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Call for Nominations for 1997–98 ACUTA Board of Directors

Each year at this time, the Chair of the Nominating Committee issues a call for nominations for ACUTA’s Board of Directors. Our governance structure calls for us to elect four positions each year: President-Elect, Secretary/Treasurer, and two Directors-at-Large. Nominations will be accepted for the following:

President-Elect: As stated in the Bylaws (Article III, Section A6), “Candidates for the office of President-Elect must have served as a member of the Board of Directors for a minimum of one year, or served as the Chair of a permanent committee for a minimum of one year.” Nominees for this position must also be prepared to serve the following two years as President and Immediate Past President, as specified in the Bylaws.

Secretary/Treasurer: This is a one-year position. Since the Secretary/Treasurer may serve two consecutive terms, Buck Bayliff of Wake Forest University is eligible to run for re-election if he chooses.

Directors-at-Large: Two positions shall be elected each year for two-year terms. The Nominating Committee will assemble a slate of nominees from names submitted by the membership. The two candidates receiving the most votes will be declared the winners. The Director-at-Large terms expiring this year are Marianne Landfair, Indiana University System, and Tony Mordosky, Millersville University. Marianne is eligible for a second two-year term, should she choose to run for re-election; Tony has served two consecutive terms and so is not eligible for a third term.

Additionally, current President Jim Cross, Michigan Technological University, becomes the Immediate Past President, and President-Elect Margie Milone of Kent State University will assume the position of President for 1997-98.

Any Institutional ACUTA member may submit nominations for the offices of President-Elect, Secretary/Treasurer, and Director-at-Large. However, any individual nominated should be aware of the considerable commitment to carry out the responsibilities of the office. The individual’s institution must also be prepared to support such a commitment.

Per Article III, Sections A2 and B2 of the Bylaws, nominees must be either a primary or associate representative of an Institutional Member.

Nominees will be contacted to discuss the duties and responsibilities associated with the position and their ability to fulfill those obligations, and to answer any questions the nominee may have.

Nominations must be received by 5:00 p.m. CDT, April 12, 1996. Send all nominations to: Dave O’Neill, Director, University Computing and Telecommunications, Eastern Washington Univ., Information Resources, MS #88, 526 Fifth St., Cheney, WA 99004-2431. Fax 509/359-2392; e-mail donell@ewu.edu.

Phone nominations will not be accepted. All elections will be done by mail ballot to provide all voting members an opportunity to participate in the selection of ACUTA’s leadership.
Effective Presentations

Lisa Cheshire
ACUTA Meetings Manager

Some people crave the spotlight; most of us cringe. Surveys demonstrate consistently that one of our worst fears is the fear of public speaking. But public speaking doesn't have to be a nightmare, and, in fact, making a presentation to your peers at an ACUTA event can be extremely rewarding for both you and your audience. Just follow a few simple rules:

1. Know your subject. Choose a topic you know inside out. Speak only about something you know so well that you don't need notes except to prevent you from saying too much.

2. Be aware of the guidelines provided by ACUTA or the organization sponsoring your presentation.

3. Practice your presentation ahead of time. Know how long you are expected to speak and practice so you know you have enough material to fill the allotted time. We tend to speak more quickly in front of a group. Slow down, enunciate, and be enthusiastic!

4. Begin your presentation by stating your objectives. One rule some speakers live by is: Tell the audience what you're going to tell them, tell them what you came to say, then tell them what you told them. Remember, examples and anecdotes add reality to plain facts and make your presentation more memorable.

5. Involve your audience. Respect the fact that we humans have limited attention spans. We learn more if we do more than sit and listen. Ask for audience responses; form breakout groups; provide visual aids.

6. Expect and welcome questions from the audience. After you've prepared your presentation, formulate some questions you think may be asked, then plan your responses ahead of time. Ask a colleague to suggest questions, or to identify what he/she would expect to hear in a presentation such as yours.

7. Prepare handouts that participants can take home. These should provide an outline or summary of the main points of your presentation. Be sure they are legible, well organized, and useful.

8. Relax. Your audience wants you to succeed. They appreciate your willingness to present information they can use, and they expect you to do just fine. Most of them will be supportive in whatever way you ask.

9. Enjoy your moment in the limelight. You may have just the information someone needs to succeed. Remember, confidence is a good antidote to fear!

ASSOCIATION OF COLLEGE AND UNIVERSITY TELECOMMUNICATIONS ADMINISTRATORS

ACUTA NEWS, Vol. 26, No. 2

PRESIDENT Dr. James S. Cross, Michigan Technological University
PRESIDENT-ELECT Margie Milone, Kent State University
SECRETARY/TAESURER Buck Bayliff, Wake Forest University
IMMEDIATE PAST PRESIDENT David E. O'Neill, Eastern Washington University
DIRECTORS-AT-LARGE: Linda Bogden-Stubbs, SUNY Health Sci. Ctr; Donna Borden, Univ. of Delaware; Marianne Landfair, Indiana Univ. System; Anthony J. Mordosky, Millersville Univ.; Dr. Robert Sansom, FORE Systems

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Board Report

The Board held its monthly call on January 9. It was reported that the Journal will be out in March on schedule.

The Vendor Liaison Committee reported on guidelines for the Online Service Database. They have also developed a mentor program whereby long time vendors help with orientation of new vendors at our functions. New at the Winter Seminar were name stickers: “Tell Me About” and “Ask me About.” It is hoped that this will stimulate additional conversations among vendors and school attendees. Look for this at future meetings.

The membership committee still needs State/Province Coordinators for: LA, IL, MN, MT, WA, WY, AZ, FL, NC, SC, CT, MA, NH, NV, Alberta. If you can serve, contact Kellie Bowman at the ACUTA office. She can also supply you with a packet of information regarding our Corporate Affiliate program to share with a nonmember vendor.

The program committee is evaluating thelength, format, and number of seminars and will be making a recommendation to the Board.

Respectfully submitted,

Buck Bayliff
Wake Forest University
ACUTA Secretary/Treasurer

Welcome New Members

January, 1997

Institutional Members

- Berry College, Mt. Berry, GA. F. X. “Buck” Foley, 706/236-1725; Tier 1
- Massachusetts Maritime Acad., Buzzards Bay, MA, Brian Churchill, 508/830-5070; Tier 1
- Springfield College, Springfield, MA, Michael Williamson, 413/748-3777; Tier 2
- St. John’s Univ., Jamaica, NY. Albert Dagro, 718/990-5950; Tier 4
- Tarleton State Univ., Stephenville, TX. Sue Sowder, 817/968-9902; Tier 3

Corporate Affiliate

COPPER LEVEL

- COE Inc., Deep River, CT. Neil Hoizman, 860/526-8166
- Palco Telecom Service, Inc., Bill Pomu, 205/883-3400
President's Column (Cont'd)

technologies available in the marketplace—whether for accessing, managing, or presenting information.

I believe we must continuously be the champion and catalyst for the delivery of value-added services in a more global-oriented university and society. As we look to 1997 and beyond and as technology continues to be the driving force for economic, social, and cultural change in our society, we must continually gather information on the needs and expectations of our constituents if we are to provide creative leadership and leverage the technology. Leveraging the technology means exploiting its potential as an enabler:

- To increase operating efficiency and effectiveness
- To gain economies of scale
- To make the once impossible possible
- To build strong customer relationships
- To support collaborative efforts and partnerships
- To maintain a broad portfolio of value-added products and services.

Telecommunications has become a creative agent for making things happen on our campuses. It has become an integral part of the landscape and sky, the cutting edge, the encompassing package, the fiber linking many diverse constituents, and the twin that binds it together in a global society. Little happens on our campus that does not involve the use of the technology—from the simplest phone call to mobile computing to electronic commerce to the most complicated of digital operations. We must be visionary in being the service provider, innovator, arbiter, connector, translator, and bridge to 1997 and beyond.

Is It a Virus—Or a Hoax?

Our December issue included a warning about a virus that, we later learned, was a hoax. The warning prompted one ACUTA member to suggest that any reported viruses be verified before the membership is unnecessarily warned. We are happy to report that we have located an excellent source of information on viruses: the U.S. Department of Energy, Computer Incident Advisory Capability (Web site: http://ciac.llnl.gov/ciac/CIACHoaxes.html).

In the What's New section of this site, one bullet is "New CIAC Internet Hoaxes Page." Here you'll find complete information on several so-called viruses: PKZ300, Irina, Good Times, Deeyenda, Ghost, Penpal Greetings!, and Make Money Fast. All of these are identified as hoaxes by the CIAC.

According to the CIAC, "...virus hoaxes have flooded the Internet. With thousands of viruses worldwide, virus paranoia in the community has risen to an extremely high level. It is this paranoia that fuels virus hoaxes. A good example of this behavior is the 'Good Times' virus hoax which started in 1994 and is still circulating the Internet today."

The CIAC offers several clues to identifying hoaxes:

1. Technical sounding language is one obvious factor. "If the warning uses the proper technical jargon, even technologically savvy individuals tend to believe the warning is real," says CIAC.

2. The reputation of the originator of the warning influences its credibility. Anyone at a large technology-centered organization can send a message to someone outside the organization, and people on the outside tend to believe the warning because they respect the company's reputation. The prestige of the company—regardless of the individual's position—adds credibility to the message.

3. According to CIAC, "...be especially alert if the warning urges you to pass it on to your friends. This should raise a red flag that the warning may be a hoax. Another flag to watch for is when the warning indicates that it is an FCC warning. According to the FCC, they have not and never will disseminate warnings on viruses."

So what do you do when you receive a warning about a potential havoc-wreaking virus? Here's what CIAC recommends:

Examine the signature to see that it is from a real response team or antivirus organization. To do so, you will need a copy of the PGP software and the public signature of the team that sent the message. The CIAC signature is available at the CIAC homepage: http://ciac.llnl.gov/You can find the addresses of other response teams by connecting to the FIRST web page at: http://www.first.org. If there is no PGP signature, see if the warning includes the name of the person submitting the original warning. Contact that person to see if he/she really wrote the warning and if he/she really touched the virus. If there is any question about the authenticity of the warning, do not circulate it. Instead, send the warning to your computer security manager and let them validate it.

In addition, most anti-virus companies have a Web page containing information about most known viruses and hoaxes. You can also call or check the Web site of the company that produces the product that is supposed to contain the virus. Another useful Web site is the "Computer Virus Myths home page" (http://www.kumite.com/myths/) which contains descriptions of several known hoaxes.

1997 ACUTA Events Calendar

Spring Seminar
April 20-23
Las Vegas, Nevada
Student Services and Revenue Generation

26th Annual
Conference & Exposition
July 13-17
Atlanta, Georgia
"Connecting Education to the Future"

Fall Seminar
October 19-22
Albuquerque, New Mexico
Track I: Strategic Planning & Team Management
Track II: One Cards

Hot Topc Selected for Fall Seminar Track II:
One Cards
Vendor Liaison Committee

The Vendor Liaison Committee has been almost completely reconstituted this year, so we've spent a lot of time staffing the committee, getting everyone up-to-speed, and prioritizing many new ideas suggested by the "new crew."

We have tried to ensure that an appropriate portion of our focus was on the strategic planning tasks on our agenda, while sorting through an enticing list of other initiatives and issues. We think we've struck a good balance.

ACUTA's strategic plan asks our committee to find ways for our institutional and corporate affiliate members to work as partners—with ACUTA as the facilitator—to explore the development and/or effective applications of new telecommunications technology. The committee has brainstormed several concepts that could enable ACUTA to encourage and facilitate such partnerships. A subcommittee is being established to consider each concept and make recommendations to the full committee.

Two new ideas were tested at the recent winter seminar. A "buddy system" for new exhibitors matched a vendor member of our committee with each new exhibitor to help acclimate them and to answer any questions. We also worked with the Lexington staff to make special "Ask me about..." and "Tell me about..." hang tags for attendees' badges. Those who opted to use these tags found them helpful as they mingled to share information.

Other subcommittees are charged with improving exhibit hall traffic, identifying new features for the exhibit hall, assisting with planning user group sessions at the annual conference, and finding better ways to identify vendor member representation to our committee.

A full plate, for sure, but we have an exciting and excited group of people eager to make a difference. Committee members are: Pat Searles, Cornell Univ., Chair; Phillip Beideman, Western Telecom Consulting; Paul Bolz, Pinnacle Software; Randy Burns, Comptel; Paul Cunningham, Ericsson; Dave Daniels, Sprint; John Kingland, Iowa State Univ.; Linda Levenhagen, Univ. of Wisc; Jim Shearburn, Consolidated Communications; Jackie Siminitus, Pacific Bell; Warren Stang, AMP; Jim Cross, Mich. Tech, ACUTA President, Ex Officio; Marianne Landfair, Indiana Univ. Sys, Board Liaison; Jeri Semer, ACUTA Exec. Dir., Ex Officio; Kevin Adkins, ACUTA Manager—Corporate Relations/Marketing, Staff Liaison.

Planning for Changing Member Needs

ACUTA is about to embark upon the next stage in strategic planning. Building on the foundation that was laid in the 1992-93 Strategic Plan, we will be examining together the goals, objectives, strategies and action plans that will enable ACUTA to thrive in the challenging years ahead.

Each year, the Board of Directors, committee chairs and professional staff analyze where we've come, and how we are doing in implementing our current goals and objectives. When we met in September, it became clear that most of the original Plan had been accomplished. The group unanimously agreed that it is time to begin a new planning cycle.

We will take a fresh look at ACUTA's mission and goals, and how we fit into the higher education and association communities. Much has changed since the original plan was drafted in 1992-93. Higher education is facing new challenges and opportunities, and the pace of change is increasing. Technologies that were just being introduced during the 92-93 time frame have become more pervasive, and the demands upon telecommunications managers have exploded. The ways in which telecom and information technology are structured and managed on campus have also changed, creating new education and information needs among ACUTA members.

As before, member input to the Strategic Plan is vital. Fortunately, technology now gives us the means to seek your comments and suggestions in new ways, maximizing the opportunities for participation while minimizing the time commitment required.

ACUTA will be on the leading edge of associations nationally, by incorporating World Wide Web technologies into our planning process. Through a special section of the ACUTA Web site and e-mail communication, we will be inviting comments, survey responses, reactions to drafts, discussion, and other interactive participation in the development of the next Strategic Plan. Comments from senior university administrators and telecommunications industry leaders will also be sought in this fashion. The information that we receive will be analyzed and summarized, and presented for further reaction.

The goal is to create a Plan that meets the changing needs of ACUTA members, for presentation and discussion at the Annual Conference this summer in Atlanta. Soon, you will begin to receive more communications about the planning process. We anticipate that the majority of member participation will be in the March-May time frame. We are excited about this innovative planning method, and hope that you will find it enjoyable and the results worthwhile.
Carrier Interconnection Order
The U.S. Court of Appeals for the Eighth Circuit in St. Louis was scheduled to begin hearing oral arguments regarding the FCC's Common Carrier docket 96-98 on January 17. Telecomcommunications Reports (TR, 1/6/97) noted that there have been at least two separate filings in this case by bipartisan groups of legislators. One group, including Reps. Tauzin (R, LA) and Dingell (D, MI) argued that the FCC encroached upon the state authority and that the interconnection rules had "turned the Act on its head." The other group, including Sens. Lott (R, MS), Hollings (D, SC), Inouye (D, HI), and Stevens (R, AK) and Reps. Billey (R, VA) and Markey (D, MA) argues that Congress intended for the FCC to have authority over rates for interconnection and unbundled network elements as it implements the Telecommunications Act of 1996. In addition to this activity, the National Conference of State Legislators adopted a resolution asking Congress to "use its oversight and legislative authority to negate" docket 96-98 on carrier interconnection order.

FCC Detariffing Order
Shortly after the order was issued, one of the major IXC's asked the FCC to stay the effect of the order pending judicial review they requested through the Court of Appeals. The company maintains that the order totally changes the way IXCs will do business forcing them to "bear the enormous, unrecoverable expense of forming contracts with tens of millions of individual customers. At the same time, the legal status of those newly formed contractual relationships will remain in substantial doubt during the pendency of appellate review." (TR 12/23/96) The FCC's Common Carrier Bureau denied the stay early in January so it is now up to the Appeals Court.

The 105th Congress
Legislative committees and the support structure have been set up for the year (TR 1/13). Both the House and Senate Commerce committees have added several new telecom staff members. Some of these new staffers are former FCC employees. The Senate will be adding a new Commerce Communications subcommittee that is expected to be very active in the telecom area. The House has also formed a similar subcommittee which will be chaired by Rep. William Tauzin (R, LA), who has been very critical of the FCC interpretation of some aspects of the Act of 1996. During this year we may see some interesting interpretation of the Act along with some new legislative acts.

FCC Designates Wireless Spectrum for Schools
The FCC has set aside 300 MHz of spectrum for Unlicensed National Information Infrastructure (U-NII) devices that will provide short-range, high speed wireless digital communications. The Commission stated that in making this spectrum available, it anticipates that these new devices, which do not require licensing, will support the creation of new wireless LANs and facilitate access to the information highway. The Commission said the new rules will foster development of new technologies, stimulate the growth of new industries, and promote global competition. Availability of this spectrum will help meet growing communications demands resulting from the development of new digital technologies. U-NII devices may also provide a means for educational institutions, libraries, and health care providers in rural areas to connect to telecommunications services, as envisioned by the Telecom Act of 1996. For example, educational institutions could form inexpensive wireless computer networks between classrooms, providing cost-effective access to an array of multimedia services on the Internet.


FCC Extends Campus Station License Terms
ACUTA members with licensed television and radio stations on their campuses will be interested to know that the FCC adopted rules on January 23, extending the license terms for television and radio stations to eight years. This is the maximum term permitted by Section 203 of the Telecom Act of 1996. License terms for experimental broadcast stations will remain one year. Previously, the Commission's rules provided five-year license terms for television stations and seven-year license terms for radio stations, the previous statutory maximum limits.
Position Available: ACUTA, Manager of Professional Development
Responsible for developing/managing educational programs including Seminars, Workshops, Annual Conference sessions, and Distance Learning programs. Work with Program Committee & Exec. Dir. to develop professional development strategy, assess member needs, plan course content/delivery methods, select speakers. 5+ yrs. exp. in planning/managing adult educ. programs for an association and/or higher ed institution. Familiarity with technology issues in telecommunications, computing, & related info. tech. areas. Cover letter, resume, min. 3 prof. refs to Jeri Semer, CAE, Exec. Dir., ACUTA, 152 W. Zandale, Ste. 200, Lexington, KY 40503. Fax 606/278-3268. Open until filled. AA/EOE

Position Available: Indiana Univ., Campus Access Card Manager
Admin. & technical mgmt. position in new Campus Card Services dept.. Take charge & shape future of evolving venture: operation of ID card center & card reader network, debit account & banking partnership development, & promotion of long distance calling partnership. Manage staff, maintain tech support systems, administer financial activities, develop new opportunities, market program. BA/BS; 3-5 yrs exp. in related prof. capacity. Submit resume to Mark Kuchefski, Dir., Campus Card Services, Indiana Univ., 2715 E. 10th St., Bloomington, IN 47408. Open until filled. AA/EOE

Responsible for tasks relating to PBX, Audix monitoring, operations, installations, and/or maint. for local, off-site, and/or remote locations; daily operation of telephone/voice mail systems; maint. of Lucent Technologies Definity G3r & Intuity Audix Voicemail System; installs, moves, adds, changes, & repairs on-site/off-site eqpt.; HS dip./equiv. plus vocational/specialized; 5+ yrs. exp.; unix. environment pref. On-call position; must have own tools. Contact: Sherry Abou, Mgr., Telecomm. Svcs. Div., Charles R. Drew Univ. of Medicine & Science, 1730 East 118th St., Los Angeles, CA, 90059. E-mail: shabou@cdcu.com. Ph. (213) 563-8500, fax (213) 563-5999.

Responsible for data processing support for telecom database hardware/software VAX/VMS systems mgmt, development proj, leader, production supervision/support, software design/development, sys. analysis, hardware analysis, & user support. BS comp. sci., info. systems, bus. admin., related or equiv. exp.; 3+ yrs exp. with Ingres & UNIX; VMS, SQL or RDBS exp.; direct exp. with non-technical user community; exp. managing conversion project involving hardware, operating system, and/or relational database changes. Mac exp. pref. Do not contact dept directly. Specify job #0206-Computer Services & title. Contact: Whitfield Hall, 143 N. Craig St., Pittsburgh, PA 15213. Ph. 412-268-2046 AA/EOE

2 Positions Available: Mississippi State University, Director of Telecommunications
Provides telecommunications services incl. voice, data, and long distance service to faculty, staff, and students. General management for dept. BA/BS in Accounting/related. Min. 3 yrs. supervisory exp., 5+ yrs. exp in budget acctg/related. 5 yrs. exp in telecom. Submit letter of app., resume, 3 refs to: Wayne Reed, Asst. VP Affairs, Box 3507, Mississippi State, MS 39762. Open until filled. AA/EOE

LAN Systems Programmer/Analyst
System design, installation, maint., support of hardware & software for variety of integrated systems incl. IBM AS/400, PC LANs, & specialized card-access & voice processing system. BS Comp. Sci./related; one yr. exp. with installation & support of computer apps in IBM AS/400, PC, & Unix environments. One yr. exp. with installation & support of LANs and data communications eqpt. Submit letter of app., resume, and 3 refs to: Richard Tollison, Mgr., Data Services, Telecom, Box 9507, Mississippi State, MS 39762. Open until filled. AA/EOE

8th National Conference of the Association of College & Research Libraries,
April 11-14, Nashville, TN. Program information is available at http://www.ala.org/acrl.html, then select "National Conferences." Or call ACRL at 312/280-2519.