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2004

### Call for Proposals: Culture, Communication, Crativite

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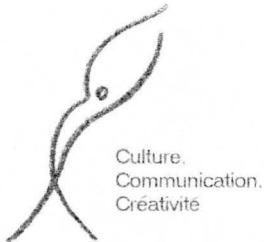
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**PROFESSIONAL AND ORGANIZATIONAL DEVELOPMENT  
(POD) NETWORK 2004 CONFERENCE  
NOVEMBER 4-7, MONTREAL, QUEBEC, CANADA  
- CALL FOR PROPOSALS -**



**CULTURE, COMMUNICATION, CRÉATIVITÉ:  
SHAPING CHANGE IN HIGHER EDUCATION/  
INNOVATION ET ADAPTATION EN ENSEIGNEMENT SUPÉRIEUR**

Plan to play an active part in the 2004 POD Network Conference to be held in Montréal, Québec, Canada! You are invited to submit a proposal!

*Culture, Communication, and Créditivité:* these three key words were chosen as the theme for this year's conference because of their actual and potential impact on the teaching and learning enterprise in higher education.

Change is a constant in most educational institutions today. However, efforts to innovate and adapt in higher education must take fully into account the cultural context to be successful. Here we refer to institutional culture, the culture of the professoriate or academic culture, student cultures, and the broader cultural context - the environment in time and space - that provides the setting for teaching and learning. How do we identify these cultures? How can we achieve our goals as faculty, as educational developers and as administrators in these cultural contexts? How can we influence these cultures to allow for innovation and change?

Effective communication is a pre-requisite to achieving teaching and learning outcomes in higher education. Effective communication requires the honing of reading, writing, speaking, and listening competencies on the part of all actors in the higher education community. Language lies at the heart of the communication process: initiatives aimed at improving pedagogical practices rely heavily on our skilled and sensitive use of language. Language is also at the core of change since the way we talk about what we do helps to define our everyday reality. How do we communicate about teaching and learning? How do we foster effective communication strategies in the classroom and on our campuses? How can we hone the communication competencies of faculty and students?

To shape change in higher education, to innovate in program design and in classroom practice, also requires creativity. Creativity helps to drive discovery, to channel scholarship, to fashion new models for teaching and learning. Members of the academic community remain vital by maintaining contact with sources of creative inspiration, both traditional and avant-garde. What helps you to be creative? How can we increase our own or others' creative potential? What are our visions of higher education beyond what is known today?

This Call for Proposals is an invitation to share your ideas, experiences, research, and practice with colleagues who are interested in the improvement of higher education.

We invite your proposal submission for:

- Pre-conference workshops (3 or 6 hours)
- Roundtable discussions (60 minutes)
- Concurrent sessions (60 or 90 minutes)
- Book sessions (60 minutes)
- Posters (held during Materials and Resource Fair for 90 minutes)

Session Tracks:

- Teaching, Learning, and Assessment Issues in Higher Education
- Faculty Development Research and Theory
- Organizational Development and Change
- Diversity Issues in Higher Education
- Professional and Organizational Development at Small Colleges
- Teaching Assistant Development and Preparing Future Faculty

**For more conference details, information on session formats, criteria for proposal review, and submission guidelines, visit:**

<http://atech2.wku.edu/skuhlens/podsubmit/callforproposals2004.html>

**Submission deadline: Tuesday, April 13, 2004**

**Professional and Organizational Development (POD) Network**  
**Congrès annuel : les 4-7 novembre, Montréal, Québec**

**-APPEL DE COMMUNICATION-**

**« Culture, communication, créativité:  
Innovation et adaptation en enseignement supérieur »**

À titre très exceptionnel, le congrès annuel de POD network a lieu cette année à Montréal. Afin de profiter pleinement de ce grand événement voué aux meilleures pratiques et aux innovations dans le domaine de la pédagogie collégiale et universitaire, nous vous invitons à soumettre une proposition de communication. Le POD Network innove cette année en sollicitant des propositions en langue française.

Culture, communication, et créativité. Le choix de ces termes reflète l'importance et l'impact que ces trois notions ont et continueront d'avoir sur la qualité de l'enseignement et de l'apprentissage en enseignement supérieur.

Dans le contexte en pleine mutation que connaissent actuellement la plupart de nos institutions, les efforts d'innovation et de changement en enseignement supérieur doivent être effectués dans le respect total du contexte culturel. Comment tenir compte des réalités associées à la culture institutionnelle, à la culture académique, et à la culture étudiante, tout en introduisant de nouvelles approches pédagogiques dans le milieu de l'enseignement post-secondaire?

Comment accompagner ce changement, comment mieux communiquer nos idées concernant la qualité de la pédagogie? Quelle est la place de la langue et de la communication efficace dans nos projets pédagogiques?

La créativité est au cœur des changements que nous tentons d'introduire dans la vie pédagogique. Comment notre créativité personnelle peut-elle nous permettre de réaliser nos rêves d'innovation et de changement?

Les détails concernant ce congrès sont disponibles en langue anglaise sur le site indiqué ci-dessous. Vos propositions de communications en langue française sont les bienvenues.

**<http://atech2.wku.edu/skuhlens/podsubmit/callforproposals2004.html>**

**Date limite : le mardi 13 avril, 2004**



**- CALL FOR PROPOSALS -**

**POD NETWORK 2004 CONFERENCE**

**NOVEMBER 4-7, MONTRÉAL, QUÉBEC, CANADA**