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The State of Minority-Owned Nebraska Businesses

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The State of Minority-Owned Nebraska Businesses

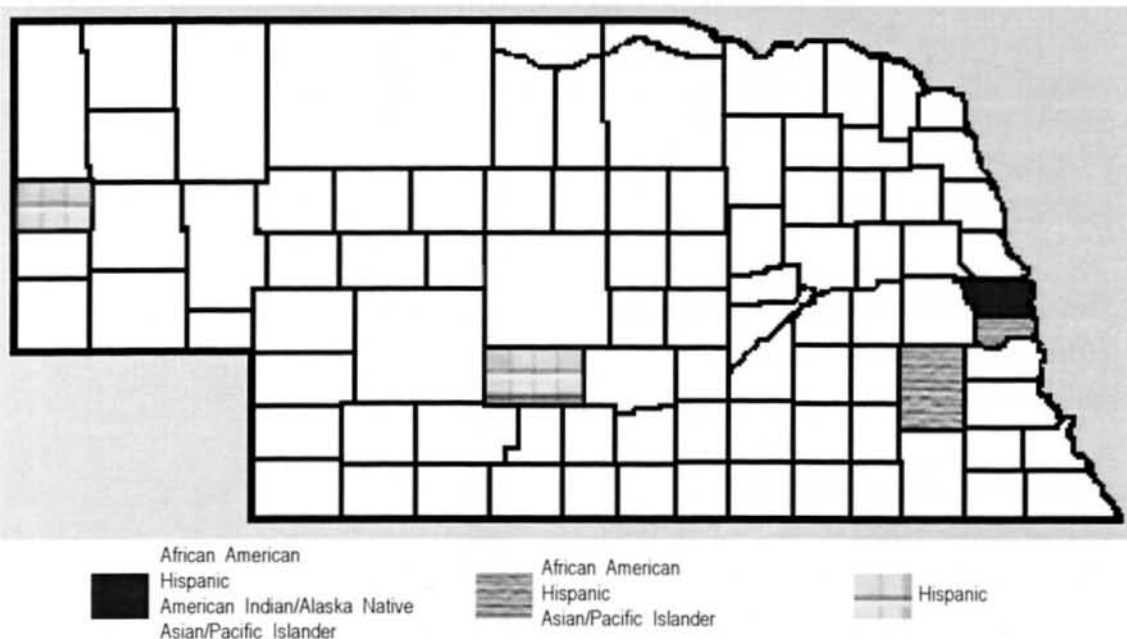
Charles Lamphear

The latest Nebraska statistics on minority-owned businesses show that minorities owned 4,678 firms, employed 8,558 workers, paid out \$140 million in payroll, and contributed \$516 million in gross revenues to the state's economy in 1997. Minority-owned businesses are those owned by African Americans, Hispanics, Asians/Pacific Islanders, or American Indians/Alaska Natives. Minority-owned businesses primarily were concentrated in a few counties, especially in the state's urban counties (Figure 1).

The number of minority-owned businesses in Nebraska grew by 48 percent during the 1992-1997 period, which was more than four times faster than the growth in the total number of nonfarm businesses in the state, increasing from 3,138 in 1992 to 4,678 in 1997. Employment grew 142 percent in minority-owned businesses, over eight times faster than the state's total nonfarm business employment growth. The largest share of the growth was in businesses owned by Asians/Pacific Islanders.

Figure 1

Nebraska Counties with 100 or More Minority-Owned Businesses, by Race and Hispanic Origin—1997



At the national level between 1992 and 1997, minority-owned businesses also grew more than four times as fast as all businesses, increasing from 2.1 million to about 2.8 million. Like Nebraska, most of the nation's minority-owned businesses were sole proprietorships (unincorporated businesses owned by individuals).

The statistical sources for minority-owned businesses at the state level are the 1992 Census reports and comparable statistics for 1997 that recently were released by the U.S. Bureau of the Census. Though the 1997 statistics present activity that now is four years old, they still are relevant for analyzing the current status of minority-owned businesses in the state. The 1992 and 1997 data are based on surveys that are subject to sampling and survey errors.

In 1997 African Americans owned the largest number of the state's total number of minority-owned businesses, and females held the largest share (Figure 2). Nebraska's number of African American-owned businesses increased 16 percent during the 1992-1997 period, about half the national growth rate for African American-owned businesses. Nearly 85 percent of the African American-owned businesses in 1997 did not have

paid employees. The average employment size was eight in those businesses with paid employees (Figure 3). Total paid employment in 1997 was 1,874.

Nebraska's number of Hispanic-owned businesses increased 25 percent, from 1,147 in 1992 to 1,437 in 1997, less than half the national rate of 55 percent. Males held a dominant share of Hispanic-owned business in 1997—nearly 49 percent. Only about one in four businesses had paid employees, with a total employment just over 2,350. Average per-firm paid employment was about seven employees.

Nebraska data on businesses owned by American Indians/Alaska Natives and Asians/Pacific Islanders were combined in the 1992 Economic Census reports and the reported total for the two groups was 670. The comparable total in 1997 was 1,676 (Figure 2). The 1997 data were separated for the two groups. Asians/Pacific Islanders owned 877 businesses, which exceeded the combined total of 670 in 1992. The combined growth in the number of businesses in the 1992-1997 period largely was due to growth in the number of businesses owned by Asians/Pacific Islanders. In 1997 slightly over one in ten American Indian/Alaska Native-owned businesses had paid employees, with an average

per-firm employment of 11 workers. Slightly over two in five of Nebraska's Asian/Pacific Islander-owned businesses had paid employees in 1997, with an average per-firm employment of eight workers.

Figure 2
Number of Minority-Owned Firms in Nebraska, by Race and Hispanic Origin, and Percent of Gender Ownership—1997

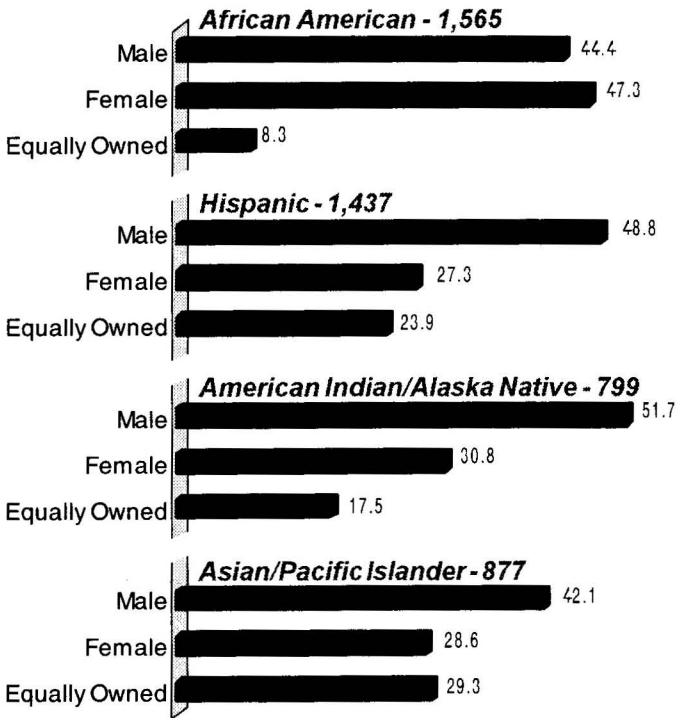
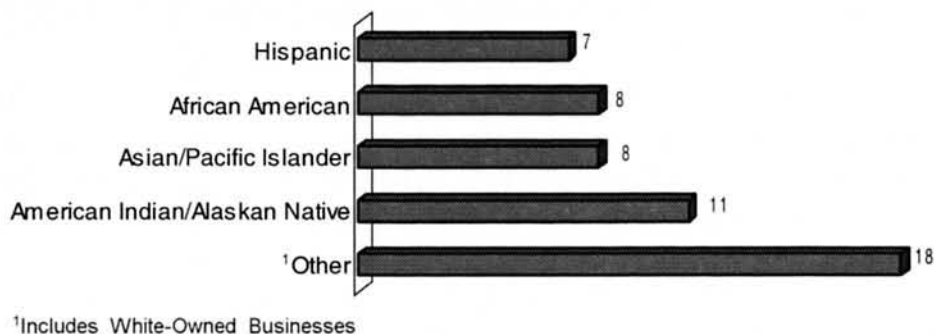


Figure 3
Average Employment Per Nebraska Minority-Owned Firm with Paid Employees, by Race and Hispanic Origin—1997



Minority ownership by business was unevenly divided across industry types (Table 1). Hispanics led in the number of construction firms, with nearly 58 percent of the total, but owned only 31 percent of total minority-owned businesses in Nebraska. African Americans led in the ownership of service establishments with 48 percent of the total, but with only 33 percent of the total number of minority-owned businesses. Asians/Pacific Islanders led in the ownership of retail establishments with 43 percent of the total, but with only 19 percent of the total number of minority-owned businesses. Though the 1997 data indicate a tendency for minority groups to concentrate ownership in certain businesses, still minority ownership was discernible across all industry types.

In spite of the recent growth in minority-owned businesses in Nebraska, they still are not representative of the state's proportion of minority population. They also are proportionately underrepresented in terms of employees and gross business receipts.

Minorities owned 3.4 percent of the state's total number of the 138,762 nonfarm businesses in 1997, but they made up slightly over 10 percent of the state's total population. Minority-owned businesses accounted for only 1.2 percent of total nonfarm employment and 0.4 percent of total nonfarm business receipts.

Table 1
Minority-Owned Nebraska Businesses, by Industry Division, and by Race and Hispanic Origin—1997

Industry	Total	African American	Hispanic	American Indian/ Alaskan Native	Asian/ Pacific Islander
Ag. Services, Forestry, Fisheries and Mining	18	9	5	4	—
Construction	408	82	235	74	17
Manufacturing	46	16	8	13	9
TCU ¹	132	41	49	40	2
Wholesale Trade	77	23	14	18	22
Retail Trade	817	181	217	65	354
FIRE ²	199	60	81	20	38
Services	2,097	1,011	584	114	388
Unclassified	884	142	244	451	47
Total	4,678	1,565	1,437	799	877

¹Transportation, Communications, and Utilities

²Finance, Insurance, and Real Estate

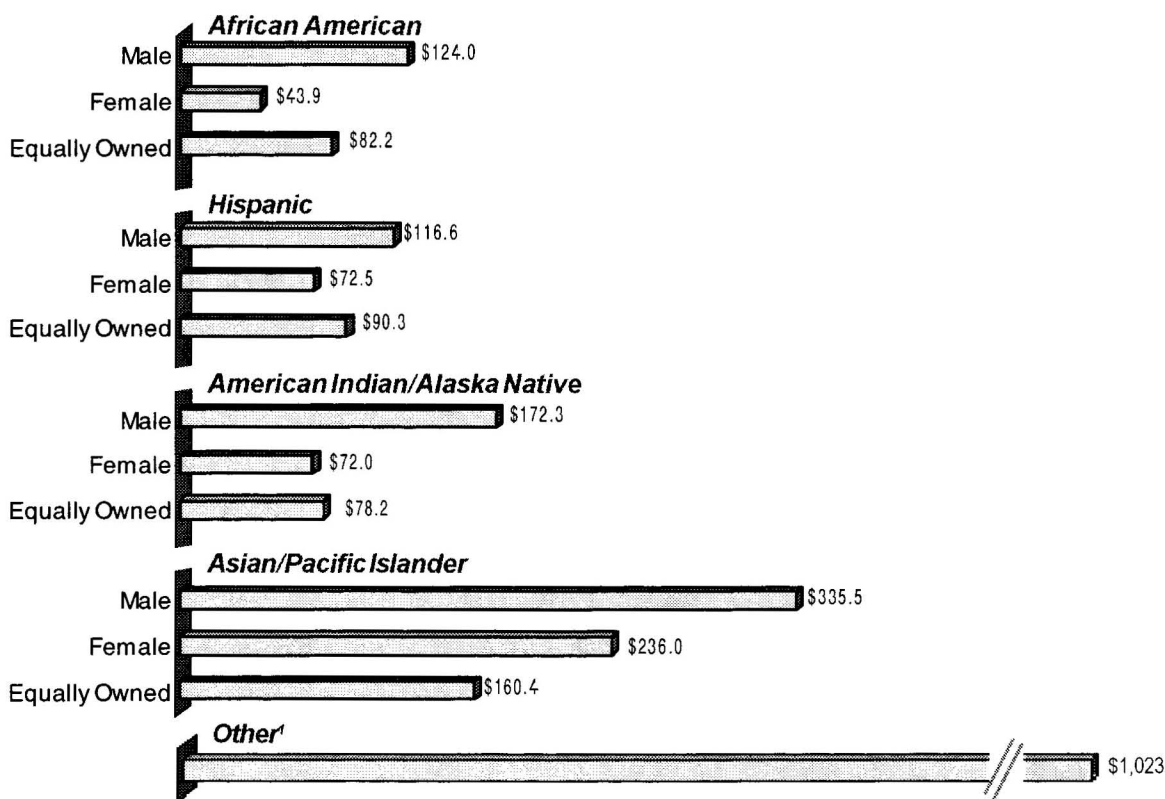
The average employment size in minority-owned businesses with paid employees was less than half the number in nonminority-owned businesses (Table 2, page 5). Average business receipts in nonminority-owned businesses were approximately \$1 million in 1997, about eight times the average amount in minority-owned businesses (Figure 4). Though Nebraska generally is a small business state, most of the state's minority-owned businesses are represented in the smallest business size group, which accounts for much of their disproportionate share of the state's total employment and business receipts.

Nebraska's proportion of minority-owned businesses to the state's minority population was substantially below the national average in 1997. If Nebraska's average had equaled the national average ratio, then the total number of minority-owned businesses in Nebraska in 1997 would have been 7,421 (Table 2) instead of the actual number of 4,678—a 59 percent

increase (Table 1). The increase in ownership among the Asian/Pacific Islander population would have been slightly more than double the actual count, and nearly double the actual count for the Hispanic population. African Americans would have had the smallest increase between the actual and hypothetical counts at 3 percent.

Table 2 is based on national ratios and indicates that, in the future, Nebraska likely will see a significant increase in minority business start-ups, especially by Asian/Pacific Islanders and Hispanics. As a result, the state's economy will become increasingly more dependent on the successful growth of minority-owned businesses. To support growth, more attention to innovative policies, programs, and strategies likely will be needed to assure that an increasing number of minority-owned business start-ups make it to profitability and sustainability.

Figure 4
Average Receipts Per Nebraska Minority-Owned Firm, by Race and Hispanic Origin, and Gender of Ownership—1997 (\$000)



¹Includes White-Owned Businesses

Table 2

Hypothetical Distribution of Minority-Owned Nebraska Businesses, by Industry Division, and by Race and Hispanic Origin—1997 (Based on National Ratios)

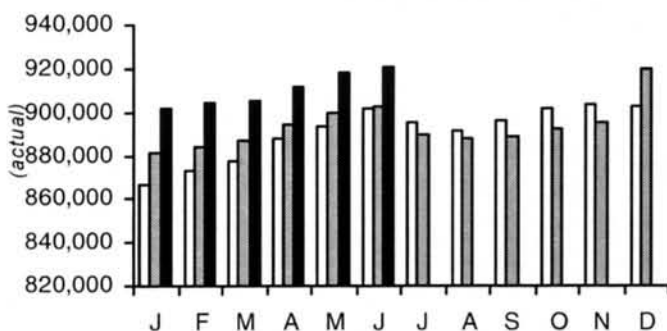
Industry	Total	African American	Hispanic	American Indian/ Alaska Native	Asian/ Pacific Islander
Ag. Services, Forestry, Fisheries and Mining	25	9	10	6	—
Construction	686	85	454	112	35
Manufacturing	70	16	15	20	19
TCU ¹	201	42	95	60	4
Wholesale Trade	124	24	27	27	46
Retail Trade	1,441	187	419	98	737
FIRE ²	328	62	157	30	79
Services	3,150	1,042	1,129	172	807
Unclassified	1,396	146	472	680	98
Total	7,421	1,613	2,778	1,205	1,825

¹Transportation, Communications, and Utilities

²Finance, Insurance, and Real Estate

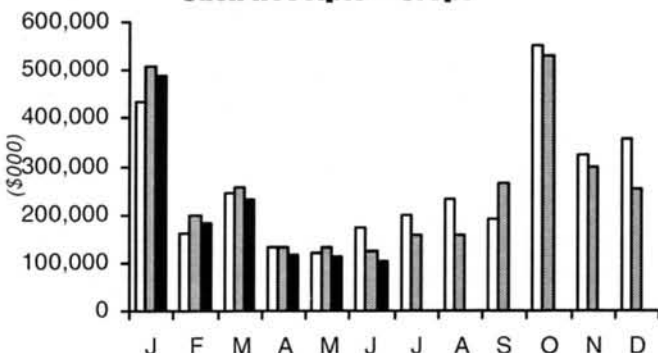
Nebraska Stats

Total Nonfarm Wage & Salary Employment Unemployment Rate

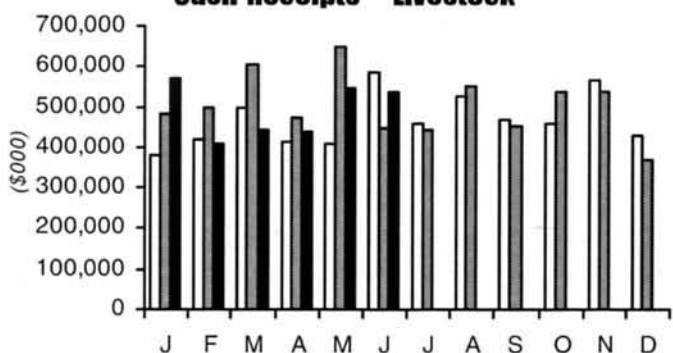


Note: All 1999 and January-March 2000 data are benchmarked. April-March 2000 data are estimates and will be benchmarked in early 2002. Data for April-December 2001 are estimates until benchmarked in 2003. All estimates are the most current revised data available.

Cash Receipts—Crops



Cash Receipts—Livestock



Net Taxable Retail Sales* for Nebraska Cities (\$000)

	May 2001 (\$000)	YTD (\$000)	YTD % Change vs Yr. Ago		May 2001 (\$000)	YTD (\$000)	YTD % Change vs Yr. Ago
Ainsworth, Brown	1,666	7,700	6.9	Kenesaw, Adams	238	1,781	40.0
Albion, Boone	1,783	7,682	-5.7	Kimball, Kimball	1,822	8,893	8.7
Alliance, Box Butte	5,902	27,503	1.1	La Vista, Sarpy	10,723	50,622	2.8
Alma, Harlan	686	2,813	6.2	Laurel, Cedar	388	1,723	-2.2
Arapahoe, Furnas	916	3,984	3.9	Lexington, Dawson	7,742	37,311	3.6
Arlington, Washington	208	1,284	17.8	Lincoln, Lancaster	208,270	1,048,821	0.7
Arnold, Custer	256	1,147	-25.4	Louisville, Cass	503	2,304	6.7
Ashland, Saunders	1,512	6,349	4.5	Loup City, Sherman	481	2,233	8.8
Atkinson, Holt	1,342	5,070	6.0	Lyons, Burt	472	1,929	-0.7
Auburn, Nemaha	2,402	11,900	0.4	Madison, Madison	789	3,957	3.6
Aurora, Hamilton	2,359	12,063	6.6	McCook, Red Willow	10,397	46,109	-19.4
Axtell, Kearney	74	319	23.6	Milford, Seward	695	5,086	17.5
Bassett, Rock	524	2,080	6.3	Minatare, Scotts Bluff	145	701	-4.9
Battle Creek, Madison	612	3,899	37.4	Minden, Kearney	1,983	8,778	1.7
Bayard, Morrill	395	2,309	5.2	Mitchell, Scotts Bluff	503	2,585	-22.7
Beatrice, Gage	12,480	59,783	4.6	Morrill, Scotts Bluff	601	2,545	-1.4
Beaver City, Furnas	122	597	-0.7	Nebraska City, Otoe	6,388	29,933	1.8
Bellevue, Sarpy	26,761	114,589	15.4	Neligh, Antelope	1,553	6,742	4.3
Benkelman, Dundy	664	2,958	5.8	Newman Grove, Madison	250	1,511	11.8
Bennington, Douglas	692	2,808	-3.5	Norfolk, Madison	31,839	150,838	0.4
Blair, Washington	8,191	37,880	12.1	North Bend, Dodge	536	2,686	9.8
Bloomfield, Knox	629	2,835	21.1	North Platte, Lincoln	25,358	116,864	4.9
Blue Hill, Webster	419	2,097	-5.3	O'Neill, Holt	4,593	21,072	0.1
Bridgeport, Morrill	1,194	5,568	3.5	Oakland, Burt	591	3,004	6.6
Broken Bow, Custer	3,883	18,180	-3.9	Ogallala, Keith	5,892	25,868	0.5
Burwell, Garfield	888	3,946	16.0	Omaha, Douglas	518,427	2,444,472	1.5
Cairo, Hall	543	1,489	6.9	Ord, Valley	2,174	10,201	6.1
Central City, Merrick	1,831	9,086	5.7	Osceola, Polk	560	2,473	-1.2
Ceresco, Saunders	1,219	5,625	-13.2	Oshkosh, Garden	441	2,238	11.3
Chadron, Dawes	7,418	35,303	59.1	Osmond, Pierce	419	1,742	-19.1
Chappell, Deuel	500	2,338	-2.1	Oxford, Furnas	406	2,345	8.0
Clarkson, Colfax	514	2,030	-2.6	Papillion, Sarpy	7,343	37,266	5.9
Clay Center, Clay	187	1,131	-31.2	Pawnee City, Pawnee	305	1,608	6.5
Columbus, Platte	21,631	98,876	-3.3	Pender, Thurston	783	3,700	4.4
Cozad, Dawson	3,055	14,448	-3.6	Pierce, Pierce	667	3,391	17.7
Crawford, Dawes	583	2,433	5.6	Plainview, Pierce	654	3,367	1.4
Creighton, Knox	936	5,383	15.6	Plattsmouth, Cass	3,591	16,876	4.5
Crete, Saline	3,037	14,313	8.0	Ponca, Dixon	301	1,353	13.3
Crofton, Knox	490	1,860	12.4	Ralston, Douglas	3,908	17,195	4.7
Curtis, Frontier	349	1,834	10.5	Randolph, Cedar	400	2,074	8.9
Dakota City, Dakota	450	2,049	10.6	Ravenna, Buffalo	586	3,152	9.6
David City, Butler	1,688	8,377	12.0	Red Cloud, Webster	753	3,370	2.1
Deshler, Thayer	295	1,617	13.0	Rushville, Sheridan	363	2,048	1.5
Dodge, Dodge	268	1,306	14.3	Sargent, Custer	202	1,103	14.4
Doniphan, Hall	713	4,365	-21.6	Schuyler, Colfax	1,839	9,480	9.6
Eagle, Cass	529	1,606	5.1	Scottsbluff, Scotts Bluff	22,252	106,131	0.9
Elgin, Antelope	428	2,225	15.8	Scribner, Dodge	379	1,870	0.7
Elkhorn, Douglas	2,570	10,846	5.1	Seward, Seward	4,878	22,819	-3.0
Elm Creek, Buffalo	372	1,711	-6.9	Shelby, Polk	395	2,021	6.6
Elwood, Gosper	273	1,226	0.2	Shelton, Buffalo	429	2,473	19.2
Fairbury, Jefferson	2,936	14,787	-5.1	Sidney, Cheyenne	9,780	42,194	3.6
Farmington, Fillmore	140	841	9.9	South Sioux City, Dakota	8,386	39,027	2.8
Falls City, Richardson	2,549	12,590	3.4	Springfield, Sarpy	620	2,766	-10.4
Franklin, Franklin	520	2,800	5.5	St. Paul, Howard	1,404	6,857	19.4
Fremont, Dodge	25,098	115,507	-0.5	Stanton, Stanton	597	3,256	15.3
Friend, Saline	428	3,138	42.1	Stromsburg, Polk	922	4,358	1.7
Fullerton, Nance	476	2,682	3.3	Superior, Nuckolls	1,651	7,427	0.5
Geneva, Fillmore	1,726	7,207	2.1	Sutherland, Lincoln	380	2,029	10.5
Genoa, Nance	275	1,668	16.4	Sutton, Clay	800	4,160	2.4
Gering, Scotts Bluff	4,354	20,123	-0.5	Syracuse, Otoe	1,338	5,626	1.0
Gibbon, Buffalo	823	4,159	4.9	Tecumseh, Johnson	949	4,567	10.3
Gordon, Sheridan	1,655	7,590	0.0	Tekamah, Burt	1,058	5,237	6.9
Gothenburg, Dawson	2,586	11,664	3.5	Tilden, Madison	270	1,246	-10.0
Grand Island, Hall	53,604	259,064	0.3	Utica, Seward	361	1,887	26.1
Grant, Perkins	1,682	6,392	28.0	Valentine, Cherry	5,449	24,736	24.9
Gretna, Sarpy	3,081	13,752	10.4	Valley, Douglas	1,790	5,813	-27.5
Hartington, Cedar	1,682	8,136	17.6	Wahoo, Saunders	2,537	11,963	3.8
Hastings, Adams	21,363	102,452	0.0	Wakefield, Dixon	369	1,962	18.1
Hay Springs, Sheridan	342	1,884	9.4	Wauneta, Chase	307	1,583	2.5
Hebron, Thayer	1,126	5,418	-29.2	Waverly, Lancaster	801	4,912	34.2
Henderson, York	703	3,168	5.7	Wayne, Wayne	3,684	19,408	10.8
Hickman, Lancaster	178	1,113	-6.3	Weeping Water, Cass	731	3,387	12.1
Holdrege, Phelps	4,884	22,224	3.7	West Point, Cuming	4,884	24,411	40.6
Hooper, Dodge	344	2,028	5.5	Wilber, Saline	414	2,390	8.9
Humboldt, Richardson	328	1,669	-0.2	Wisner, Cuming	597	3,065	1.9
Humphrey, Platte	749	3,653	5.0	Wood River, Hall	390	1,994	9.7
Imperial, Chase	2,233	8,803	1.2	Wymore, Gage	427	2,346	9.6
Juniata, Adams	193	1,323	20.5	York, York	10,415	48,274	-0.3
Kearney, Buffalo	36,837	169,883	1.3				

*Does not include motor vehicle sales. Motor vehicle net taxable retail sales are reported by county only.

Source: Nebraska Department of Revenue

Net Taxable Retail Sales for Nebraska Counties (\$000)

Motor Vehicle Sales				Other Sales				Motor Vehicle Sales				Other Sales			
	May 2001 (\$000)	YTD (\$000)	% Chg. vs Yr. Ago	May 2001 (\$000)	YTD (\$000)	% Chg. vs Yr. Ago		May 2001 (\$000)	YTD (\$000)	% Chg. vs Yr. Ago	May 2001 (\$000)	YTD (\$000)	% Chg. vs Yr. Ago		
Nebraska	248,627	1,075,087	-2.1	1,486,423	7,089,757	1.5	Howard	752	3,922	-15.4	1,741	8,707	16.2		
Adams	3,695	17,329	-7.7	22,027	106,697	0.3	Jefferson	1,224	5,035	-16.2	4,054	19,904	-2.4		
Antelope	1,289	5,548	4.1	2,392	10,753	8.1	Johnson	594	2,532	-5.0	1,200	6,289	9.3		
Arthur	99	374	7.2	(D)	(D)	(D)	Kearney	987	5,150	-4.2	2,194	9,632	1.9		
Banner	170	910	32.3	(D)	(D)	(D)	Keith	1,444	6,643	-9.7	6,462	27,973	-0.3		
Blaine	140	670	-5.8	(D)	(D)	(D)	Keya Paha	131	743	-19.3	108	522	16.3		
Boone	849	4,626	-0.5	2,245	10,148	-1.4	Kimball	716	2,844	-16.9	1,862	9,103	8.6		
Box Butte	1,758	7,914	-3.3	6,211	29,089	1.6	Knox	1,216	5,934	-6.8	2,770	13,298	15.0		
Boyd	307	1,403	2.1	573	2,568	-3.1	Lancaster	33,863	137,571	-1.8	211,542	1,067,194	1.3		
Brown	510	2,625	0.2	1,771	8,053	5.8	Lincoln	4,435	23,103	7.5	26,339	121,580	4.7		
Buffalo	5,925	26,767	-3.9	39,487	183,172	1.7	Logan	204	870	31.4	(D)	(D)	(D)		
Burt	1,135	5,103	-2.6	2,538	11,725	9.8	Loup	109	534	27.8	(D)	(D)	(D)		
Butler	1,238	5,640	1.5	1,991	10,708	11.1	McPherson	115	513	8.0	(D)	(D)	(D)		
Cass	3,736	17,225	-4.3	6,861	31,955	5.2	Madison	4,555	19,076	-9.2	33,805	161,857	1.2		
Cedar	1,423	6,618	-5.6	2,795	13,316	12.7	Merrick	947	5,594	-4.9	2,616	12,266	6.7		
Chase	817	3,961	-4.6	2,542	10,529	-0.3	Morrill	753	4,053	-3.2	1,608	8,026	4.9		
Cherry	990	5,041	13.0	5,667	25,715	24.1	Nance	511	2,667	-7.4	800	4,544	9.8		
Cheyenne	1,656	7,635	-12.4	10,067	43,719	3.5	Nemaha	1,174	5,256	7.4	2,611	13,279	0.9		
Clay	1,071	5,088	-12.5	2,049	10,454	-1.7	Nuckolls	804	3,279	-9.2	2,383	11,401	9.3		
Colfax	1,120	6,233	0.7	2,730	13,538	5.0	Otoe	2,241	9,831	-5.2	8,271	37,788	1.7		
Cuming	1,600	7,034	-7.3	5,982	30,023	31.1	Pawnee	534	2,207	10.2	490	2,570	7.7		
Custer	1,806	8,720	0.4	4,976	23,450	-3.7	Perkins	952	3,354	3.2	1,893	7,504	23.3		
Dakota	2,598	11,012	-12.3	9,440	44,409	4.0	Phelps	1,517	7,545	1.7	5,176	23,781	4.7		
Dawes	1,090	4,725	7.3	8,001	37,738	54.1	Pierce	1,309	5,037	-4.8	1,827	8,880	2.1		
Dawson	3,464	15,917	-12.4	13,916	65,439	1.6	Platte	4,978	20,746	-6.8	22,895	105,542	-3.0		
Deuel	274	1,489	-16.4	1,129	5,238	1.0	Polk	850	4,169	-15.0	1,991	9,675	3.0		
Dixon	675	3,970	-1.7	768	3,905	15.1	Red Willow	1,567	7,588	-13.8	10,750	47,644	-19.0		
Dodge	5,186	21,570	-4.0	26,946	124,975	0.0	Richardson	1,378	5,540	-6.4	3,049	15,532	4.0		
Douglas	67,365	270,081	1.5	529,219	2,488,960	1.4	Rock	307	1,557	1.4	537	2,136	4.9		
Dundy	318	1,920	-2.7	670	2,993	4.5	Saline	1,782	8,575	-3.0	4,199	21,901	12.2		
Fillmore	945	4,888	-9.0	2,718	12,123	6.9	Sarpy	21,609	86,341	5.8	52,241	233,126	9.2		
Franklin	484	2,841	8.6	743	4,048	8.3	Saunders	3,090	13,948	-6.6	6,462	30,198	-0.6		
Frontier	544	2,523	-2.9	656	3,455	12.7	Scotts Bluff	4,519	20,866	-8.2	27,918	132,430	-0.1		
Furnas	828	4,264	1.1	2,263	11,476	10.4	Seward	2,541	10,802	2.2	6,193	31,207	2.1		
Gage	3,598	14,566	-2.7	13,893	67,526	7.4	Sheridan	906	3,951	-5.9	2,667	13,025	2.1		
Garden	353	1,751	23.1	680	3,049	5.9	Sherman	393	2,474	18.4	602	2,856	9.5		
Garfield	261	1,228	9.5	888	3,946	16.0	Sioux	357	1,157	-18.2	132	532	-1.8		
Gosper	427	1,966	-1.1	325	1,502	-1.6	Stanton	699	4,019	10.3	786	4,427	22.5		
Grant	151	665	-14.6	286	1,399	22.5	Thayer	874	3,935	-18.1	1,921	9,628	-17.9		
Greeley	454	2,030	18.8	680	3,253	9.0	Thomas	157	699	-11.2	277	1,235	2.9		
Hall	7,446	31,804	-7.9	55,544	268,723	0.0	Thurston	458	2,334	-1.8	909	4,638	11.1		
Hamilton	1,272	6,643	-12.6	2,688	13,602	5.7	Valley	855	3,480	5.0	2,384	11,081	3.8		
Harlan	515	2,997	23.2	1,001	3,736	4.8	Washington	3,635	15,144	0.1	8,890	42,468	14.8		
Hayes	106	1,028	-5.3	(D)	(D)	(D)	Wayne	1,292	5,822	6.7	3,850	20,190	10.8		
Hitchcock	555	2,544	-2.6	545	3,160	11.0	Webster	537	2,558	-19.4	1,319	6,067	0.7		
Holt	1,177	7,159	-13.5	6,568	28,973	0.5	Wheeler	183	953	15.1	68	340	-18.1		
Hooker	161	596	1.0	269	1,243	15.4	York	2,103	10,195	-2.0	11,452	53,445	-0.2		

*Totals may not add due to rounding
(D) Denotes disclosure suppression

Source: Nebraska Department of Revenue

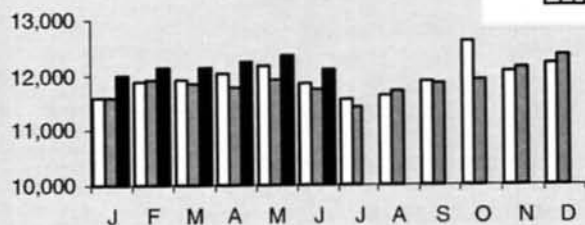
Note on Net Taxable Retail Sales

Users of this series should be aware that taxable retail sales are not generated exclusively by traditional outlets such as clothing, discount, and hardware stores. While businesses classified as retail trade firms account for, on average, slightly more than half of total taxable sales, sizable portions of taxable sales are generated by service establishments, electric and gas utilities, wholesalers, telephone and cable companies, and manufacturers.

Regional Nonfarm Wage and Salary Employment* 1999 to June** 2001

1999 2000 2001

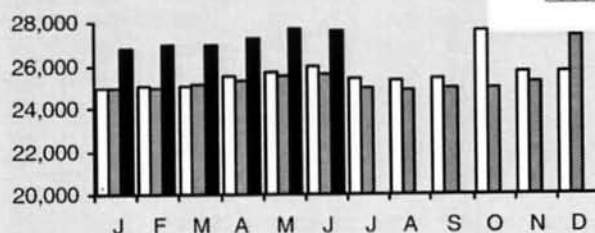
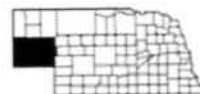
Northwest Panhandle



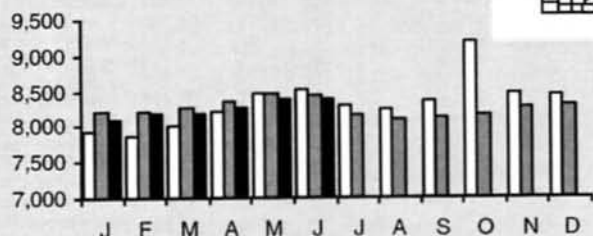
Note to Readers

The charts on pages 8 and 9 report nonfarm employment by place of work for each region.

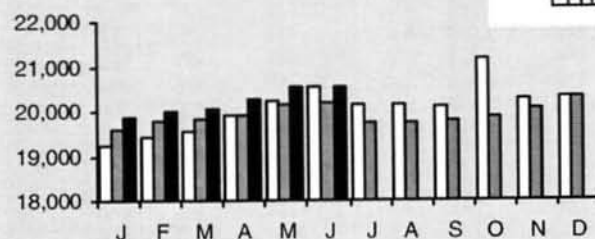
Southwest Panhandle



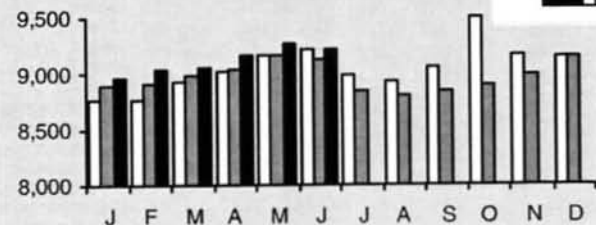
North Central



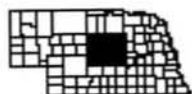
West Central



Southwest Central



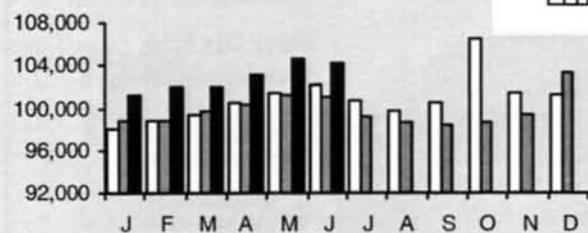
East Central



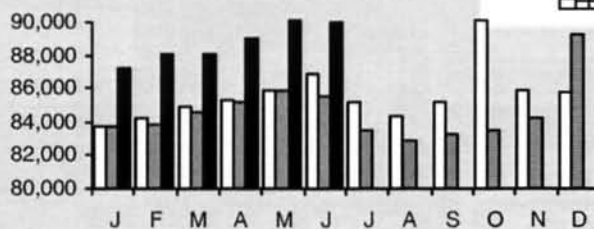
Regional Nonfarm Wage and Salary Employment* 1999 to June** 2001

1999 2000 2001

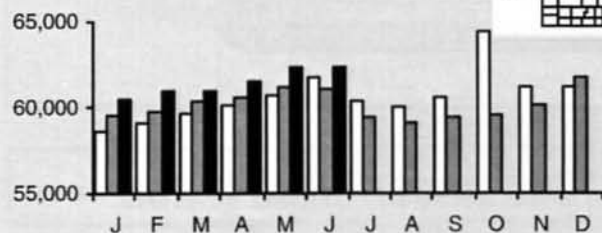
Southeast Central



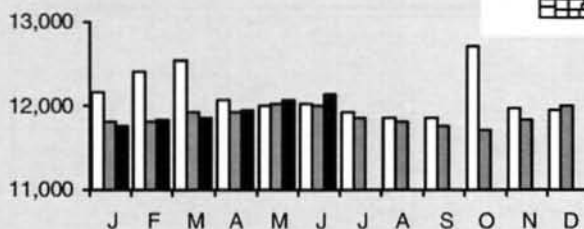
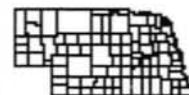
Northeast



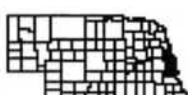
Southeast



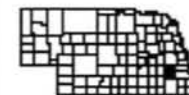
Sioux City MSA Nebraska portion only



Omaha MSA Nebraska portion only



Lincoln MSA



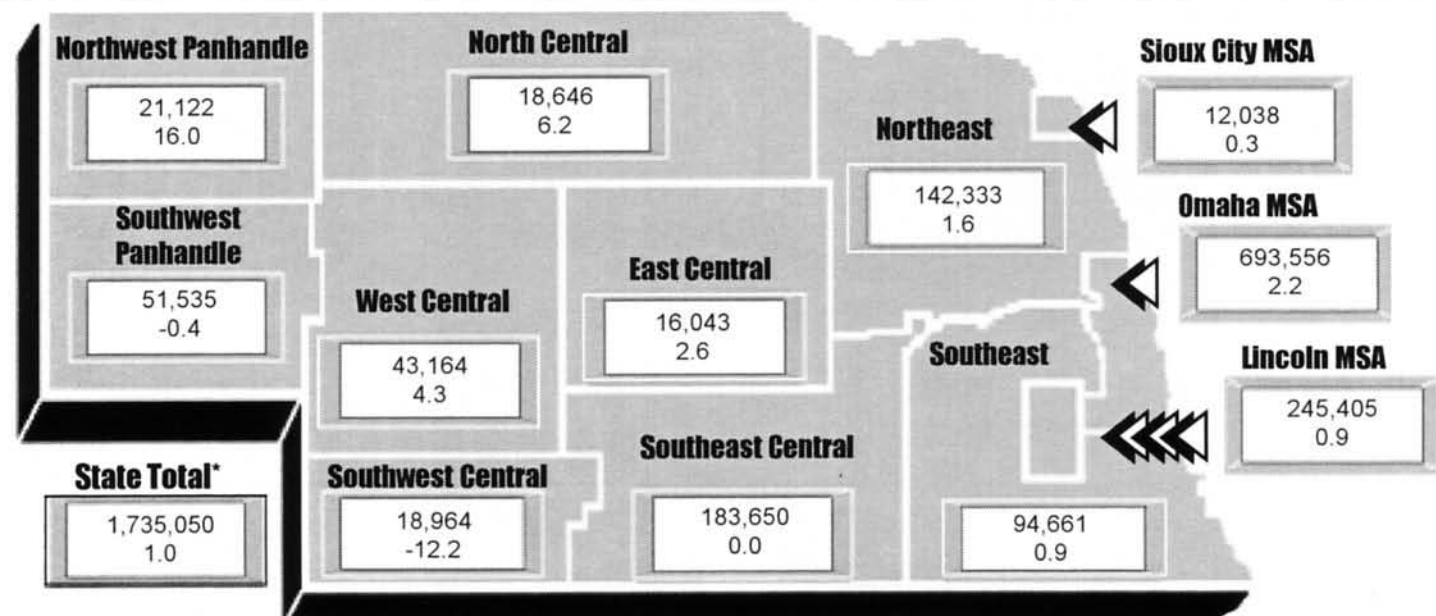
*By place of work

**Current month data are preliminary and subject to revision
 Note: January-March 2000 monthly employment data are benchmarked.
 April 2000-March 2001 data are estimates and will be benchmarked in
 early 2002. Data for April-December 2001 are estimates until
 benchmarked in early 2003. All estimates are the most current revised
 data available.

Source: Nebraska Department of Labor, Labor Market Information - Kathy Copas

May 2001 Regional Retail Sales (\$000)

YTD Change vs Yr. Ago



*Regional values may not add to state total due to unallocated sales
Source: Nebraska Department of Revenue

State Nonfarm Wage & Salary Employment by Industry*

	June 2001
Total	920,432
Construction & Mining	47,684
Manufacturing	118,835
Durables	56,477
Nondurables	62,358
TCU**	57,196
Trade	216,398
Wholesale	54,103
Retail	162,295
FIRE***	61,538
Services	259,375
Government	159,406

*By place of work

**Transportation, Communication, and Utilities

***Finance, Insurance, and Real Estate

Source: Nebraska Department of Labor, Labor Market Information

Inflation Rate

2.8

Consumer Price Index

Consumer Price Index - U*
(1982-84 = 100)
(not seasonally adjusted)

	August 2001	% Change vs Yr. Ago	YTD % Change vs Yr. Ago (inflation rate)
All Items	177.5	2.8	2.8
Commodities	149.8	0.8	1.4
Services	205.2	4.3	3.9

*U = All urban consumers

Source: U.S. Bureau of Labor Statistics

State Labor Force Summary*

	June 2001
Labor Force	963,692
Employment	932,463
Unemployment Rate	3.2

*By place of residence

Source: Nebraska Department of Labor, Labor Market Information

Note: January-March 2000 monthly employment data are benchmarked. April 2000-March 2001 data are estimates and will be benchmarked in early 2002. Data for April-December 2001 are estimates until benchmarked in early 2003. All estimates are the most current revised data available. Labor force data for 2000 and 2001 will be revised.

Platte Columbus - County Seat

License plate prefix number: 10

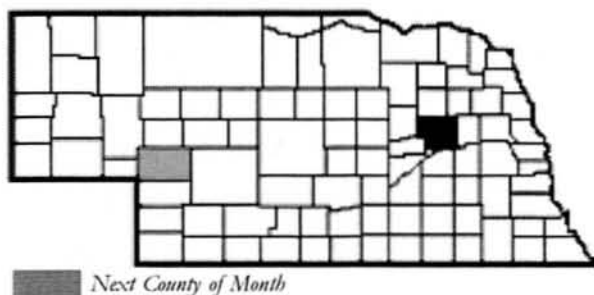
Size of county: 678 square miles, ranks 42nd in the state

Population: 31,662 in 2000, a change of 6.2 percent from 1990

Per capita personal income: \$24,222 in 1998, ranks 16th in the state

Net taxable retail sales (\$000): \$323,369 in 2000 a change of 1.6 percent from 1999; \$126,228 from January through May of 2001, a change of -3.7 percent from the same period the previous year.

Unemployment rate: 3.2 percent in Platte County, 3.0 percent in Nebraska in 2000



	State	Platte County
Nonfarm employment (2001)¹:	909,543	17,519
(wage & salary)	(percent of total)	
Construction and Mining	5.0	4.6
Manufacturing	13.2	35.0
TCU	6.4	3.1
Wholesale Trade	6.0	4.7
Retail Trade	18.0	17.9
FIRE	6.7	3.4
Services	27.7	17.2
Government	17.0	14.1

Agriculture:

Number of farms: 1,024 in 1997; 1,099 in 1992; 1,214 in 1987

Average farm size: 410 acres in 1997; 373 acres in 1992

Market value of farm products sold: \$224.8 million in 1997 (\$219,502 average per farm); \$167.1 million in 1992 (\$152,028 average per farm)

¹ By place of work

Sources: U.S. Bureau of the Census, U.S. Bureau of Economic Analysis, Nebraska Department of Labor, Nebraska Department of Revenue.

bulletin board

Coming Soon... Expanded Nebraska Public School District Expenditure Data



BBR soon will expand its Nebraska public school district expenditure and property tax database to include school years 1997-98 through 1999-2000. These data will be available in tabular and interactive map form and will be on the BBR website: www.bbr.unl.edu.


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