition, you must rank in the top half of your high school class, have an ACT composite score of 20 or higher, or have an SAT total score of 950 or higher.



Other programs in the College of Agricultural Sciences and Natural Resources

Contact:

Laura A. Frey
University of Nebraska-Lincoln
103 Agricultural Hall
Lincoln, Nebraska 68583-0702
(402) 472-4445

E-mail: lfrey2@unl.edu

Website: <http://casnr.unl.edu>

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E-mail: nuhusker@unl.edu

University of Nebraska-Lincoln

<http://www.unl.edu>



Agricultural Journalism



"With the Ag Journalism major I combined my interest in journalism with my passion for agriculture. The variety of classes allowed me to expand my knowledge about journalism and identify a career choice."

Crystal Olson - Minden, NE

The Program

The Agricultural Journalism major at the University of Nebraska-Lincoln is offered through the Department of Agricultural Leadership, Education and Communication in cooperation with the College of Journalism and Mass Communications (CoJMC). The major is unique because it prepares students for work in two diverse areas. Students study specific options in both agriculture and journalism; therefore, they are qualified to pursue careers in the combined field, a career in journalism that does not deal with agriculture, or a career in agriculture without formally using the skills developed in journalism.

In addition to taking the general education requirements of the University and the core courses required by the College of Agricultural Sciences and Natural Resources, you will choose to focus your study on advertising, broadcasting or news editorial in the College of Journalism and Mass Communications. You also will choose from three areas of specialization offered in the College of Agricultural Sciences and Natural Resources. They are production agriculture; agriculture and natural resources public relations; and agriculture and natural resources policy.

As a student new to the program, you will have the opportunity to shadow people in the career field that most interests you. During your third or fourth year, you complete a supervised internship that integrates course work with practical experience. Students choose the business, organization or agency for their supervised internship. As a senior, you will participate in a capstone course designed to combine the knowledge you gained in agriculture and natural resources with the skills you learned in journalism.

Agricultural Leadership, Education & Communication

Careers

- Newspaper
- Reporter/Editor
- Magazine Writer/Editor
- Advertising Account Executive
- Public Relations Coordinator
- Marketing Representative
- Television Producer/Director
- Videographer
- Ag Information Specialist
- Ag Journalism Educator
- Free lance Writer/Editor
- Ag Photojournalist
- Reporter/Director/Anchor
- Web Designer
- Communications Specialist

Ag Journalism Contact:

Dr. Jason D. Ellis
Agricultural Leadership, Education
and Communication
University of Nebraska-Lincoln
300 Agricultural Hall
Lincoln, Nebraska 68583-0709
(402) 472-9782
E-mail: jellis2@unl.edu
Website: www.AgLEC.unl.edu

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Check out the website: AgLEC.unl.edu

Resources

As an agricultural journalism major, you have the advantage of full facility use in the College of Agricultural Sciences and Natural Resources. Also, your journalism training will include use of state-of-the-art computer graphics, photographic, editorial, and video production equipment in the College of Journalism and Mass Communications.

Activities

University of Nebraska students have access to hundreds of activities and groups related to specific academic, social, cultural, and/or political interests. Many agricultural journalism students belong to Agricultural Communicators of Tomorrow (ACT); the student chapter of the National Agri-Marketing Association; the Advertising Club; the University of Nebraska-Lincoln chapter of the Society of Professional Journalists; and Alpha Epsilon Rho broadcasting honor society. Involvement in any of these organizations builds leadership, communication and organizational skills while you meet new friends with similar interests.

In addition, student employment is available on campus in satellite video production, educational media production, publications, marketing and news dissemination for print and electronic media.

Scholarships & Financial Aid

The College of Agricultural Sciences and Natural Resources (CASNR) provides an extensive college-based scholarship program for its students. In addition to University-wide and other scholarships, more than a quarter of a million dollars is awarded annually by CASNR to students enrolled in the college. Scholarship amounts range from \$100 to \$3,000 per year. Some are renewable for up to four years, depending on the scholarship and the student's academic performance. The department has specific scholarships available to agricultural journalism majors, ranging up to \$600 per year.

Admission Requirements

- English - 4 units
- Mathematics - 4 units
- Social Sciences - 3 units
- Natural Sciences - 3 units
- Foreign Language - 2 units

In addition, you must rank in the top half of your high school class, have an ACT composite score of 20 or higher, or have an SAT total score of 950 or higher.



Other programs in the College of Agricultural Sciences and Natural Resources Contact:

Laura A. Frey
University of Nebraska-Lincoln
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(402) 472-4445
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E-mail: nuhusker@unl.edu
<http://www.unl.edu>



Recipient of 2007 University of Nebraska Departmental Teaching Award

Hospitality, Restaurant, & Tourism Management



Ecotourism class at Omaha Zoo

The Program

The Hospitality, Restaurant, & Tourism Management (HRTM) program is a combined effort through the College of Agricultural Sciences & Natural Resources and the College of Education & Human Sciences. HRTM prepares you for management, entrepreneurial tourism, or parks and recreation careers through a foundation in leadership, natural resources, and business. The program integrates ecology, natural resources, tourism, recreation, marketing, communications, and management into a curriculum focused on managing facilities and operations that provide outdoor recreation and agriculture/ecotourism experiences to the public. HRTM emphasizes the development of sustainable tourism through environmental stewardship.

As a HRTM student you can select one of the following areas: Nature-based and Agri-tourism or Parks & Recreation. Programs can be further tailored to meet your career goals whether they are to manage a nature center, museum, winery, open a Bed and Breakfast, have your own rafting business, or add tourism to the family farm.

In Hospitality, Restaurant, & Tourism Management, you will acquire a strong background in important leadership skills through study tours and hands-on experiences. Internships are available for you to utilize concepts learned in the classroom. You will learn the leadership and team building skills required to successfully manage a park, outdoor recreation, provide tourism enterprise and its staff.

Agricultural Leadership, Education & Communication

Careers

- Adventure Recreation Outfitters
- Environmental Educator
- Park Ranger
- Resort Manager
- State Park Manager
- Tourism Consultant
- National Park Administrator
- Natural Resources Recreation Manager
- Agri-Tourism Entrepreneur
- Living History Museum Director
- Festival and Events Coordinator
- Zoo Administrator
- Naturalist

Hospitality, Restaurant, & Tourism Management

Contact:

Dr. Lisa Pennisi
Agricultural Leadership, Education
and Communication
300 Agricultural Hall
Lincoln, NE 68583-0709
(402) 472-5875

E-mail: lpennisi2@unl.edu

Web sites:

www.AgLEC.unl.edu or
<http://cehs.unl.edu>

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Nebraska
Lincoln



Check out the Web site: AgLEC.unl.edu

Resources

As an HRTM major, you will have the advantage of full facility use in the College of Agricultural Sciences and Natural Resources and the College of Education and Human Sciences. You will have the opportunity to work with nationally and internationally recognized faculty. Department advising is one-on-one and adds a personal touch to your career preparation.

Activities

UNL students have access to hundreds of activities and groups related to specific academic, social, cultural, and/or political interests. HRTM students can participate in: field trips, clubs, international study tours, professional associations, and service learning projects. Study tours including international tours, will be offered each year and study abroad scholarships are available through CASNR.

Leadership Minor

All students will receive a minor in Leadership and Communications. The Leadership and Communication minor provides focused course-work that strengthens your "employability" base by helping you build leadership and communication skills. The 18-hour minor provides experience with working in teams, hands on activities, and career enhancing skills such as communication and leadership skills that expand your career opportunities.

The University of Nebraska – Lincoln does not discriminate based on gender, age, disability, race, color, religion, marital status, veteran’s status, national or ethnic origin or sexual orientation.

Scholarships & Financial Aid

The College of Agricultural Sciences and Natural Resources provides an extensive college-based scholarship program for its students. In addition to University-wide and other scholarships, more than a quarter of a million dollars is awarded annually by CASNR to students enrolled in the college. Scholarship amounts range from \$100 to \$3,000 per year. Some are renewable for up to four years, depending on the scholarship and the student’s academic performance.

The AgLEC department also presently awards more than \$15,000 in scholarships for students enrolled in the department. Scholarship are also available for international study tours.

Admission Requirements

- English - 4 units
- Mathematics - 4 units
- Social Sciences - 3 units
- Natural Sciences - 3 units
- Foreign Language - 2 units

In addition, you must rank in the top half of your high school class, have an ACT composite score of 20 or higher, or have an SAT total score of 950 or higher.



Other programs in the College of Agricultural Sciences and Natural Resources

Contact:

Laura A. Frey
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103 Agricultural Hall
Lincoln, Nebraska 68583-0702
(402) 472-4445
E-mail: lfrey2@unl.edu
Website: <http://casnr.unl.edu>

Admission process, or other programs of the University of Nebraska-Lincoln

Contact:

Office of Admissions
University of Nebraska-Lincoln
Alexander Building
1410 Q Street
Lincoln, Nebraska 68588-0417
(402) 472-2023 or
(800) 742-8800 ext. 2023
E-mail: nuhusker@unl.edu
<http://www.unl.edu>



Recipient of 2007 University of Nebraska Departmental Teaching Award