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Availability and Use of Digital Reference Service Tools for Effective Service Delivery by Librarians in Private Universities Libraries in South-East Nigeria

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Abstract

This study examined availability and use of digital reference tools in private university libraries in south-east Nigeria. It is designed to ascertain the extent of use of DRS tools by Librarians in effective service delivery to users. Survey design was used for the study and 46 respondents comprising of Librarians and Library Staff who directly provide reference services in the private university libraries participated in the study. An observation checklist and a structured questionnaire were administered to the respondents. Data collected was analyzed using descriptive statistics. The study found that email services, text based/instant messaging, online pathfinders and mobile reference service were the most popular digital tools available in the private university libraries. It found that while some tools are being utilized to a very high extent and high extent, other are utilized at a low extent and not used at all. It also found paucity of funds among others as some of the challenges encountered in proving DRS. It shows that provision of funds, regular power supply are some of the strategies that can be adopted at effective provision of DRS. The study concludes by recommending adequate provision of DRS tools in the university libraries for effective service delivery.

Key words: Librarians, Reference service, Digital Reference Service, Information service, Private Universities, Academic Libraries, Nigeria.

1. INTRODUCTION

Reference service is one of the fundamental services provided by libraries all over the world. It is an assistance or instruction provided by a Librarian or a Library Staff to clients in identifying needed information resources from the library. Ranganathan (1961) defines it as a personal service to each reader in helping him find documents answering his interests at the moment, pin-pointedly, exhaustively, and expeditiously. Reference service is that part of library service in which the user interacts with the Librarian or Library Staff with a view to matching the information needs of the user with information resources in the library. Reference services can range from providing assistance on how to use the library or its resources, computers, the library catalogue, answering reference queries, giving directions, to the use of proper citation, factual answers to questions, and information services. Traditionally, in order to provide this service, libraries acquire, process, organize, and disseminate books, periodicals, reference resources, etc.

in print format. But with the introduction of Information and Communication Technology (ICT) to the library, these resources are now provided in electronic format.

1.1 TECHNOLOGICAL ADVANCEMENT, A PRECURSOR TO DIGITAL REFERENCE SERVICES

As a result of the proliferation of ICT, reference service is no longer centered on inperson interaction with users in the library alone, but queries are obtained and responded to electronically and in real time. This is evident with the emergence and development of virtual or digital reference services. According to Lankes (2005), Digital Reference Services (DRS) refer to a network of expertise, intermediation and resources put at the disposal of a user seeking answers in an online/networked environment. DRS emanated from the traditional reference service but have progressed to enhance users' access to library services without depending on physical visits to the library. This service can be provided using variety of digital tools, such as the internet, e-mails, real-time chat, instant messenger, video conferencing, learning forums, social media platforms, mobile phones, etc.

Consequently, private university libraries in Nigeria are incorporating these new technologies for effective service delivery and to meet the information needs of their users. However, it has been observed that despite the significant role of ICT in providing effective DRS in libraries, some private university libraries in Nigeria are yet to deploy these technologies to provide reference services to their users in spite of its attending benefits. This could be as a result of some challenges, knowledge of these challenges would assist in effective service delivery to users. Hence the study, which is designed to ascertain the availability and extent of use of digital tools in providing digital reference services by library staff in private university libraries in south-east Nigeria. Many studies have been conducted on digital reference services in Nigeria in the past. Still, none of these studies focused on the level of its availability and use in private university libraries in Nigeria. This study presents a review of the concept of digital reference services. It analyzes tools available for the provision of digital reference services and the benefits associated with applying digital reference services in academic libraries. The study attempted to find answers to the following questions:

- What digital tools are available in private university libraries in south-east Nigeria for the provision of digital reference services?
- To what extent are these tools used in the provision of digital reference services in private university libraries in south-east Nigeria?
- What are the challenges encountered in providing digital reference services in private university libraries in south-east Nigeria?
- What are the strategies for enhancing the provision of digital reference services in private university libraries in south-east Nigeria?

2. LITERATURE REVIEW

The concept of DRS has been defined differently by many authors, but the fundamental factor is the use of technology in meeting the information needs of the users. Moran (2010) sees it as any service provided to users that can be accessed remotely. According to Sharma, Kumar, and Singh (2004), it refers to a network of expertise, human intermediation, and resources made available

to users in an online context. It includes those library resources that can be used by the library to suit the needs of the library user in an online medium Umaru, Aghadinuno, and Namo (2018).

In a study, conducted by Yousuf and Haider (2016) on an analysis of digital reference services tools and usage in university libraries of Karachi they identified digital reference tools such as Ask Librarian, instant messenger, e-mail services, mobile reference, live chats services, social media networks, VoIP (Skype Google talk etc.) Video Conference. Similarly, Sharma, Kumar, and Singh (2004) in a review identified digital reference service tools to include e-mail based reference, Ask a services, online pathfinders, chat based reference, and real-time live web reference.

Tofi, Agada, and Okafor (2019) in a study on Utilization of Digital Reference Resources and Services by Postgraduate Students in University Libraries in Benue State, Nigeria identified inadequate reference librarians, the lack of a functional interactive chat box stream, librarians' poor attitudes toward digital reference services, a lack of professional skills among reference librarians, a lack of professionalism among reference librarians and Poor internet connectivity as challenges encountered in providing digital reference services. Ekwelem, Okpala, Igbokwe & Ekwelem (2018) added that Epileptic power supply and Lack of funds to support Digital Reference Services are also some of the challenges.

Most of the authors (Uutoni, (2018); Okeji, Tralagba & Obi, (2019); Ekwelem, Okpala, Igbokwe & Ekwelem, (2018); Tofi, Agada, and Okafor, (2019) identified training and retraining of librarians in the use of digital reference service as a major strategy to ensuring a hitch free implementation of DRS. Ekwelem, Okpala, Igbokwe & Ekwelem (2018) observed that provision of funds to support digital reference service, provision of steady power supply, Orientation of users on digital reference services. Tofi, Agada, and Okafor (2019) added that increase of bandwidth to increase speed of server and attractive salaries and better working conditions should be considered.

3. METHODOLOGY

The survey design was used to obtain data for the study. The population of the study comprised of all Librarians and Library Staff who provide reference services in private university libraries in south-east Nigeria. According to National Universities Commission (2021), there are thirteen (13) private universities in south-east Nigeria. A total of 46 Librarians and Library Staff participated in the study. An observation checklist and a structured questionnaire which was designed to elicit responses for the research questions were administered to the respondents. Data collected was analyzed using descriptive statistics such as Frequency Count, Percentages, Mean and Standard deviation. The instrument which take the form of a continuum of Strongly Agree (SA), Agree (A), Disagree (D) and Strongly Disagree (SD), was scored thus; VHE=4, HE=3: LE=2 and VLE=1. The Mean benchmark is 2.50. Therefore any item with a Mean value of 2.50 and above was considered "High Extent or Agreed" while those below 2.50 were considered "Low Extent or Disagreed". Table 1 shows the distribution of participants.

Table 1: Distribution of participants

S/N	Name of University	No. of	No. of Para	Total
		Professional	professionals	
1	Caritas university Enugu (CUE)	2	2	4
2	Evangel university Okpoto (EUO)	3	2	5
3	Godfrey Okoye university (GOU)	1	5	6
4	Gregory university Uturu (GUU)	2	3	5
5	Madonna university Okija (MUO)	2	4	6
6	Paul university Awka (PUA)	3	2	5
7	Renaissance university Enugu (RUE)	2	2	4
8	Tansian university Umunya (TUU)	1	1	2
9	Coal city university Enugu (CCUE)	1	-	1
10	Clifford university Owerrinta (CUO)	2	-	2
11	Legacy university Okija (LUO)	2	-	2
12	Spiritan university Nneochi (SUN)	2	-	2
13	Claretian university of Nigeria Nekede (CUNN)	1	1	2
	Total	24	22	46

Source: Field work by the Researchers

4. RESULTS AND DISCUSSION

4.1. Digital tools available in private university libraries in south-east Nigeria for the provision of digital reference services

Table 2: Observation checklist result of digital tools available in private university libraries in south-east Nigeria for the provision of digital reference services

Item statement	CUE	E	EUC	EUO		GOU		J	MUC)	PUA		RUE	2	TUU	J	CCU	ΙE	CUO		LUO		SUN		CUN	N
	A	NA	A	NA	A	NA	A	NA	A	NA	A	NA	A	NA	A	NA	A	NA	A	NA	A	NA	A	NA	A	NA
E-mail based	V		1		1		V		V		√		V		V		1		V		√		V		√	+
reference																										
Reference Via Web		X		X		X		X		X		X		X		x		X		X		X		X		x
Video		X		x		x		x		x		X		x		X		X		x		X		x		x
conferencing/																										
webcam services																										
Collaborative	V			x	$\sqrt{}$		V		V			X		x		X	V			X	√			X		X
Digital Reference																										
Services																										
Text Based	V		V		V		V		1		V		V		V		V		V		V		V		1	
Chat/Instant																										
Messaging																										
Online	V		√		1		1		V		√		V		1											
Pathfinders.																										
Ask Librarian		X		Х		X		X		X		X		X		X		X		X		X		Х		X
Mobile Reference	V		V		1		V		V		V		V		V		V		V		1		V		V	
Live Chats Services		X		x		X		X		X		X		X		X		X		X		X		x		x

Key: A: Available, NA: Not Available

4.1.2 Digital tools available in private university libraries in south-east Nigeria

Table 2 above shows that (13) 100% of the private university libraries under study have the facilities to provide e-mail services, text based/ instant messaging, online pathfinders and mobile reference service. It also shows that (6) 46.2% of the university libraries has the facility to provide collaborative digital reference services, while (7) 53.8% do not have the facility to provide collaborative digital reference services. The table shows that (13) 100% of the private university libraries under study do not have the facilities to provide reference via web, video conferencing/ webcam services, Ask Librarian and live chats services.

4.2. Extent of utilization of digital reference tools in private university libraries in south-east Nigeria

Table 3: Mean and standard deviation analysis of the extent of utilization digital reference tools in private university libraries in south-east Nigeria

Item statement CUE		UE EUO		GOU		GUU		MUO		PUA		RUE		TUU		CCUI	E	CUO		LUO		SUN		CUN	V	
	X	SD/	X	SD/	X	SD/	X	SD/	X	SD/	X	SD/	X	SD/	X	SD/	X	SD/	X	SD/	X	SD/	X	SD/	X	SD/
		D		D		D		D		D		D		D		D		D		D		D		D		D
E-mail based	3.5	0.5	3.6	0.49	3.3	0.86	3.6	0.49	3.5	0.5	3.4	0.49	3.5	0.5	4.0	0	4.0	0	3.5	0.5	3.5	0.5	4.0	0	4.0	0
reference		HE		HE		HE		HE		HE		HE		HE		VHE		VHE		HE		HE		VHE		VHE
Reference Via	1.75	0.43	1.8	0.4	1.3	2.24	1.0	0	1.6	0.48	1.6	0.49	1.25	0.43	1.5	0.5	1.0	0	1.0	0	1.5	0.5	1.5	0.5	1.0	0
Web		LE		LE		LE		NA		LE		LE		LE		LE		NA		NA		LE		LE		NA
Video	1.75	0.43	1.8	0.4	1.3	2.24	1.0	0	1.6	0.48	1.6	0.49	1.25	0.43	1.5	0.5	1.0	0	1.0	0	1.5	0.5	1.5	0.5	1.0	0
conferencing/		LE		LE		LE		NA		LE		LE		LE		LE		NA		NA		LE		LE		NA
webcam																										
services																										
Collaborative	4.0	0	1.4	0.49	3.8	0.56	3.8	0.4	3.5	0.76	1.2	0.4	2.0	0	2.0	0	3.0	0	1.5	0.5	4.O	0	1.0	0	1.5	0.5
Digital		VHE		LE		HE		HE		HE		LE		LE		LE		HE		LE		VHE		NA		LE
Reference																										
Services																										
Text Based	4.0	0	4.0	0	4.0	0	4.0	0	4.0	0	4.0	0	4.0	0	4.0	0	4.0	0	4.0	0	4.0	0	4.0	0	4.0	0
Chat/Instant		VHE		VHE		VHE		VHE		VHE		VHE		VHE		VHE		VHE		VHE		VHE		VHE		VHE
Messaging																										
Online	3.75	0.43	3.4	0.49	3.1	0.69	4.0	0	2.6	1.09	3.4	0.8	3.25	0.66	4.0	0	4.0	0	3.5	0.5	3.5	0.5	4.0	0	4.0	0
Pathfinders.		HE		HE		HE		VHE		HE		HE		HE		VHE		VHE		VHE		HE		VHE		VHE
Ask Librarian	1.0	0	1.8	0.4	1.8	0.37	1.0	0	2.0	0.57	1.0	0	1.75	1.39	1.0	0	1.0	0	1.5	0.5	2.0	1	1.5	0.5	2.0	1
		LE		LE		LE		NA		LE		NA		LE		NA		NA		LE		LE		LE		LE
Mobile	4.0	0	4.0	0	4.0	0	4.0	0	4.0	0	4.0	0	4.0	0	4.0	0	4.0	0	4.0	0	4.0	0	4.0	0	4.0	0
Reference		VHE		VHE		VHE		VHE		VHE		VHE		VHE		VHE		VHE		VHE		VHE		VHE		VHE
Live Chats	1.0	0	1.0	0	1.0	0	1.0	0	1.0	0	1.0	0	1.0	0	1.0	0	1.0	0	1.0	0	1.0	0	1.0	0	1.0	0
Services		NA		NA		NA		NA		NA		NA		NA		NA		NA		NA		NA		NA		NA

Key: LE: NA; Not Applicable, Low Extent, HE: High Extent, VHE: Very High Extent

4.2.1 Extent of utilization of digital reference tools in private university libraries in south-east Nigeria

Table 3 above shows that text based chat/instant messaging and mobile reference services are utilized to a very high extent in all the university libraries under study. It reveals that e-mail based references are used to a very high extent in (4) 30.7% and to a high extent in (9) 69.3%. (6) 46.2% of the libraries under study utilize online pathfinders to a very high extent and (7) 53.8% use the tool to a high extent. It shows that (2) 15.4% utilize collaborative digital reference services to a very high extent while (4) 30.8% and (6) 46.2% utilize it to a high extent and little extent respectively. (1) 7.7% library do not use collaborative reference service at all. The table shows that Ask Librarian, is utilized to a little extent in (9) 69.2% and not applicable in (4) 30.8%. Also video conferencing is utilized to a little extent in (9) 69.2% and not applicable in (4) 30.8%. However, live chats services are not utilized in the university libraries under study as all (13)100% fall below the benchmark of 2.50.

4.3. Challenges encountered in providing digital reference services in private university libraries in south-east Nigeria

Table 4: Mean and standard deviation analysis of the challenges encountered in providing digital reference tools in private

university libraries in south-east Nigeria

Item	CUE	CUE EUO		GOU			GUU		MUO		PUA		RUE	RUE			CCUI	E	CUO		LUO		SUN		CUNI	N.
statement	X	SD/	X	SD	X	SD/	X	SD/	X	SD/	X	SD	X	SD/	X	SD/	X	SD/	X	SD/	X	SD/	X	SD/	X	SD/
		D		/ D		D		D		D		/D		D		D		D		D		D		D		D
Inadequate		0.42	4.00	0	3.83	0.37	3.4	0.49	4.00	0	4.00	0	4.00	0	3.75	0.43	4.00	0	4.0	0	4.00	0	4.00	0	4.00	0
Reference	3.75	0.43		SA		SA		A		SA		SA		SA		SA		SA		SA		SA		SA		SA
Librarians		SA																								
Poor attitudes	3.25	0.66	3.2	0.4	3.6	0.47	3.0	0	3.3	0.47	4.0	0	3.25	0.66	3.5	0.5	4.00	0	3.5	0.5	3.5	0.5	4.0	0	4.0	0
toward digital		A		A		SA		A		A		SA		A		SA		SA		SA		SA		SA		SA
reference																										
services																										
Lack of	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0
professional		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA
skills among																										
reference																										
librarians																										
Poor internet	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0
connectivity		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA
Lack of funds	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0
to support		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA:
Digital																										
Reference																										
Services																										
Poor	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0
knowledge on		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA
the use of																										
DRS among																										
users																										

Key: SA: Strongly Agree, A: Agree

4.3.1 Challenges encountered in providing digital reference services in private university libraries in south-east Nigeria

Table 4 above shows all the items identified as challenges encountered in providing digital reference service in private university libraries in south-east Nigeria were agreed by the respondents as posing a challenge to effective reference service delivery.

4.4. Strategies for enhancing the provision of digital reference services in private university libraries in south-east Nigeria

Table 4: Mean and standard deviation analysis of the strategies for enhancing the provision of digital reference services in

private university libraries in south-east Nigeria

Item	CUE		EUO		GOU		GUU		MUO		PUA		RUE		TUU		CCUI	E	CUO		LUO		SUN		CUNN	N
statement	X	SD/	X	SD/	X	SD	X	SD/																		
		D		D		/ D		D		D		D		D		D		D		D		D		D		D
Training and	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0
retraining of		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA
librarians in																										
the use of																										
DRS																										
Provision of	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0
funds to		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA
support digital																										
reference																										
service																										
Increase in	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0
bandwidth		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA
Orientation of	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0
users on		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA
digital																										
reference																										
services																										
Provision of	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0	4.00	0
steady power		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA		SA
supply																										

Key: SA- Strongly Agree, A- Agree

4.4.1 Strategies for enhancing the provision of digital reference services in private university libraries in south-east Nigeria

Table 5 above shows that all the items listed as strategies for enhancing the provision of effective digital reference services in the private university libraries were accepted by the respondents as measures that can be implemented to improve effective digital reference service in private university libraries in south-east Nigeria.

5. FINDINGS AND DISCUSSION

The purpose of this study is to ascertain the availability and extent of use of digital tools in providing digital reference services by Librarians in private university libraries in south-east Nigeria. The findings of the study reveals that email services, text based/instant messaging, online pathfinders and mobile reference service were the most popular digital tools available in the private university libraries for digital reference services while collaborative reference service tools are available in some of the university libraries. It was discovered that the facility to provide reference via web, video conferencing/webcam services, Ask a librarian and live chat services were not available in the private university libraries. This implies that private university libraries in south-east Nigeria are yet to fully deploy tools necessary for the provision of DRS. This could be seen in the number of digital reference tools available in the libraries. This could hamper effective information service delivery to users. This collaborates Malik and Mahmood (2013) who observed that librarians in developing countries have been reluctant in adopting DRS.

It was also discovered that the extent of utilization of digital reference tools also vary in the private university libraries. While some tools are being utilized to a very high extent and high extent, other are utilized at a low extent and not used at all. This can be attributed to non availability of DRS tools in the libraries. It also defines the stage at which the DRS tools are implemented in each private university library. Malik and Mahmood (2014) noted that only few libraries were adopting or planning DRS while many were very slow over this task. Generally, the findings show that text based chat/instant messaging and mobile reference services and e-mail services were the most utilized reference tools in the private university libraries. This findings aligns with Adeleke and Nwalo (2017) assertion that internet and email were ranked most available and used in the university of Ibadan.

The study found that inadequate reference librarians, poor attitudes toward digital reference services, lack of professional skills among reference librarians, poor internet connectivity, lack of funds to support Digital Reference Services, poor knowledge on the use of DRS among users are some of the challenges encountered in proving DRS in the private university. These challenges are not peculiar to private universities in Nigeria but as observed by Malik and Mahmood (2014) most developing countries still grapple with these challenges in their quest to implement DRS.

The study also found that training and retraining of librarians in the use of DRS, provision of funds to support digital reference service, increase in bandwidth, orientation of users on digital reference services, provision of steady power supply were some of the strategies that can be

adopted to ensure effective provision of DRS. Funding library services has been identified as a major hindrance Okiy as cited in Ekwelem et al (2018) noted that institutions should look for alternative source of income to meet the ever increasing demand of library users for electronic information service.

6. CONCLUSION AND RECOMMENDATION

Reference service is one of the fundamental services provided by libraries all over the world which entails giving personal assistance to clients in identifying needed resources from the library. As a result of the proliferation of ICT, reference service is no longer centered on inperson interaction with users in the library alone, but queries are obtained and responded to electronically and in real time. This service can be provided using variety of digital tools such as the internet, e-mails, real-time chat, instant messenger, video conferencing, learning forums, social media platforms, mobile phones, etc. These tools enhance users' access to library services without depending on physical visits to the library. Based on the findings, the following recommendations were made:

- There is need to provide adequate DRS tools in the libraries for effective reference service delivery
- Management of private universities should provide adequate funds for the provision of DRS in the university libraries for effective service delivery.
- There is need to train and retrain Librarians on the use of DRS tools
- There is need for the provision of steady power supply in the libraries for effective service delivery
- Librarians should conduct vigorous orientation of users on the use of DRS.

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