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Bricks Tied to Their Feet

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Bricks Tied to Their Feet

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Abstract

In industrialized nations, our desire for materialistic items fuels the prominence of sweatshops and subpar working conditions in third-world countries.

While sweatshops provide opportunities in places devoid of them, they nonetheless contribute to the lack of advancement in today's youth.

Key Points

- The laws of supply and demand ensure that sweatshops will never be eliminated.
- In countries where pennies can mean the difference between survival and starvation, meager wages are treasured.
- Media campaigns contribute to materialism in first-world countries, which increases demand for sweatshops.



Conclusion

Marketing campaigns play a significant role in the psychology of purchasing clothing and footwear. We aspire to be like the superheroes the media portrays.

By having this materialistic approach engrained into our everyday lives, we jeopardize the futures of those half a world away.



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