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## STATUS OF AVITROL

Kenneth W. Seed

*Phillips Petroleum Company Licensing Division, Bartlesville, OK*

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## STATUS OF AVITROL

Kenneth W. Seed  
Phillips Petroleum Company Licensing Division  
Bartlesville, Oklahoma

I have been asked to inform you of the status of the Avitrol Bird Management Process developed by Phillips Petroleum Company. The Avitrol method of bird control is available to all pest control operators throughout the United States through a licensing arrangement with Phillips. At the start of our marketing program, exclusive licenses were offered to pest control operators on a territorial basis, with each licensee being permitted to grant sublicenses in his territory. This program did not prove satisfactory, because not enough pest control operators were sublicensed to make the process available when and where needed.

Beginning in the latter part of 1967 the licensing policy was changed and no longer is licenses granted on an exclusive basis—all are non-exclusive, and licenses are not restricted to a specific territory of operation within the United States. The licensee has no accounting or reporting chores such as a license agreement usually requires, because the price he pays for treated grain includes all royalty. Each licensee does need to provide us a certificate of liability insurance indicating adequate coverage and show that he is financially solvent. As of this date the Avitrol process is licensed to approximately 80 pest control companies who have over three hundred branches throughout the U.S.A. There are two licensees for the process in Canada—one in Ontario and one in Quebec.

We have registered with the United States Department of Agriculture eleven labels which cover various types of grains such as corn, sorghum, rice, etc., for control of sparrows, feral pigeons, certain blackbirds, and crows; and bread and French fried potatoes for starlings in foodlots, and gulls on and around airports.

The registrations of the Avitrol materials thus far obtained have been primarily for urban applications. This past summer, for the fifth consecutive year, Phillips has been working cooperatively with the Fish and Wildlife Service in the control of red-winged blackbirds causing damage in field corns. The states in which we are cooperating with the Fish and Wildlife personnel from the Denver Research Center have developed a satisfactory application technique to effectively control blackbirds using treated corn. An experimental USDA permit has been obtained for use of the material in this type of application provided the application is made under supervision of the U.S. Fish and Wildlife Service. We had hoped to obtain registration at the conclusion of the field testing program last year but certain changes in requirements for registration necessitated our obtaining Food and Drug Administration approval of the material for application to food

crops. The tests required to obtain data to submit to Food and Drug Administration have been underway for the past three months. We hope that permanent registration for blackbird control in field corn will be granted by U.S.D.A. at the conclusion of this summer's test program. Thank you.