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EC1312 Covered from Cow to Consumer

Kenneth E. Johnson

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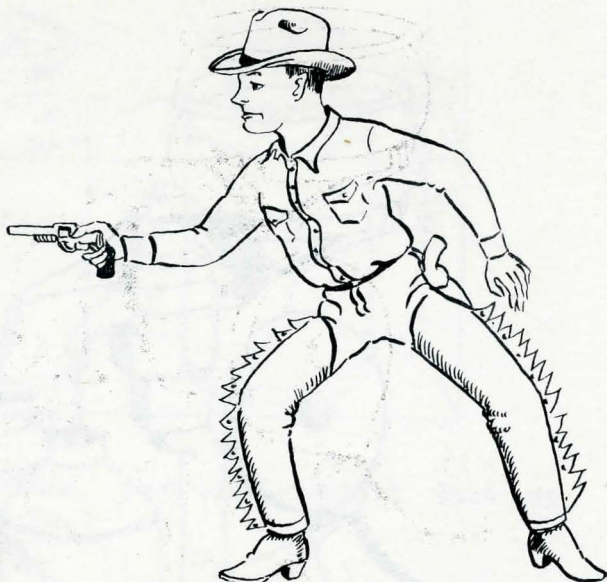
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Covered From Cow to Consumer



KEEP'EM COOL AND COVERED

Keep dust and dirt out of milk and cream by keeping containers covered from cow to consumer. From the time the milk is strained into cans until it reaches the receiving vat, cans should be covered. This is the only way dirt can be excluded. The steps are simple, the results beneficial.

Cooperative Extension Work in Agriculture and Home Economics
University of Nebraska College of Agriculture, and the United States
Department of Agriculture cooperating, H. G. Gould, Acting Director,
Lincoln.

To Produce High Quality Cream

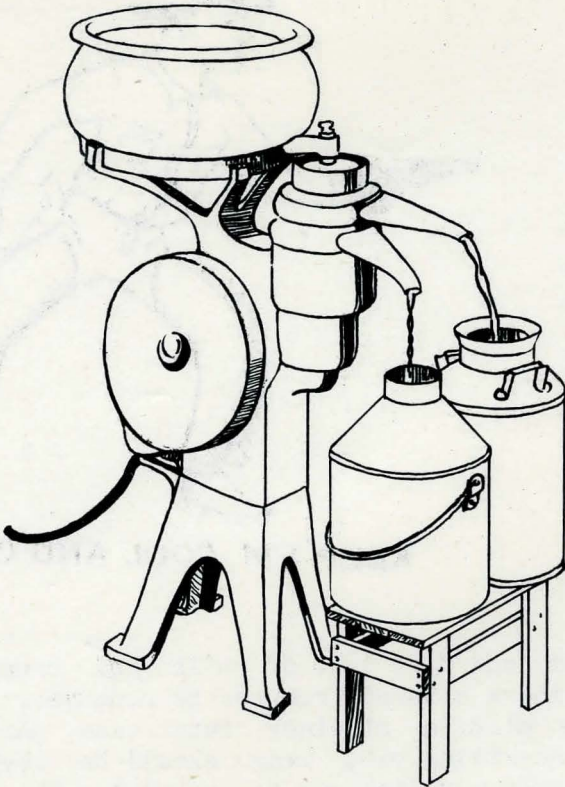
Protect separator from dust.

Rinse with chlorine solution before using.

Wash with Powder (wetting agent) immediately after each separation.

Cover and cool cream immediately.

Market often.

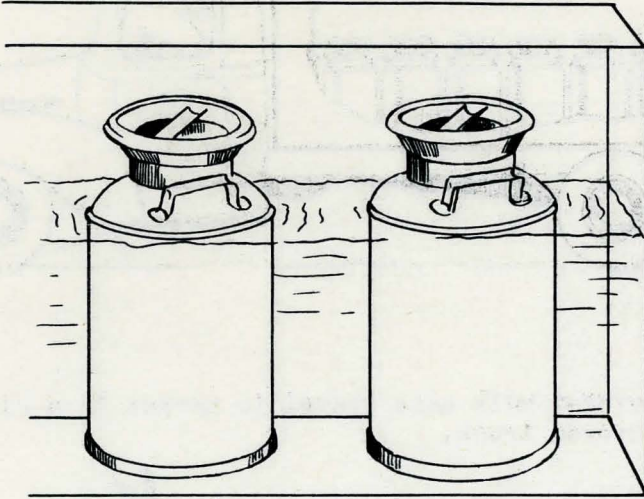


Separate milk immediately after straining.

Cool cream rapidly and thoroughly before mixing with older cream.

Keep covered.

Strain milk in milk room or milk house (not in barn).
Cover cans tightly.
Place in cooler with cold, circulating water.
Keep covered.



The cow produces clean, pure milk--keep it that way,
but cover and cool it.

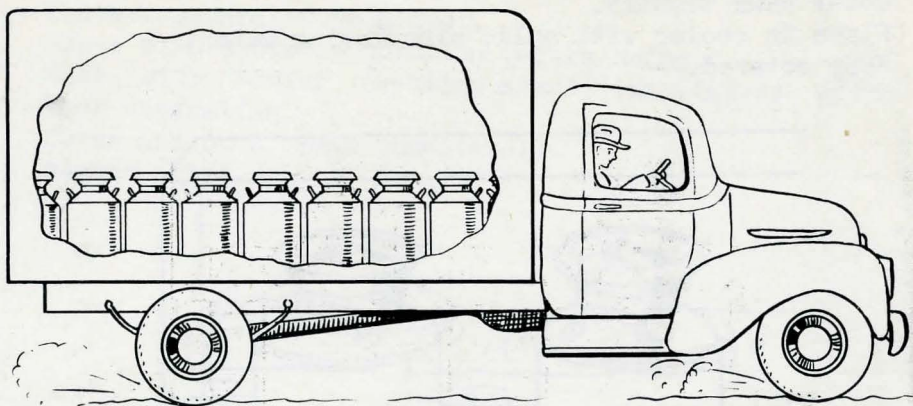
MY MILK WAS
UNCOVERED, IS WARM
AND DIRTY AND WILL
PROBABLY BE REJECTED



MINE WAS KEPT
COVERED, IS COLD
AND CLEAN AND WILL
GO TO 4-0 HOMES



"CAN COMMENTS"



Tightly covered milk cans travel to market in a clean, tightly covered truck.



COVERED BUT HEAP COLD

Kenneth E. Johnson, Extension Dairy Marketing Specialist