

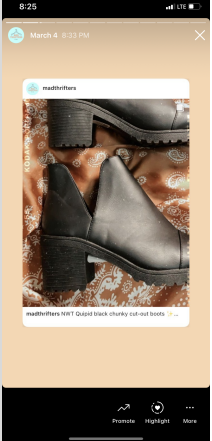
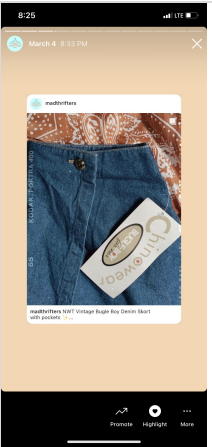
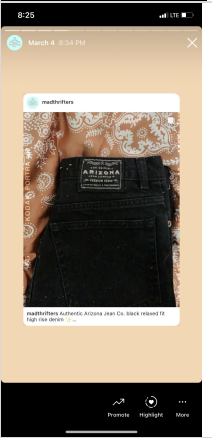

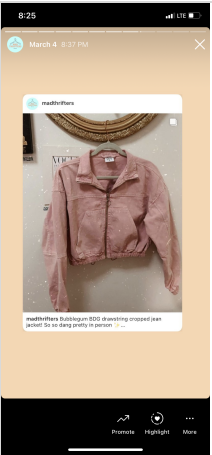
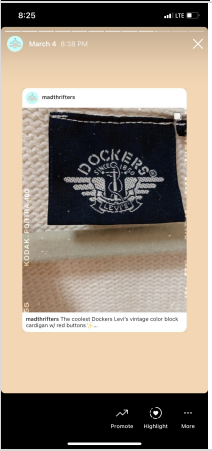



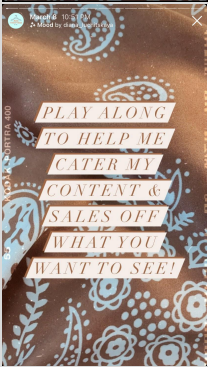
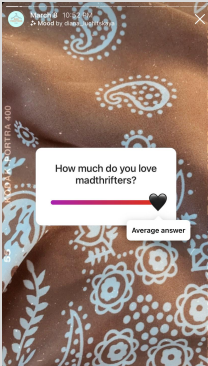
Date	Image	Type of content	Topic	
3/2/21		Story video	Giveaway	
3/3/21		Madthriflers Repost	Informative	
3/4/21		Madthriflers Repost	Selling	

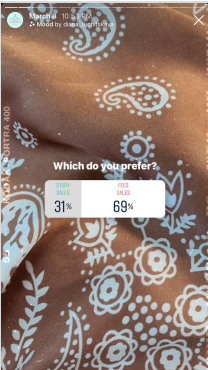
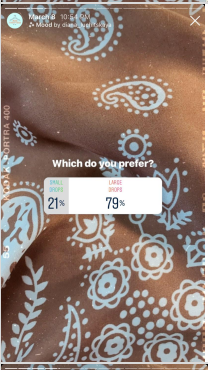

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<div data-bbox="604 984 680 1016">3/4/21</div>	<div data-bbox="688 584 898 1019"></div>	<div data-bbox="907 984 1136 1016">MadthrifTERS Repost</div>	<div data-bbox="1218 984 1297 1016">Selling</div>	
<div data-bbox="604 1438 680 1471">3/4/21</div>	<div data-bbox="688 1019 898 1474"></div>	<div data-bbox="907 1438 1136 1471">MadthrifTERS Repost</div>	<div data-bbox="1218 1438 1297 1471">Selling</div>	

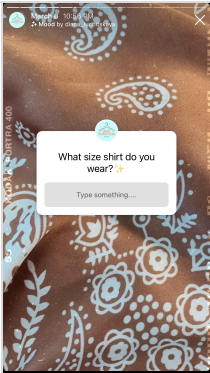
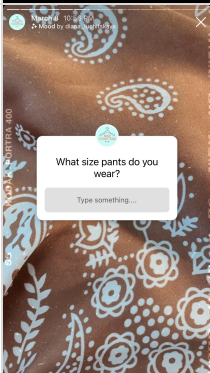
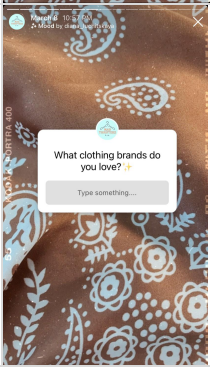
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<div data-bbox="604 998 680 1031">3/4/21</div>	<div data-bbox="905 998 1136 1031">MadthrifTERS Repost</div>	<div data-bbox="1220 998 1295 1031">Selling</div>

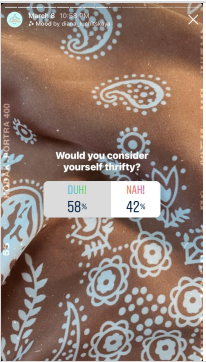

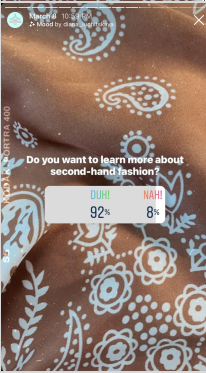
3/4/21	 A screenshot of a mobile phone screen displaying an Instagram post from the account 'madthrifTERS'. The post features a pink, quilted jacket hanging on a wall. The caption reads: 'madthrifTERS Rubiksgum 8000 diamond quilted jacket! So so dang pretty in person! >_>'. The post has 10 likes and was posted on March 4 at 8:37 PM. The phone's status bar at the top shows the time as 8:25 and LTE signal.	MadthrifTERS Repost	Selling	
3/4/21	 A screenshot of a mobile phone screen displaying an Instagram post from the account 'madthrifTERS'. The post features a black Dockers cardigan with a large logo on the chest. The caption reads: 'madthrifTERS The classic Dockers Lac's vintage color block cardigan w/ real buttons! >_>'. The post has 10 likes and was posted on March 4 at 8:38 PM. The phone's status bar at the top shows the time as 8:25 and LTE signal.	MadthrifTERS Repost	Selling	

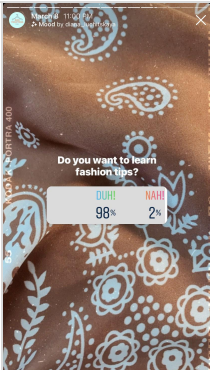
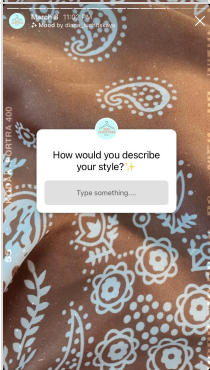
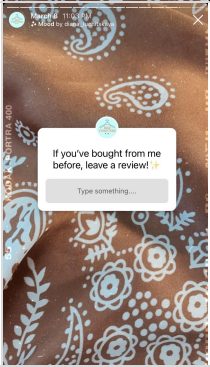
3/4/21		Madthriftrers Repost	Selling	
3/4/21		Madthriftrers Repost	Selling	
3/5/21		Static	Giveaway	

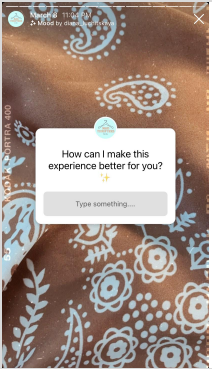


3/6/21		Static	Giveaway	
3/8/21		Static	Survey	
3/8/21		Poll	Survey	



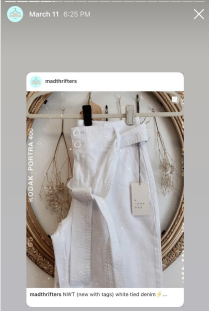
3/8/21		Poll	Survey	
3/8/21		Poll	Survey	
3/8/21		Poll	Survey	

3/8/21		Poll	Survey	
3/8/21		Poll	Survey	
3/8/21		Poll	Survey	

 <p>Would you consider yourself thrifty?</p> <p>YES 58% NO 42%</p>			
3/8/21	Poll	Survey	
 <p>Do you like vintage finds?</p> <p>YES 92% NO 8%</p>			
3/8/21	Poll	Survey	
 <p>Do you want to learn more about second-hand fashion?</p> <p>YES 92% NO 8%</p>			
3/8/21	Poll	Survey	

3/8/21		Poll	Survey	
3/8/21		Poll	Survey	
3/8/21		Poll	Survey	


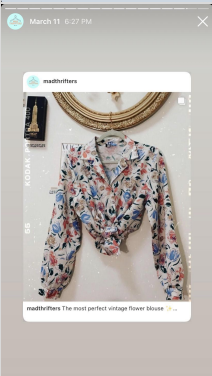

3/8/21		Poll	Survey	
3/11/21		MadthrifTERS Repost	Giveaway	
3/11/21		Static	Selling	



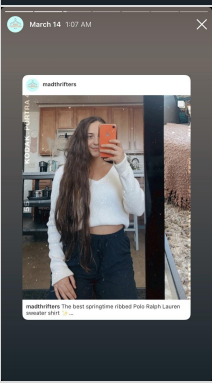
3/11/21		Madthriftrers Repost	Selling	
3/11/21		Madthriftrers Repost	Selling	
3/11/21		Madthriftrers Repost	Selling	

3/11/21		Madthriftrers Repost	Selling	
3/11/21		Madthriftrers Repost	Selling	
3/11/21		Madthriftrers Repost	Selling	

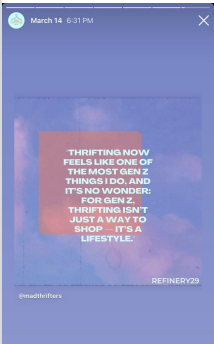
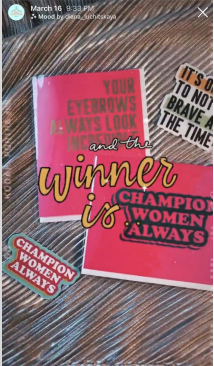

3/11/21		Madthriftrfrs Repost	Selling	
3/11/21		Madthriftrfrs Repost	Selling	
3/11/21		Madthriftrfrs Repost	Selling	

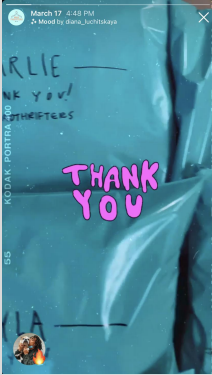
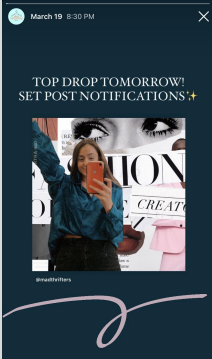

3/11/21		MadthrifTERS Repost	Selling	
3/11/21		MadthrifTERS Repost	Selling	
3/11/21		MadthrifTERS Repost	Selling	

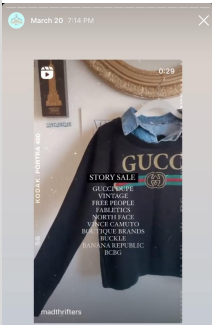

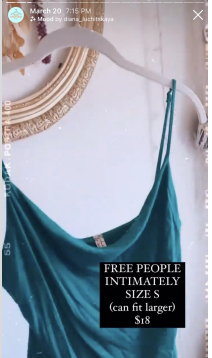
3/11/21	 A screenshot of an Instagram post from the account 'madthriftrers'. The post features a blue, long-sleeved, button-down dress hanging on a hanger against a light-colored wall. The caption reads: 'madthriftrers 4087 dress with high New-England blue stripes with white ties'. The post is dated March 11 at 6:27 PM.	Madthriftrers Repost	Selling	
3/11/21	 A screenshot of an Instagram post from the account 'madthriftrers'. The post features a colorful, floral-patterned blouse hanging on a hanger against a light-colored wall. The caption reads: 'madthriftrers The most perfect vintage flower blouse'. The post is dated March 11 at 6:27 PM.	Madthriftrers Repost	Selling	
3/11/21	 A screenshot of an Instagram post from the account 'madthriftrers'. The post features a bright red, long-sleeved top hanging on a hanger against a light-colored wall. The caption reads: 'madthriftrers Lender End coral crew'. The post is dated March 11 at 6:27 PM.	Madthriftrers Repost	Selling	



3/14/21		Madthriftrrs Repost	Selling	
3/14/21		Madthriftrrs Repost	Selling	
3/14/21		Madthriftrrs Repost	Selling	




3/14/21	 An Instagram post from the account 'madthriftrers' showing a light pink, long-sleeved dress with multiple horizontal ruffles. The dress is hanging on a gold-colored hanger against a light-colored wall. The caption reads 'madthriftrers Zara Shosh Shosne 🌸🌸'. The post is dated March 14, 1:07 AM.	Madthriftrers Repost	Selling	
3/14/21	 An Instagram post from the account 'madthriftrers' showing a dark blue, long-sleeved dress with a ruffled hem. The dress is hanging on a gold-colored hanger against a light-colored wall. The caption reads 'madthriftrers 1987 (new with tags) Yoko royal blue dress with wrist ties 🌸🌸'. The post is dated March 14, 1:07 AM.	Madthriftrers Repost	Selling	
3/14/21	 An Instagram post from the account 'madthriftrers' showing an orange, long-sleeved top with a ruffled hem. The top is hanging on a gold-colored hanger against a light-colored wall. The caption reads 'madthriftrers Lovers Gold coral crew 🌸🌸'. The post is dated March 14, 1:07 AM.	Madthriftrers Repost	Selling	




3/14/21		Madthrifiers Repost	Informative	
3/16/21		Video	Giveaway	
3/16/21		Video	Giveaway	

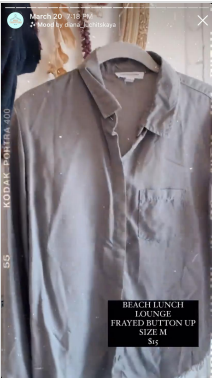


3/17/21		Video	Packaging	
3/19/21		Madthriftr's Repost	Personal Fashion	
3/18/21		Earned Media - follower re	Madthriftr's customers	

3/20/21		Madthriftrers Repost - reel	Selling	
3/20/21		Static	Selling	
3/20/21		Video	Selling	

3/20/21		Video	Selling	
3/20/21		Video	Selling	
3/20/21		Video	Selling	




3/20/21	 <p>VINTAGE TANK BLOUSE SIZE S \$5</p>	Video	Selling	
3/20/21	 <p>BCBG TOP SIZE S (can fit larger) \$18</p>	Video	Selling	
3/20/21	 <p>FREE PEOPLE WE THE FREE SIZE S \$5</p>	Video	Selling	

3/20/21		Video	Selling	
3/20/21		Video	Selling	
3/20/21		Video	Selling	

3/20/21		Video	Selling	
3/20/21		Video	Selling	
3/20/21		Video	Selling	

3/20/21		Video	Selling	
3/20/21		Video	Selling	
3/20/21		Video	Selling	


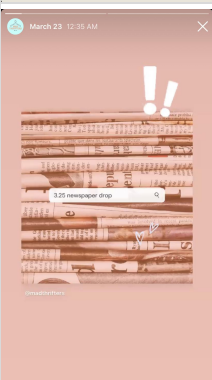
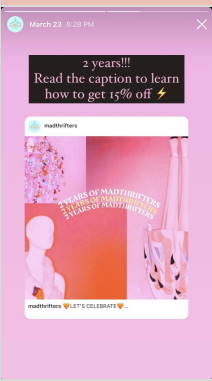
3/20/21		Video	Selling	
3/21/21		Video	Selling	
3/21/21		Video	Selling	



3/21/21		Video	Selling	
3/21/21		Static	Selling	
3/21/21		Static	Selling	

3/21/21		Static	Selling	
3/21/21		Static	Selling	
3/21/21		Static	Selling	

3/21/21		Static	Selling	
3/21/21		Static	Selling	
3/21/21		Static	Selling	




3/21/21		Static	Selling	
3/21/21		Static	Selling	
3/21/21		Static	Selling	




3/22/21		External Repost	Informative	
3/23/21		MadthrifTERS Repost	Selling	
3/24/21		MadthrifTERS Repost	Anniversary	

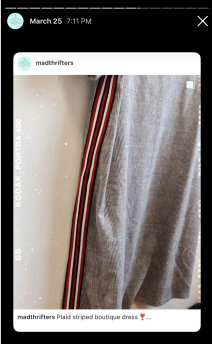
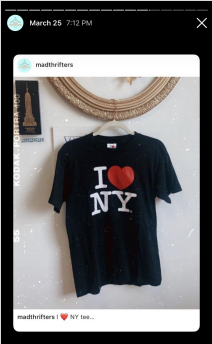

3/24/21		External Repost	Informative	
3/24/21		Madthriffrs Repost - reel	Selling	
3/24/21		Countdown	Selling	

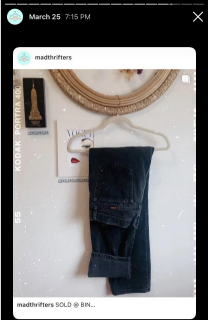


3/24/21		Earned Media - follower re Madthriftr customers		
3/25/21				
3/25/21		Madthriftr's Repost	Selling	



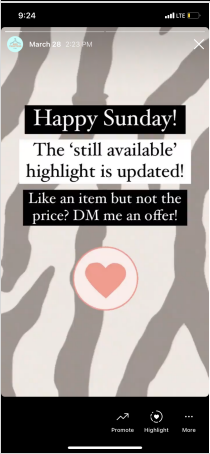
3/25/21		Madthriftrers Repost	Selling	
3/25/21		Madthriftrers Repost	Selling	
3/25/21		Madthriftrers Repost	Selling	

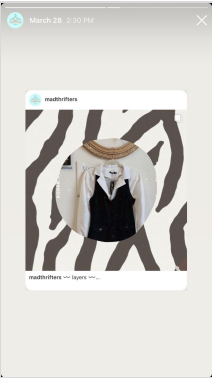
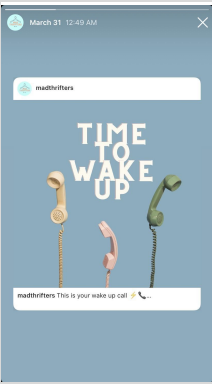
3/25/21	 An Instagram post from the account 'madthriftrers' dated March 25 at 7:10 PM. It features a black, ribbed, cropped sweater with a lace-trimmed V-neckline hanging on a wooden hanger. The caption reads: 'madthriftrers The flanking outfit cropped black HERA Collection sweater 🖤'.	Madthriftrers Repost	Selling	
3/25/21	 An Instagram post from the account 'madthriftrers' dated March 25 at 7:10 PM. It features a red, short-sleeved sweater hanging on a wooden hanger. The caption reads: 'madthriftrers Vintage red shirt sleeve sweater ❤️...'. There is a vertical watermark on the left side that says 'KODAK PORTRAIT'.	Madthriftrers Repost	Selling	
3/25/21	 An Instagram post from the account 'madthriftrers' dated March 25 at 7:10 PM. It features a black and white striped jumpsuit hanging on a wooden hanger. The caption reads: 'madthriftrers The cutest black & white jumpsuit / straps can be adjusted! 🥰...'. There is a vertical watermark on the left side that says 'KODAK PORTRAIT'.	Madthriftrers Repost	Selling	

3/25/21	 An Instagram post from the user 'madthriftr' showing a bright red, short-sleeved t-shirt hanging on a white hanger. The background is a light-colored wall with a decorative mirror. The caption reads 'madthriftr Red tipped t&M dress ❤️'. The post is dated March 25 at 7:10 PM.	Madthriftrers Repost	Selling	
3/25/21	 An Instagram post from the user 'madthriftr' showing a black, sleeveless denim dress hanging on a white hanger. The background is a light-colored wall with a magazine titled 'VIBE' visible. The caption reads 'madthriftrers The most perfect black denim dress 🖤'. The post is dated March 25 at 7:11 PM.	Madthriftrers Repost	Selling	
3/25/21	 An Instagram post from the user 'madthriftr' showing a white, short-sleeved boutique-style dress hanging on a white hanger. The background is a light-colored wall. The caption reads 'madthriftrers ALURA white boutique dress 🤍'. The post is dated March 25 at 7:11 PM.	Madthriftrers Repost	Selling	

3/25/21		Madthriftrers Repost	Selling	
3/25/21		Madthriftrers Repost	Selling	
3/25/21		Madthriftrers Repost	Selling	

3/25/21		Madthriftrers Repost	Selling	
3/25/21		Madthriftrers Repost	Selling	
3/25/21		Madthriftrers Repost	Selling	

3/26/21		Madthrifiers Repost	Selling	
3/26/21		Madthrifiers Repost	Selling	
3/28/21		Static	Selling	

3/28/21		Madthriftrers Repost	Personal Fashion	
3/31/21		Madthriftrers Repost	Informative	