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ALEC Committee Minutes

Agricultural Leadership, Education &  
Communication Department

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Spring 1-30-2015

## January 30, 2015 - ALEC Faculty/Department Meeting Minutes

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**ALEC Faculty/Departmental Meeting  
Minutes  
January 30, 2015**

Present: Stacey Agnew, Mark Balschweid, Nicole Bauer, Lloyd Bell, Kathy Bennetch, Karen Cannon, Beth Down, Mike Farrell, Mike Forsberg, Mary Garbacz, Janice Hamer, Lindsay Hastings, Dann Husmann, Myunghwa Kang, Eric Knoll, Matt Kreifels, Ashley Lowry, Tiffany Luethke, Gina Matkin, L.J. McElravy, Bala Shehu, Laura Snell, Roddy Spangler, Jane Stentz, Roger Terry and Carmen Zafft

**Departmental Business**

*EdMedia*

Structurally ALEC has changed as a department as of January 1<sup>st</sup>. EdMedia unit will no longer be a part of ALEC formally. EdMedia staff will report directly to Ron Yoder, IANR Associate Vice Chancellor. The EdMedia staff will still have the option to come to participate in ALEC meetings, etc. Mary Garbacz is now 100% Assistant Professor of Practice for AESC.

*Strategic Plan Update*

Balschweid presented a slide presentation outlining each of the seventeen goals from the ALEC Strategic Plan 2012-2016. Each goal objective was listed, the metric to determine if achieved, and the current status. (Appendix 1)

*Move to Filley*

Balschweid announced that the ALEC personnel housed in AGH will move to Food Industries Complex (FIC) the first two weeks of August. The FFA Foundation staff will be moving also. The classroom on the 3<sup>rd</sup> floor of FIC will become ALEC's.

*Departmental Finances*

The formula is changing for distance education revenue back to units, and this will impact ALEC because of the many online courses presently receiving this revenue.

- ALEC Leadership Minor courses are offered online now
- Half of this revenue went to ALEC which uses that percentage to pay towards lecturers, computer technology, ALEC IN ACTION newsletter, recruitment, new faculty start up, travel, facility upgrades, and professional development.
- Adjustments are being made to reduce from 50/50 to 33% so there will be funding to continue.

Also, every faculty member with a professional development account will need to spend everything you've earned within the year or have the intent/plan to spend it. If there isn't a plan, there is a risk that it will be rolled over centrally. Revolving and auxiliary accounts now are assessed a 5% fee.

*ALEC Gift Fund*

Bennetch suggested the Gift Fund amounts be reduced to former amounts, before EdMedia, and encouraged contributions to help maintain the funds. After discussion, it was decided to ask for donations when the fund is low and to involve all and not limit to only those who contributed to the fund. Spangler did an audit of the account records.

### *Social Committee*

After discussion a decision was made to wait until after the departmental move to FIC and then re-establish the ALEC Social Committee.

### *Balschweid 5-Year Review Reminder*

A reminder email was sent out to remind everyone to participate in the emailed survey regarding Dr. Balschweid's 5-year review.

## **Faculty Business**

### *Approval of Minutes*

**Motion - Matkin moved to approve the November 21, 2015 minutes. Seconded by Cannon. Approved.**

### *Recruitment Activities*

Snell reported for fall semester ALEC has 46 applications, 37 admitted and 11 have already paid deposits. Out of the 37 admitted, 26 are AgEd, 4 are AESC, and 7 in HRTM. Snell sends out letters/magnets as a reminder to come to ALEC. The new Teach Ag website is very beneficial for students. <http://agedteaching.unl.edu/>

ALEC would like to hire Ambassadors in the leadership major and teaching major. Recommendations are being sought. Snell has resigned effective 2/13. A new coordinator will be hired but until that time some of the events will be covered by Nicole Bauer and Bala Shehu, ALEC M.S. students.

### Events:

- 2/27 – CASNR Admitted Student Day (5:00 – 6:00)
- 4/2 – Experience the Power of Red Open House (8:30-12:00)
- 4/8-4/10 –Nebraska State FFA Convention
- 5/8 – Salute to Graduates (3:30-4:30)
- Big Red Road Show – Rachel Noe, AESC Ambassador
- World Food Prize – Morgan Tanmer

### *AESC Faculty Search*

Terry announced the applications have been reviewed and a person has been hired and will start July 1.

### *Recruitment Coordinator Update*

Balschweid announced the recruitment coordinator position is a Managerial/Professional position and is a temporary position for a two year term.

### *Ag Education position*

Husmann has accepted a position as the director of the UNL PGM Golf Management program effective July 1. Balschweid is developing a new job description for the Ag Ed faculty position and hopes to have someone hired to start in the summer.

*CASNR Faculty Advisory Council*

Hastings reported this committee is looking at Instructional Improvement Plans (IIP). ALEC has developed and submitted their Instructional Improvement Plan and the FAC is looking to encourage other departments to develop their IIP and develop guidelines for submitting.

*ALEC Promotion and Tenure Committee*

Bell reported they will start looking at faculty progress for the evaluation process in order to meet the February 9<sup>th</sup> deadline.

*Undergraduate Curriculum Committee*

Terry announced ACE 8 and ACE 10 have been submitted. ALEC 350 has been approved.

*Graduate Committee*

Matkin said there are 15-20 applications for Masters and Ph.D. program. Deadline is Monday.

*CASNR Curriculum Committee*

Matkin was invited to be on the CASNR Online & Distance Education Task Force. A few various critical success factors were outlined:

- Effectively addressing student learning and that students are successful and competitive in the marketplace
- Effective pedagogy, and course delivery, evaluation & metrics
- Faculty/staff responsible for the development and delivery of online and distance education are being recognized and rewarded, while trying to leverage their ability to earn grants and contracts to support educational goals
- Facilitate experiential learning in distance formats

Matkin indicated this committee is charged to have a plan by 2016.

Meeting adjourned