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## Using Outreach to Inform, Maintain and Evaluate Your Collection [presentation slides]

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# Using Outreach to Inform, Maintain and Evaluate Your Collection

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# Today's Topics

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- SciPop Talks!
  - Where Science Intersects Pop Culture
- Traditional Benefits of Outreach
- Benefits to Collection Maintenance, Evaluation, and Development

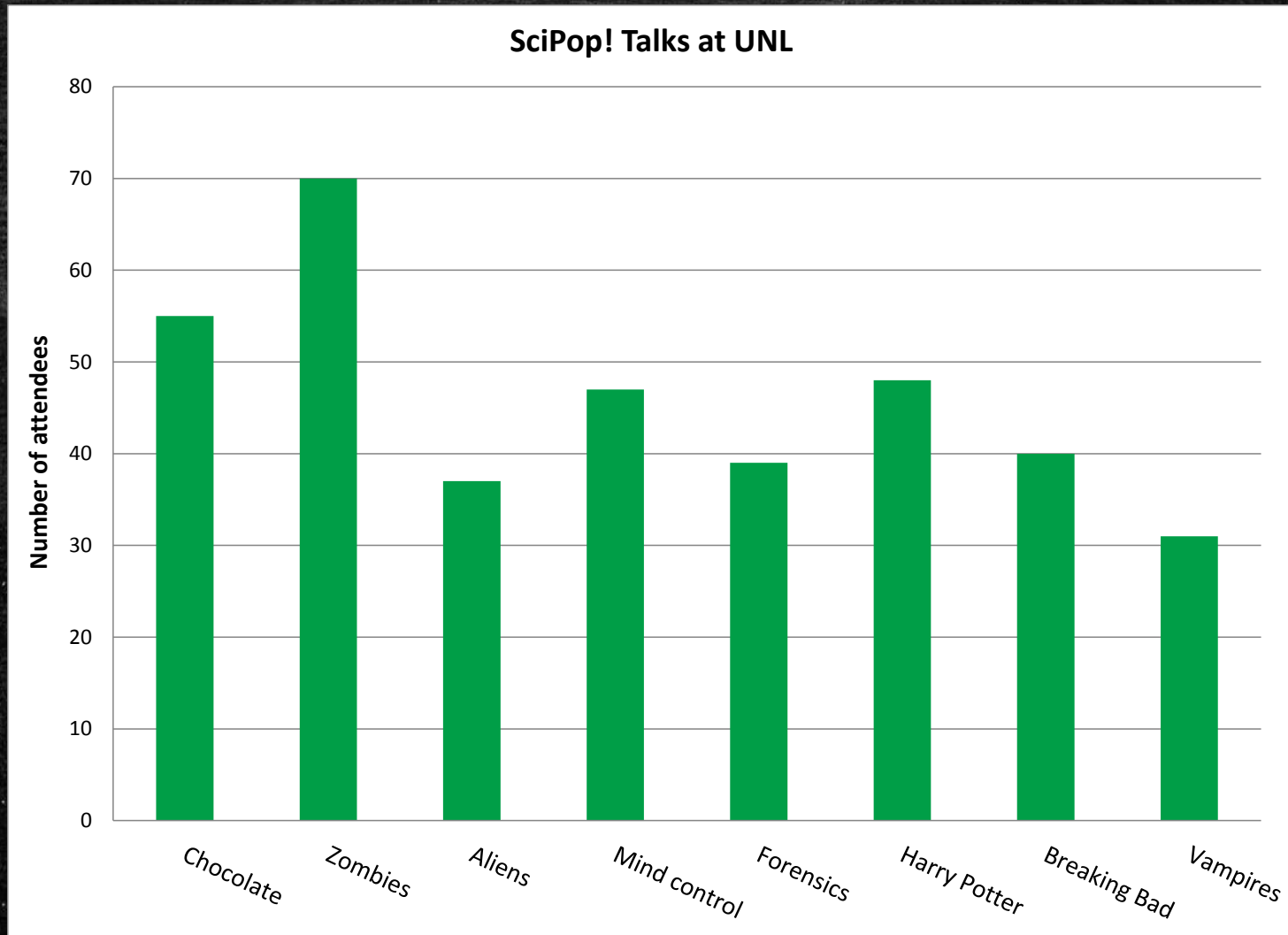


**SCI POP TALKS!**  
**WHERE SCIENCE INTERSECTS**  
**POP CULTURE**

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1. What is SciPop Talks!
2. How did it come about?
3. Where is it going?

# Traditional Benefits





# Benefit: Collaboration

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**ACS Reactions** videos:

1. Zombie Apocalypse Survival Chemistry
2. Inside the Game of Thrones poison

280+ Million Views



# Collection Benefits

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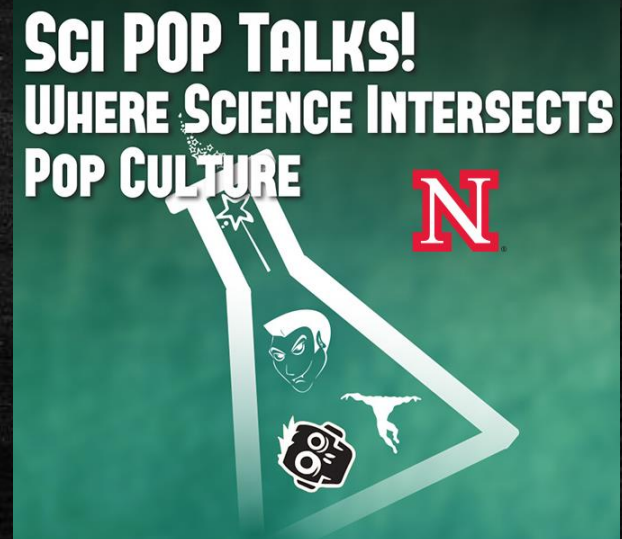
- Search the Collection Like a Patron
- Discover Discrepancies, Missing Items, and Maintenance Issues
- Evaluate Coverage of Current Research Topics



# Collection Benefits

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- Increase Student Feedback
- Increase Awareness of Collections
- Increase Pop Culture Materials





Contact me!

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<http://unl.libguides.com/scipoptalks>

#scipoptalks