

4-1942

EC9953 Store Window Display

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April
1942

Nebraska

COOPERATIVE EXTENSION WORK
IN AGRICULTURE AND HOME ECONOMICS

U. of N. Agr. College & U. S. Dept. of Agr. Cooperating
W. H. Brokaw, Director, Lincoln

Extension
Circular
9953

-46-

STORE WINDOW DISPLAY

Ideas for Victory Home and Garden Publicity

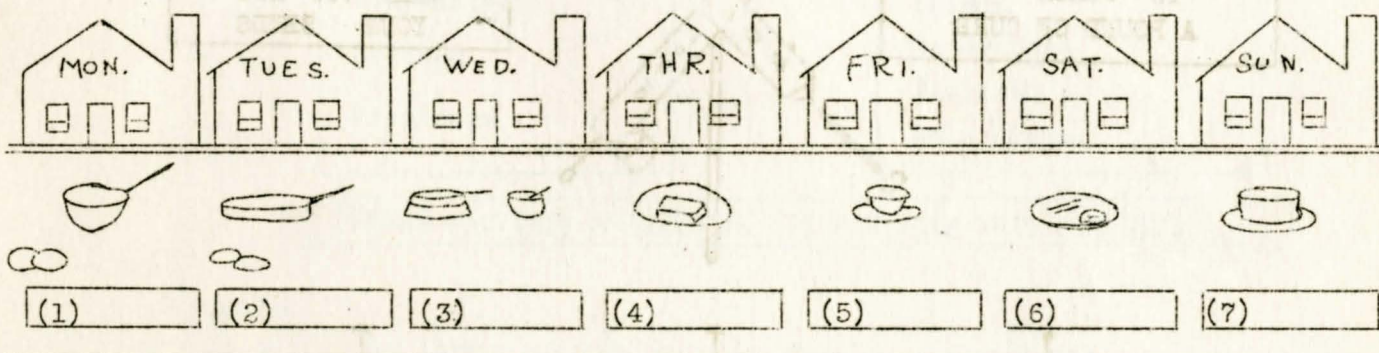
During the coming weeks some follow-up ideas for the Victory Home and Garden campaign will be timely. Your local dealers will be willing to provide space and assist with a window display if you work out plans with them. Some town project club members or 4-H Club members would be glad to make posters and parts of an exhibit in order to be of help in the county program.

Window displays are suggested on your Victory Home and Garden blue print chart. An exhibit in a down town window illustrating an approved practice, showing equipment or methods when timely would catch attention, create interest, and serve as a teaching method during the busy season. Local interest is always aroused if an extra large, unusually small, especially beautiful or rare product is shown and the grower's name is given. Somewhere in the exhibit show some relationship to the home production program with colorful posters, pictures, and slogans, which you now have, pertaining to Victory Home and Garden program.

When perishable foods are used and the exhibit is shown for several days arrangement should be made for renewal in order to keep fresh attractive appearance.

You have received from the Washington office EXHIBITS MANUAL, --Misc. Extension Publication No. 63, and also VISUAL AIDS HANDBOOK which have splendid exhibit ideas. These circulars show various devices for preparing and showing exhibits to the best advantage.

AN EGG A DAY —
THE NUTRITIONAL WAY
AT OUR HOUSE

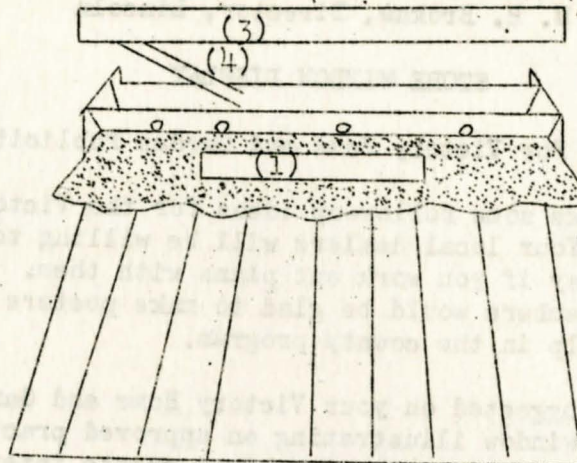
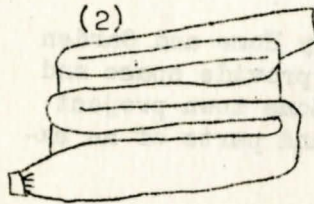


Arrange equipment suggestive of the idea given on placards or labels. Following placards are for above suggestions:

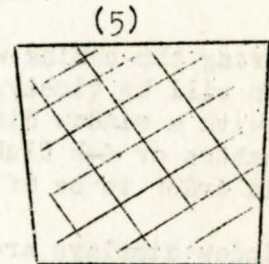
- (1) A soft cooked egg for breakfast
- (2) Scrambled eggs for lunch
- (3) Eggs in waffles for breakfast or supper
- (4) Egg sandwich or salad for lunch
- (5) Egg custard or pudding
- (6) Bacon and eggs
- (7) Cake for dinner

GARDEN IRRIGATION EQUIPMENT AND METHODS

HOMEMADE
CANVAS
HOSE



MULCHING TO
MAINTAIN
MOISTURE

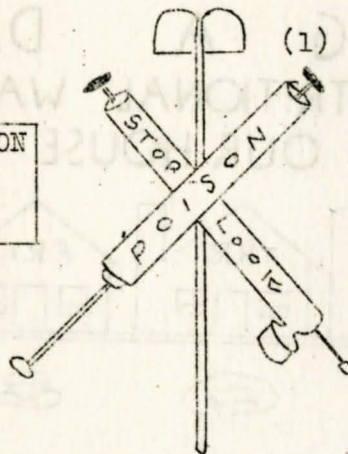


Note: Another title might be: "Moisture Transportation and Conservation".

- Placards: (1) Burlap or straw to prevent washing
(2) Directions for making available at Co. Agt's office
(3) A garden row watering trough
(4) From source of water supply (pipe or wood trough)
(5) Straw makes a good mulch (Show actual mulch)

SPRAY FOR VICTORY

AN OUNCE OF PREVENTION
IS WORTH
A POUND OF CURE



BUY INSECTICIDES
WHEN YOU BUY
YOUR SEEDS



For chewing type
LEAD ARSENATE



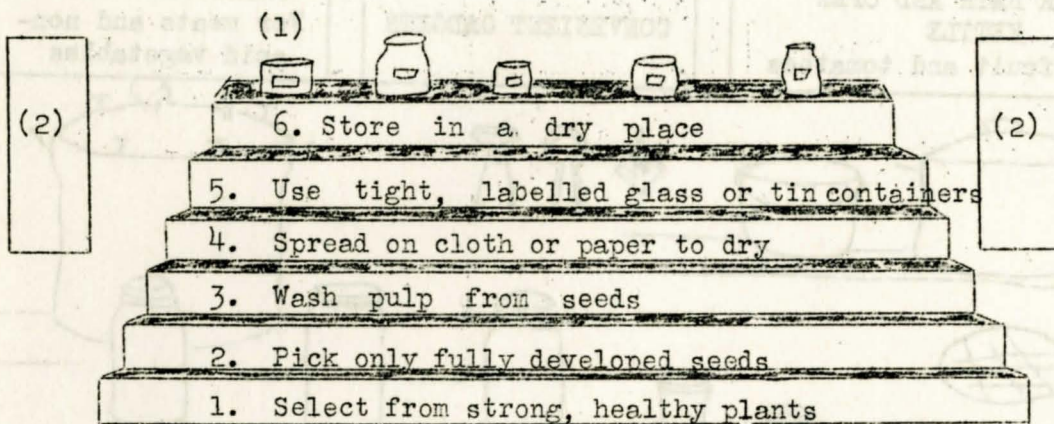
For sucking type
NICOTINE SULPHATE



For both types
ROTENONE

- (1) The "V" for Victory emblem might be formed with these pieces of equipment instead of the railroad crossing warning. Also there is a series of colored picture sheets of various garden pests available from the Supt. of Documents, Washington, D. C., which would lend color and interest to this exhibit.

SAVE 'EM TO HAVE 'EM! AVOID POSSIBLE SEED SHORTAGES IN-1943



SIX SIMPLE STEPS TO FOLLOW

- (1) Display a variety of containers with seeds in them, labelled with kind and date
- (2) Hang plants to show seeds being matured on the vines
- (3) Show seeds drying on cloth or absorbent paper

HOMEMADE CHEESE IS BOUND TO PLEASE

K I N D S
Neufchatel
Cottage
Processed

U S E S
Salads
Sandwiches
Desserts
Main dishes

CHEESE PROVIDES ANOTHER WAY TO PUT MILK INTO THE DIET



Materials and equipment for home cheesemaking

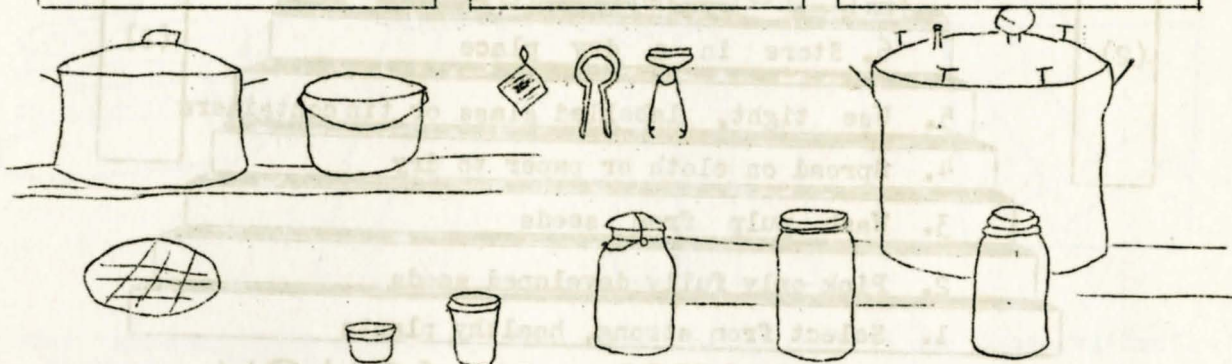
- (1) 1 gallon milk
- (2) Starter cream
- (3) Thermometer
- (4) Rennet tablet
- (5) Colander & Cloth strainer
- (6) Finished product

TOOLS TO HELP THE CANNER

WATER BATH AND OPEN KETTLE
For fruit and tomatoes

CONVENIENT GADGETS

PRESSURE COOKER
For meats and non-acid vegetables

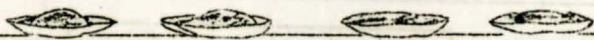


(Note: Use washboiler or water bath canner, open kettle and pressure cooker; small equipment useful when canning; and a variety of jars and lids that are available from the local merchants. Display Victory Garden Circular No. 8, U.S.D.A. Bulletin No. 1762.

GRAIN SORGHUM FOODS GOOD FOR BOSSIE AND FOR YOU AND ME TOO!

VARIETIES WE EAT

GROUND GRAIN SORGHUMS

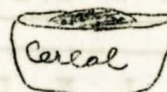


Milo

Kalo

Kafir

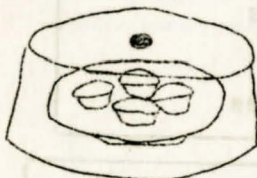
Atlas



For porridge and puddings



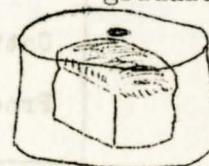
For muffins and griddle cakes



MUFFINS



POPPED AND BUTTERED



BREAD

Recipes in Extension Circular 9931 "Grain Sorghum Recipes" are Available at your County Extension Office

Other Late Summer or Fall Displays

1. Drying Methods & Equipment
2. A Cornucopia of Fruits & Vegetables
3. Canned Food Exhibit
4. Vegetable Storage Practices
5. Freezing Equipment & Methods
6. Fall Irrigation Practices
7. Butchering Methods and Equipment
8. Soap Making