

2011

## Nebraska Seed Focus March 2011

Nebraska Crop Improvement Association

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March 2011

## Dates & Events

### March 15

Form A - Winter Small Grains

### March 18

NCIA Board of Directors, North Platte

### April 15

Form A - Spring Small Grains

### May 15

Form A - Forage Grasses  
Form B - Small Grains

### May 30

Holiday - Office Closed

### June 1

Form A - Dry Edible Beans, Millet

Form B - Forage Grasses  
RR Soybean Applications

### June 10

Corn Applications

### July 1

Form A - Certified Soybeans

Form B - Dry Edible Beans, Millet

### July 4

Holiday - Office Closed

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## Seed Improvement Conference

The 2011 Nebraska Seed Improvement Conference was held January 17-19 at the Sandhills Convention Center, North Platte.

The Awards Banquet was sponsored by Bayer CropScience-Beemer, Husker Genetics-Ithaca, and Syngenta Seed Care-Kearney.

Wally Veburg, Veburg Seed Farm, Hordville, was honored as the **2010 Premier Seed Grower**. This award is given annually to a Nebraska seed enterprise for outstanding achievement in certified seed production and marketing.



Wally graduated from Hordville High School and Central Nebraska Technical Community College in Hastings. Early on he worked for the John Deere dealership in Central City.

Following the death of his grandfather and father, Wally returned to continue the family farm and seed business in 1980, which was started by his Grandfather in 1936.

Wally grew up around the seed business. At an early age he was roguing certified sorghum and soybean fields. He was also involved in the retail side, selling seed and manning the hardware store.

Wally is very active in the Hordville community serving on many boards and associations.

Wally served two terms on the NCIA Board of Directors, and served as Treasurer and Vice President. He is currently serving on the NuPride Genetics Network Committee of Management. Wally was recognized in 2002, for being a member of NCIA for 50 years.

**The Distinguished Service Award** was presented to DeLynn Hay. This award is presented to acknowledge individuals who have made outstanding contributions to Nebraska agriculture.

DeLynn served on the NCIA Board of

Directors from 2002 until his retirement in December 2007. He missed very few of board meetings and always had information that the board could use in making decisions. He was a big help in directing the Association toward our goals.

After serving in the Air Force, DeLynn started his career at Kansas State University. DeLynn returned to University of Nebraska in 1981 as Extension Specialist of Water Resources and Irrigation.



In 1999 he became the Program Leader for Agriculture and Natural Resources, in the Office of the Dean and Director.

As a part of the Extension Administrative Team he helped to support the agriculture, natural resources, community development, and youth development Extension program teams in planning, delivery, and evaluation of programming to meet the high priority needs of Nebraskans.

On December 31, 2007, he declared his retirement. DeLynn was active in many professional organizations and still maintains membership in several of these organizations.

## NCIA Board Reorganizes

At the NCIA annual meeting, Mark Spurgin, Paxton, was elected to serve his first term on the board representing District 3. Doug Broberg, District 2, was elected to serve a second term. During their re-organizational meeting, the Board elected a slate of officers for 2011. Matt Keating was elected president, Arlo Cole was elected as vice-president, and Jerry Radke was elected as Treasurer. Joe Thimm was appointed as Chair of the Committee of Management for NuPride. Thimm was also appointed board representative to the Nebraska Seed Trade Association Advisory Committee. Jason Beissenherz, Syngenta Crop Protection, will serve as the NSTA representative to the NCIA board. Other board members include Dave Fuss, Rick Koelsch, IANR-UNL, and Mark Lagrimini, Agronomy.

**Nebraska Crop Improvement Association  
Annual Meeting Minutes  
January 19, 2011**

- The meeting was called to order at 11:00 a.m. by Von Johnson, President.
- It was determined that a quorum of the membership was present.
- **It was moved and seconded to approve the agenda. Motion carried.**
- **It was moved and seconded to approve the minutes of the 2010 annual meeting as presented. Motion carried.**
- Arlo Cole gave a preliminary treasurer's report. NCIA has a net gain of \$64,249.00. **It was moved and seconded to approve treasurer's report. Motion carried.**
- Arlo Cole presented the Nominating Committee report. Doug Broberg is eligible for re-election for District 2. Mark Spurgin and Leon Lutkemeier are running for the District 3 position. Johnson asked for nomination from the floor. There were none. **It was moved and seconded to cease nominations. Motion carried.** Ballots were distributed.
- It was announced that Jason Beissenherz, Syngenta Crop Protection, will be the NSTA representative to the NCIA Board.
- Product Action Session Report was presented. Leon Kriesel had a recommendation regarding the seed book. He proposed the NCIA goes back to producing a book with varieties and producers.
- Steve Knox gave a management report. Total acres for 2010 is 65,543 which is an increase. With adjusting corn fees and contract income, the NCIA had a better financial outcome. Wheat acres are down. Corn and phyto acres are up. Knox noted the NCIA is still working with Farmers Yield Initiative. Names have been turned in and three outstanding violations are being investigated. IRM assessments were completed again by NCIA. On January 1, Steve Pageler's title changed to Field Services Manager and Randy Crowl's to Lab Services Supervisor. Knox thanked the staff, board and members.
- Steve Knox recognized Von Johnson as the outgoing NCIA president.
- Knox presented Von Johnson with an outgoing board member award.

- Von Johnson asked for old business. There was no old business.
- Von Johnson asked for new business. Recommendations on producing a new seed book will be discussed at the next board meeting. Leon Kriesel suggested having a fee free conference for one year. Leon Kriesel suggested the NCIA look into a cooperative advertising program.
- Election results were announced. Doug Broberg was re-elected for District 2. Mark Spurgin was elected for District 3.
- The meeting was adjourned at 11:34 a.m.

## Maps Needed

As always, NCIA is asking for maps before your fields will be inspected. This year a definition of what is considered a proper map has been developed. A delay in submitting a proper map may cause NCIA to not inspect your fields. Many of you might feel this requirement is unnecessary because you have had the same inspector for several years. However this will not always be the case. Some of you are also accustomed to showing your inspector where the fields are located instead of submitting maps to the office. In an effort to improve and maintain inspection accuracy and efficiency, which will keep inspection costs lower for everyone and help assure the integrity of your product, a detailed map is a necessity. In order to make the maps more useful a definition of an acceptable map is clearly labeled with the following.

- Legal Description
- County and State
- Nearest crossroads
- Outline of entire field or field(s)
- GPS coordinates for one or more corners of each field
  - Location of these coordinates are identified on map
- Best field entrance for each field
  - GPS coordinates are also provided to this entrance
- Surrounding crop(s); as the time of year permits (at a minimum any other variety of the same crop being inspected must be labeled)
  - This includes identifying all varieties of the same crop within the field to be inspected

**Feel free to contact Steve Pageler** at 402-472-1444 or [spageler2@unl.edu](mailto:spageler2@unl.edu) with any questions or concerns.